

Investment Opportunities

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INVESTMENT BANKERS 146 Richmond Street — Charlottetown St. John Montreal Halifax

THE EASTERN CANADA SAVINGS AND LOAN COMPANY.

HEAD OFFICE, HALIFAX, NOVA SCOTIA ESTABLISHED 1887

PAID UP CAPITAL, \$750,000. RESERVE, \$361,000

LOANS ON REAL ESTATE

Farming is our basic industry, and under the improved conditions values will increase. Now is the time for you to buy that farm for your son and have him locate near you.

For Prince County Apply to— B. W. Tanton, Barrister, Etc., Summerside.

Mackinnon & McNeill, Charlottetown Agents and Solicitors for Prince Edward Island.



Do not be disturbed if you suddenly realize your coal supply is low.

We can provide you with the very best, at reasonable prices and on quick delivery.

W. D. Gillis & Co COAL Phone 176

WALL PAPER

Most everybody likes a BARGAIN Well here you are. We have gone through our

Wall Paper Stock

and have selected upwards of 100 lots mostly short lines but all nice patterns, most of them have borders to match, and suitable for PARLOUR, DINING ROOM, BED ROOM, HALLS and KITCHEN, etc., and to suit any ROOM, all priced away down to clear.

Wall Paper Department CARTER & CO. Limited

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Dr. C. C. Archibald

Graduate to N. Y. Post Graduate Medical School and Hospital Practice limited to Eye, Ear Nose and Throat

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BARRISTER, SOLICITOR, ETC. Money to Loan. Cameron Block, Charlottetown, P.E.I.

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ASSOCIATED GAS AND ELECTRIC SYSTEM.

Redemption Notice

Charlottetown Electric Company, Limited

Six Per Cent. First Mortgage Bonds Due October 1, 1933.

Notice is hereby given, as provided in the Indenture of Mortgage dated October 1, 1913, made by Charlottetown Electric Company, Limited, to The Maritime Trust Corporation, of the City of Halifax, Province of Nova Scotia, Canada, as Trustee, that Charlottetown Electric Company, Limited, has elected to exercise the right reserved to it in and by said Indenture and the bonds hereinafter described, to redeem and pay off on April 2, 1928, all of its Six Per Cent. First Mortgage Bonds, and that on said date there will become due and payable, at the office of the Royal Trust Company (successor trustee under said Indenture), in said City of Halifax, the principal thereof, and a premium of five per cent (5%) on said principal, together with the accrued interest on said principal to April 1, 1928, from and after April 1, 1928, interest on said bonds shall cease and determine. Bonds surrendered for payment and redemption should have attached thereto all coupons maturing on and after October 1, 1928. The coupons maturing April 1, 1928, should be detached and presented for payment in the usual manner. Bonds registered as to principal must be accompanied by instruments of assignment and transfer properly executed in blank and the execution authenticated before a Notary Public or by a chartered bank of Canada. Dated February 27, 1928. CHARLOTTETOWN ELECTRIC COMPANY, LIMITED By A. C. MILLIE, Secretary.

The attention of holders of these bonds who desire to continue their investment in the Associated Gas and Electric System, is called to the privilege, extended by Associated Gas and Electric Company, of depositing their bonds with The Chase National Bank of the City of New York, 57 Broadway, New York City, and receiving in exchange therefor 5% Consolidated Gold Bonds of Associated Gas and Electric Company and of other securities upon any one of several attractive bases. Details of this offer are now appearing in the newspapers. Copies of the offer and of the circular describing the new 5% Consolidated Gold Bonds may be obtained by writing Associated Gas and Electric Securities Company, Inc., at 61 Broadway New York City, or The Chase National Bank, 57 Broadway, New York City.

Keep Minards in the medicine chest.

EYES TESTED AND Glasses Fitted

Competent service with latest equipment.

E. W. TAYLOR J. S. TAYLOR OPTOMETRISTS. 142 Richmond St.

Central Guardian

NEW UNIVERSITY DICTIONARY to Guardian readers for 95 cents and one coupon. Every home should have one.

CORSETS & CORSELETES selling Saturday 90 cts. Prowse Bros Ltd.

NEW COLOURED handbags in pouch style have just arrived. Very special prices \$1.00. Prowse Bros. Ltd.

