



### Letting You Down Easy

If you place your coal orders with us now you will be just that much ahead at the end of the season, for you know that the price of coal will advance later. We can supply the best quality of both Hard and Soft coal at the lowest price.

**A. Pickard & Co**  
Phone 240  
Ch'town

**Choice Farm For Sale**  
Situating on Covehead Road formerly owned by the Late Thomas Carroll, consisting of one hundred acres of good land with new dwelling house and out buildings all in good repair. Terms on application. Apply Mrs. William Jennings on the premises or  
**BENJ. CARTER & CO.**  
045, 8, 19 Mwfmbipd Auctioneers

**Stock Sale**  
We are authorized by Mr. Perley Much to sell on his farm, Southport, on Monday August 31st, commencing at 1:30 P. M.  
18 choice Milch cows,  
2 newly calving cows,  
4 cows to calve in September,  
2 year olds,  
5 draft horses,  
1 filly, 1 2 year o'd, (Baron Calvin)  
1 pig,  
1 thresher and cleaner  
Terms 14 months credit on approved joint notes.  
**BENJ. CARTER & CO.**  
5, 018-8 19mwfmbipd Auctioneers

The best preparation you can possibly secure for tan, freckles, sun-burn is **Rexall Tan and Freckle Lotion.** This is an excellent preparation used by hundreds of persons and recommended by all, in two ounce bottles **25 cents.**  
**MacKinnon Drug Company**  
Cor. Great George and Kent Sts.

**Don't Run The Risk** of smoking inferior tobacco. It is injurious to yourself, and a nuisance to your friends. Besides, good fragrant tobacco costs no more. Its all in knowing what to ask for. Remember anyone of the following.  
**Bright Twist, Hickey's Bright Cut, Rival, Master Marine Smoking Tobacco, Black Twis, and Combination Twist Chewing Tobacco.**  
**Hickey & Nicholson Tob. Co., Ltd.**  
Charlottetown, P. E. I.

**"The Silver Black Fox Industry"**  
If you intend making an investment in the **Silver Black Fox Industry** OUR SERVICES ARE AT YOUR COMMAND  
Accurate and Authentic Information may be obtained without charge or obligation,  
**THE ROYAL INVESTMENT EXCHANGE**  
Offices: Royal Bank Building, Charlottetown, P. E. I.  
**Directors:**  
Hon. John Agnew George D. DeBlois  
John O. Hyndman William E. Agnew  
Montreal Office: London Office:  
510 New Birks Building St. Mary's Chambers,  
3433-79Mtstff 161 A Strand

### Be Good To Yourself

by keeping in good physical trim and you will be the best friend to yourself and a pleasure to others. Most sicknesses begin in the ordinary and minor ailments of the digestive organs, and for these ailments

### Beecham's Pills

have become the most popular remedy, because they are so safe, so certain, and prompt in their beneficial action. They tone the stomach, stimulate the liver, regulate the bowels. By cleansing the system and purifying the blood they prove that they

**Are Worth A Guinea a Box**  
Directions of special value with every box. Sold everywhere. In boxes, 25 cents.

### Hard Coal

The Schooner **Jessie Phillips** will be due here **Monday August 3rd** with **1000 tons** of **Stove & Egg** sizes.

Customers will be supplied from the vessel.

**Geo. E. Full**  
Retail coal Dealer  
Prince St. Wharf

### THE CENTRAL GUARDIAN

IT PAYS to buy in this Province.

**FLOWER SHOW** Prince of Wales College, August 26-27, 5073.

**LONG CREEK.**—Rev. Angus MacMillan will preach in the Long Creek Baptist Church on Sunday, Aug. 23 at 7 p. m.

**PEOPLE'S CHURCH.**—Mr. M. C. MacKinnon will preach in the People's Church on Sabbath the 23rd inst. at 11 a. m., and at Churchhill at 6.30 p. m.

**A GOOD SUPPLY.**—The Rev. Mr. Bell occupied the pulpit of the Pownal Methodist Church on Sunday morning and evening, and preached two excellent sermons. Mr. Bell has lost none of his old time vigor and holds a warm place in the Pownal congregation.

