

50 BARGAINS

\$3.89

Will give you your choice of a large assortment of St.lish Boots.

These goods were regularly marked \$5.00 and \$5.50 two years ago and to day would easily be worth \$6.50 to \$7.00 and you can HAVE YOUR CHOICE for

\$3.89

They include Buttoned and Laced High and Low Cuts. Patent, Gunmetal, Suede and Tan.

Morris-Smith--Beer

For Home Made Candy CROWN BRAND CORN SYRUP Fine for Taffy and Fudge. Sold in 2, 5, 10, 20 lb. tins and Perfect Seal Quart Jars. Write for free Cook Book. THE CANADA STARCH CO. LIMITED MONTREAL, 17

The Central Guardian

IT PAYS to buy in this province.

THE MORNING GUARDIAN may be had at the News and Novelty Store of Miss Florine McCarey, Mtr.

ARRANGE to spend this evening at the Sale of Days and hear the Grace Church Orchestra. 2171.

ST. PETER'S CATHEDRAL.—No War Intercessions or Evensong owing to funeral at Cherry Valley, Choir practice Wednesday evening 7.30.

CHURCH OF ENGLAND, Crapaud on Tuesday evening at 7 o'clock, the Rev. Mr. Vale, McKenzie River, will give a missionary address. All are invited.

CURLING CLUB MEETING.—A general meeting of the shareholders of the Charlottetown Curling Club (Incorporated) will be held in the Curling Rink on Friday evening the 18th inst. at 7.30 o'clock.

WOMEN'S BOOT SALE.—Two hundred pairs of tan, gun metal, and large boots, all sizes 2 1/2 to 7, extra large showing in sizes 2 1/2 to 4 sale prices \$3.98 a pair. Alley & Co. 2138-1-12331

ENGAGEMENT ANNOUNCED.—Mr. and Mrs. Artemas C. Cook, Mtr. Stewart wish to announce the engagement of their daughter Etta Emeline to W. Harry Lane, Melbourne, marriage to take place in the near future. 2169pd.

A WELCOME VISITOR.—Rev. Wm. McLeod appeared in the Hampton Presbyterian Church on Monday, Jan. 7th, during the week of prayer, to assist Rev. J. S. McKay and receive a royal welcome. This was Mr. McLeod's first visit since his resignation in June of 1910. Mrs. McLeod and daughter receive much kindness at their temporary homes in Hampton and Victoria.

HILLSBOROUGH DISTRICT L.O.L.—The annual meeting of the above-mentioned Lodge was held in St. George's Lodge Room, Charlottetown on Tuesday, Jan. 8th, 1918. After the general routine of business, the following staff of officers were elected for the ensuing year: Dist. M., Malcolm Meod; Dist. D. M., H. M. Chandler; Dist. Chap., Wallace Frazer; Dist. Re. Sec., J. Wilber Bird; Dist. Sec., J. S. W. Webster; Dist. Treasurer, John Whitlock; District Lecturer, Milton Pardee; Dist. D. of C., G. D. Bergoine.

ENTERTAINMENT.—A very pleasant and profitable evening, was recently spent in Marshfield Hall when a basket social and concert, was held here under the auspices of the Marshfield Women's Institute in aid of their Red Cross Work. Mr. W. J. Gibson presided and the hall was filled to its utmost capacity, to listen to the splendid programme provided. Among those taking part were—Mrs. Emerson, Misses Kelly, Gordon and Smith from Charlottetown, and Miss Marie Crosby from Cornwall. Miss "rosby, Marshfield, acted as organist in her usual pleasing manner. At the close of the programme a large number of baskets and boxes were auctioned, and needless to say good prices were realized, when the population of Mr. Peter Brodie of York took charge. The proceeds of the evening were in the vicinity of one hundred dollars.