Albion Screened Coal. Discharging from cars today at A. Pickard & Co. Phone 240. Order your requirements now. 3106-3-13-21

EVERYTHING THAT'S new is here in spring millinery. Give us a call. Prowse Bros. Ltd. 3191-3-16-21

TURNIPS.—Another car ready to receive turnips at the Dump. New-some & McLeod, Boston. 3200-3-16-21

THE MARITIME ELECTRIC Co. invites inspection of the new Gramady washing machine at our office, 69 Grafton St. Demonstrations gladly arranged. 3145-3-14-31

BAPTIST SERVICES, North River Field, Sunday, March 18: Fairview 11 a. m.; North River 3 p. m.; Long Creek 7 p. m. W. R. MacWalker, Minister.

CHRIST CHURCH, Cherry Valley: Divine service at 3:30, Sunday March 18th. Canon Malone, preacher.

200 REMNANTS in Cloths, Rayons, Flannel, Voiles and Serges, clearing at half price on Friday and Saturday. Prowse Bros. Ltd.

BREADALBANE CHARGE, United Church of Canada. Rev. David Coburn, M. A., B. D., Pastor. Services for March 18th 1928. Pleasant Valley 11 a. m.; Rose Valley, 3 p. m.; Breadalbane 7 p. m.

MAKING GOOD PROGRESS.—It is pleasing to know that Mr. Geo. J. Rogers is making excellent progress in the Montreal General Hospital. It is expected that he would be home in the course of a few days but it was found that a second operation was necessary. This was performed Wednesday and a telegram came yesterday stating that it was highly satisfactory.

HAZELBROOK CIRCUIT.—Alexandra Prayer Meeting, Friday, 7:15 p. m., at the home of Mrs. Benjamin Wood, Mr. Henry B. Lindsay (Lie) will speak. Sunday March 18th: Hazelbrook 11 a. m., Cross Road 3 p. m., Alexandra 7 p. m. "Tell my Disciples and Peter, that they go into Galilee and there shall they see me." R. W. Lindsay, Pastor.

PLEASANT SOCIAL EVENT.—The Young People's Society of Marie, met in the Mansie, St. Peter's, on the evening of the 13th inst., and carried through a good programme very successfully. They were congratulated by the Pastor for their increase in number and influence. A social hour was spent at the close, with luncheon served by the hostess, and the evening was greatly enjoyed by the large number present. A pleasing feature of the evening, was an address and presentation to Mr. Gordon H. Coffin, of the Bank of Commerce, Montreal, for the interest taken and the help rendered by him, in the Church and community. The Y. P. S. wished him God-speed, as he goes to another branch of the bank.

Stock Quotations HALIFAX, March 15.—Quotations furnished by Johnston and Ward, Members of the Montreal Stock Exchange.

Table with columns for New York Exchange and Montreal Stock Exchange, listing various stocks and their prices.

At. Top, and Santa Fe Ry. 187 1/2 American Can Co. 82 1/2 Am. Car & Fdy. Co. 105 1/2 Am. Locomotive Co. 108 3/4 Am. Smelt. and Refng. Co. 175 Am. Bosch Mag. Co. 22 1/2 Anaconda Cop. Mip. Co. 56 1/2 Canadian Pacific Co. 211 3/4 N. Y. Cen. & Hud. Riv. R.R. 135 Con. Gas Co. (New York) 97 Hud. Motor Car Co. 97 International Paper Co. 73 1/2 International Petroleum 37 1/2 Standard Oil of New Jersey 38 1/2 Mrs. Kan. and Tex. Ry. 269 Reading Co. 103 1/2 Southern Pacific Co. 121 1/2 Union Pacific Ry. 193 3/4 U. S. Industrial Alcohol Co. 114 Westinghouse Electric 101 1/4 United States Steel 145

When Somebody Mentions a Soap

and stresses the point that it quickly makes plenty of suds and emphasizes the fact that it is guaranteed pure What other soap can you think of but



Chest Colds Need Direct Treatment

It is an obstinate cold indeed that can resist the direct double action of Vicks. Rubbed on the chest, it acts 2 ways at once:

- (1) Direct to air passages with its healing vapors released by body heat; (2) Direct, like a poultice, it "draws out" the soreness.

acts 2 ways at once VICKS VAPORUB OVER 12 MILLION JARS USED YEARLY

JUST ARRIVED knitted sport suits. Two piece style. Price \$11.50 up. Prowse Bros. Ltd.

