

Do You Realize What Drug Store Service Really Means?

When you're ill, or exceptionally busy, do you know that you are as near to us as your phone—that we are always ready and pleased to deliver anything you may wish, at once, by special messenger?

Did you ever stop to think that we will send you your favorite box of candy, or perhaps its perfume or sachet. Whatever it may be you have only to phone us. We will see that your wants are taken care of at once—and of course without extra charge.

Giving you what you want at the least expense, in the shortest possible time—that's our business.

When you fail to get this kind of service you're being over-charged.

So why not get your money's worth? Think!

Isn't There Something You Can Phone For—Now.

E. A. Foster
Central Drugstore



CECIL VALOR
3 for 50¢
2 for 25¢
New Fall & Winter Collars

THE WILLIAMS, GREENE & ROME CO.
BERLIN, ONTARIO, LIMITED

MOST IMPORTANT LIGHTHOUSE

The most important lighthouse at the present time, so far as actual operations are concerned, is the light of Heligoland, from the fact that it is centered in the very heart of the naval war zone. Heligoland was ceded by Great Britain to Germany in 1890, in return for concessions made to Britain in East Africa.

The Heligoland light is an electric one, and the most powerful one in Germany, and is claimed by the Germans to be the most powerful one in existence. It consists of a cluster of three revolving lights, having a lighting power of 40,000,000 candles a magnitude of light which from figures alone is hard and difficult to realize. The lights are in a cluster in principle, and the light is surrounded by a single light of the same kind and size that can be revolved independently and three times as fast as the three lights.

The Bride (after the elopement)—Oh, my. Here's a telephone from papa.

The Groom, (anxiously)—"What does he say?"

The Bride—"Don't come home, and all will be forgiven."

QUICK MARCH!

A short time ago, a gentleman asked a jobbing gardener what he thought of the war. "Well," said the man, "I says that when Germans are licking us all the time! What are the French doing? Nothin'! And the British ain't the fighters they were in the olden days. And the Belgians, they don't count. 'cos there ain't enough of 'em, and the Russians ain't worth anything. Truth, sir, 'if it wasn't for them Allies we'd simply get walked over."



Twinges of Lumbago

Pellets left in the kidneys cause blood poisoning, rheumatism, lumbago, backache and badly pain.

Lasting cure is only obtainable when the activity of the kidneys is restored.

This is best accomplished by Dr. Chase's Kidney-Liver Pills, because of their combined action on liver, kidneys and bowels. The system is cleansed, the blood purified and the pains and aches disappear.

One pill a dose, 25 cts. a box, all dealers, or Edmondson, Bates & Co., Ltd., Toronto.

Dr. Chase's Kidney-Liver Pills

IMPORTANT

Relatives of soldiers returning from the front are asked to communicate with the Secretary of the Patriotic Society at Charlottetown, Captain T. Edgar McNutt, intimating the date of expected arrival, cause of return and any other particulars in order that preparation may be made for a fitting reception.

Bomb Attempt Effort to Block Lachine Canal

MONTREAL, Nov. 16.—What is believed to have been an attempt to paralyze traffic on the Lachine Canal was frustrated Saturday night when a policeman surprised a man in the act of blowing up the water-wheel of the Montreal Blanket Company's factory at Cote St. Paul.

The factory, which is owned by J. R. Walker & Company, is operated by water power and is the first plant on the head race at Cote St. Paul, the theory is that the conspirators planned, by blowing up the wheel, to release a flood of water that would sweep through the canal and tie up traffic for a considerable period.

It was at first believed by the police that the plan was to blow up the factory, on the ground that it was engaged in filling Government contracts for the troops, but this was abandoned when it was learned that the factory does not engage in Government work. The firm manufactures shoddy and upholstering materials.

What looks like a real bomb, carefully made and evidently the work of an expert in explosives, is to-day in the possession of the police. It was found beside the water wheel by Constable Coulombe.

The stranger went out through his open window, and escaped along the bank of the canal. Coulombe attempted to pursue, but in his haste he fell from a piece of planking and injured his leg severely. He had the watchman ring up the police station for an ambulance and reinforcements.

When three policemen arrived the bomb-layer was gone, but the bomb remained.

ALLIED AIRMEN KILL GERMANS.

NEW YORK, Nov. 16.—A News Agency despatch from Amsterdam, published here to-day, says: A number of German soldiers were killed, thirty were wounded and ten military autos were destroyed, when an Allied air fleet bombarded Lichtervelde, Belgium, says the telegram to-day. Lichtervelde is seventeen miles Northeast of Ypres.

THE GERMANS TAKE TO HEELS.

