

### "CEETEE"

THE PURE WOOL UNDERCLOTHING THAT WILL NOT SHRINK

**Why it is different**

This sheep on knitted underclothing signifies—

it is positively guaranteed NOT TO SHRINK and any garment that does will be replaced free of charge—it retains its softness and shape no matter how often its washed.

For COMFORT, wear

*Turnbull's* (Knitted) Underclothing

a truly Canadian product of 60 years reputation and a quality, unexcelled by even the best imported.

A Suggestion—

FOR LADIES Buy "CEETEE" No. 225—a beautiful, pure white wool combination of Turnbull's No. 420.

FOR MEN Buy "CEETEE" No. 270—finest, softest of pure wool, finely knitted, or "CEETEE" No. 432—a "de luxe" garment of wool and cashmere—nothing nicer made.

Sold by the best dealers.

Worn by the best people.

of Galt Ontario

*Turnbull's*

### TURNBULLS' CEE-TEE UNDERWEAR

Can be obtained in silk and wool and all wool at HENDERSON & CUDMORE'S

"CEE-TEE and TURNBULLS' in all grades for sale at D. A. BRUCE'S, Charlottetown

### STARR SKATES

MADE IN CANADA—USED ALL OVER THE WORLD

with the Tested Blades

Will your skates stand these Tests?

Test No. 1: Anyone can make this test by simply taking a piece of iron and chipping it with a "Starr" Skate blade (see illustration at left), you can chip away the iron block—but hardly mark the skate blade.

Test No. 2: Every "Starr" blade, before being put into a skate, is submitted to a bending test (see illustration at right) and unless the blade springs back (when released) to a perfectly straight line, it is discarded—this insures that every "Starr" Skate blade being full of "life" and ringing true.

After tests of this kind you can readily realize how long a "Starr" blade will stay without needing sharpening.

Starr Ladies "Mercury" This is, we believe, the most beautiful and graceful ladies' skate ever produced—it has patented, slightly curved runners, and the new patented flanged toe and heel plates—Whole skate heavily nickel-plated on copper with a superb polish—blades are Chrome Nickel—tempered and tested by Starr special process.

Write for Starr Skating & Hockey booklet containing Hockey rules, etc.—it's free.

Starr Mfg. Co. Limited, Dartmouth, N.S. Toronto Branch, 122 Wellington Street West

Thick, satiny coats of rich chocolate, encasing centers of enchanting taste. Yours, when you ask for

**HAMILTON'S CHOCOLATES**

H & S On Bottom of Every Piece.

HAMILTON'S CANDIES—The Favorites Since 1840

### C. N. R. Station Will Broadcast For Maritimes

(Special to Guardian)

MONCTON, Nov. 8.—The Broadcasting Station at Moncton, like each of the other eight stations in the service of the C. N. R., is to be devoted to the interests of the community which it serves. This means that instead of having to listen to concerts and news broadcasts from stations in the United States or in distant sections of Canada, the Maritimes will have their own news and news items supplied by their own talent and they will be able to utilize the station to radio cast the opportunities which the provinces by the sea offer to the holiday seeker, the investor, the agriculturalist and the industrialist.

Some such means for the dissemination of information about the Maritime Provinces has been required for a considerable period and it was an understanding of this fact, more than any other reason which prompted the Canadian National Railways to build the new station. It will operate on a wave length of 485 metres and it is of sufficient power to broadcast its voice not only to all parts of the Maritimes but south along the full Atlantic seaboard of the United States. As the Winnipeg Station of the Canadian National Railways has been heard in Honolulu, and the Calgary station received in New Zealand, it is not beyond the bounds of possibility that the new station will be heard in Great Britain and on the European continent. The station will come on the air twice a week, and as Mr. Robb stated in his dedicatory address the spoken messages from C. N. R. will be of a character calculated to be of excellent benefit to the Maritime Provinces.

