



OPENING ANNOUNCEMENT OF



Phone 2387

All Dry Cleaning Done
by the Most Modern
Equipment

RITE-WAY CLEANERS

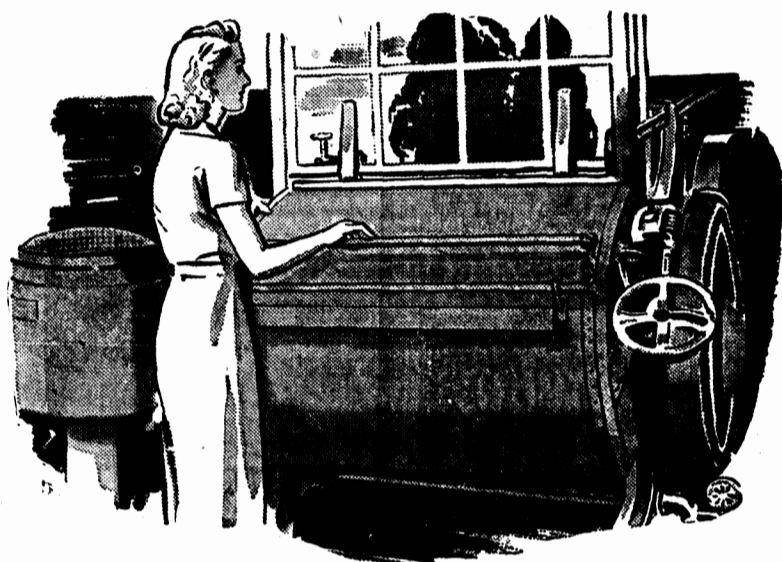
Shirts Laundered and
Finished by the Latest
Methods



N. D. MacLEAN



HARVEY G. CAMPBELL



CLIFFORD E. CAMPBELL



LOUIS R. BAGNALL

Qualified Staff and Latest Equipment Assures Satisfaction

With the opening of Rite-Way Dry Cleaners Char-
lottetown now boasts one of the finest up-to-date dry
cleaning plants in Eastern Canada and operation of this
new plant will help fill a long-felt want not only in the
City but also throughout the Island.

Headed by Messrs. N. D. MacLean, Clifford Camp-
bell, Harvey Campbell and Louis Bagnall, the last three
mentioned having just completed a three months train-
ing course at Dry Cleaning plants in Quebec and Ont-
ario, the public are assured of up-to-date service pro-
duced by the latest equipment, together with a staff of
trained employees.

Taken on an inspection tour through the plant one could
not help but be struck by the thoughtfulness and fore-
sight of those responsible for its erection.

On the ground floor the clothes go through their
first process, both wet and dry cleaning such as the
various garments may need.

From there they are transferred to the finishing room up-
stairs where they are repaired, pressed and spotted.
Coats, sleeves and pants presses, dress presses, vest
presses are built compactly into one space and here the
garments go through several operations before they are
handed over to the checker, who inspects each garment
minutely before it is finally ready for wrapping. The
greatest of care is exercised in every operation and the
company's name, Rite-Way Cleaners is certainly a fitting
one for this fine, new plant.

In addition to the dry cleaning angle, also in op-
eration will be a shirt unit that gives the strictest at-
tention to the cleaning of shirts. Machinery installed is
such that shirts are bound to come out like new and
this is a feature of the plant that is certain to find a
lot of favor among customers.

And in addition mail orders will be promptly at-
tended to so out-of-town customers will be assured of
receiving the same high quality service that will be af-
forded to City patrons at this new Charlottetown busi-
ness establishment.

Pantex machinery will be in use and the different
machines were installed by Mr. Gauthier of the Can-
adian Pantex Machinery Co., Montreal.

A commodious rest room for the employees is an-
other feature of the plant.

And then again there are means provided for the
moth-proofing of garments, etc., with a 10-year guar-
antee attached against any damage by moths during
that period.

Shower-proofing of jackets, trench-coats, etc., will
also be provided by the firm and as added protection to
the clientele insurance against fire and theft will cover
every garment from the time it leaves the customer's
door until its return, a move that puts added stress on
the firm's name, RITE-WAY CLEANERS.

CONGRATULATIONS
RITE-WAY CLEANERS
on
Completion
of
Your Modern
Dry Cleaning Plant

Wiring
and
Fixtures
in this Up-to-Date
Establishment were
Installed
BY
Edision Electric

Contract Wiring - Electrical Fixtures
Great George St. Charlottetown

A Modern Establishment
in Every Way
RITE-WAY CLEANERS

Built and Equipped to Give
the Best Possible Service
in
Laundering of Shirts
and
General Dry-Cleaning

CONGRATULATIONS

M. F. Schurman
AND COMPANY

General Contractors
Charlottetown Summerside Kensington
Head Office



Wilbank 0237 Fitzroy 8755
D. & J. Tullis (CANADA) Ltd.
Steam Laundry Machinery
General Equipment and
Supplies
920 GUY STREET
(near St. Antoine)
MONTREAL QUEBEC

MAIL
ORDERS
PROMPTLY
ATTENDED
TO

192 Fitzroy Street

RITE-WAY CLEANERS

Charlottetown