

Woman's Realm Social and Personal Fashions Literature

If many hearts you would enmesh keep summer dresses trim and fresh



HOW TO KEEP DRESSES

FRESH and DAINTY

Men love to go places with the girl who's dainty. So be sure your summer frocks are always fresh. Remember—in warm weather it's terribly easy for frocks to carry perspiration odor.

Play safe! Dip your flowery prints and gay sports dresses in Lux frequently. Lux removes every trace of perspiration odor. It keeps lovely, washable dresses fresh. It keeps colors and fabrics new-looking far longer.

Remember—anything safe in water is safe in Lux. So start right away to dip your dresses regularly in Lux.

DIP them often in LUX

A LEYER PRODUCT

DE-FUZZING

Now that you're beginning to worry about the fuzz on your legs—in case you've slipped up these last busy months—this seems a good time to remind you of that magic stone which you simply rub on your legs or arms. Try it once, and you'll find that it actually whisks the hair away. In fact, they call it a hair eraser. Nicest part of it is that there's absolutely none of that bad-guy odor which somehow seems to accompany the classic depilatories.

NOTICE

NESTLÉ'S PREMIUM PLAN WILL CLOSE AUGUST 1st, 1942

To Nestlé's Milk Customers!

During the past three years, you have received an "extra dividend" with Nestlé's Evaporated and Condensed Milk. Not only have you been able to enjoy the fine quality of these two superior products, but in addition you have been able to "Save Nestlé's Labels" and exchange them for many attractive and valuable premiums.

We have been pleased to offer this "extra dividend" as an appreciation of your patronage, and it is therefore with genuine regret that we announce we must discontinue our premium offer Aug. 1st, 1942, and Nestlé's Milk Labels will not be redeemable after that date.

Many of our premium items were made by manufacturers who have now converted their factories to the manufacture of war materials. It is therefore impossible for us to continue the operation of our premium plan. We urge you to redeem your labels immediately.

We hope we may continue to enjoy your patronage of Nestlé's Evaporated and Condensed Milk. Even though the labels will not be redeemable after Aug. 1, 1942, Nestlé's Evaporated and Condensed Milk, as usual, will pay dividends in quality.

NESTLÉ'S MILK PRODUCTS (CANADA) LTD.

61 VICTORIA STREET, TORONTO

REMEMBER—The last day for redeeming Nestlé's Labels is August 1st, 1942.

THE COOK'S CORNER

CUCUMBER CREAM DRESSING

Two tablespoons vinegar, 2 tablespoons sugar, 1 cup diced cucumber, 1 cup heavy cream whipped. Add vinegar and sugar to cucumbers, fold into cream.

JELLY CHEESE RING

Eight ounces cream cheese, 1-2 cup Canadian Cheddar cheese or domestic Roquefort. Mash it well and gradually stir into a one 18 percent cream (table cream). Soak 1-2 tablespoons gelatine in 3 tablespoons cold water and dissolve in 3 tablespoons boiling water. Add 1-2 pint whipping cream, whipped stiff, to the cheese mixture, then fold the gelatine into this when the cream mixture is blended. Add 1-2 teaspoon salt, 1-2 teaspoon paprika.

If you depend on a bicycle for transportation and haven't a third hand for purse carrying, get one of the new bicycle bags. They come in capeskin, in navy or brown and have a looped snap which can be slung over the handlebars.

A snake begins to moult at the lips.

A HOME ON THE RANGE

By Bentley Ridge

Mrs. Barbour joined them—it was just as well, Myrtle thought, because Tellforth was looking very black. It surprised her that she could anger him so easily.

"Mrs. Barbour said: 'George, someone has just arrived in a car. It looked rather like Rex Wilde. If it is, he probably won't be sober.'"

"Oh! Thanks!" Tellforth went away to see who it was, and Mrs. Barbour was left to Myrtle.

"Rex Wilde," said Mrs. Barbour explanatorily. "A young man with a great deal of money, and nothing whatever to do. Perfectly useless! How do you like it here? You hate it, don't you?" she concluded abruptly.

"We're here for good, apparently," Myrtle said. "So I hope to make the best of it."

"But you hate rotting in the country. Naturally! So did I when I was your age. When you come to town you must come to see us—I've already asked your mother, Diane and Yvonne are about your age, you'd probably get on with them. Town would be a change for you. You must come and stay with us. The words poured briskly out of Mrs. Barbour's mouth, without pause for reply, and she ended by saying: 'There you are, told you so, it is Rex Wilde. Actually sober, by the look of him!'"

Myrtle looked across at the young man who had come in through the door with Tellforth. He was thin and good looking, but for a weak mouth and chin, and looked like a gentleman. He was wearing a grey plus four suit, and an exquisite shirt and tie.