XMAS ENTERTAINMENT.—On Wednesday evening, Jan. 2nd the New Dominion Presbyterian church held their annual Xmas tree and entertainment in Afton Hall. Rev. W. J. McLeod occupied the chair in his usual capable manner and the best of order prevailed while the following programme was carried out: Chorus—"Crown Him" by the choir; Exercise—Newton Taylor; Frank McEwen and George N. McPhee; Duet—Harriot and George McPhee; Reading—Miss Edith Stewart; Recitation—Donald McMillan; Exercise—Katie Smith and Essie Taylor; Solo—Miss Edna McEwen (encored); Recitation—Dorothy Doull; Recitation—Newton Taylor; Exercise—Hattie and Jimmie McLaine and W. J. Romeke; Duet—Miss Mary Lowther and A. K. McPhee; Recitation—Essie Taylor; Recitation—Helen Doull; Inst. music—Miss Bessie McEwen and Everett Gorveatt; Recitation—Elizabeth McEwen; Solo—Laurier Taylor; Exercise—Robert Lowther; Walter McEwen and Laurier Taylor; Recitation—Katie Smith; Drama—"Squire Hawley's Christmas," (characters) Messrs. W. S. McNeill, Stewart Inman, E. Gorveatt and George N. McPhee, Misses Edna and Bessie McEwen, Grace Inman, Anna McPhee and Katie Smith; Recitation—Raymond Taylor; Chorus—"Marching on to Victory," by choir.

A most interesting part of the programme was the appearance of Mrs. Santa Claus with a huge pumpkin, which when cut open revealed a little fairy in the person of Kathryn McNeill who distributed a number of presents to the children. The organist, Miss E. McEwen was remembered with a Xmas gift from the choir as was also the pastor. The accompanists for the evening were, Misses Edna McEwen, Grace Inman, Bessie McEwen, Mary Lowther, and Anna Ruth McPhee.

THE LEAGUE OF THE CROSS band want to help Red Cross work and will play at the Sale of Days this evening. 2171.

A BUSY SEASON.—Rev. Wm. McLeod during the sixteen days he was in Bradabans (Congregation) conducted seventeen services and visited fifty families, and testified to the welcome and hospitality received. This will be a fine sphere for a leader "sent of God," in the near future. Com.

WEDDING BELLS.—A very pretty wedding took place at the home of Mr. and Mrs. Raben Penny, Murray Harbor, on the evening of Jan. 9th, when their daughter, Gladys was united in marriage to Peter Irving of Murray Harbor in the presence of a large number of guests, and a beautiful and valuable presents received indicated the high esteem of the young couple.

MAYFIELD AND VICINITY.—The entertainment and pie social held in Mayfield Hall, Thursday evening, Jan. 10th, was very successful. The proceeds, which amounted to \$104.00 goes to the Patriotic Society. Much credit is due Mr. Robert Lamont of Fountain Road, who delighted the audience with songs and readings, and to his accompanist, Miss MacEwen, of the oldest inhabitants of Mayfield, who is now over ninety years of age. Mrs. James Laird and Mrs. Linkletter, over eighty-five years of age, viz: Mrs. John Fraser, Mrs. Henry Toombs, Miss Margaret Jack and Mrs. John Raymond. The many friends of Mr. Raymond Rose, who is recovering from a recent accident, when he was run over by a runaway horse.—Mr. A. Hayes, Houston, of Plumbridge, Sask. and bride, Miss Sarah McNeill of Ottawa are spending their honeymoon with Mr. Houston's parents, Mr. and Mrs. John A. Houston, Mayfield.—Miss Ruth Coffin, teacher at New Glasgow, is able to again resume her work, having been invalided home for several days last week. Mrs. Henry Cooper, Brookton, is spending a few weeks with her mother, Mrs. Cooper was summoned home on account of the serious illness of her father, Mr. Isaac French, who passed away on Sunday last. Mrs. Linkletter of Linkletter Rd. is visiting in Mayfield the guest of Mrs. Chas. Wyand.

