

S. A. McDonald

The Island's Leading Store

Bed Sheets

98c

Made from a fine quality heavy white cotton nicely hemmed, size 90x72, regular values \$1.40 your choice now for 98c.

Bed Spreads

98c

This is a very fine quality of Bed Spreads a good large size, the regular value is \$1.35, our price now is 98c each.

Street Dresses

The nicest lot we have shown this season, and they contain the very latest ideas as shown in the large stores. The prices are \$3.25 and \$5.50. We show them in Copenhagen linen, trimmed with white buttons and braid on collar and cuffs. Khaki dresses with white and black trimmings—Belgium blue coat effect with white braid trimmings. Other styles in crepe, pale blue and mauve at \$3.25 and \$5.50.

Boys' Wash Suits

Now is the time to lay aside the heavy cloth suit and get for the boy something cool, comfortable and serviceable. Our line of boys' wash suits at 75c, \$1.00, 1.25, 2.25 will fit your boy out in a comfortable, economic suit for summer.

Bathing Suits

for ladies, for boys, for men; Ladies' Bathing Suits a full line at popular prices. Boys' Bathing Suits 10c, 15c and 25c. Men's Bathing Suits at 45c and 55c.



Boys' Jerseys

A cool, comfortable jersey in both long and short sleeves in colors navy and cardinal, and navy trimmed with cardinal at 25c each.

Kimonas

We have in stock at the present moment some long crepe Kimonas in pale blue, Copenhagen, old rose and pink for 2.25 and 3.90 each. Colored crepes in mauve, pink and sky blue for 2.75 and 2.95 each. Short kimonas in fancy crepes for 1.35 each. Flowered muslin at 75c, 85c and 1.10 each.

Men's Suits Made-to-Measure

\$15.00

Since advertising these special made-to-order suits at 15.00 we have had a large demand from both town and country. We made deliveries of a large number of these suits last week, and in each instance the customers were loud in their praise of the good fits, and the superior qualities of the suits. Remember these are made to your measure—price 15.00.

Corsets Worth up to \$2.25 for \$1.00

We are clearing out this week 125 pairs of corsets. This is a line that we are discontinuing to handle. The regular values are 1.65 to 2.25 each. Your choice of these now at 1.00. All sizes from 18 to 30.

Ladies' Hose 60c values

35c

This is a line carried over from last season. They run in tan, white and black. They are fine lisle open-worked and fancy hose—regular value 60c each. We have them in sizes from 8 to 10 clearing them out this week for 35c per pair. See them on the counter in the hose department.



Girls' Dresses

White Lawn and Voile Dresses Lace and Embroidery Insertion, all sizes from 1 to 14 years, new styles long waist and short skirt. Prices 1.25, 1.50, 1.65 to 3.75. Colored Cotton and Chambray dresses 2 to 14 years. Middy Suits all smart stylish dresses, price 1.10, 1.35, 1.50 to 2.50.

THE Charlottetown Guardian

Advertising Phone 132-3
Subscription Phone 132-2
News and Edit., Day Phone 133
News and Edit., Night Phone 132 & 133

FRIDAY, JULY 9TH, 1915.

GRIT INCONSISTENCY

In one of those cynical speeches for which he was famous, Robert Lowe once declared that Mr. Gladstone, in the course of his political career, had "exhausted the capacity of change." One can only wonder how Lowe, were he an active factor in Canadian politics to-day, would regard the opportunism and inconsistency which have ever been, and are now the outstanding characteristics of Sir Wilfrid Laurier and the Liberal party. The accusation made against Mr. Gladstone measured by Canadian standards was hardly justified by the records. Indeed no British statesman could hope to long retain the confidence of the United Kingdom were he to display the wavering inconsistency and indecision which seem to be inseparable from the leaders of Canadian Liberalism.

"Inconsistency," says Emerson, "is the foible of small minds." If only a half truth can be found in this assertion, it is yet a striking sidelight upon the intellectual stature of the men who have shaped the destinies of the so-called Reform party since pre-Confederation days. For it is not too much to say that in no country has any party at any time been so often wedded and so quickly divorced from so many policies of a divergent character than that party which has masqueraded in Canada for upwards of half a century under the guise and in the name of reform.

