

Strong—easy to handle

# PURITY FLOUR



More Bread and Better Bread

## The Eastern Guardian

...IT PAYS to buy in this Province  
...T. GORDON IVES is Guardian agent in Montague.

...Fifteen packages flower and garden seeds for 25 cents. See page 138 Holman's Catalog. Order quickly. 1050-5-19ME31.

PENNY EDITION OF BRYCE'S REPORT ON GERMAN OUTRAGES

LONDON, May 18.—The British government has decided to issue a penny edition of the report of the committee on alleged German outrages of which Viscount Bryce was the president. The report is being translated into the chief languages of Europe and India.

### BIG DISTRIBUTION OF CANADIAN FLAGS

Every Reader of This Newspaper to Have a Full-sized Union Jack.

"A flag for every home" was the happy, timely thought which impelled this newspaper to join the leading dailies in other cities and arrange for the supply of Union Jacks sufficient in number to provide one or more not only for every home, but for every window in that city.

Nothing has been neglected or omitted which makes for quality and completeness of the entire flag outfit. These large, brightly-hued emblems are equipped with socket, jointed pole and halyards all ready to snap in the breeze from the housefronts. They are made from special bunting, and the colors are dyed in fast color and are of lasting brilliance. The head of the flag is bound with strong, heavy canvas provided with brass grommets. The pole is varnished to withstand the weather and is full six feet in length, brass joint ferruled in the middle to permit close packing and has an ornament ball with two eye-lets through which run the halyards. The whole outfit is securely boxed for preservation from time to time between use.

This flag is just such a flag as brings \$4.00 when sold, but is offered by this newspaper to readers who clip and present the coupon printed on another page of this issue together with the small expense amount which just about covers the cost of getting the outfit together and placing it in the reader's hands.

Everybody wants this flag outfit. Everybody shall have one as fast as the manufacturer can supply them. Just clip the coupon and present it together with the amount mentioned in the announcement as covering the cost of the distribution. Today is the best time of it to drop in and carry home the colors of your country. 1059-5-20ME11.

Minard's Liniment Co., Limited.  
Gentlemen.—Last Winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of inflammation.  
Yours,  
W. A. HUTCHINSON...

...ONE CENT per word each insertion for advertising in this column. Cash must accompany order.

...ORNAMENTAL FENCING 4 cents per foot. D. F. MacDonald, Souris. 9829-5-7MTf.

...DON'T FORGET the Recital in Georgetown Hall next Saturday evening when the popular Mr. Irving Beers will entertain in aid of the English Church. Admission 25c. 1016-5-18M31.

### S'SIDE MARKETS

(Corrected Wednesday)

Barley bus.	65 to 90c.
Buckwheat	.60 .90
Butter, lb. (dairy)	.20 .24
Butter, lb. (creamy)	.22 .23
Calfskins lb.	.10
Eggs, dozen	.15
Hay, loose ton	\$10.00 11.00
Hay, pressed	10.00 12.00
Hides, lb.	.10
Lamb pelts	.30 .50
Oatmeal, per 100	3.75
Oats, (white) bus.	.55 .60
Oats (black) bus.	.60 .65
Potatoes, bus.	.29

Roller Mill flour, per 100	3.25	3.50
Straw, pressed ton		5.00
Furnips, bus.		.15
Wheat, bus.	1.10	1.60
Wool, lb.		.30

### CANADIAN HONOR LIST IS NOW 4,751.

OTTAWA, May 18.—The Canadian honor list now reaches the enormous total of 4,751, and the end of the casualties from the battle of Langemarck is not yet in sight. The Canadians saved the day on the four days of fearful fighting, but it took a terrible toll. The week-end casualty list contained 634 names. 131 killed, 251 wounded and 252 missing. Half the missing, or 127, were from the Second Battalion, raised in Eastern Ontario. Thirty-three names of missing from the Third Battalion, which contains Toronto units, are reported. The gallant 7th, which lost its commander, Col. McHarg, has reported 35 missing. This total of 4,751 includes the casualties from April 22nd, the day the battle opened. However, it also contains the lists of the Princess Pats in the recent heavy fighting at Ypres, and also the names of a number of Canadian artillerymen who have been engaged in the terrific artillery duels of the past two weeks. The totals are 3,206 wounded, 867 missing and 678 killed.