PETROGRAD, Nov. 16.—Fearful that plotting and counter-plotting by the Germans and Entente Allies' representatives will end in bloodshed in Persia, the Shah has left the Persian capital with his ministers. A Teheran despatch received to-day says the Persian ruler's departure, virtually a flight, occurred Monday.

It is not stated what city was his destination, but it was understood several days ago that he would seek refuge in Spain. Presumably he will make that place his headquarters temporarily.

Cossacks are in control in Teheran. The Entente Powers' diplomatic representatives there have been accused of German and Turkish agents for some time of corrupting the Persian government in their own interest.

To stop this, a Russian force was despatched recently for the city. The Russians were in the vicinity several days ago, but whether they have entered yet is not known here.

The Germans and Turks, at latest accounts, were preparing to flee, Russian and British diplomats in Persia, it is expected, will practically take over the Persian government, if they did not do so simultaneously with the Shah's departure.

FRANCE NEEDS NURSES.

TORONTO, Nov. 16.—An appeal for Canadian trained nurses to work in the French military hospitals has been sent by the French Flag Nursing Corps to the Canadian Association of Trained Nurses, with headquarters at Toronto. The nurses, who must be graduates of a recognized hospital, giving a three years' course, and who must also have knowledge of French, are wanted for immediate service in the French hospitals, which are very poorly supplied with trained nurses.

Ten nurses from different parts of Canada have already offered their names, although the salary paid by the French Government—only \$4 a week—makes the work practically a voluntary service. The nurses are ready to sail at once, but are being detained by lack of funds for transportation, for which \$5,000 is needed. A general appeal to all parts of Canada to provide the necessary funds is being made. Miss Weyer, 51 Grosvenor street, Toronto, is receiving subscriptions.

BURIED DEEP IN GERMAN MIRE.

PARIS, Nov. 17.—An episode of the battlefield is related in a letter from the front concerning two sappers who were buried by the explosion of a German mine, but dug their way out after 61 hours' work. The two men were entombed in a small space at the end of a counter-mine gallery. By means of knives they made a vertical chimney only to find that it issued less than a yard from an enemy trench. Working until night they dug in another direction, and after 24 hours reached the upper air. Each has been awarded a medal.

NEW AMBASSADOR REACHES TURKEY.

AMSTERDAM, via London, Nov. 17.—The new German ambassador to Turkey, Count Wolff-Metternich, has arrived at Constantinople to assume his duties.



Automobile SKATES

Made light in weight for speed—made glass-hard to hold a keen edge—and made so strong we guarantee every pair.

Onces Lighter—Tons Stronger.

Hockey Year's Book (1915) free to hockey players.

Canada Cycle & Motor Co., Limited, Toronto

Russia Lifts Embargo on Export of Furs

WASHINGTON, Nov. 17.—The Russian embassy issued a statement to-day declaring that neither the embassy nor any of its officials was connected in any way with the purchasing of supplies in the United States for the Russian Government.

Russia has lifted its embargo on the exportation of furs, which has been in effect since the United States declared war on Germany, according to a despatch from Commercial Attache Baker, at Petrograd, made public to-day by the Department of Commerce.

CHOOSING HATS AND OTHER THINGS

The warm weather of the past week has given the straw hat a last expiring gasp. Now that it is cooler, there will soon be not a straw hat seen on the streets. Women love to doff their summer headgear and get into velvet and silks and furs. And when Spring comes they love equally well to doff their velvet and silks and furs and get into straw hats and get into straws and panamas. Women love, as I have said, to change. Men hate to give up their winter hats and get into straws and panamas. Men love, as I have said, to change. The conservative sex and women the progressive. Men love those things to which they are accustomed; women like change. Did you ever know a woman to cling to an old shirt as a man clings to a pair of baggy old trousers? Did you ever hear a woman object to a new coat as a man objects when his better half urges him to buy a coat? Did you ever know a woman object to going to hair-dresser as a man objects to having his hair cut? This weakness for not having the hair cut is a pronounced Canadian weakness.

From the Premier down, there are thousands of men who would be the better for a visit to the barbers. It is always possible to distinguish a Canadian from an Englishman, for the former nearly always looks as though he needed to pay a visit to a hair-cutting establishment, while the latter nearly always looks as though he had just come from one. Of the unpleasant Canadian habit of going about with a sprouting beard for two or three days, the less said, the better. But perhaps I am wandering from my subject of hats. And yet, again, perhaps I am not. Masculine chins and pretty hats are not always far apart!