**THE EVANGELINE.**—The S. S. Evangeline arrived in Charlottetown early last evening. The following passengers arrived by her: From Boston:—H. D. Fennell; G. A. Fennell; William Flannery; Miss K. Flannery; Miss F. Smith; Mrs. M. McKenzie; M. W. Colquhoun; Mrs. Calchoun; George Calquhoun; H. Ford; W. R. Hayden; Dr. M. Anderson; Mrs. Anderson; Miss B. Williams; J. D. Webster; Miss Pigott; Mrs. P. M. McDonald; Robert McDonald; James Nicholson A. L. Ferrell; D. J. Sculley Miss M. Broderick; M. Runingham; H. B. Fuller; Mrs. Fuller; C. B. McKay; Mrs. McKay; J. T. Douglas; Mrs. J. D. Webster; Miss A. M. Fraser; Mrs. C. E. Shadford; Miss H. White; H. Eldrich; Mrs. Eldrich. From Halifax:—M. S. Hagar; Mrs. Hagar; R. J. Burham; H. S. Stone; Mrs. Stone; A. J. Rogers; W. F. Desmond. From Hawkesbury:—H. Wright; G. Wright; A. McIntosh; J. A. Scrimgeour; Miss A. Holmes; Mrs. J. W. Doyle; Miss M. Lawlor; Miss R. Lawlor; Miss R. Creighton.

You will enjoy your outing more if you take a Thermos Bottle with you—You can keep liquids hot or cold for twenty-four hours. We have some nice lunch kits at \$2.25 each—We carry everything made in this line. Extra Corks, interiors, etc. E. A. Foster, Central Drugstore, Mt.

The Ladies Home Journal for September is the Autumn Fashion number and is a very fine one containing a number of choice stories, Special Articles, Needlework Fashions should be in every home. Send your order to Carter & Co., Ltd., price 15 cents per copy by mail. 5081-3-21M21.

**THE BUYER WHO STUDIES ECONOMY.**—The oldest brand of White Lead on the Canadian market today is "Brandram's". This White lead has been a standard "in English" for over 100 years, and for the Canadian market it is now made at the Brandram-Henderson Lead Works in Montreal, one of the very finest lead producing plants in the world. Brandram's White Lead is corroded by a special process, discovered by the original Brandram, a process which makes the lead penetrate a great distance into the wood, thus affording protection to the wood for a much longer time than most other white leads, the buyer who studies economy will always give it the preference.



### An Opportunity

Owing to ill health of the active partner we are compelled to offer for sale our large general business in the thriving village of O'Leary, P. E. Island.  
This is one of best locations, and the business done, one of the largest of any country store on P. E. Island. The stock comprises a complete line of Dry Goods, Groceries, Hardware, Boots and Shoes, Gents Furnishings and similar lines carried by modern general stores.  
There are also several good agencies which will go with the business. The buildings comprise a large and up-to-date store and two roomy ware houses on railway siding.  
Tenders will be received up to and including August 15th, 1914, and as we mean business each tender must be accompanied by a certified cheque for \$1000.00 payable to the Bank of Nova Scotia, O'Leary, same to be returned if tender is not accepted. The highest or any tender not necessarily accepted.  
Remember opportunity knocks but once at your door.  
For further particulars call or write to  
**KENNEDY & CO.,**  
O'Leary,  
P. E. Island,  
3548-7-18Mstr mo.

**FLOWER SHOW** Prince of Wales College, August 26-27, 5073.

**BAPTISTS TO MEET.**—The Island Baptists will meet in Quarterly Session at Westmoreland on September 1st and 2nd for consideration of business and discussion of live questions.

**Rexall Cream of Almonds** makes the skin cool, soft, pliable, transparent, deliciously fragrant and clean—combining all the delightful qualities that makes for skin comfort and refinement. MacKinnon Drug Co., Cor. Great George and Kent Sts., Mt.

