

# S. A. McDonald

The Island's Leading Store

## Visitors to the Exhibition Made Welcome to our Store

During this week we are making a special exhibit of our new Fall goods, and giving some very splendid values in mantles, furs, dress-goods, silks, men's clothing hats and caps. We never have and never will be undersold in any of the lines carried by us. We guarantee a direct saving all purchases made at our store this week.



### Ladies' Mantles

We are complimented each day on our splendid showing of new coats the product of one of the leading mantle houses on the Continent, who have confined their entire lines to us, enabling us to show you coats that are exclusive and just a little nicer than the other fellow is able to show you at \$8, 12 50, 15 00, 18.00, and 20.00. We have some of the loveliest coats, the best ever shown here, worth in each instance at least \$2.00 more than our marked price.

### Men's and Boys' Clothing

This department of our business is now so well known, that it seems almost unnecessary to make any mention of it, and may be better known as P. E. Island's greatest clothing store. We have been busy during the last week opening up large bales of new over-coats and suits. We have now the most splendid showing in the City

### Boys' Suits a Specialty

Made in D. B. styles in good heavy tweed, in sizes to fit boys from 8 to 14 years, at \$4.00 each. Compare these with the so-called bargains sold elsewhere at \$5.00, and you will agree with us that our 4.00 suits are better in all respects. Other

### Overcoats for Boys and Men

Our stock is now complete, ranging in price from 6.00 to 24.00, in all the new tweeds and fancy effects which are to be so popular this season.

### Caps

We received from the manufacturers on Saturday 20 dozen more of these stylish fall caps, made in the new fall tweed effect which are so popular in all the large cities, prices at \$1.60 and 1.25.

### Ladies' Coat Sweaters

We have a full assortment of these in prices from \$1.75 to 4.00 each. Made in the new styles and in either close or loose knit.

### Kid Gloves for Ladies

In our ladies' kid glove department we received a large shipment of gloves in all the popular shades for Fall wear. All our gloves sold here are sold with a guarantee, and we cheerfully replace any with a new pair when desired.

### Furs

A fine showing in all known furs. No matter what we desire we can please you at the cheap milk throw. From the highest priced at \$1.25 to \$35.00. These are so much at advantage in the market to go to the second floor.

### 99c S

Silk at 99c per yard. We are showing the best raw silk wide silk at 99c on the market. All these goods were imported direct from the Orient, and we are in a position to quote you a little finer price on these goods, and we ask you to compare our 99c silk with others of the same price, and you will agree with us that ours is fully 10 p. c. better.

Ladies tailor make ladies suits and coats to order.

### AILY SELECTIONS FOR GUARDIAN READERS

Furnished by W. S. Louson

#### LOVE FOR HUMANITY.

Most people seek only their own interests, and a real, genuine love for humanity is, after all, very rare. Yet it carries with it its own reward and its own compensation. Those who have experienced the joy of being a real help, and set the results of their own efforts—they alone can understand the joy of this ministry.

It is one thing to give to the poor, to belong to an institution that helps the poor, to organize charity among the poor; but it is quite another thing to love the poor.

We should all of us try to feel something of the divine love toward man, in spite of his weaknesses. "Men my brothers," should be a thought constantly before us. I freely admit that what is called "society" is a sore trial to one's charity. The failings of the natural man are not so revolting as the meannesses of the cultivated and pretentious world. The empty head and the cold heart are unpleasant to see; yet most heads are not entirely cold. There is often a great deal of mute misery concealed under an affectation of frivolity. One can try to understand and help all sorts of people, and no one is quite hopeless. All answer in some degree to a call to them to bring out the best that is in them.

#### REPORT OF GRAND WORTHY PATRIARCH S.O.T.

##### Worthy Representative—

It is pleasant to again meet you in Council of this Grand Division in the thirty quarterly session for the support of interests vital to the individual, the family, the nation and the world.

It is fitting that our July meeting should be held in the quiet country, away from the distracting noise of the city, the home of Western Star Division where the ear is greeted with the musical flow of Heaven's beverage, where the fertile fields, the shady trees, the singing birds, and the sweet smelling clover declare the goodness of their Creator and impel us to exclaim, "Bless the Lord oh my soul and all that is within me, bless His holy Name."

Here in romantic Glenwood with so much evidence of the Father's bounty we have His presence, His counsel, His blessing.

That we are but few should not lessen our hope. Unrighteous Ahab with a great host went forth not to victory but to death. Gideon with the few, under the guidance of the Lord of Hosts, went forth not to defeat but to victory. For such potent help we now and ever pray. It is to the credit of this community that so flourishing a Division exists, and that within the limits of Lot 8 no intoxicating liquors are sold.

