

Does Wearing a Hat Cause Baldness in Men?

Men Worry About Loss of Hair, Yet Don't Know the Facts

If you go hatless, will it prevent baldness?

"No!", say hair experts, "baldness in some men is caused by heredity, but with most people, thinning of the hair is the final result of an unclean, unhealthy scalp that is tight and undernourished. Dandruff is always a warning".

Constant scalp cleanliness is essential if you want to keep your hair abundant, alive-looking! That means you must get after dandruff consistently. The surest way is with a shampoo actually guaranteed to remove dandruff — Fitch Dandruff Remover Shampoo.

Remember, dandruff isn't a disease. It is just a symptom of an unclean, unhealthy scalp. Dust and dirt from the air combine with the oil in your scalp, dried skin, etc. to form a waxy, scaly accumulation on the scalp. This acts almost like a tight "plastic cap".

Fitch Dandruff Remover Shampoo washes away every trace of dirt and dandruff. It

gets right down into the tiny hair openings in your scalp, leaving your scalp antiseptically clean and able to breathe freely. It gives your hair a chance to get proper nourishment for health and lustre.

SPECIAL OFFER 75¢ Value for only 49¢ ACT TODAY

Save 26¢ by getting this Fitch introductory offer—Fitch Dandruff Remover Shampoo, together with a wonderful new Fitch product: Fitch Creme Oil Hair Tonic. You'll like Fitch Creme Oil Hair Tonic—keeps your hair groomed all day, but leaves no residue (soo). Contains Lanolin and Olive Oil—relieves scalp dryness. Does not separate in the bottle. Get this 75¢ value for only 49¢—at all drug or cosmetic counters—for a limited time only.

Fitch

Dandruff Remover SHAMPOO



Alberton

The indisposition of Mrs. Will Irving in the Western Hospital is regretted by her many friends.

Mrs. Alvin Bell is making good progress toward recovery in the Western Hospital where she is a patient.

Mr. Erskine Clark left recently by motor for St. John, N.B., where he intends spending a week's holiday.

Mr. Brenton Ramsay has returned from a very pleasant visit to Boston, Haverhill and other Massachusetts cities.

Miss Rita Ahearn of Summerside is spending some time at her home here owing to the illness of her father, Mr. Alfred Ahearn, who is a patient in the Western Hospital.

The World Day of Prayer comes on March 4th this year. For many years the first Friday in Lent has been a Day of Prayer for Christian women all around the world. A meeting of the local World Day of Prayer committee was held at the home of Mrs. George B. Cunningham, Wednesday afternoon, and plans were made for the annual observation of the day in Alberton.

A Valentine party was held in Union School the afternoon of the 14th instant. The school was artistically decorated for the occasion. After the short program, dainty refreshments were served by Mrs. Chester Hayes, Mrs. Lloyd Wilkie, Mrs. Johnny Oliver and the teachers. The numerous pretty valentines were distributed by Shirley Oliver, Frances Inman, Erma and Elma Inman.

The Western Guardian

—GENERAL INSURANCE, Ralph G. Muttart, Summerside.

—HEAR HON. Horace Wright over CFXY tonight at 8.45.

—RESERVE MONDAY, Feb. 22, for the Home and School variety concert at Summerside High School auditorium.

—J. S. TAYLOR, Optometrist of Charlottetown will be in his Alberton office this Saturday, Feb. 26th.

—EXHIBITION game Prince of Wales College Juniors, manager Gordon Bennett vs. Albany St. Pats Bedeque rink Tuesday, Feb. 22. Skate after. ADMISSION 30 and 20.

—INTERMEDIATE playdowns Bedeque rink Wednesday, Feb. 23, Summerside All Stars vs. Free-ston Intermediate Royals. Admission 50 and 35. Skate after.

—DON'T MISS the Symphony of the Seasons presented by Bedeque talent in Kensington United Church basement on Wednesday night, Feb. 23. Sponsored by Young Adult Group.