Founded on a pelt basis this Permanent Silver Foxes Ltd., will last as long as a lady wears a garment made of this beautiful fur. Everything to assure its permanency. 5056

Pure, Gold Quick Icings save time. 5079.

Don't miss the big dividends in the fox business. The St. Lawrence Silver Black Fox Company offers you one of the best propositions seen on the market. Write Wm. Moran, Charlottetown, P. E. Island for particulars. W 3363-7-10Mtt.

### IN MEMORIAM

MISS ELLEN STEWART

The death occurred at her home in Bethel, Lot 48, at 5.30, Wednesday afternoon, after a short illness, of Ellen, the eldest daughter of the late Mr. James Stewart. Miss Stewart, who always lived at home, will be keenly missed by the family and wide circle of friends, and her death at the comparatively early age of 47, will come as a decided shock to all. Besides her sorrowing mother, the following brothers and sisters are left to mourn their loss—Janet at home, Mrs. John McDonald, Mount Ryan; John and Bruce at home, Samuel in East Boston, Wallace in Winnipeg and Charles in Vancouver, to all of whom the Guardian extends sincere sympathy. The funeral will take place this afternoon at two o'clock in the family plot at the Cross Roads Cemetery. (Patriot and Examiner please copy.)

**MR. RUBEN DOYLE**  
It is with feelings of sorrow and regret that the death is received of Mr. Ruben Doyle, son of Mr. and Mrs. John R. Doyle who passed away to his eternal reward at the early age of 26 years.  
He was taken ill with pneumonia about three weeks ago but was thought to be well on the way to recovery. Heart trouble, however, set in subsequently and on Sunday, at 9 p. m. death laid an icy hand on him and claimed him for its own.  
All that medical skill and the care and devoted love of the family could do was done for him, but 'twas in vain.  
In his dying moments he was well prepared by his zealous and devoted pastor, Rev. A. P. McLellan and received the last rights of the Catholic Church, of which he had always been a faithful and energetic member.  
Though his life was short it was well lived and he won for himself a host of friends. The esteem in which he was held was evidenced by the very large number who followed his remains on Tuesday morning to St. Andrew's Church when a High Mass of

### Continue Your Fight Against Flies

Have you noticed from the newspapers what a war has been waged against flies? Do you share in this fight, by ridding your home of flies. We can furnish the destroyers at right prices.  
**Sticky Fly Paper, Poison Fly Paper, Fly Swatters, Insect Powders, Etc. Flies carry deadly germs. Swat them Now.**  
**Johnson & Johnson**  
The Quality Drug Store

### Try Our New Golden Shower Perfume

Golden Shower Perfume is one of the most delightful perfumes that has ever crossed our counter. It brings you the concentrated glory of thousands of fresh full bloom flowers. Price 50c an ounce.  
Call in for free sample.  
**The Two Macs**  
149 Gt. Geo. St.

**ABSORBINE**  
TRADE MARK REG. U.S. PAT. OFF.  
Will reduce Inflamed, Strained, Swollen Tendons, Ligaments, Muscles or Bruises. Stops the lameness and pain from a Splint, Side Bone or Bone Spavin. No blister, no hair gone. Horse can be used. \$2 a bottle delivered. Describe your case for special instructions and Book 2 K Free.  
**ABSORBINE, JR.**, the antiseptic liniment for mankind. Reduces Strained, Torn Ligaments, Enlarged Glands, Veins or Muscles. Heals Cuts, Sores, Ulcers. Allays pain. Price \$1.00 a bottle in centers or delivered. Book "Frissonet" free.  
**W. F. YOUNG, P. D. F., 141 Lyman's Bldg., Montreal, Can.**

Requiem was celebrated by Rev. A. P. McLellan, thence to the cemetery where interment took place. The cortege included the members of C. M. B. A., mourning the loss of their dead brother.  
His pall bearers were Nashus MacCormick, Cornelius McInnis, Joseph Barrett, James Aitkens, Joseph Fisher, George McDonald.  
His father mother, three sisters Mrs. Jones, Newton, Mass., Mrs. John Fisher Duluth, Minn., Mrs. Joseph McDonald, Tracelle and two brothers, Ellisha and Milton at home are all left to mourn.  
To the sorrowing friends The Guardian tenders its heartfelt.  
"Requiescant in Pace."