To preserve, it is sometimes necessary to change. That is a tenet of Conservatism, which its greatest exponents have never tired of propounding. But when a party or a political leader espouses causes and policies, which, like quack nostrums are put forward from time to time as cure-alls for political ills, when they trim their sails to every gust of popular passion, sectional prejudice and class discontent, they forfeit their claim to the national trust, display those qualities which in politics have ever been the bane of the British people. Upon all these counts, Sir Wilfrid Laurier can be indicted and condemned. In public life for nearly half a century, Sir Wilfrid has the unenviable record of remaining steadfast to not a solitary one of his early political ideals, and no man who has read current political history will dare assert the Liberal leader to be solidly entrenched in the ideas and creeds he professes to believe in to-day.

Intent only upon the things of to-day, the Canadian people are apt to forget or overlook the records of the past. But it behooves the young men of Canada upon whose shoulders will rest the national responsibilities during the ensuing generation to bestir themselves, to throw party shibboleths and political catchwords to the winds, and get down to the study of the claims of the two political parties to-day in the light of their records of yesterday. If they will do so they will find little difficulty in arriving at a just and intelligent conclusion, for no one who has studied Canadian parliamentary history can doubt that traditionally and temperamentally the Liberal party is lacking in those attributes that are essential to sound government in a democratic land.

THE HOLIDAY SEASON

This is Prince Edward Island's outing season and it has opened auspiciously. The weather has been ideal and daily picnics, tea parties and private outings are in order. The outing season at best is short, three months at the longest, for out-of-door living being the most we can hope for. Our people owe it to themselves and their business to make the most of the season, to use it as far as possible for storing up energy for the other nine months in which summer outings will be a thing unknown.

We have for many years been boosting Prince Edward Island as an ideal summer resort and the visitors who come among us while we are on fete unite with us in pronouncing our climate and our facilities for wholesome enjoyment as good as, if not better than, can be found anywhere on the continent.

The boosting of the province as a summer resting place remains largely with ourselves. Our outings are our best advertisements and it remains for us to make them pleasant and to spread their fame abroad. During the present week a number of picnics were held at Carleton Point, and it is safe to say that they laid a foundation for summer outings at that place, which will make it one of the most popular resorts in the province. From our City of Charlottetown excursions up the East and West Rivers, to Orwell, to Holland's Cove and other convenient stopping places are of daily occurrence. These should be generously patronized by all who can take advantage of them, for reasons of patriotism as well as of health. Every enjoyable excursion is a new advertisement, and every outing should be made as enjoyable as possible. Every opportunity should be extended to visitors and strangers to share in these outings and to become acquainted with the beauties of the province.

Next week the Summer School of Science will meet in Charlottetown and the occasion should be made use of to extend the Island's best hospitality to the visitors from our own province as well as to those who will be present from other parts. While the meeting is for educational work mainly the proverb about "all work and no play" will apply to the learned teachers and professors as well as to "Jack." We trust, therefore, that from the onerous duties of the course sufficient time will be taken to make an excursion or two into the country and that the sojourn among us of these visitors will be as pleasant as the capacity of our climate and other resources will permit.

DEGRADATION OF GERMANY

A striking picture of the mental degradation of the masses of people in Germany is given in a recent issue of Saturday Night by Mr. Owen Wister. He admits the material advancement of Germany, its general efficiency in education, in industries, in home comfort and, in short, in all that goes to make a nation great. But over this greatness has fallen the curse of Prussian militarism and under this curse Germany is now drifting to its ruin. He traces the bedevilment from Frederick the Great to Bismarck; from the Iron Chancellor to William II. He analyzes the policy of the latter and shows how bureaucracy and the non-representative character of the so-called representative bodies have operated, in conjunction with a cunningly calculated and contrived plan of education, to excite the blood lust of the people and have served to arouse a passionate and blind following of the Hohenzollern leader, no matter what direction he may choose to go. He has collected a mass of utterances by German pro-military

leaders and teachers, which need only be read in the light of present events to emphasize the necessity that nothing be left undone to crush for good and all the spirit which revels in war and approves of carrying fire and sword wherever the monster who rules the German Empire may dictate. We quote from Mr. Wister's article as follows: Here is an embodiment, a composite statement, of Prussianism, compiled sentence by sentence from the utterances of Prussians, the Kaiser and his generals, professors, editors, and Nietzsche, part of it said in cold blood, years before this war, and all of it a declaration of faith now being ratified by action.

