

# BOVRIL

PROVIDES ENERGY

A cup of "Bovril" taken daily will provide you with that reserve fund of Energy which is so necessary to carry you through the fall and winter.

IT IS CONCENTRATED BEEF.

## Proposed Sailing



### Black Diamond S. S. Line

Proposed Sailing of the Black Diamond Line of Steamers From Montreal, for balance of Season, 1912. Namely:—  
"Moravia" Nov. 9th.  
"Caco na" Nov. 20th.  
"City of St.dney" Nov. 25th.

The above mentioned steamers will call at Ch. Town, en route to S. J. hns, Newfld, via Sydney, C B.  
**Buntain, Bell & Co.**  
Agents

## Here Is YOUR Chance "Happy Thought" Ranges

are known from one side of the continent to the other and recommended by every housewife who ever used them.  
The "HAPPY THOUGHT" works equally well with coal or wood and gives a longer and more reliable service than any other.  
This is not a claim, but a fact, and we can prove it.  
Get a "HAPPY THOUGHT"

SOLD BY  
**S. W. CRABBE,**  
Agent for Happy Thought Range

## The Ideal The Efficiency Engine

The Ideal Hopper-Cooled farm engines are leaders in the uplift that modern machinery is giving to agriculture all over the world.

They meet the exacting conditions of rough and ready farm service where extremes of weather or lack of care test their qualities to the limit. Each engine is so simplified that the average man, with no engine experience, can operate it with ease. For efficiency, economy, reliability, and durability it is hard to find its equal.

Write today for a copy of our free illustrated catalog.

**Bruce Stewart & Co. Ltd.**  
Charlottetown

Every modern convenience  
Telephone in every room.

## When in Halifax Register at The Halifax

Homelike, comfortable, the leading Hotel in Eastern Canada.  
E. L. McDONALD, Manager.

## Let us Attend to Your Plumbing Trouble

We have a large staff of expert plumbers—make a specialty of their work and know that we can give you best possible service.

Our first-class equipment, modern methods and skilled workmen make for satisfaction when they attend to your work.

## Have Your Home Heated Properly

Don't wait for the cold weather to come before you see to the proper heating of your home. Start on the work now, today and see that your home is well protected from winter's winds and storms. Call or phone 263 for information reing our system.

**Stanley, Shaw & Peardon**  
Cor. Great George and Kent Sts.

## SUNDAY SCHOOL LESSON

SUNDAY SCHOOL LESSON.  
LESSON VII. NOVEMBER 17.  
THE GREAT QUESTION.  
Mark 8: 27-9: 1.  
GOLDEN TEXT.

"Thou art the Christ, the son of the living God."—Matt. 16: 16.  
POINTED SUGGESTIONS.

By Rev. D. W. Snider.  
While our conception of Jesus would suffer greatly by permitting ourselves to think of Him as a mere tactician, our highest thought of Him will suffer no eclipse if we take notice of and emulate His tact. For example: What were the geographical and social surroundings when the Master propounded to His disciples "the great question"? Did He begin His probing interrogatory by asking the more difficult question first?  
No. Jesus sought out a favorable opportunity for the serious business He had on hand and made things as easy as possible for those with whom He wished to deal. He would not unduly expose their ignorance nor too publicly rebuke the errors of their loyalty and zeal. He was a loving, truthful, tactful teacher.

The easy paves the way for the more difficult, the general leads to the particular, the collective to the personal. It was not so hard to answer what the people thought concerning the personality of Jesus, but where opinions differed so widely among others, the straight personal question, "But who say ye that I am?" must have thrilled in the breasts of the disciples with its puzzling difficulties of reply.

But the personal issue is always best met by the spontaneous and courageous answer of faith. Faith speaks more truly from the soul than the searchings of philosophers or the findings of knowledge from the intellect. Flesh and blood never dictate the worthiest or the more accurate answers. There is a Spirit—even the Holy Spirit—in man who will speak the truth for us without fall if we will let Him. Peter did that.

It was a great confession: None greater can be made from human lips or from the human heart. Think! What are the implications of the statement which avers that Jesus of Nazareth, called by Himself the Son of man, is the Christ? "Thou art the Christ." If that is so, what? Yet, boys and girls, alas, men and women living in a Christian land, attending Christian churches, living in Christian homes, do not serve the Lord Christ. At the same time what is wrong in this anomalous condition is not in the confession. Peter was right.