He bowed to Mrs. Daintny and the Captain, and when introduced to Myrtle he opened his eyes in wonder.

He kept looking at her while the others engaged him in conversation, and it was no surprise when Mrs. Barbour moved away, that he came to sit next to her.

"You're living up here, Miss Daintny?" he said, still staring.

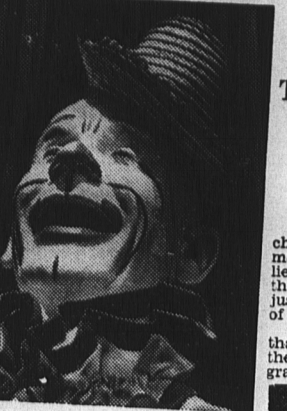
"Yes," said Myrtle. "We're at Peteradown."

"He said nothing for a moment or two, then announced: 'I'm awfully sorry, my conversation is all in pieces this afternoon—I've an awful headache!'"

"That's hard luck," said Myrtle. "I got out of bed at eleven. I staggered up here—I didn't think for a moment there'd be anything worth coming for. When I saw you, you could have knocked me down with a feather!"

"Really?" said Myrtle, laughing. "Yes, you look like something worth while in life, at last! He wiped his brow, and began to ask her about herself, where she had come from, and how she liked New Zealand; but the two Barbour girls came and interrupted almost immediately.

WORKING FOR FUN!



ONE of the world's hardest jobs is to make people laugh... especially in these troubled times. Joey, the clown, has to be acrobat, dancer, strong man... needs boundless energy to keep act always bright—exciting. Gets needed food energy from a big bowl of Kellogg's Corn Flakes with milk and sugar as do thousands of Canadians. Good tip for you... get several packages of Kellogg's today!

Dorothy Dix Says—

THE MODERN FATHER IS CHILD'S BEST FRIEND

Parents Intelligently Guide Offspring Through Life

Not long ago a questionnaire was sent out to a thousand men with children asking them what sort of fathers they considered they are. The majority of the men gave themselves a very low rating and evidently believed that they had turned out poor jobs as parents. This humbly on their part may have been good for their souls, but I do not think it is justified by facts. I think that the modern father is one of the greatest of all modern improvements.

Of course, it is the custom to disparage the parents of today, to say that they are so much absorbed in their own affairs that they neglect their children, and to compare them invidiously with grandpa and grandma. But, in reality, there has never been any time in the world's history when men and women were so deeply and consciously of their responsibility as parents as they are now. There never was a day when fathers and mothers devoted so much time and thought as they do now to trying to understand their children and steer them into the right path.

This is the first age in which the child has ever been considered a problem. Before that it was a biological incident. If it was healthy and strong and well-formed and well-favored and had a normal mind, the parents congratulated themselves on their good fortune. But if the child was sickly and died, or if it was a moron, the parents simply passed the buck to Providence and wondered why they had been so mysteriously afflicted. They never assumed any blame for themselves, or felt that there was anything they could do about it.

But this is not the way with modern parents. They feel that they must move Heaven and earth to give their children a fair birth in life and they make any sacrifice to do so. All of us know poor fathers and mothers who are working their fingers to the bone and skimping on food and going shabby in order to have Tommy's adenoids out, or Jimmy's bowlegs corrected, or Mary's teeth straightened, or little Jennie sent to some school where experts will fan the feeble flame of her intellect into a light that will enable her to stumble through life.

Of course, you may say that the parents of the past could not have done these things for their children because it is only modern science and surgery that have enabled us to outwit Nature and correct her mistakes, but our grandfathers wouldn't have wasted any money in any case on merely beautifying their children. They considered that looks were unimportant, and they ignored the importance of the effect that a pleasing appearance has on one's success in life.

Those of us who are middle-aged can bear testimony to our parent's casual attitude toward us. We were looked upon as merely little animals to be fed and kept clean, and kissed when we were good and spanked when we were bad. Nobody made any effort to understand us, or to find out if we had any special aptitude or talent that should be developed. But now a baby is psychanalyzed from the time he is born, and his parents study themselves blue in the face trying to interpret his howls and decide whether they are a call for refreshments or have some occult significance.

PARENTIAL GUIDANCE

When a boy arrived at the time when he had to choose his life work, the old-fashioned parents could give him no suggestions about what he should do, because they were not well enough acquainted with him to know what he really wanted to do. But the modern father and mother, who have palled with him and played with him and encouraged him to foredoom them to failure in life when they haven't Mother and Father to tell them. And even on the storm only be enforced as long as the child was physically afraid of its parents. After that they had no hold upon him.

So I think that the modern parents are an improvement upon the old because it is only they who are big enough to grant their children the right of self-determination. At any rate, I know only one I know who are making a success of their jobs as those who are friends with their children as well as fathers and mothers.