**SUNBURN.**  
BLISTERS.  
SORE FEET.  
Everybody now admits Zam-Buk best for these. Let it give YOU ease and comfort.  
Druggists and Stores everywhere  
**Zam-Buk**

**Moore & McLeod**  
119-121 Queen Street—Ch'town

### Friday Commences our Great Annual Midsummer Stock Reducing Sale

The merchandising programme of this store includes the policy of making, each season, a complete clearing up of the season's goods. In order to carry out the policy described—we open on Friday our annual "MIDSUMMER SALE" Every department that shows even the slightest overstock gets the price cutting axe. And remember—you can shop safely here at a sale, every item is just as represented—every item is good—attractive—new. TERMS ARE CASH ONLY.

### Special Sale Prices on New Men's and Boys' Clothing--See

**20 per cent Discount off**  
**20 per cent Discount off**  
Boys' Tweed Suits  
Boys' Serge Suits  
Men's Tweed Suits  
Men's Serge Suits  
Boys' Waterproofs  
Men's Waterproofs  
Boys' Play Suits  
Men's Pants  
Boys' Pants  
Men's Dust Coats  
Men's Khaki Pants  
Men's Flannel Pants  
Men's Duck Pants  
**The Lion Brand**  
all going at 20 p. c. Discount  
all going at 20 p. c. Discount.  
Men's Soft Shirts  
Men's Negligee Shirts  
Men's Flannel Shirts  
Men's Satteen Shirts  
Men's White Shirts  
Men's Gingham Shirts  
Men's Pajamas  
Men's Balbriggan Underwear  
Men's Light weight Wool Underwear  
B. V. D. Underwear  
Boys' Bal. Underwear.

**One third off Straw Hats**  
Get a smart straw hat for the remainder of the season now—when you can buy it for factory cost or less. The best range in P. E. I. here.  
**AT ONE THIRD OFF.**  
One third off Men's Straws.  
One third off Boys' Wash Suits.  
One third off Boys' Blouses.  
One third off Men's Linen Hats.

**25 per cent off Smart new Felt Hats**  
Any and every felt hat in the house is yours during this midsummer sale at 25 per cent under the regular price.  
**HARD HATS 25 per cent off.**  
**SOFT HATS 25 per cent off.**  
25 p. c. off Leather Belts  
25 p. c. off Linen Handkerchiefs  
25 p. c. off Dogskin Gloves  
25 p. c. off Suede Gloves  
25 p. c. off Armlets and Garters  
25 p. c. off Boys' Overcoats  
25 p. c. off Smoking Jackets  
25 p. c. off Lounging Robes  
25 p. c. off Cashmere Sweaters  
25 p. c. off Athletic Jerseys.

### Cutting Prices on Furnishings

20 p. c. off Bathing Suits  
20 p. c. off Swimming Jerseys  
20 p. c. off Umbrellas  
20 p. c. off Soft Lounge Collars  
20 p. c. off Wash Ties  
20 p. c. off Silk Ties  
20 p. c. off Men's Lustre Coats  
20 p. c. off Men's Dust Coats.

### 25 per cent off Wash Goods

Voiles—Ratines—Muslins—Dimities—Colored Linens—Repps—Piques—all 25 p. c. off.  
25 p. c. off Long Silk Gloves grey and black only.  
25 p. c. off Short Silk Gloves in grey—white—black.  
25 p. c. off Chamousette Gloves  
Colored Parasols—HALF PRICE  
25 p. c. off Leather Shopping Bags  
25c off Embroidery Flouncings  
1-3 off Embroidered Voiles  
1-3 off Embroidered Ratines  
1-3 off Embroidered Linens.

**Dress Goods 39c Worth 1.25**  
Here is a special Midsummer clearance of nice dress fabrics—a lot of them—black and colored—worth to 1.25 per yard .....39c  
**The Two Macs**  
149 Gt. Geo. St.