HORSE RACES—Reserve July 18th for St. Peters Bay horse races, 2694-2-23-th fr.

In Memoriam

MR. ARTEMAS CLOW

On Tuesday, March 6th, there passed away at his home, a life-long and well respected citizen of North Wiltshire in the person of Artemas Clow in his 69th year. Mr. Clow had been ailing for several weeks with heart disease, and knew that his end was not far distant. Knowing that he was nearing the end of his course, he resigned himself to the Will of Him who does all things well. He gave to all who acquainted themselves with his illness an example of patience under suffering. And having his last moments sung "Shall we meet beyond the River, and 'What a friend we have in Jesus," which after words were sung at the house, his Spirit departed from hence into God's gracious keeping.

The funeral took place on Thursday afternoon, March 8. A short service was held at the house. The remains were removed from thence to the Church (United), where a large number gathered to pay their last respects. The service was conducted by the Rev. R. H. Baxter of Hunter River, and the Rev. C. F. Johnson, of St. John's Episcopal Church, Milton. There are left to mourn a widow, two daughters, Mr. Albert Fritz, of Minneapolis, Minn.; Mrs. Harold McLean of Charlottetown, and one son Elmer at home, also two sisters, Mrs. Ashley of Washington, D. C.; Mrs. Cameron, St. Vincent, Minn.; and one brother, Ambrose of Humboldt, Minn.

The pall-bearers were Reuben Barrett, Edison Easter, Aquilla Bowman, Howard Balderston, Michael Coady, Wm. Cullen Sr. Floral tributes: Spray—Mrs. Clow and Marjorie. Crescent—Mr. and Mrs. Elmer Clow and Elda. Spray—Mr. and Mrs. Harold McLean. Crescent—Mr. and Mrs. Angus McEachern. Spray—Mrs. John McLean and daughter. Spray—Miss George Burns. Spray—Mr. and Mrs. Earl McLean. Spray—Mr. and Mrs. Cleaver McLean.

Letters of sympathy were received from W. S. McRae, Charlottetown; Mr. Kenneth Dunean, North Wiltshire; Mrs. Dunean, Livingstone, Charlottetown; and Mrs. Thos. R. Cullen, Middletown. Telegram, (Essie) Mrs. Albert Fritz.

Stock Quotations

HALIFAX, March 15.—Quotations furnished by Johnston and Ward, Members of the Montreal Stock Exchange.

New York Exchange

Table with columns for New York Exchange and Montreal Stock Exchange, listing various stocks and their prices.

Abitibi 75 1/2 Laurentide Pulp 136 Montreal Power 90 1/2 XD \$1. Winnipeg Electric 122 1/2 Asbestos Com. New 30 Brompton 59 Brazilian Traction 207 1/2 Steel Co. of Canada 188 Shawinigan 92 Can. Steamship Com. 35 Dominion Bridge 73 Massey Harris 40

Banks Bank Royal 356 Bank Montreal 346

Wheat—Mar., 137%; May, 137; July, 124%; Corn—Mar., 95 1/2; May, 94 1/2; July, 100%; Oats—Mar., 57 1/2; May, 57 1/2; July, 53%; Wheat—May, 140%; July, 141%.

LECTURE

(Continued from page 1.)

ed from the wrong of time and capable of perpetual renovation."

The Art of Reading

In our brief review of the invention of writing and printing, it is hoped that the thought is created, that an inestimable privilege has been handed down. Indeed one of the greatest privileges of life. We cannot conceive just what this invention really means to us.

It is recognized that knowledge is one of the infinites to which humanity moves. It is also recognized that reading is an important path to knowledge—is self-education not largely book-education? Reading is perhaps the best means by which we may widen our fields of interest. To be able to value the thought found in literature is to have an ability which will give us the past reflections of the ages in their true perspective, and likewise, through books of today, written in accord with facts, we become enlightened on any given subject. If books cannot give what experience gives, they can give a certain knowledge, clearly and enrich our outlook in life. Addison has said: "Reading is to the mind what exercise is to the body. As by one, health is preserved, strengthened and invigorated, by the other, virtue, (which is the health of the mind) is kept alive, cherished and confirmed." So rightly, we conclude that reading is worth while, a priceless gift, a highway to knowledge of all things.