EXTEND SUB. ZONE NEW GERMAN ORDER

LONDON, Jan. 9.—Further extension of the submarine barred zone is announced in a wireless statement sent out by the German Government. It becomes operative on January 11. The extensions which are particularized in the message affect the region around "enemy supporting points" on the Cape Verde Islands and the point of support of Dakar, French Senegal, with the adjoining coastal district. The barred zone around the Azores is extended easterly over the island of Madeira, which "serves our adversaries as a point of support." The Cape Verde islands are off the western coast of Africa and Dakar is near Cape Verde, on the African coast. The island of Madeira is 440 miles from the coast of Morocco and lies southeast of the Azores and on the direct ship routes to the Cape Verde Islands. The Cape Verde Islands and Madeira belong to Portugal. The German barred zone was extended around the Azores late last November, at which time the channel to Greece left open in the Mediterranean also was closed.

SUMMERSIDE MARKETS

Table with market prices for various goods like Butter, Eggs, Hay, etc.

THESE ARE DAYS WHEN IT IS BOTH PATRIOTIC AND POPULAR TO MAKE EVERY DOLLAR COUNT

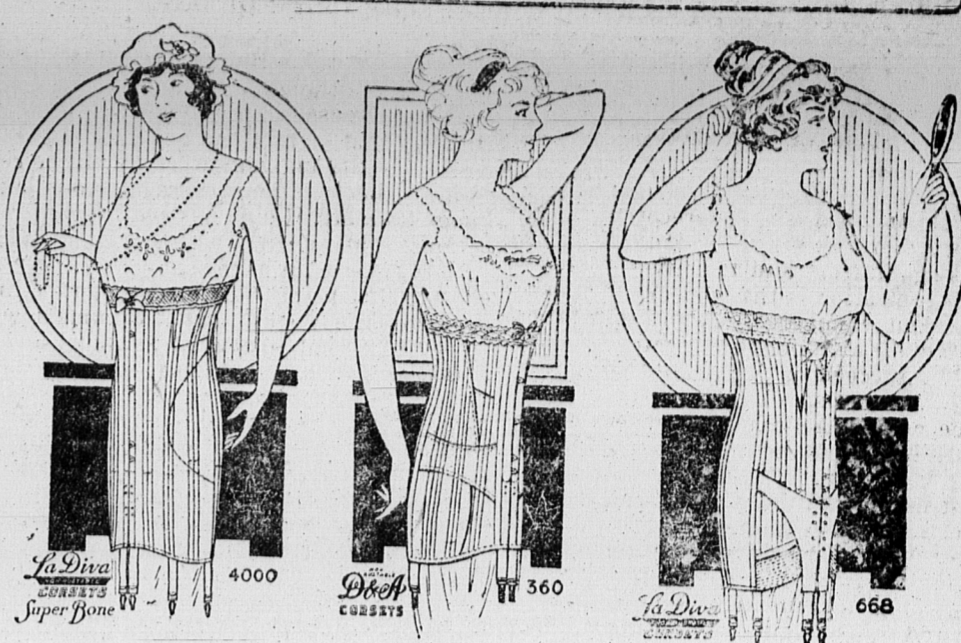
In the drug business QUALITY is a most important consideration than price. But, now, when everybody is striving to economize the question of PRICE is often considered in connection with QUALITY.

ANYTHING YOU BUY FROM US WILL BE OF RIGHT QUALITY AND THE PRICE ASKED WILL BE ALSO RIGHT. But when prices advance on certain articles or preparations, we can give you every assurance that OUR PROFITS do not increase in the same proportion.

QUALITY GOODS, SUPERIOR SERVICE, AND FAIR PRICES IS STILL OUR MOTTO. LET US SUPPLY ALL OF YOUR DRUG NEEDS. Johnson & Johnson The Quality Drugstore Cor. Prince and Kent Streets.

Moore & McLeod Ltd.