—HOME AND School meeting Tuesday, Feb. 22 at 8 p.m. High School Auditorium. Mr. J. R. Murphy, President of the P. E. I. Teachers' Federation will speak on the need for Federal aid in education.

—AFTERNOON TEA, also pantry sale and sale of needlework under the auspices of Edith Cavell Lodge in the lodge rooms on Green Street, Summerside on Wednesday, Feb. 24 from 3 to 5.30. Tickets 40 cents.

—SYMPATHY EXTENDED —The sympathy of the many friends and neighbors goes out to Mr. and Mrs. Lawrence Dymont of Springhill and family on the death of their infant son and brother which took place on Friday, February 18. The funeral was held on Saturday afternoon.—S.

—ENTERTAINED FRIENDS —Mr. and Mrs. Ivan Pickering, Clinton, entertained a number of their friends from Spring Valley and surrounding districts on Monday evening, February 7th. Cards were played for a time, the highest score going to Mrs. Bruce Caseley and Mr. Wilfred Pickering, with the consolation going to Mrs. Joseph Caseley and Arthur Proffitt, Marate. A delicious lunch was served by the hostess, assisted by Miss Vivian Woodside, Leah Pickering and Mrs. David Caseley. A social hour followed, after which all departed for their homes having spent a very pleasant evening.

Personals

—Mr. Donald McPhee, student at St. Dunstan's College, spent the week-end at the home of his parents, Dr. and Mrs. J. A. McPhee, Summerside.—S.

—Miss Ruth Kelly, student nurse at the Charlottetown Hospital is convalescing at the home of her parents, Mr. and Mrs. Wilfred Kelly, Summerside, after undergoing an operation.—S.

LADY FANE W. I.

The regular meeting of the Lady Fane Women's Institute met on Thursday evening at the home of Mrs. Kenneth Robblee with an attendance of six members and one visitor present. The president presiding opened the meeting by singing the Ode and repeating the Creed. Collection for the evening amounted to 66 cents.

It was moved and seconded that all bills be paid. It was moved and seconded that \$100.00 be given to the secretary of the school to pay for seats.

New committees appointed were as follows: Sick — Elsie Francis. School — Mrs. John Francis. Program — Mrs. Kenneth Robblee and Mrs. Stanley Mayhew.

Roll call for next meeting to be answered by each member paying a penny for the size of their shoe. Mrs. Leith Stordy invited members to meet at her home for next meeting.

Meeting adjourned and lunch was served by the hostess.

Darnley

Friends of Mr. Wilbert Delaney, Baltic, are sorry to learn of his recent illness.

Friends of Mrs. Colin Donald, Darnley, regret to learn of her illness and hope to see her out again soon.

Miss Evelyn MacDonald, Baltic, is visiting in Summerside, the guest of Mr. and Mrs. Elton MacKay, Ottawa St.

Mr. and Mrs. Reginald Mountain, Sea View, entertained at a card party on Friday evening. Ladies' first prize was won by Mrs. Gordon Cousins; gents' first prize, Fred Donald. Consolations were won by Mrs. Arthur Stewart and Wm. Simmons. Refreshments were served by hostess, assisted by ladies present.

Mr. James Murphy, Sea View, had the misfortune to lose his brooder house by fire on Friday evening together with two hundred and fifty baby chicks, which they had only got a few days previous. Mr. Murphy was using an oil brooder and had been out to attend it a short time before the fire started when everything seemed to be going fine. When discovered the fire had gained too much headway to save the chicks.

A very enjoyable evening was spent at the home of Mrs. James Cousins, Baltic, on Wednesday evening, February 9th, where a large number of friends were entertained at progressive auction. Ladies' highest score for the evening was held by Mrs. Emma Brennan. Gents' highest score was held by Mr. Chas. Hickey. Ladies' consolation by Mrs. Reg. Mountain, and Gents' consolation by Mr. Hiram Harrington. A delicious lunch was served by the hostess, assisted by ladies of Baltic W. I. A nice sum was realized.

