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Travel Bureau Urges Attention To Beautifying Homes And Gardens

By B. Graham Rogers, Supervisor, The Prince Edward Island Travel Bureau.

This year it is expected that tourists in Canada will assume very large proportions, and it seems that this is a golden opportunity for each and every part of Canada to create a favourable impression in the minds of the travelling public, so that those who visit us will be pleased and will return again year after year.

It should also be remembered that every tourist who comes here and is pleased with not only what he sees, but in the way that he is treated, provides the best advertising medium that our Province can have. There are a number of ways that this favourable impression can be created, and the value of the chief ones are cleanliness, a general attractive appearance, good meals and comfortable sleeping accommodations. Good meals can help overcome a number of things, but good meals plus attractive surroundings can overcome almost anything.

Asks Cooperation



MR. B. GRAHAM ROGERS

Prince Edward Island should really be one of the chief family tourist centres in Canada during the summer months, and the value to the whole Province of this industry can hardly be accurately estimated, but of one thing we are certain and it is that if we will improve our accommodation for tourists—keep everything clean and neat and attractive—serve good meals and generally make things as pleasant as possible for those who visit us—then the tourist industry will in a very short time, become a much bigger asset.

It has been estimated that approximately 44,000 persons visited Prince Edward Island by automobile last year, and in addition to this a good many thousands came by the Canadian National Railways. Over 12,000 automobiles crossed over from Tormentine to Borden in 1939. A gentleman connected with the Government in one of our neighbouring Provinces told me the other day that 67,000 automobiles entered his Province through one route alone last year, and that his Government figures the tourist business was worth \$11,000,000 to the Province in 1939.

While we do not expect to have 67,000 automobiles come to our Province, yet we can increase the number very considerably over previous figures. This year with the addition of the Wood Islands-Caribou ferry, which is bound to be a popular route, it is hoped that traffic to this Province will be further increased.

We must endeavor to have each visitor return home satisfied and

CRACKS CREDIT FOR MARRIAGES

CHEYENNE, Wyo., May 26 —(CP)—William F. De Vere, who offers credit ratings on prospective brides and grooms, believes it is a service that is going to promote happiness in marriage.

"Every young lady should check up on the credit rating of the man she intends to marry," says De Vere, manager of a Credit Bureau here. "Likewise, the bridegroom should check on the bills of his beloved. It might save him a lot of grief."

"After the ceremony, if the bride's creditors begin to call the young husband and harass him for payments, he may feel like socking her on the jaw. That's bad for romance and grounds for divorce. If the shoe is on the other foot, the bride may begin to think she made a bad bargain."

LESS SHRINKAGE WITH "WOOLIES"

SYDNEY, N. S. W., May 26 —(CP)—Scientists of the McMaster Laboratory here believe they have evolved a process for reducing shrinkage of woollen garments and one which will make them last longer. Tests have shown that individual fibres, when treated by the new process, have a higher breaking strength, while yarns made from the treated wool are much more extensible. Details of the new process have not yet been disclosed.

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Woman Unveiled Hitler's Model In Cruel Henry

(By Gladys M. Arnold) (Canadian Press Correspondent) PARIS, May 26 —(CP)—The huge Hitler Theatre, on the Champs-Élysées was packed with people to hear the French journalist Genevieve Tabouis talk on "The War Aims of Hitler."

Madame Tabouis, always a bit of a surprise to those who hear her— for like her articles, her statements are clear, concise, rich with unexpected information and delivered in that vigorous style which quite belies her almost frail physical appearance.

Reading his statements for over a period of 10 years is evident in no country in the world except America, for instance. According to Hitler it is only an unfortunate misreading of justice (easily corrected, of course, by the Nazis) that it is not a part of the German Empire. Christopher Columbus discovered America thanks to precious German documents which he consulted and "it is certain that America by right of discovery should belong to the Third Reich."

Further, there are 15,000,000 Germans or their descendants in the United States. In short, America is a product of German genius and these citizens ask nothing better than to return to the Reich. Their work has made America but the fruits have been given to capitalists," in Hitler's view, said Madame Tabouis.

Protection Indeed

A similar argument has been put forth for practically every other square yard of territory in the world. "If only Africa, Europe itself can think of no happier solution than to put themselves under the benevolent protection of National-Socialism, according to Hitler — protection such as reigns in Czechoslovakia, Poland and today in Norway."

Madame Tabouis suggested that Hitler takes as his ideal Henry I who, followed by his descendants down to Henry VI (the Great) in the years 919 to 1194 created the Pan-German Empire. Holland, Belgium, part of France, Italy, Austria, Bohemia, the Benelux and Baltic states, Turkey, Palestine and Switzerland were brought under control. "Between Henry and myself," Hitler has declared, "there has been nothing but periods of decadence with a few ineffectual attempts to restore the real grandeur of Germany—Bismarck, for example."

For this reason, each year Hitler has the tomb of Henry I covered with flowers of homage.

They have light salad lunches, for instance. Those who never eat potatoes may get slim, just because they are eating less than usual. But they will not be healthy.

Dr. Drummond is a man with plenty of courage. When a woman gets an idea into her head it usually sticks there no matter what. And the idea most of the "potato-slim" woman have is that potatoes do make fat. But for the minority who have a weakness for such starchy foods it's a mighty comforting thought.

AUSTRIA LOOKS FOR SYNTHETICS

CANBERRA, May 26 —(CP)—A division of industrial chemistry in the council for scientific and industrial research will be established immediately to promote greater technical efficiency in established and projected industries in Australia. The laboratory will cost about \$200,000. In making the announcement, the government said that the new division will seek to encourage the use of raw materials of Australian origin, and to seek substitutes for materials now imported.

On an average, in normal times, five destitute children are admitted to Dr. Barnardo's Homes in London daily.

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Expert Defends Lowly Potatoes

LONDON, May 26 —(CP)—Latest contributor to this "starches don't make you fat" controversy which hops up at odd intervals, is Dr. J. C. Drummond, scientific adviser to the Ministry of Food in wartime Britain.

Dr. Drummond claims that starch is no more fat-making than butter and that it is only over-eating that puts weight on the average person. The Ministry of Food has prepared a diet chart which includes potatoes, bread and other starchy foods. Those who cut out starches as a slimming diet are removing a valuable source of energy that ought to be included in their daily food.

"Very foolish," is Dr. Drummond's comment on the habit. "People who are too fat can usually, unless there is some glandular disturbance, get slim by the simple expedient of eating less. Many slim women of today are healthier because they eat less of everything."

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