The opening programme was of a high order and one which for quality and quantity it will be difficult to excel. Artists who have contributed to radio programmes of the Canadian National Railways in other Canadian cities were brought to Moncton for the occasion and the programme rendered to please all tastes, instrumental and vocal solos of classical and popular selection were seasoned with dashes of orchestral jazz while the Orpheus Male Quartette added a distinctive touch seldom enjoyed by radio fans. Those who contributed to the musical programme were, Madame Pouge, Corbell, Miss Helga Langdon, Mr. Cliff McAdam, Mr. H. H. Clarke, Mr. James McIntyre Orpheus male quartette, C. E. Levesque, and the Canadian National Railway radio orchestra. Mr. W. D. Robb who delivered the dedicatory address was introduced by Mr. W. U. Appleton, General Manager of the Atlantic region who in a few words referred to the rise of Mr. Robb from the humble position of a young apprentice in the Grand Trunk shops more than fifty years ago to one of the highest officers of a transportation field in Canada as well as to offer. He pointed out that Mr. Robb was largely responsible for the development of the radio policy of the Canadian National Railways and complimented him upon his undertaking which he characterized as one of the most successful inaugurated by the National System since the final amalgamation two years ago. In his address Mr. Robb reviewed the history of radio and predicted for its possibilities which are as yet almost beyond the powers of comprehension. He dwelt briefly upon the policy of the Canadian National Radio department, great with the need of this new facility in the Maritime Provinces and concluded by assuring the people of the three provinces of New Brunswick, Nova Scotia and Prince Edward Island that station C. N. R. A. would be at their service at all times to help their interests, which are also the common interests of Canada. The full text of Mr. Appleton's introduction and Mr. Robb's speeches were as follows: (Mr. Appleton's introduction.) Ladies and gentlemen, it gives me a great deal of pleasure at this time to introduce to you one of the most prominent men in the railroad world of Canada a man who has dedicated all his life to the development of our railroads and is well known not only in Canada but on the whole continent of America as well as in Great Britain, a gentleman who has risen from the rank of a fourteen year old apprentice boy and achieved the position today of Vice-President of the largest railroad system in the British Empire, the Canadian National Railways. Our visitor this evening was before the amalgamation of the railways Vice-President and the general manager of the old Grand Trunk Railway system, which was the highest office in power at that time and after the amalgamation retained his Vice-Presidency in charge of various important depart-

### Muscle-lame

Quickly relieve that stiffness and ache

Start rich, healing blood to flowing through stiff, sore muscles—and the lameness disappears as if by magic. That's how Sloan's works—first a glowing warmth, then the pain is gone! All druggists—35 cents.

### Sloan's Liniment

—kills pain!

Ladies and gentlemen, one of the outstanding features concerning our present age and generation is that of the progress which has been accomplished in the scientific world. It is true that we have certain sciences that have since their inception, and in very little progress, those sciences which have remained infants throughout the centuries and because of their stunted growth have naturally lost their vim and their fascination to such people as we, who live in a modern and progressive age. In other words, they had their day and ceased to be. But, fortunately on the other hand we have a better story to relate concerning some of the other sciences. Especially amongst these I would mention the science of invention, this alluring science that stands today pre-eminent as to its growth and advancement and progress. It is indeed a science which at times mystifies us by its accomplishments. We stand as if in a dream and human comprehension is baffled. One of these great inventions of today is the radio. To have said a decade ago that one could sit in a comfortable parlour at home and be entertained by concerts and speeches rendered and delivered thousands of miles away would have been conceived by some of us as a gruesome joke. History asserts that even a century ago they used to confine people within the walls of a straitjacket or even in prisons for a great deal less than being the author of such a statement as we have now made. But, that as it may, one thing is true, whether you understand the mechanism of radio or not, and that is the radio has performed what I believe today to be the miraculous. It has through some method of its own and we do not profess to understand how, assisted us in collecting together scattered waves of other and coercing them to serve us even to the extent of becoming a means of entertainment and edification. In other words, radio has converted potential energies into modern activities. However I am fully aware that there still remain with us some who are inclined to look upon this great invention as simply a lovely and to state headlessly that in time it will become extinct. There are some who are still with us who are prone to be sceptical as to the success of the radio but to those may I say that radio is here to stay and the conviction of its success is simply to try it. Such critics were with us in the age when automobile had the telephone, the wireless and the aeroplane were all looked upon as novelties, but today these inventions are considered to be essential. Their value has been proved by their use, and their permanence is verified by the continued improvements which are applied to them. Radio is as yet in its infancy. It is going to stay with us and I can best speak for it a growth that will make it a robust and vigorous servant to the welfare of humanity. The other day I was interested in reading over an article which appeared in one of our magazines and referring to an improvement added to radio through which one can only hear, but also see what is going on miles and miles away. Let me illustrate what I mean. It was an invention whereby a man, who had left his home in Moncton for a visit to Montreal, his wife right here could watch the footsteps of her husband while he was away from home. Of course, I am doubtful whether such an invention would at all times be advantageous in our present age, especially from the standpoint of some associations. But this I do know that radio even in its present stage

of infancy is of paramount importance as far as human fellowship and associations are concerned and allow me to say in the name of business concern that I am not keen enough to see the advantages of this great invention will soon become a cliche. And today, ladies and gentlemen, I permit me to feel quite elated over the fact that the radio department of the Canadian National Railways is now in operation. The Vice-President of the company, for I am a strong believer in the possibilities of radio, and I may say that the Canadian National Railways system, and I am proud of the fact, is the first railway to adopt the radio as a part of its service. After a few months of our experience with radio we have concluded that it is an indispensable factor in the activities of the railway.