Says Polly Pan, "I always can Be bright, with due reflection, Because I choose To always use Old Dutch for my complexion."



MADE IN CANADA

LET US demonstrate our skill by making for you the best portrait you have ever had.

### The Cook Studio

SIXTEEN is a most interesting age—but each year marks a change that should be recorded by a new portrait. Make the appointment to-day THE BAYER STUDIO

### Furness Sailings

From LONDON	From HALIFAX
STEAMER	
Graciana	12th May
Appenine	3rd June
Messina	15th "
20th May	Caterino 25th "
From LIVERPOOL	From HALIFAX
STEAMER	
27th May	Durango 15th June

Furness, Withy & Co., Ltd. Halifax, N. S.

### CANADIAN PACIFIC

Direct Short Route MARITIME PROVINCES TO Montreal and West (DAILY) Lv. HALIFAX, —8.00 a. m. Lv. ST. JOHN, 5.45 p. m. FAST EXPRESS TRAINS BETWEEN MONTREAL—TORONTO DETROIT—CHICAGO

Electric Lighted Sleepers, Compartment Cars  
W. B. HOWARD, D.P.A., C.P.R., St. John, N. B.  
Geo. WALLER, Dominion Express Building, Charlottetown.

### York Point Ferry

G. B. Dolphin, May and June, September, October and November.

Leaves York Point	Leaves Pownal Wharf
8.30 a. m.	11 a. m.
1 p. m.	3 p. m.
4 p. m.	5.30 p. m.

SUNDAYS.  
10.30 a. m. 12.30 p. m.  
3.00 p. m. 3.30 p. m.  
H. D. McNEVIN.  
1061-5-20M21.

### Coal Coal Wholesale & Retail

Now that navigation is open we are prepared to issue orders for cargoes of Dominion Coal Company's Sydney coal, or we will agree to deliver cargoes when required at the different P. E. Island ports if suitable vessels can be obtained. Prices and terms quoted on application!

We keep a stock of coal always on hand and steamers requiring Bunker Coal can be supplied at short notice.

Parties requiring coal for household purposes cannot do better than by giving us their order. Our prices are lowest. Schooners always in demand and chartered at highest rates of freight.

### Buntain Bell & Co

Agents Red Cross S. S. Line. Agents Dominion Coal Co., Ltd. Charlottetown, P. E. I. May 7th, 1915. Phone 404. P. O. Box 56.

### MAY Shoe Snaps

Women's Kid low shoes All sizes worth \$1.48 up to \$2.50.....

Another lot of women's shoes..... 98c

Missies' Boots and Slippers..... 75c

Children's Boots Sizes 9 and 10..... 75c

Come early.

### Alley & Co.

135 Queen St.

### REDDIN BROS.

will give prizes FOR BIG FISH

Caught 24th of May—equal to any. Buy your tackle where you will, the prize is here for you

### Reddin Bros.

"The Best Fishing Tackle"

Opposite Post Office Phone 86

1060-5-20M41



### SPARKLERS

Black Diamonds

are of more value to you in the midst of a blizzard than white ones. We've a yardful of fine qualities, graded sizes, no flaws, and while we don't deliver them by winged messenger, we deliver them quickly.

BEST QUALITY COAL PRICES RIGHT. Phone 111

### C. Lyons & Co.

### CHICAGO MARKETS

(Special to The Guardian)  
CHICAGO, May 18.—Chicago market, wheat, No. 2 Red, 1.54 1/2; No. 2 hard, 1.54 1/2 at 1.55 3/4; Corn No. 2, 75 1/2 at 76; others nominal; Oats No. 3, white 62 1/2 at 63 1/4; Standard 53 1/4 at 53 1/2; Rye nominal; Barley 72 at 78. Timothy 6.00 at 6.25. Clover 8.50 at 12.75. Pork, 17.80. Lard 9.42 at 9.47. Ribs 9.75 at 10.25.