119-121 Queen Street, Charlottetown



We Invite You to Visit the Enlarged Corset Department

YOU WILL FIND THE CORSET DEPARTMENT in a more convenient location on the second floor. The range included in it has been greatly enlarged. It has always been the largest department of the kind in the East—now one of the largest in Eastern Canada.

We have the corset that your figure needs. 75c, 1.00, 1.25, 1.50, 2.00, 2.50, 3.00, to 6.00 per pair.

Smart Coats--New This Season Yours at a Saving Price



THERE ARE IN THIS ASSORTMENT A few extremely smart models—All new this year—right up to the minute in cut and finish—if they were a little less modish—we wouldn't cut the price. There are Burgundy, Taupe, Brown, and Purple—Velour and Beaver

- The \$42.00 Coats will sell for \$ 9.00
The 39.00 Coats will sell for 28.00
The 34.00 Coats will sell for 25.00
The 30.00 Coats will sell for 22.00
The 27.00 Coats will sell for 19.00
The 22.00 Coats will sell for 16.00

- 1 Green Plush Coat, Sable trimmed a regular \$39.00 Coat ..... \$26.00
10 Last season's coats, worth to 20.00 per sale at each ..... \$10.00
12 Last season's BLACK coats worth 16.00, go on sale at each ..... 8.00

The Lady Who wants a new Suit

Has a Great Chance In the Sale To-day

Here are new suits—of all styles, all colors—all models that are new and good There is a really fine assortment of styles and sizes. They are on sale at \$10, \$15, \$20

--SPECIAL-- Special black coats good style (last season) worth \$16.00, clearing at \$8.00



\$2.25 Hats Now 69c

Ladies' and Children's Felt and Velvet Hats new this past season to be cleared at

- HALF PRICE AND LESS
Hats worth to 2.25 to be cleared at ..... 69c
Hats worth to 7.50 to be cleared at ..... 1.48
Hats worth to 12.00 to be cleared at ..... 3.50

CROSS CHANNEL AERIAL POST. LONDON, Jan. 12.—Plans for the establishment of an aerial post between France and England are rapidly approaching realization, and it is now believed that such a service, on a limited scale, will be put into effect without waiting for the end of the war. It will be used only for carrying official correspondence especially of the inter-allied commissions sitting at Versailles. Reports and communications from the American representatives will catch the mail boats from England in about two days' better time than by the old methods.

Winter Goods--1-3 Off Retail Prices This Means a Great Saving to You

- Ladies Cloth Coat \$21.00 for 14.00, 15.00 for 10.00, 13.50 for 9.00.
Ladies Neck Furs and Fur Satts—Some real stylish sets left in Grey Wolf, Red Fox, B.K. Wolf, Marmot, White Tibet, etc. all above now off retail 20 p.c.
We still have on sale Table Linen—White and Ubleahed Cotton Sheeting, Towling, etc. at special prices for a few days only.
Ladies White Sweater Coats Guaranteed every thread pure wool the best money can buy, you will want them at the reduced price.

L. J. REDDIN Newson Block Opposite Post Office

Advertisement for jewelry featuring an illustration of a woman with a scale of justice and the text 'YOU CAN RELY ON OUR JEWELRY'.

THE PICTURE OF "PRINCE CHARMING" AND THE SCALES TELL OUR BUSINESS METHOD. WE GIVE YOU YOUR FULL MONEY'S WORTH. LONG EXPERIENCE IN THE JEWELRY BUSINESS HAS TAUGHT US WHAT AND WHERE TO BUY. SO WHEN YOU BUY ANY ARTICLE FROM US YOU CAN KNOW THAT THE QUALITY IS SUPERB AND THE DESIGN IS CORRECT.

C. W. PATTERSON THE RELIABLE JEWELER

Advertisement for Archibald Irwin, King's Printer, 13 Richmond Street, Phone 201, offering printing and bookbinding services.

Advertisement for Dr. E.C. Harris, Eye Specialist, Office Royal Bank Building, Charlottetown, Office Hours 9.30-12.30, 2-5, Phone 153-L.