It will interest you to know that in addition to this new station at Moncton and the one already erected at Ottawa which is owned and operated by the Canadian National Railways, we are broadcasting weekly from Montreal, Toronto, Winnipeg, Regina, Saskatoon, Calgary and Edmonton and in the very near future we expect to place Vancouver on our list. Therefore our chain of weekly concerts will reach from coast to coast, and in view of this I am perfectly safe in saying that there shall be no district on the whole American continent, however isolated and small it may be, that shall not come within the range of our voice. The Canadian National Railways will speak familiarly, speak encouragingly and speak earnestly to thousands of unserved audiences. In addition to this we have equipped our transcontinental trains with radio facilities so that our patrons are now able to lounge in our modern luxurious club cars and be entertained by radio as our trains speed over this beautiful Dominion. We are for the business man his market reports, we give to the tourists information concerning the country over which he travels and we give to the children their bedtime stories. All this as we speed along the thousands of miles of this great continent of ours. In addition, we are enabled through the radio to communicate with our employees in their own homes. To say the employee is privileged to welcome into his dwelling the melodious voice and striking messages of our president and I can assure you there is no man who loves more to enter into your homes than Sir Henry W. Thorne, for he has your welfare at heart. And to us the joy of it all is, that we can come to you at your homes with our messages in such a simple manner. We come unassumingly and yet graciously. And the ladies appreciate such guests. They require no special preparations, no extra house cleaning but at the same time those in the home are privileged to hear the president of the largest railroad system in the British Empire communicate with the members of the family. There is again another phase I would like to mention, and especially in connection with the new radio station at Moncton, I suggest this because I am personally in charge of the department of colonization and immigration on the Canadian National Railways. Allow me to say that I have always cherished an unbounded admiration and affection for this beautiful country known as the Maritimes, or better still, the Provinces by the Sea. It has always been my aim to contribute and that in an instructive manner to the upbuilding of this rich and fertile country, but there is one factor which it seems to me has been to some extent neglected in so far as the past is concerned. I have believed that as a real aggressive campaign in the matter of publicity concerning our provinces. Allow me to illustrate, the other day I was speaking to a very prominent man in one of our large cities, a man of scholarly attainment, and during our conversation I mentioned to him the wonderful opportunities available in the Maritime Provinces and especially that what beautiful and attractive cities there were here, such as Moncton, Halifax, St. John and many others and he told me that he knew very little of the provinces and especially of your country. He believed that he had heard that Halifax was located on the Atlantic coast and they once had an explosion there. Of course I immediately sympathized with his ignorance and endeavoured to enlighten him upon this condition existing in his educational attainments but after all there is the lesson to be learned, and that is to you today, the need of a campaign that would be the means of spreading world wide important information concerning your provinces. I believe that through the medium of this new radio station, this important information can be effectively circulated, and I can assure you that we shall cooperate with your provinces in the broadcast of

valuable facts that would be instrumental in bringing these provinces by the sea into the lime light. I trust that from this powerful station our voices will be heard not only by our sons and daughters in the New England States, offering them our welcoming arms to return to the fold, but also that we shall scatter our words of cheer and welcome over the great Atlantic to those in the British Isles who are seeking new homes, so that in bringing our children home we shall also encourage settlers to become our adopted citizens. At the present time our greatest need is to reach the necessities of Canada to reach her great prosperous destiny. To accomplish this, it is for you to help us eliminate prejudice and prejudice to extend your arms of welcome and to embrace the blessings of the natural resources that have been placed in the bosom of these great provinces. In other words, I want you to have faith in your own country, to speak well of it and to work diligently for its prosperity, and therefore it is up to you to stimulate the wealth of agriculture and the affluence of your mines, the richness of your industries. There are inexhaustible resources at your doors which inevitably will remain dormant unless these latent powers are transferred into realities. And now as I look upon these great towers of steel I cannot but think of the great towers of power, strength and vigor that are within you as men and women for the upbuilding of this great commonwealth, these are towers of steel piercing the very heavens, looking upwards, so optimistic is the very essence of our Canadian inheritance. And in harmony with towers of steel and the steel powers of Canadian citizens so is the Canadian National Railways system a tower of steel, emblematic of unflinching loyalty and undying devotion to service. Members, ladies and gentlemen it gives me a great deal of pleasure of behalf of our president, although personally I indeed regret that he has found it impossible to be present with us on this auspicious occasion, to declare this new station C. N. R. A. duly and officially opened and I am confident that it shall never be closed but kept continuously open to conduct to inspire and to entertain the citizens of this great country.