### CH'TOWN MARKETS

Oats (white)	58c.
Oats (black)	60c.
Straw (per ton)	\$6.00
Hay, pressed, (per ton)	\$14.00
Eggs (per dozen)	19 to 20c.
Print butter (per lb.)	27c.
Fowl (per lb.)	10c.
Chickens	11 to 13c.
Wheat (per bushel)	\$1.00 to \$1.25
Buckwheat	75c.
Barley	70 to 75c.
Tub butter (per lb.)	24c.
Potatoes (per bushel)	30c.
Turnips (per bushel)	20c.
Hides	10c.
Calfskins	10c.
Beef (per lb.)	7 to 8c.
Sausages (per lb.)	15c.
Pork (per lb.)	10c.

### CASTORIA

For Infants and Children.  
The Kind You Have Always Bought  
Bears the Signature of *Dr. J. C. Williams*

### Important Notice to Farmers

THE PURE BRED CLYDESDALE STALLION, "FLASH ROYAL" (12790) C.N.R., Foaled Aug. 8th, 1911. Inspected and approved Enrolment No. 52, sire "Flash Favorite" (Imp.) (4583). By Royal Favorite (10630) Dam, "Baron's Lilly," (Imp.) by "Baron's Pride" (9122). Flash Favorite in 1906 beat all competitors at Dominion Exhibition, Halifax and has proven himself first class stock horse. Baron's Pride, sire of Flash Royal's dam is considered the highest type of Clydesdale breeding in Scotland. Flash Royal is a beautiful individual dark bay in color, well cut HEAD and NECK with heavy, clean bone and perfect action, kind disposition and a sure foal getter. This gives the farmers of Murray River and vicinity a golden opportunity of securing the services of a first class stallion at a very moderate price. Stallion will be kept at Kearney Bros. Stables, at Murray River during the season of 1915. William Kearney in charge. 1034-5-19Mwstr6thenws141

# \$15

English and Scotch Woollen Co. NO MORE NO LESS

## Tailored to Order

HERE are the newest and choicest weaves—"Direct from the Mills"—including Striped Worsteds, Fancy Tweeds, Fine Cheviots and Vicunas, Rough Scotches—as well as our famous "Fast Indigo Dye" Blue Serge. For this class of fabric—in any good tailor shop—you would pay from \$25 to \$30. You have unrestricted choice.

### \$15-Any Fabric in the House-\$15

Remember—this is strictly to order. Every Suit or Overcoat will be made specially to measure, in our own tailor shops, and will be designed, tailored and finished in as fine a style as expert tailors can produce.

# \$15

English and Scotch Woollen Co. NO MORE NO LESS

### Out-of-Town Men

We send sample fabrics, style book, and self-measuring chart to any address. Our Mail Order Dept. is fully equipped to give you the very best of service, you the same satisfaction in fit as if you were a resident here. Don't put it off—write today—Address Mail Order Dept., 415 St. Catherine St. East—Montreal.

It's the middle profits that boost the price of clothes—by "side-stepping" these through the "Mill-to-Man" plan—getting our Woolens direct from the Mills in the Old Country—the English and Scotch Woollen Co. has made the \$15. Master Tailored Garment, a possibility, and an actuality.

We stand between you and high prices—save you \$10. to \$15. on your Suit or Overcoat—and give you everything you can get anywhere else—and a great deal more. These are facts and thousands of men wearing our Mill-to-Man Clothes testify to every day—and tell you that there is only one place for you to buy your Clothes—at the sign of the \$15. no more, no less.

We want to be your Tailors—not for merely one suit or overcoat—but year in and year out—give us the opportunity to show you what we can do for your pocket and your wardrobe.

FRED K. GAREAU  
Sup. of Branches Maritime Provinces

### "Mill-To-Man Tailoring Service"

# No More \$15 No Less

## English & Scotch Woollen Co.

Four Montreal Stores

261 St-Catherine West, 904 Mt-Royal Ave. East, 1740 Notre-Dame West, 415 St-Catherine East, near Bleury. near Papineau. near St-Henri Depot. near St-Hubert.

158 Richmond St. Charlottetown

1065-5-20M21.