The evidence of prosperity everywhere abundantly proves that this hospitable people are also sober and progressive. Temperance has come to stay and the evil traffickers have sought other fields, where their lured victims spend money for that which is not bread!

Why should propagation work receive more attention? For diverse reasons. It is contrary to the principles of our order to abandon this work. Our ritual says: "We seek to enlarge this circle of sobriety until it shall embrace the whole race of mankind." All that our laws require profits in the life that now is.

The insurance companies say the sober live three times as long as the moderate drinker. In the life to come the sober have hope for "He that overcometh shall inherit all things." No such hope is offered to the other class. From the school of virtue—the class graduate into every lawful and worthy position. And where do we find the pupils of the school of vice, the product of the business we are pledged to oppose? Where are they the majority? In the jails, penitentiaries, poor-houses, houses of correction, asylums, etc.

Institutions built at the public expense that the public dangers and burdens, the vicious and unfortunate, be humanely housed. There is a class that inebriate tea meetings, excursion trains and other public gatherings and persist in being a disgusting nuisance; uttering a repeated melody of egotism and profanity. Who are they? Surely not Sons of Temperance! How many among them have added to their vices? Not one. If prevention is better than cure, pledge the young before vice shall ensnare them. Mankind seek companionship. Seeking to bless others brings a return.

He that walketh with wise men shall be prudent, and he that goeth with fools shall be a fool. We have the finest Soda Fountain in the Province and make a specialty of Smokers' Goods and confectionery. Give us a call.

E. A. Foster  
Central Drugstore  
Sunnyside.

## EXHIBITION VISITORS

are cordially invited to call at our store during their stay in the city.

Here you will find a courteous and obliging staff of clerks, who will be only too happy to attend to your wants and give any information you may desire.

Our store is up-to-date in every respect and we carry everything to be found in a first class drugstore.

We have the finest Soda Fountain in the Province and make a specialty of Smokers' Goods and confectionery. Give us a call.

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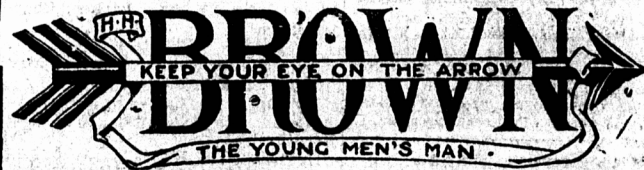
## It's Time You Got Your Fall Overcoat

The chill of the night winds warns you that it is overcoat time and now—right now—is the time to get your fall overcoat. You will be pleased with the line of styles now displayed here showing all the latest and smartest ideas in men's high grade fall overcoats. The fabrics are superior, the tailoring expert, the materials above comparison and we know that for good fitting and wearing qualities they are in a class all their own.

A medium length, HEAVY TWEED FALL OVERCOAT, brown diagonal stripe effect, collar that can be turned into military, Chesterfield or storm style, four pockets, superior lining, sizes 35 to 44, a good value at \$12

A BLACK MELTON COAT with velvet collar, black Italian lining, splendidly tailored throughout. This coat sold well at its former price \$17, only a limited line in stock now, clearing \$15

Other grades ranging in price from \$8. to \$20



with renewed purposes to labor earnestly for the cause that seeks the good of all mankind. Submitted yours in L. P. & F. JAMES HOFGOOD. Glenwood.

"Biggest Bargain sale of the Century. Plain and fancy silk priced from 25c to \$1.40, going at half price. Now is your chance, you will never get another like it. These silks may be used for dresses, blouses, dressing jackets, and fancy work. Patons. 9-14MT.

## Steamer for Sale

50 ft. over all. Breadth 12 ft. Draft 5 1/2 ft. Built in England of Oak and Teak, copper fastened. Twin screw surface condensing compound engines of 90 I. H. P. All just thoroughly overhauled and ready for commission. Would make splendid tow boat. ALSO—Auxiliary schooner 68 tons, 40 h. p. engine.

C. F. LONGLEY & Co., Ship Brokers—111 Balfour St. N. S.



## The New Hats

are distinctive. No man will want to wear his old one any longer when he sees these attractive new styles

Stiff Hats \$1. to \$3.00  
Soft Hats \$1. to \$3.00  
New Caps 50c to \$1.50

We won't let you buy anything but becoming headwear here

If you need new Shirts, Neckwear, Hosiery, Underwear, etc.

you are quite sure to find just what you want here, because we show all the new ideas as well as those staple kinds that so many men want.