There are few more difficult tasks in the department of clothes than choosing a becoming hat. And few more important. Put a woman or girl into a smart and becoming hat and one overlooks very largely the rest of her costume. On the other hand dress her eye so well and put on her head an unbecoming hat, and the whole effect is spoiled. If I had enough money to buy a hat, boots, gloves and pretty collar accessories or a new suit I should not hesitate. I would know that I could look well dressed with the last year's suit sponged and pressed and smart accessories, while I could never look smart in a brand new suit with old hat and boots and gloves.

The latest news of hats is just coming in from Paris. The great designers there show the autumn and winter hats before the suits and frocks. And word comes across the ocean that there is a wonderful exhibit of millinery. We must all thrill with admiration for the indomitable French spirit. Torn by this terrible war, they yet pull themselves together and design fashions for the world. Easter is were to sit back and weep, but the brave spirit works and not weeps. They know—these fashion people—that the very existence of thousands of work people depends upon keeping the great business of France going. So they turn from walling the loss of their dear ones, and plan pretty clothes for us to wear and to copy.

Feathers and Ribbons

The war has effected the new fashions though. There is not the same amount of money to squander on expensive head-gear as formerly. Therefore, hats are less expensive, carry less expensive trimmings. Now jetties are forbidden both in Canada and the States, fewer of them are seen on the other side. Therefore the Paris milliners are using fewer, which is a cause of thankfulness. Fur is also not much used at present. The new hats have smart velvet or ribbon bows or they have fancy feathers and tiny curly ostrich tips.

There are two types of hats—the small and the picturesque. But the former type predominates. Small, and high in the crown, such is the smart winter hat. Many of these small hats are turbans others have narrow brims. In the large hats, the high brim is also seen often girdled with three or four rows of ribbons tied in neat bows above one another. The fashionable trimming is metallic laces, flowers and ornaments. A broad-brimmed velvet will have a bow of steel beads or a swallow in blue beads or a row of tiny roses in pink beads. This makes a most durable trimming—nothing whatever to get out of order.

Another day, some of the very latest importations will be described. In the meantime, if buying a hat, get it small. It is sure to be correct. —Amy Chester, Montreal News.

PERSONALS

Mr. C. H. Black and Mr. Henry Smith returned last night from Halifax.

Mr. Gordon Burhoe, Alexandra, was a visitor to this city Tuesday.

Mr. Laurie Crowley, of the C.G.S. Stanley left yesterday morning on a short visit to his home in Picton.

Premier Matheson and Hon. Murdoch McKinnon returned last night from Halifax, where they attended the state funeral of the late Sir Charles Tupper, fax.

Western Trip Premier Borden

OTTAWA, Nov. 17.—On the return of Sir Robert Borden from the funeral of Sir Charles Tupper, he will decide whether he will make a western trip. The Premier has been planning for some time to go west, but the pressure of business at the capital has been such that so far he has found it impossible to get away. If he decided to make the trip, he will leave about Dec. 1st, and the trip will be a flying one. He will only make six or seven speeches. He will likely speak at Fort William or Port Arthur, Winnipeg, Regina, Calgary, Edmonton, Vancouver and Victoria.

General Sir Sam Hughes is also expected to make a western inspection trip before Christmas.

Lord Fisher Replies To Winston Churchill

LONDON, Nov. 17.—Admiral Lord Fisher, the former First Sea Lord of the Admiralty, made a brief but striking answer in the House of Lords to-day to Winston Spencer Churchill's statement in the House of Commons yesterday, in which Mr. Churchill complained that he had not received from Admiral Fisher with respect to the Dardanelles attack the clear guidance before, or the firm support after, to which he was entitled.

"Certain references," said Lord Fisher, "were made to me in the speech delivered yesterday by Mr. Churchill. I have been sixty-one years in the service of my country and I leave my record in the hands of my countrymen. The Prime Minister said that Mr. Churchill had said one or two things he would better not have said and had necessarily and naturally left unsaid something which would have to be said. I am content to wait. It is not fitting to make personal explanations affecting national interest when my country is in the midst of a great war."

Lord Fisher thereupon rose and left the House.

BOSTON NOW HAS "MORAL" SALOON FOR SOFT DRINKS

Boston has a "moral" saloon. It is in the South End and is under the supervision of the Rev. E. J. Helms in the Memorial. It has a bar where drinks are dispensed—but only soft drinks.

They refer to it as a "saloon" and sometimes as a "spa." It has a piano, a lounging couch—something the real variety of the tavern has got. Food can also be had.

The saloon is opened daily from 5 in the evening till 10.30.

The Rev. F. C. Dorion of Boston, who recently visited this place has written about it in his new work "The Redemption of the South End."