Living & Leisure

The Woman's Realm

Salute to Romance

We do not need to sail adventures, in life, high deeds to have a part. The romance of the various centuries is in a pure and questing heart. —David James Ashbury

Painting is Hard with Damp Wood

Improperly seasoned wood will not take paint successfully. Consume a lot of paint and lumber dries out after painting and shrinks. This shrinkage causes "checks" and "wrinkles" in the paint. Kilned lumber should stand long enough to reabsorb an amount of moisture equal to that in the surrounding air before it is painted.

Mop Test

When buying a new dry mop, shake it and see if the strings drop individually and do not mat together. A good quality mop will have strings that practically stand alone.

Domestic China is Decorative

Each year domestic china becomes more beautiful and dinnerware in the inexpensive, medium and high-priced brackets shares in this improvement. Scientific exactness in color production and a more economical method of applying them to dinnerware have made it possible for the average

Elaborate Design

We like one set showing an elaborate design in gold finely traced on the shoulder of the plates. In the center is a bouquet of roses and forget-me-nots in natural colors, encircled by a fine gold line. The body color is old ivory. In another set the plates have a pattern of tiny gold fleur-de-lis running round a certain bouquet, and there is a wide border of dusty pink edged with small flowers in pink, yellow and blue. We also saw one with a blue and a maroon border.

Failure Can Become Success

So you think you're a failure! Past 40 and you never got that promotion. You never swung that deal. Depressing, blind-alley thought! Walter B. Pitkin shows that at 40 you're just getting your start! In his "Life Begins at 40," a book that inspired 1,000,000 readers, he gives case after case of successful men whose success was won until middle age.

Dr. J. A. Britton explained to the American Medical Association that 45 to 55 are the years of maximum efficiency. Beethoven, Goya and Michelangelo did their best work after 40.

Your only weakness in middle age is a purely muscular one. You can't whack a tennis ball as you once could, but how much better you can tackle a mental problem than your juniors! You have experience, judgment, balance.

Pitkin says: "Nobody knows much about this complex world until he is close to 40." The tables should be turning in your favor. If they don't, give them a strategic push!

Our 32-page booklet is a condensation of Walter B. Pitkin's "Life Begins at 40" (permission of Whittlesey House). Learn from it how to make the most of your mind and energy and win happiness, success in the middle years.

Send 20c in coins for your copy of "Life Begins at 40" to The Guardian Home Service. Be sure to write plainly your Name, Address and the Name of booklet.

JAMS and JELLIES made with CERTO turn out RIGHT

IT'S THE QUICK, EASY, SURE WAY...NO WORRY...NO GUESSWORK!



SHORT BOIL—For jam you need give only a one-minute to two-minute full, rolling boil—for jellies only a half-minute to a minute.

THRIFTY—As practically no juice has time to boil away you get up to two-thirds more jam or jelly from the same amount of fruit.

NATURAL TASTE—The boil is so short it cannot affect the fresh, natural taste or darken the color.

SURE RESULTS—Follow exactly the tested recipes given with Certo and you'll have lovely jams and jellies.

CERTO is Pectin Extracted from Fruit

When pectin is used in making jam and jelly, the Wartime Prices and Trade Board Order No. 150 allows you to use sugar not in excess of one and one-quarter pounds of sugar for each pound of fruit. On the basis that "fruit" means "unprepared" fruit, this allows you to make your jams and jellies the Certo way which gives you approximately two-thirds more jam or jelly from the same amount of fruit.

Look for Book of 72 Tested Recipes under the label of every Certo bottle.



Needlecraft For The Home

This design features the nice, front-buttoned style of the coat dress, combined with a square open neck for Summer comfort. The pattern includes a bolero. If you make the dress of a print, why not let your jacket pick up the color note of the print?

Style No. 2887 is designed for sizes 36, 38, 40, 42, 44, 46 and 48. Size 36 requires 2 7/8 yards 36-inch fabric for dress; 1 1/8 yards for bolero.

To order pattern: Write or send picture with your name and address with 20 cents in coin or stamps to the Needlecraft Bureau, Charlottetown Guardian, Needlecraft Department.

Style No. 2887 Size

Name

Street Address

City

Province

On Your Holidays MECCA OINTMENT

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Name

Street Address

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Most WOMEN of "MIDDLE AGE"

38-52 yrs. old Suffer Distress At This Time

If this period in a woman's life makes you cranky, NERVOUS, blue at times, suffer weakness, dizziness, hot flashes, distress of "irregularities"—

Try Lydia E. Pinkham's Vegetable Compound—made especially for women—to help relieve distress due to female functional disturbances. Taken regularly—Pinkham's Compound helps build up resistance against such symptoms. Thousands upon thousands of women benefited! Made in Canada. WORK TRYING!