The pupils of Senior Dept. of Darnley School enjoyed a Valentine party on Friday afternoon. Three contests were put on by pupils and prizes given to winners. An exchange of valentines caused much merriment. A generous treat of candy and cookies provided by pupils was much enjoyed. A small prize was offered by teacher for best valentines drawn. Winners, Doris Crozier and Gertrude Crozier. Valentines and treat was sent to a pupil unable to attend school through illness, by teacher and pupils.

The community of Malpeque and surrounding districts were saddened to learn of the passing of one of its oldest citizens in the person of Mrs. Sarah Roach at the advanced age of 98 years at her home in Malpeque on Feb. 6. The funeral service was held from the Keir Memorial Presbyterian Church on Tuesday, Rev. J. A. McGowan gave a comforting address. The hymns sung were "Shall We Gather At The River", "Safe In The Arms of Jesus" and "The Sands of Time are Sinking." She leaves to mourn one daughter (Fannie) Mrs. Leslie Champion, and one granddaughter, Esther, now residing in England; 3 sons, Harry and William, residing in the U.S.A., and Judson, Malpeque, with whom she resided. Mr. Leslie Champion, son-in-law, and son Borden, Charlottetown, and Mr. John Roach, Charlottetown, grandsons of Mrs. Sarah Roach at the funeral. The pall-bearers were Duncan MacGougan, Maynard Bryenton, Fred Champion, Vernon MacGougan, Everett Wall, and Milton Woodside. Interment in the People's cemetery, Malpeque.

Tignish Shore Notes

Mr. John LeClair was a recent visitor in Charlottetown.

Everett Harper, student at Tignish High School, spent the week-end at his home.

Among the pupils who have been on the sick list were Vera Gaudet, Marie Pitre and Carl Gallant.

Mr. MacIntosh, manager of the "Myrick & MacIntosh" store, was a recent visitor in Charlottetown.

A social evening for the pupils and residents of Tignish Shore was held in the school on February 10th. The trustees and secretary were present.

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tary, Mr. E. J. Arsenault, were in charge of the program.

Mr. P. A. Arsenault was a week-end visitor at Esmont Bay where he was the guest of Rev. Charles Gallant.

Among the recent visitors at the Shore were Rev. Sister St. Francis of the Tignish Convent and her class of girls.

Her many friends are pleased to learn that Mrs. Joseph A. Gaudet, St. Roch, has returned home from the Prince County Hospital much improved after her recent accident.

An executive meeting of the officers of St. Thomas Aquinas Society was held at the home of the secretary, Mrs. Edward Gaudet. The office of the president is now held by Mrs. Ferdinand Gallant, who succeeded Mrs. Everett DesRoches.

The night classes for adults which began early in December are progressing very favourably. The boys' manual training class, which is held on Wednesday afternoon of each week is doing good work under the direction of Mr. E. J. Arsenault.

Greenmount And Vicinity

Mrs. Fulton Gordon, Montrose, is spending several days at the home of her daughter, Mrs. Fred Oliver.

Miss Jessie Rayner, student of Summerside High School, spent the week-end at the home of her parents, Mr. and Mrs. Marshall Rayner, Greenmount.

Mrs. Katharine Perry who spent the past couple of weeks at the home of Mr. and Mrs. Herbie Powers returned to her home at Tignish on Saturday.

Mr. and Mrs. Clarence Cameron, St. Eleanor's, were recent visitors to Greenmount where they visited at the home of Mr. and Mrs. Wilfred Perry, and also Mrs. Cameron's grandmother, Mrs. John MacKay.

The many friends of Miss Marion Getson, who is a valued clerk of Myrick, MacIntosh, Tignish, are glad to learn she is improving satisfactorily from her recent illness in the Western Hospital, Alberton.

Mr. Marvel Dunbar, Minister of the Christian Church, Charlottetown, came to Greenmount by bus early in the week and spent a couple of days visiting at the Manse, guest of Mr. and Mrs. William Weale.

