



British Fire Proof Ware

We have just received a shipment of this Famous Ware, the first to be shown in this Province, and invite you to call and look over our assortment. The most complete Line is displayed in our Queen Street window.

- Jardiniers, asst'd sizes \$1.00 to \$1.50
- Cuspadores..... 30 cts. ea.
- Casseroles..... 2.25 to 3.00
- Casserole Bean Pots..... 2.35 complete
- Extra Dishes for Casseroles..... 95 cts to 1.50
- Bean Pots..... 50 and 60c
- Pie Plates..... 25 and 30c
- Pudding Pans..... 20 and 40c
- Nappie Bowls..... 45 to 75c
- Teapots..... 50c to 1.00
- Custard Cups..... 10 and 15c
- Mixing Bowls..... 75c to 1.10

The Rogers Hardware Co. LIMITED.

Horse and Cattle Feeds

are very high, but you can reduce the cost considerably by mixing

Molassine Meal

with your other feeds.
Sold by
AULD BROS.

5091-8-22MstEmwft Wholesale and Retail.

Photo Drama of Creation. Bible Story told in Moving Colored Picture

Over Two Miles of Films and 500 Scenic Slides
PEOPLE'S THEATRE, AUGUST 31st, Sept 1, 2, 3, and 4
3 P. M. 7.45 P. M.

Enchanting Elaborate Educational
Endorsed by the press and the public as one of the most edifying and educational presentations of the day.
Shown in four sections, each complete in itself.
Part 1. Shown Monday the 31st. Traces Creation from Nebulae to Adam and on through the Deluge to Abraham's offering Isaac upon the altar.
Part 2. The Sept. 1. From the Patriarchs through Moses time to Elisha raising the Shemammite's son.
Part 3. The Sept. 2. From Daniel to Nativity, Life and Death of our Lord.
Part 4. The Sept. 3. From Apostolic Days to the present era and beyond to Paradise Restored. **Grand Finale—Sept. 4th**
Free to the Public
Be sure and see Part 1. You will enjoy the rest better. **BENEFICIAL**

Canada's Strength

TWO years or so of stringent times have washed out of the fabric of Canadian business some things that were marring the fair sheet of our prosperity—speculation in real estate, excessive personal extravagance, venturesomeness in finance and a tendency to imprudent business expansion. Today Canada's strength is showing itself unmistakably. We have recovered our self-confidence and courage.

Our business men who advertise owe it to themselves and the times to continue their advertising. Advertisements are declarations of purpose, courage and service. An absence of advertising is an indication of faintheartedness, and of energy in a state of collapse or suspense.

Strength shows itself in action—in advertising.

THE CENTRAL GUARDIAN

IT PAYS to buy in this province.

POWNAL CIRCUIT.—Services in Pownal Circuit next Sunday, 30th. are:—Pownal, at 11 and 7. Millview at 2.30

CHURCH REPAIRS.—Mr. J. A. Doyle and three men of the Island City Painting Co. left yesterday afternoon for Fort Augustus to point and decorate the interior of St. Patrick's Church.

PURCHASING REMOUNTS.—General Benson has arrived in Canada to purchase remounts for the British Army, and intimations has been received in Charlottetown that the General or a deputy will visit the Island with this object in view.

IMPORTANT MOVEMENT.—The first meeting for the year of the official Board of the Pownal Circuit was held at the home of Mr. Wm. H. Drake, Waterside, on the 26th inst. It was well attended. The Board voted to make Pownal an independent circuit by raising the estimate for ministerial support to the disciplinary point.

PRINCE OF WALES COLLEGE.—The Prince of Wales College will open for students coming to the institution for the first time, on Tuesday, September 1st at 9 a. m. Students returning uncertificated will come on Wednesday, certificated students on Thursday.