Art of Reading Defined.

What do we mean when we speak of the Art of Reading? It is perhaps well to sense the meaning of the word "Art," in the relationship in which we use it. Art is a very practical thing. To a business man or manufacturer, Art pays with large interest for any sum employed in its culture and application. Again, Art has other functions to perform besides that of utility. It must express truth and reveal beauty. Art, as we consider it this evening, is: "The employment of means to the accomplishment of some end. The Art of Reading is an intelligent application of our efforts—the employment of means; and the end sought—the accomplishment is knowledge. Remember that anything we read and learn will come in use some time; that is, we learn nothing in vain. Psychology is the science of the mind's laws; inspiring individuals to higher standards. This science is interesting and offers much to one who studies it. We shall not take exception to anyone setting forth, as true, that there is a scientific method of gaining knowledge from books. We, however, shall in our survey principally from a point of common observation—that is, call to view things we are prone to overlook, and again, consider a few suggestions.

The art of reading to the best advantage implies the command of adequate time to read. The great Naturalist, Darwin, a chronic sufferer from a depressing malady, counted two hours a fortunate day's work for him, yet he accomplished results in the world of science which render his name immortal. So it is assumed that we have all acquired the habit of reading, that we are not of that too busy type. Time is ours if we seek it.

How to Read

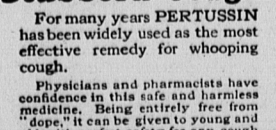
In beginning, we should take ourselves to some quiet corner, free from interruption. As the average reader has not studied Philology, and because we must feel concerned about the nature, means and uses of words, it is important that a good dictionary is accessible and should be consulted, either at the moment of close of reading. Now, it is well to remember that the mind was constructed for work and when it is idle all sorts of trouble begin. "Fog" and "worry" enemies creep in to the vacant mentality and work all sorts of havoc—like the unoccupied building in the country, or like unused machinery, the idle brain deteriorates rapidly. It is generally understood or agreed upon that reception, conception, attention and reflection are but a small part of that which constitutes the mind of man. These powers, forces, or whatever you wish to call them, in reading should be caused to function.

Stubborn Coughs

For many years PERTUSSIN has been widely used as the most effective remedy for whooping cough.

Physicians and pharmacists have confidence in this safe and harmless medicine. Being entirely free from "dope," it can be given to young and old with perfect safety for any cough or bronchitis.

At all drug stores, bottles 60c. and \$1.50.



Pertussin Safe for Every Cough

THE GABBS

SUFFERIN' WOPPOIDS! ONLY ONE BLANKET! WHY IN HEK DIDN'T YOU PUT SOM' COVERS ON THIS BED?

GO GET YERSELF YORE CRIPPLED!

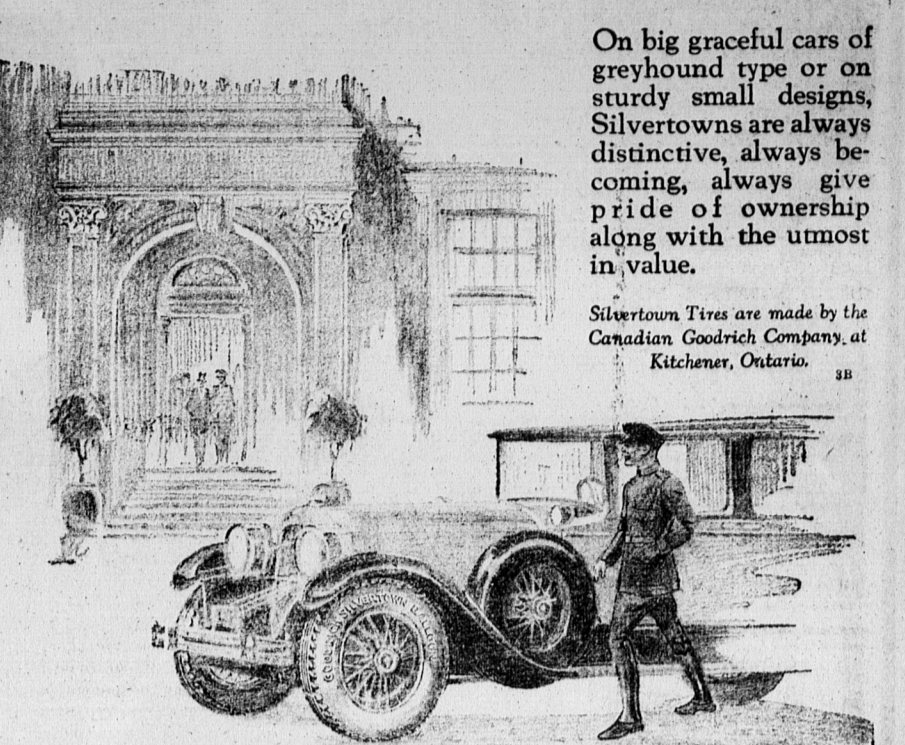
GREAT GUNS! YOU MUST THINK I'M AN ESKIMO OR SOMETHIN' THE WAY YOU FIX MY BED— I MIGHT AS WELL SLEEP IN THE REFRIGERATOR AND BE DONE WITH IT!