IDEAL OF THE HOME PAST AND PRESENT.

"The ultimate aim seems to be, according to Emerson, 'Homes of virtue, sense and taste,' recently wrote Henry T. Bailey, of Boston, in pre-facing a book on household economics. "The progress of thought in our country seems recorded in that single line, Homes of virtue, sense and taste, the ideal of Pilgrim and Puritan. Stalwart and incorruptible men and women came from those early homes, where 'sense' in sanitation and matters of convenience and comfort, at least, was rare and where 'taste' was dormant.

"Homes of sense were the ideal of the nineteenth century. Adequate water supply, a heating system, bath rooms, ventilation, a sanitary and well equipped kitchen and labor saving devices of all kinds came in to make the typical home in Canada more enjoyable than the merely physical point of view than the homes of the Kings and Queens of bygone years.

"Homes of taste are the ideal of the twentieth century. And taste is coming to be interpreted in the broadest possible sense, the sense in which the early Greek understood it, 'nothing too much,' plus the sense in which the Christian understands it, 'everything done decently and in order.' Ultimately virtue, sense and taste in our homes will be held in just balance."

"Huh! I tried it once and every body I met wanted to borrow money."

Your Liver is Clogged up

That's Why You're Tired—Out of Sorts—Have No Appetite.

CARTER'S LITTLE LIVER PILLS will put you right in a few days.

They do it gently.

Constitution, Indigestion, and Sick Headache.

SMALL PILL, SMALL DOSE, SMALL PRICE

Genuine and bear Signature

These Items will be on Sale Friday at 9 a. m. and cannot be sold before that hour.

Beer & Weeks

"Let Us Frame Your Pictures"

An Interesting Bargain Bulletin for FRIDAY and SATURDAY

Every item is priced for quick selling—every item is a decided bargain and well worthy your consideration.

On Sale Friday morning at 9 a. m. Come early.



25c to 53c Curtainings 15c
All New Goods—at

This lot includes pretty bungalow nets, madras, Nottingham lace, good muslins and stencil scrim—White and Ivory.

Of some there is only sufficient for a couple of pairs of curtains.

All new goods—and a decided bargain worth to 35c a yard. Your choice at.....15c

Linen Dept. 5th Floor---Take the Elevator

Sale of Pretty Cretonnes---about 20 Patterns

Dark and Light Colorings---Effective Designs

Regularly 15¢ yd
25c to 35c

Having an unusually large stock on hand we have decided to offer these 20 pieces to clear quickly at 15c. Some of the patterns would come in useful for making pretty Xmas Presents—many of them for household use as Curtains, Shirtwaist box coverings—furniture coverings etc., etc. Your choice—on Friday at 9 a. m.—Come early.....15c yd.

Linen Dept. 5th Floor---Take the Elevator

\$2.25 and \$2.50
Lace Curtains
Friday and Saturday **\$1.49**

If you've been debating whether to buy that pair of curtains now or wait until spring this Friday bargain should settle the matter. Besides curtains will be much dearer in the Spring—that's a certainty.

This lot of lace curtains includes both single and double border styles—white and ecru—fine lacy quality and pretty designs. Reg. \$2.25 and \$2.50 for Friday and Saturday. **\$1.49**

HALF PRICE!
Takes any of these **Pretty Handkerchiefs**
THEY'RE ODDS

Yes they're odds but none the worse for that. Not soiled or mused—no reason for the half price tickets except they are adds. We want to clear them out previous to the arrival of Xmas Goods.

Regularly 20c to 50c
Yours at Half Price

Linen Dept. 5th Floor---Take the Elevator

3 Friday Bargains In Table Damasks

Table Damasks are becoming scarcer and scarcer—prices higher and higher. They're not scarce here, however. For Friday and Saturday only we offer.

Bleached table damask 60 inches wide, regular ly sold at 40c yard	25c
Bleached table damask 60 inches wide regular ly sold at 50c yard	29c
Unbleached table damask 70 inches wide regular ly sold at 55c yard	39c



Blankets ---at Special Friday Prices

Flannelette Blankets	Woolen Blankets
Worth \$1.25 for 89c	Worth \$4.00 for \$3.15

100 pairs White Flannelette Blankets just the thing for winter use as sheets. Regularly \$1.25 pair. Friday and Saturday.....89c

Warm Woolen Blankets—well fleeced—pink or blue borders—60x80 inches. Regularly \$4.00 pr. Friday and Saturday.....\$3.15

"Furniture Dept."

See Window Display of Special Friday and Saturday Bargains

Some Wonderful Attractive Specials will be offered