But Peter went wrong and met sharp rebuke. And the impulsive man went wrong where most of us do still. He assumed to dictate a course of action to the One whom he had confessed was the Christ.  
How unseemly! How impertinent! How pagan! But was it not his loyalty which spoke—even his zeal and love? Yes. But it was the loyalty and love of flesh and blood which chose the easier road or another way for the accomplishment of divine and spiritual purposes than the only road and the only way which had been discovered to him by his Lord as possible for the fulfillment of those purposes, namely, the way of suffering and of sacrifice, of cross-bearing and death.

Let our ears and our hearts be very attentive, open, receptive to the teachings of Jesus, which, in the lesson, sets forth the principle of living the Christ-life and of working out the Christ-will and reproducing the Christ-love. Gain by loss. Life by death. No profit in gain. No living by life. No cross no crown.

If that course appears to be the way of shame to any, if for shame that course will not be followed—then, that shame shall prove to be the purchaser of shame. What will it mean to be disowned at that great day?

(Continued on page 3.)

## NEW YORK FISH ADS

Consignments Solicited Prompt Returns  
**John Dais Co.**  
(Incorporated)

107 Fulton Market  
New York

Wholesale Commission  
Fish Dealers

Bas, Smelts & Eels Specialties  
All correspondence promptly answered. Stencils sent on application.

**S. B. WILEY & SONS**  
Boston, Mass. Transfer Agents.  
References, Greenwich Bank or any wholesale Fish house in the United States  
11-14th ME 12wpd

**Chesebro Brothers**  
Wholesale Commission Dealers and Shippers.

**Fresh Fish**  
Smelts, Eels, Lobsters and Frogs are Specialties.  
No. 1 Fulton Fish Market, New York  
Consignment Solicited  
10, 10th ME 12wpd

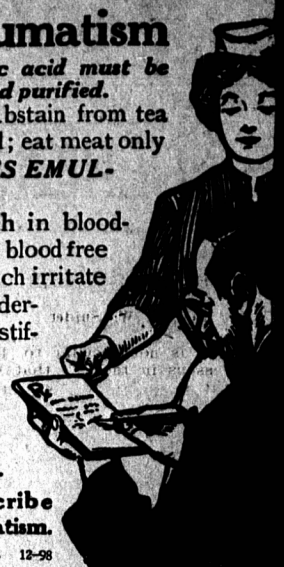
## To Relieve Rheumatism

the body-waste producing uric acid must be gradually arrested and the blood purified.

Correct diet is essential. Abstain from tea and anything containing alcohol; eat meat only once a day and take **SCOTT'S EMULSION** after every meal.

**SCOTT'S EMULSION** is rich in blood-making qualities and makes new blood free from the poisonous products which irritate the joints and muscles; its wonderful powers relieve the enlarged, stiffened joints; and more, **SCOTT'S EMULSION** replaces body-weakness with sound body-strength by its concentrated nourishing properties.

Physicians everywhere prescribe **SCOTT'S EMULSION** for rheumatism.  
SCOTT & BOWNE, TORONTO, ONTARIO. 12-58



## Don't Wear Clothes Made in "Sweat Shops"

Don't be a manufacturer's dummy. Don't wear clothes that don't belong to you—clothes made by the sweat-shop method—made by anyone for everyone. There's no more character or originality to the average "hand-me-down" than there is to any other machine-made article.

Get your suit made here. You can make your selection from the best fabrics the Old Country can produce. An expert cutter will look after the work and master men tailors will attend to every detail. You will get a suit that will fit perfectly, wear twice as long as the ordinary ready made and be twice as stylish and perfect fitting.

Call in today and see our fabrics

**John McLeod & Co**

171 Queen Street.

## NEW YORK FISH ADS

**A. W. HAFF** Wholesale Commission Dealer  
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Fresh Fish, Lobsters, Smelts, Eels, &c.

Consignments solicited and prompt returns made. Send all stock in care of

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References any wholesale house.  
11-14th ME 6wpd.

## Continental Fish Co

WHOLESALE FISH COMMISSION DEALERS  
SPECIALTIES—Smelts and Eels in Car Lots  
GOOD PRICES, QUICK RETURNS  
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11-14th ME 12wpd.

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INCORPORATED  
Wholesale Commission Dealers in, and Shippers of All kinds of

**FRESH FISH**  
11-14th ME 12wpd. All the Eels you can send us.

**J. H. W. RANSOM & Co**  
WHOLESALE COMMISSION DEALERS  
IN ALL KINDS OF  
Fresh Fish

SUCCESSORS TO  
**Murphy & White Company**  
SMELTS, EELS, &c.  
9 Fulton Wholesale Fish Market, NEW YORK.  
Personal attention given to all consignments shipped to them. Have no connection with any other fish firm in New York.  
11-14th ME 6wpd.