INTERCESSIONAL SERVICES.—Special intercessional services in connection with the war were held yesterday at St. Peter's Cathedral, and were uniformly well attended. The services commenced at 7.45 o'clock in the morning, when there was celebration of the Holy Communion, at which Rev. Canon Simpson officiated, assisted by Rev. H. Scott-Smith. This service, which was largely attended, was followed by Matins. At noon there was a Litany service, while in the evening the intercessional service proper was held. In spite of the weather there was a good attendance. After special psalms and lessons, a number of special prayers were said which were drawn up by the Archbishop of Canterbury and were approved and issued by the Privy Council to be said throughout the Empire. There was a prayer for the guidance of the King and those in authority, one for the soldiers and sailors engaged with the enemy, one for the sick and wounded, and for the doctors, nurses and those ministering to the sick and wounded; a prayer for those in anxiety and bereavement, another for the restoration of peace, and one that God will over-rule the war for the good of all Christian people, bringing good out of evil. The services will be repeated at St. Peter's on Sunday at 11 a. m. and 7 p. m.

STOCK SALE MONDAY.—Don't forget to attend the stock sale of Mr. Perley Mutch, Southport, on Monday, August 31st, commencing at 1.30 p. m. You can't afford to miss it.

MINISTER FAREWELLS.—Tomorrow will be Rev. Mr. Macleod's last Sunday in Charlottetown, and all members and friends of the congregation are invited to attend the services.

FUNERAL TODAY.—The funeral of the late Archdeacon Reach takes place this (Saturday) afternoon from the residence of Mr. Pope Hooper, Milton, at 2.30 o'clock. The Rev. S. Trivett, Rector at Milton, will officiate assisted by other clergy.

..Pure Gold Vanilla Improves Ice Cream. 5164.

TEA MEN FACE GREAT DIFFICULTIES.—If the embargo is lifted it will certainly have a good effect on the tea trade, for as it is we will have no tea in three weeks or less," said the manager of the "SALADA" Tea Co., when told that a cablegram stated that the tea embargo was to be raised, "although we are cutting down all orders to the smallest possible dimension. For instance we had orders from Detroit last week for 42,000 lbs. We cut these down to less than 20,000 lbs.—so throughout the U. S. as well as Canada. If it is a fact that the embargo is to be taken off it will still take five weeks to get teas here from London, and it may take very much longer, because of the difficulties of getting steamers to carry.

To be sure we have lots of difficulties with which to deal besides the embargo—freights have nearly doubled—war risk insurance—the impossibility of obtaining exchange on London, which none of the banks here have to sell—at least they had not two or three days ago when we were trying to buy. To add to our troubles, on Friday last we received a telegram stating that the S. S. "Keelung" had arrived at Boston with a lot of tea for us which we hoped to have rushed here, but the American Express Co. who were to rush the shipment up here, advise us that the steamship Company are holding up the whole cargo. We have other teas on the "City of Norwich" and the "City of Durham," both of which are some place in the Mediterranean, but away behind time.

As to the future of tea—We are just as much in doubt as though we were not in the trade at all. We have never had so much worry and trouble in our forty years' experience. This has been chiefly brought about by abuse from our customers for not delivering them their orders in full, when we positively have not the tea to deliver. The public can depend on the "SALADA" Tea Co. serving them as it has for twenty-five years back, with the finest quality of tea at the very lowest price at which it can be sold.

FOXES BOARDED. The Charlottetown Silver Black Fox Co., Ltd., are prepared to ranch a few pairs Class "A" foxes on very attractive terms. Apply E. S. Coffin, Secy. 4104-8-8Mim.

If you want a good investment put your money in the St. Lawrence Silver Black Fox Co., Ltd. Full particulars on application to Wm. Moran Secretary, Box 506, Charlottetown. 3363-7-10Mtr.

CHURCH SERVICES

FIRST METHODIST.—The pastor, Rev. J. L. Dawson will preach in the morning, and in the evening Rev. H. E. Thomas will preach.

GRACE CHURCH.—Rev. E. Bell will preach at 11 and 7.
ST. JAMES.—Rev. Dr. Fullerton will preach at both services. Morning subject: The Call to Battle. Evening subject: The Empire's Duty. Strangers are cordially invited to all services.

NEW ZION.—Prayer meeting at 10 a. m. Rev. F. C. Simpson will preach at 11 and 7. Sunday School at 2.30 p. m. Strangers welcome.