### STOCK QUOTATIONS

HALIFAX, Nov. 9.—Quotations furnished by Ward & Johnston, Members of the Montreal Stock Exchange:

Bell Telephone	137 1/2
Brompton	29
St. Lawrence Flour	95
Ottawa Power	11 1/2
Cuba Cane Sugar	57
Cuba Cane Sugar Pfd.	54 1/4
Pan American Petroleum	142 1/2
American Can.	52 1/2
Brazilian Fraction	—
Howard Smith Pfd.	—
Howard Smith Com.	—
Spanish River Pfd.	99 1/2
Spanish River Com.	—
British Empire Steel 1st Pfd	152
Pembina	55 1/2
Abitibi	135
Shawinigan	—
Laurentide Pulp	—
Can. General Electric	—
Canadian Steamship Com.	57 1/2
Asbestos Com.	27
Dominion Bridge	74 1/2
Montreal Power	184
Winnipeg Electric	28 1/2
National Breweries	63
Atlantic Sugar	112 1/2
Atchafalaya	168 1/2
Am. Car & Foundry	81 1/2
Am. Locomotive	82 1/2
Am. Smelting & Refng.	37 1/2
Anaconda Copper	154 1/4
Can. Pacific Railway	115 1/2
New York Central	57 1/2
Crescent Steel	—
International Paper	—
Press Steel Car	—
Reading	65 1/2
Southern Pacific	109
Studebaker	29 1/4
Union Pacific	146 1/2
Leah Copper	—
U. S. Steel	124 1/2
Industrial Alcohol	79 1/4
Canadian Exchange closed Monday.	—

Why BE OFFENSIVE WITH BAD BREATH?

Mr. J. Perry of 792 DeKalb Avenue, Brooklyn, N. Y., writes: "I awakened each morning with an unpleasant taste and was often reminded by my wife that my breath was disagreeable. "I tried perfumed tablets, mouth washes and other camouflages which gave only temporary relief. "After consulting my dentist and finding my teeth in good condition, I ended in a friend, who suggested that possibly my trouble was constitutional—faulty intestinal elimination. After taking a few doses of Carter's Little Liver Pills, my stomach and bowels were relieved, foul and impure gases eliminated. "I now enjoy a wholesome breath as well as improved health. Carter's Little Liver Pills are small, easy to take, move the bowels in a gentle manner—without discomfort and distress."

### EDWARDSBURG

# CROWN BRAND

## CORN SYRUP

Known throughout Canada for its purity, its digestibility and delightful flavor.

Write for the EDWARDSBURG Recipe Book.

THE CANADA STARCH CO. LIMITED - MONTREAL

A friend of the family

### MONTREAL EXCHANGE

1934 Victory	104.30
1933 Victory	104.50
1932 Victory	—
1931 Victory	—
1930 Victory	—

### BANKS

Bank Commerce	199 1/4
Bank Royal	240
Bank Montreal	250
Bank Nova Scotia	263 1/4

Wheat—Dec. 151 1/2; May, 156 1/4; July 137 1/2.

Corn—Dec. 109 1/2; May, 113 1/2; July 114 1/2.

Oats—Dec. 52 1/2; May, 57; July, 56 1/2.

Wheat—Dec. 157 1/2; May 161 1/2.

### CLARK'S BEANS

Beans cannot be better nor better cooked than Clark's Beans

Canada's National Dish. "Canada Approved" since 1872.

U. S. CLARK LIME CO. MONTREAL

### Vaseline

Prevents Chapped Hands & Cracked Knuckles

Rub "Vaseline" Petroleum Jelly on your hands before they get cold or wet and you'll avoid chapped hands and cracked knuckles. For cuts, burns, blisters, sunburns and sores or skin troubles apply "Vaseline" Jelly liberally. Always safe, soothing and healing.

Look for the trade-mark "Vaseline" on every package.

Cheesebrough Mfg. Company (Can.) Ltd. 1200 Chabot Ave., Montreal

### CHRISTIE'S

Absolutely Right!

# Christie's Soda Wafers

"Purest of all Pure Foods"

Ask Your Grocer for CHRISTIE'S

### Minard's Liniment for Rheumatism

Minard's Liniment for Rheumatism