IT GIVES YOU SOMETHIN' TO TEEF ABOUT ANYWAY— THAT GUGHT TO MAKE YOU HAPPY!

GABBYGRAMS MRS. JENKS A WOMAN OF HAUTEUR HAD AN AWFULLY UGLY DAUTEUR SHE RESEMBLED DEBRIS FROM HER HEAD TO HER KINIS— TO LOOK AT HER WAS A TAUTEUR. PHILADELPHIA

SEND IN YOUR GABBYGRAMS— WE'VE GABBS

SUPERIORITY



Goodrich Silvertown CORD TIRES — And They Cost No More

On big graceful cars of greyhound type or on sturdy small designs, Silvertowns are always distinctive, always becoming, always give pride of ownership along with the utmost in value.

Silvertown Tires are made by the Canadian Goodrich Company, at Kitchener, Ontario.

Some people foolishly regard poetry as a very unsubstantial pabulum, while it rightly forms one of the most precious and inspiring portions of the literature of the world. Poetry deals with the highest thoughts, in the most expressive language, administering to that sense of melody that dwells in every human brain. It is also to be noted that the best commentaries on history have it that the Greeks became the most artistic of peoples through their interest in the spoken word. Now, many allegorical and figurative forms of speech are widely susceptible to misunderstanding and misinterpretation. So we are warned to exercise caution in our efforts to perceive the intended meaning. A French poet has said: "Allegory lives in a transparent palace." But perhaps the suggestion of a learned Rabbi of the Twelfth Century is more apt. He says: "The Scriptures are like bodies and Allegories are like the garments with which they are clothed. Some are like fine silks, and others are coarse and thick like sack cloth." The greatest teacher of all times to whom this spirit of the Jewish teachers, in his day, was familiar inculcated many truths in parables, all of which were allegorical. Why? Because parables more easily retained than words. Through parables many beautiful truths, which otherwise would have been lost, have been retained. Returning home the Western mind is prosaic. It plods, builds, reasons, goes more directly to views, is readily more interpretative. It is hoped that it is apparent that a certain sympathy for any author, at least, for the higher class of writing is necessary. That is, we should endeavor to approach the development. It is true that

The Reading of Poetry

In further thought we are reminded that the Oriental mind differs from ours in this, that it is essentially poetic. Eastern people have always thought, spoken and written poetry. They cannot write prose. Poetry does not speak plainly; it hints, symbolizes, touches facts evasively. Remember, in reading poetry that we cannot literally obey a poet, we should spiritually obey him, that is, try to appreciate him. This is not always easy, for it requires almost an idea, as to conceive one. Yet strive to get his point of view, his atmosphere and feelings. It has been said that in many of our dramatic instincts is in bad order through lack of exercise. It has also been said that the dramatic power is wit in action, humour in action and wisdom in action. Perhaps, the reading aloud of poetry is the method best suited to fill the development. It is true that

Continued On Page 6

QUICK QUAKER

So easy to cook; so good to taste; so satisfying and lasting in its nutrition.

By Barrie Payne

Now, let us consider reading from a somewhat different angle. A certain amount of sympathy is

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