Central Christian.—Rev. A. J. Macleod at 11 and 7. Morning subject: "Christianity in Action." Evening subject: "So Near and Yet so Far."

BAPTIST.—Rev. Z. L. Fash will preach at 11. A cordial invitation is offered strangers to attend all services.
St. Peter's Cathedral—Holy Communion at 8 and 11. Matins at 10.15. Evensong and Sermon at 7.

ST. PAULS.—Rev. T. W. Murphy, Rector, Morning Prayer 11 a. m. Evening Prayer 7 p. m. All seats free. Rev. J. E. Purdie, Campbellton, N. B. will preach in the evening.

PEOPLE'S CHURCH.—Rev. D. McLean, will preach at 7 p. m.

SALVATIONIST
Salvation Army—Services each night of the week and on Sunday.

When School Opens

First of all in the school equipment of your boy or girl, should be

Waterman's Ideal Fountain Pen

The pen with the Clip-On

Prices ranging from \$2.50 up.

W. N. Tanton

Ensigns

Strong As The Empire Safe As Our Native Land Is Your Investment In

"The John Agnew Fur Farms, Ltd"

"The Man who condemns or turns down any proposition without having first acquainted himself with all the details relating thereto, confesses his ignorance and stupidity".—Marshall Field.

Write today for Particulars to

"THE ROYAL INVESTMENT EXCHANGE"

Selling Agents

Montreal Office
510 New Birks Bldg.

Royal Bank Building
Charlottetown, P. E. I.

London Office
161 A. Strand, St. Mary's Chambers.

We invite the closest possible investigation into every proposition we have to offer before investors become interested.

REFERENCES:—Royal Bank of Canada, Bank of Nova Scotia, Charlottetown, P. E. I.

Permanent Silver Foxes Ltd.

MOTTO:—Permanency. Aim: To produce the highest grade of Silver Fox pelts.

Important Announcement

The Permanent Silver Foxes Ltd., announces to the investing public that its interests and those of the Murray River Silver Black Foxes Company Ltd., are now amalgamated.

High Class Foxes at \$18,000

They offer to the public the choicest Silver Foxes obtainable all "Class A" at \$18,000 a pair. Six pairs of these—the Murray River's—are two years old and the other 7 to 9 pairs are this year's pups.

Your Chance

This is your chance to get into a good strong company built up on permanent lines! You never had a better chance and you never will again. We stand in the unique position among fox companies that we are doing more than we said we would do.

Remember

While low capitalization makes for large profits, good breeding stock makes for permanent profit. The Permanent has both these essentials.

Invest Today

Only a limited amount of stock remains to be sold, and the splendid offer now made, backed by this strong sound, safe and PERMANENT company is bound to sell it very quickly.

Think Of It

Six pair of young breeders and seven to nine pair pups, all at \$18,000 a pair. Why, sir, similar stock was gobbled up at \$30,000 a pair not so long ago.

Directors

- ALEXANDER ROSS, M. D.** of Ch'town Ex-President of the Prince Edward Island Fox Breeders' Association President.
- WILLIAM KEARNLY,** Merchant of Murray River.
- COL. CURTIS S. EMERY,** Collector of Customs of Newport, Vermont, Vice-President.
- HAMMOND KELLY,** Stock Breeder and Farmer of Southport.
- BENJAMIN ROGERS,** Broker of Ch'town, Secretary-Treasurer.
- ISAAC E. BURDEN,** Pownal, Gentleman.

Form of Application

I hereby make application to Permanent Silver Foxes Ltd., of Charlottetown, Prince Edward Island to take the number of shares in the Capital Stock of the said Company set opposite my signature below. I enclose

APPLICATION FOR STOCK

Shares \$25 To BENJAMIN ROGERS, Jr. Secy-Treasurer Permanent Silver Foxes Ltd., Ch'town, P. E. I.

I do hereby apply for..... shares in the Permanent Silver Foxes, Ltd. Enclosed find \$..... being twenty percent and the balance I agree to pay on or before October 1, 1914.

Name..... Address.....