"We Hohenzollerns take our crown from God alone. On me the Spirit of God has descended. I regard my whole task as appointed by heaven. Who opposes me I shall crush to pieces. Nothing must be settled in this world without the intervention . . . of . . . the German Emperor. When one occupies certain positions in the world one ought to make dupes rather than friends. Christian morality cannot be political. Treaties are only a disguise to conceal other political aims. Remember that the German people are the chosen of God. Might is right and . . . is decided by war. Every youth who enters a beer-drinking and dueling club will receive the true direction of his life. War in itself is a good thing. God will see to it that war always recurs. The efforts directed toward the abolition of war must not only be termed foolish, but absolutely immoral. The peace of Europe is only a secondary matter for us. The sight of suffering does one good; the infliction of suffering does one more good. This war must be conducted as ruthlessly as possible.

The Belgians should not be shot dead. They should be . . . so left as to make impossible all hope of recovery. The troops are to treat the Belgian civil population with unrelenting severity and frightfulness. Weak nations have not the same right to live as powerful . . . nations. The world has no longer need of little nationalities. We Germans have little esteem and less respect . . . for Holland. We need to enlarge our colonial possessions; such territorial acquisitions we can only realize at the cost of other states.

France must be so completely crushed that she will never again cross our path. You must remember that we have not come to make war on the French people, but to bring them the higher Civilization. The French have shown themselves decadent and without respect for the Divine law. Against England we fight for booty. Our real enemy is England. We have to . . . crush absolutely perdition Albion . . . subdue her to such an extent that her influence all over the world is broken forever.

"The civilization of mankind suffers every time a German becomes an American. Let us drop our miserable attempts to excuse Germany's action. We willed it. Our might shall create a new law in Europe. It is Germany that strikes. We are morally and intellectually superior beyond all comparison . . . We must . . . fight with Russian beasts, English mercenaries and Belgian fanatics. The ugliest stone placed to mark the burial of a German grenadier is a more glorious monument than all the cathedrals of Europe put together. No respect for the tombs of Shakespeare, Newton and Faraday.

"They call us barbarians. What of it? The German claim must be: . . . Education to hate. . . Organization of hatred. . . Education to the desire for hatred. Let us abolish unripe and false shame. . .

"To us is given Faith, Hope and Hatred, but Hatred is the greatest of them."

It is against the dominance of that cult that Great Britain and her allies are shedding their blood, and if there is any "Righteousness over all," they shall win out.

STRATEGY OF RUSSIAN RETREAT

It is hardly to be supposed that Germany intends to conquer Russia or even a large part thereof. It seems most probable that Germany has hoped to smash the Russian army by a sudden terrific blow with enormous forces. Her aim, probably, is to put the Russian army completely out of the field and then turn to the other Allies. On the other hand, the Russian aim, in this long retreat, has been to hold its line intact and inflict the severest possible loss, keeping just far enough away to avoid dangerous losses and yet not too far to lure the enemy on. If the Russians can compel the loss of one German soldier for every Russian soldier lost, that alone will be an advantage gained. By reports, they seem to have done considerably better. But, the biggest point gained is that of stretching out the lines of the enemy forces and getting them continually farther from their base of supplies. Another great advantage lies in the fact that the Russians will be able to choose their own battle ground from which to launch their return advance against the Germans, just as the Allies did before Paris. When they do give battle, it will be with full supplies in every branch—ammunition, rapid fire guns, and heavy reinforcements. The German forces, on the other hand, will be badly weakened by the long advance, far from base, away from reinforcements, and far less well supplied, due to being far from base. We may confidently expect news, very soon, of a reversal of this retreat, with the Russian steam roller again crushing back the German forces. The Italian forces continue to make rapid progress and it is evident that neither Austria nor Germany can spare troops from Gallicia or the west to defend against Italy. That fact alone, is evidence that Germany is putting forth her utmost energy against Russia in this powerful effort in Gallicia. So, when Russia turns on Germany at the end of the retreat, Germany will either have to fall back to an even greater distance than she has come, or else she will have to seriously weaken the forces she has opposed to the Allies in the west. In that case of course, there would be a great forward movement on the Western front at once. But, it has been the fixed policy of Germany to hold fast to that western front.