Several of the young people from this and surrounding districts went to Alberton on Thursday to see and hear Ray Little and his radio show perform in the Institute hall. The building was filled to capacity and the whole evening's entertainment was thoroughly enjoyed.

Sincere sympathy is extended to the wife and family of Mr. Fred Moran whose sudden death occurred at his home in Alberton; also to the family of Mr. Wilfred Smith, whose death occurred in the P. C. Hospital. Funeral service was largely attended in the Anglican Church on Sunday afternoon.

Bedeque

Mrs. John Dawson, Central Bedeque, returned to her home recently from Charlottetown where she was a patient in the P. E. I. Hospital.

Rev. C. A. Britten, pastor of the Central Bedeque Baptist Church, spent a few days recently in Fredericton, N.B., in connection with Church work.

Mrs. Edna Perry, who has been a patient in the P. E. Island Hospital for some time, returned to her home in Central Bedeque on Tuesday 15th inst.

Rev. W. Burton Crowe, who has been suffering from a severe cold for the past week, is slowly improving and expects to be out again in a few days. His services were taken last Sunday by Rev. E. S. Weeks.

During the week-end, Dr. A. and Mrs. MacVicar and family, Port Elgin, N.B., paid a visit to this community. They were guests of Mr. and Mrs. James Henderson. The Doctor was the resident physician here about a year ago before going to Port Elgin.

Mrs. Samuel Carruthers, Mr. and Mrs. Robert Carruthers and little son, Kensington, were guests of Mr. and Mrs. Arnold Henderson, Bedeque, on Thursday 10th inst. Mrs. Henderson is the daughter of Mrs. Samuel Carruthers, whose birthday was being celebrated on this occasion.

The third of a series of social gatherings sponsored by the Young Adult Group of the United Church, was held in the Church Vestry on Thursday evening, February 10th. A devotional period and a sing-song and film-strip, "The Christian Home", was followed by a forum, games and refreshments. An enjoyable time was held. It is hoped that more gatherings of this nature will be arranged for in the coming months.

The regular monthly meeting of the Bedeque Women's Institute was held at the home of Mrs. Arthur Murray on Tuesday, February 8th. The president, Mrs. Gordon Woodside, presided. The meeting opened by repeating the Club Woman's Creed. Roll was called and answered with a joke. One visitor

THE MARY ANN SHOP Summerside P. E. I.

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- FINE PERSIAN LAMB COATS from \$795.

Budget or Layaway! THE MARY ANN SHOP SUMMERSIDE P. E. I.

was present. The minutes of the last meeting were read and approved. It was decided to hold a quilting party on Friday afternoon, Feb. 11th, at the home of Mrs. Daniel Noonan. Reports were given by the School and Sick committees. Correspondence was read and discussed. Mrs. Arthur Murray, R.N., consented to take charge of the Red Cross Sick Room Supply Loan Cupboard. Each member is asked to bring an article to next meeting for a "grab bag", and to answer roll call by paying one cent for each size of their shoes. It was also planned to hold parties in our homes to swell the Institute funds. The next meeting will be held in the home of Mrs. Hammond Bowen. The lunch committee, Mrs. Lloyd Jewell, Miss Clara Affleck and Mrs. Arthur Murray. Collection taken \$161. Lunch was served by the hostess assisted by the lunch committee. Meeting closed by singing the National Anthem.

ANNOUNCEMENT

In order to keep pace with our ever expanding business, and at the request of a number of Farmers, we take great pleasure in announcing the appointment of The O'Leary Farmers' Co-operative Association as our dealer for West Prince County. This well known and established O'Leary Firm will handle our complete lines, including Potato Machinery and Threshers; Allis-Chalmers Tractors and Tractor Equipment and Fleury-Bissell Farm Implements. In addition to these, they will be handling many smaller articles including Dairy Farm Equipment, Pump Jacks and Gasoline Engines.

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