## THE HUGH STOCKER CO

Wholesale Commission Fish Dealers  
114 and 115 South St., Fulton Market, New York  
Cold Storage on premises Consignments solicited

**Smelts and Eels a Specialty**  
Prompt Returns  
10-19th ME 12wpd

ESTABLISHED 1885  
**WILLIS H. ROGERS**  
WHOLESALE COMMISSION FISH DEALER

24 Fulton Wholesale Fish Market  
NEW YORK  
PROMPT RETURNS  
11-21th ME 6wpd

ESTABLISHED 1870  
**R. W. SANDIFORD**  
WHOLESALE COMMISSION  
38 Fulton Fish Market  
Reference—First National Bank of Brooklyn  
NEW YORK  
11-14th ME 12wpd

## NEW YORK FISH ADS

## GEORGE T. MOON CO.

(Successors to Moon and Lamphear)

Wholesale Commission Dealers in and shippers of all kinds of

**Fresh Fish, Lobsters, Etc. Canadian Smelts and Eels a Specialty**

2 Fulton Fish Market, NEW YORK

Established 54 years.

Careful personal attention given to all consignments.  
11-14th ME 6wpd.

## Thomas M. Reid & Co

Wholesale Commission Fish Dealers

108 Fulton Fish Market, New York

Specialties, Smelts, Eels and Clams. Consignments solicited, daily returns. Stencils and stationery on application.

Reference Market and Fulton National Bank, New York.  
S. B. WILEY & SONS, Transfer Agent, Boston.  
11-14th ME 6wpd

## N. S. Gates Co.

Wholesale Commission Dealers in Fresh Fish

SPECIALTIES—Smelts and Eels.

**NEW YORK**

NO. 3 FULTON MARKET

DAILY RETURNS—Stencils and instructions on application.  
**S. B. WILEY & SON** Transfer Agents, Boston

10-19th ME 6wpd

## R. F. HALL & CO.

Wholesale Commission Fish Dealers

**Smelts, Scallop, Eels and Lobsters a Specialty**  
Also Salt Cod and Hard Dried Cod for the Italian trade  
37 Fulton Market, NEW YORK

As we are located in the centre of Fulton Market we can always get high market prices.

Consignments Solicited Returns Sent Daily  
10-19th ME 6wpd

## S. L. STORER & CO

16 Fulton Fish Market  
New York City

Any person shipping Smelts or Eels should try S. L. Storer & Co. 16 Fulton Fish Market, N. Y. City, as this is one of the oldest firms in Fulton Fish Market and are known for their reliability and promptness in sending account sales as fast as shipments are sold.  
10-19th ME 6wpd

## BURNET & KEENEY

WHOLESALE COMMISSION DEALERS IN

**FRESH FISH**

Specialties—Smelts, Eels and Clams

6 Fulton Fish Market—NEW YORK

PROMPT RETURNS CONSIGNMENTS SOLICITED  
HIRAM BURNET GEORGE A. KEENEY

J. B. BALDAUF J. B. MCCARTHY  
BALDAUF & MCCARTHY  
WHOLESALE COMMISSION DEALERS IN

Specialties—Smelts, Eels, Lobsters and Clams.  
References—Fulton Market National Bank, New York, and any Wholesale Fish Dealers in New York.

36 FULTON FISH MARKET NEW YORK  
S. B. WILEY & SONS, Transfer Agents, Boston.  
DAILY RETURNS CONSIGNMENTS SOLICITED  
11-14th ME 12wpd.

## FRANCIS L. SCHNAUD

Wholesale Commission Dealer and Shipper in all kinds of

**FRESH FISH**

CLAMS, SOFT CRABS AND LOBSTERS,  
Smelts and Eels a Specialty

110 Fulton Fish Market, NEW YORK.

11-14th ME 12wpd Consignments Solicited

## PRICE BROS

WHOLESALE FRESH FISH

104 FULTON FISH MARKET

Specialties EELS and SMELTS  
11-14th ME 12wpd Established 21 years.

CALEB HALEY SEABURY HALEY  
CALEB HALEY & CO  
Wholesale Commission Dealers in all kinds of

**Fresh And Frozen Fish**

Smelts and Eels a Specialty.  
14 Fulton Market, NEW YORK.

11-14th ME 12wpd.

## FULTON FISH CO.

CHAS. V. KRONIMUS, Manager,

(23 Fulton Fish Market, NEW YORK)

WHOLESALE COMMISSION FISH DEALERS.

Specialties—Smelts and Eels.

CONSIGNMENTS SOLICITED, PROMPT RETURNS

S. B. Wiley & Sons, Boston, Transfer Agents.  
11-14th ME 6wpd.