

Woman's Realm :- Social and Personal :- Fashions :- Literature

The HOUSEWIFE and HER ACTIVITIES



VACATION DAYS
Away on the wings of summer time
To woodland, lake or dell;
Leaving the care of a world behind
For one brief restful spell:

DO YOUR BEST
An idea arrives without effort; a form can only be wrought out by patient labor.

FANCY HOSIERY
Stockings with shadow clocks are news. These are extremely sheer, and the slender socks, unlike embroidered ones, are knit with the fabric so as not to weaken it.

RHUBARB AND STRAWBERRY JAM
One pound rhubarb, one quart strawberries, three and one-half cups sugar.

IF BABY IS CROSS FIND OUT WHY

HEALTHY BABIES are not cross. Your baby should not be cross. If he is, then something in his little system is "out of order."

FASHION GUIDES FOR THE HOME DRESSMAKER



You'll love the swishy sixteen gored skirt and the tight bodice of this halter neck sun dress. No back at all allows "Old Sol" to get on with a nice even tan for your evening frock.

bag-dad DATES OF QUALITY



PITTED and UNPITTED
JONES-SCHOFIELD-HATHAWAY LTD. (DRIED FRUIT DIVISION) SAINT JOHN, N.B.

Today's Short Wave Radio Program

WEDNESDAY, JULY 14 TOKYO
4:15 p.m.—(Thursday) — Overseas Program. JZJ, 25.4 m., 11.80 meg.

A Morning Smile

TRUSTING
Two boxers were fighting the main bout at a small club. At the end of the first round the man who was taking a bad beating limped back to the corner and was ready to call it a night.

OTHERWISE O. K.

Son: "Father, I've decided to become an artist. Have you any objection?"
Father: "No, my boy, provided you don't draw on me."

KELLOGG'S SAVE ME HOURS OF COOKING!

"I used to spend hot hours over the stove getting breakfast— till I found my family liked Kellogg's Corn Flakes so much better!"

Dorothy Dix

Cheerful People Succeed in Anything They Undertake; the Pessimists are Licked Before They Start; so it Pays to Maintain a Sense of Humor

It is a curious thing that cheerfulness has never been rated as a feminine virtue, or even mentioned as an attraction. Sympathy, tenderness, faithfulness and an almost superhuman ability to love have ever been held the qualities that most adorn the sex.



Why it has been considered an asset to a woman to be a free weeper, nobody knows, since in reality she is a damp, moist, depressing body to vic. ms. to the theory that there is something sweet and fine in a woman being surrounded by an aura of gentle melancholy and "never getting over" griefs and that, on the contrary, the woman who is gay and fun-loving is probably no better than she should be.

Cold Pack Method Of Canning

THE COLD PACK METHOD OF CANNING
The cold pack method of canning is so named because the products are cooled when placed in the container.

DISCOURAGED.

Uncle George: "So this is the baby, eh? I used to look just like him at that age. What's he crying about now?"
Little Niece: "Oh, Uncle George, he heard what you said."

WAKE UP LIKE A CAVE MAN

Feel fit and vigorous. No more tired mornings—dull, lazy days. At the foundation of health is your liver—the big kitchen or workshop of your body on which nutrition, cleansing of blood and natural elimination of wastes depends.

NURSE LEROUX, with the Quins since their birth, TELLS WHAT PALMOLIVE CAN DO FOR YOU

Advertisement for Palmolive soap featuring Nurse Leroux and testimonials about its benefits for skin.

ANITA LOOS' SARATOGA

CHAPTER XXVII
Tip O'Brien, figuring the day's take with an assistant, did not seem to have heard Duke's jubilant cry. Grandfather Clayton went on eating, his only reply being a skeptical glance at Duke.

LOVELY HANDS

Amazing mild condition helps soothe and whiten hands. Suitable for lotions, creams, CUTICURA SOAP AND OINTMENT

Embroidered Monograms for Linens by Mayfair



Mayfair Needle Art
Monogrammed and initialled linens are always in such good taste and are always popular. They have long been the favorite of good housekeepers because they are dainty and beautifully decorative.

Form for ordering embroidered linens, including fields for Name, Street Address, City, and Province.