DAILY SELECTIONS FOR GUARDIAN READERS

Furnished by W. S. Louson.

BIRDS GO NORTH AGAIN

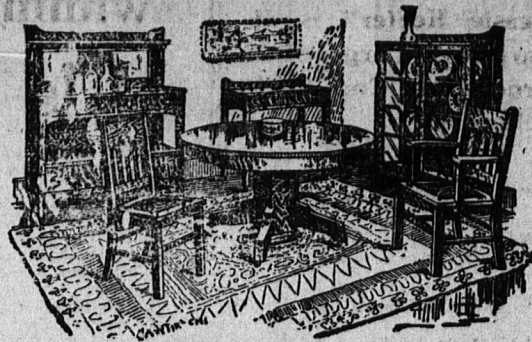
Oh, every year hath its winter,
And every year hath its rain,
But a day is always coming
When the birds go North again.
When the leaves swell in the forest,
And grass springs green on the plain,
And the alder's veins turn crimson,
And the birds go North again.
Oh, every heart hath its sorrow
And every heart hath its pain,
But a day is always coming

When the birds go North again.
'Tis the sweetest thing to remember
If courage be on the wane
When the cold dark days are over,
Why the birds go North again.
—Ella Higginson.

The House of Good Furniture

Carloads of Furniture

Bought at Below Today's Cost



We have now a complete stock of Furniture for every room in your house. During the last few days we have received carloads of Furniture bought before the advance and will be sold at the same old prices.

Parlor Suites from \$20.00 to \$65.00 per Suite.
Dining Room Suites from \$26.00 to \$200.00 per Suite.
Bed Room Suites from \$20.00 to \$150.00 per Suite.
Den Furniture in Mission, Cane, Sea Grass, Willow, Cut Oak at all prices.

Morris Chairs, Smoking Chairs, Bed Room Chairs and Dining Room Chairs, in fact chairs for every room in the house and on the veranda. If interested, come in and we will give you some idea of the immense stock we carry. We are agents for the Dixie-no-tuft, they are large sellers and have proven to be better than any other Mattress on the market.



A Big Special

Negligee Shirt

A choice and up-to-date selection in the newest stripes in Men's Negligee Shirts. These shirts are made from fine shirting material, cuffs attached, cushion neck band, seams double stitched, about a dozen patterns to choose from, sizes 14 to 16 1/2, this is by far the best shirt bargain we have ever offered, regular 75c value—special Friday and Saturday 2 for \$1.00

Don't Miss This Chance

PATON'S

Charlottetown Phone 9-6 Victoria Row

Granite and Marble Works

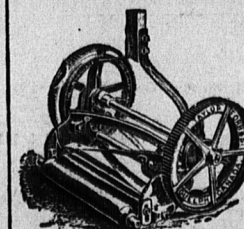
CALL

and inspect the latest Monumental Designs at our show rooms

117 Kent Street, Revere Hotel Block

P. C. BROWN & CO.

5-29MmWtEstt.



Have You Seen Our Big Display of High-grade LAWN MOWERS

If you are thinking about getting a lawn mower and want the best machine your money will buy, it will pay you well to see our showing before making a selection. If you need a lawn mower but are not thinking seriously about getting one, you should see our showing, because the splendid values offered are bound to make you buy.

Our lawn mowers are the easy running, close cutting kinds that make lawn mowing a pleasing pastime. Call today and see the display.

Fennell & Chandler Victoria Row

Misses', Boys and Children's Shoes

GOFF BROS.

No reason in the world why the Children's Shoes should not look well. Our Children's Shoes are made to our special order. They're made to fit well and look well. Infant's priced from 25c to 60c. Child's 79c to \$2.00 per pair, and Misses and Boys ranging in price from \$1.40 to \$4.50.

Bring the Children here for good footwear at reasonable prices.

GOFF BROS.

The Shoe Men
Now is your time to get a trunk we are selling our stock of trunks at 15 p. c. discount. Get one while they last.