Quality is always the main consideration here, but prices are unusually low

D. A. Bruce  
Clothing, Hats and Furnishings  
Directly South of P. O.

## Great Exhibition Sale of Clothing and Furs

About 100 pieces in neck furs bought as samples at a liberal cut—will be cleared out exhibition week at 33-1/3 p.c. discount.

The above consist of Coney and Russian Hare, Marmot, Isabella, Opposum, Sable opposum, Near Seal Persian Lamb, Russian Lynx etc.

We have also a lot of men's suits, men's overcoats, ladies' cloth and fur coats, ladies' cloth suits all to be sold at 33-1/3 p.c. discount to clear

On Wednesday Thursday Friday only—we will sell any of our ladies' hats trimmed or untrimmed at 10 p.c. discount for cash

## L. J. REDDIN

## Visitors to the Exhibition

are cordially invited to call at our BOOKSTORE where we have a splendid stock of the latest and best BOOKS and magazines, and up-to-date line of STATIONERY of every description.

Our FANCY GOODS and SOUVENIR STORE is well worth a visit. A full line of LEATHER GOODS, SOUVENIR CHINAWARE, SOUVENIR POST CARDS, SOUVENIR JEWELRY, a large stock of FANCY GOODS from which a selection can easily be made.

Our prices are low. Special prices during Exhibition.

## CARTER & COMPANY LIMITED

### SAFETY OF LIFE AT SEA

The President of the Board of Trade has issued the new rules which have been drawn up for protecting life at sea under the Merchant Shipping Act, 1894. The rules are not yet in operation and are published only for the consideration of those interested in the subject.

The principal changes made may be summarized as follows:— 1. Foreign-going passenger steamers, emigrants ships, and foreign-going sailing ships carrying passengers are in future to provide sufficient accommodation for all on board.

2. The number of boats to be attached to davits is no longer to depend on tonnage, but on the length of the ship, and the davits must be placed amidships.

3. Appliances or arrangements at davits effective for launching boats may be substituted for davits. Where the boat deck is of excessive height above the water the ship may be required to carry in lieu of or in addition to, davits, some other approved form of launching appliances.

4. Lifeboats must be of a prescribed built. In the term "lifeboat" is included the "decked lifeboat," but not a collapsible boat, existing collapsible boats are, however, allowed to count for a certain period, after which they will be replaced by lifeboats.

5. The existing General Rule 12, which provides that a lesser number of boats might be provided in the event of the ship being divided into efficient water-tight compartments, is abrogated.

6. Foreign-going cargo steamships are at present required to carry on each side boats (of which one must be a life-boat) sufficient to accommodate all persons on board. In future, sufficient lifeboats must be carried on each side to accommodate all on board and must be fully equipped.

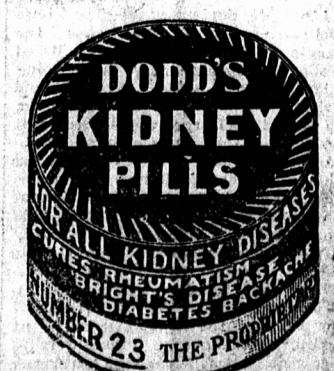
THE MANNING OF BOATS. Part II. of Mr. Burton's Memorandum treats of the manning of boats, and the competence of boat hands, and the drilling and organization of the crews. On these points it reads:— The instructions are being revised

so as to secure a sufficient complement of efficient boat-hands to deal with the total number of boats which will now be required to be carried, and to be manned in an emergency. It is proposed that, within certain limits, the boat-hands must be efficient deck-hands, while outside those limits seamen of other ratings may be drawn upon to make up the complement, provided that they satisfy the Board of Trade by certificate or otherwise of their competence as boat-hands.

The question of the organization of the crew and of systematic boat-drill has also been referred to in Lord Mersey's Report, and in that of the Advisory Committee, and I am in general agreement with the views therein expressed. I am advised, however, that the Board of Trade have probably no power to make such drill compulsory; and, on this matter, as well as in regard to the whole question of manning, it may be necessary to seek for further powers.

### SALE OF NEW FURNITURE.

3 Sideboards, 6 Wicker Chairs, 15 Iron Beds, Parlor Tables, Parlor Suites, Couches, Extension Tables, Bureau and Commodes at lowest prices. See our mattresses and Springs, they are the best for the least money. All sizes. If the size is not in stock we will send and get it for you, no extra charge. Go-Carts and Baby Carriages to clear at a discount. James Paton & Co. 9-5MT.



When Your Clothes line breaks and your wash falls in the tub—what do you say? To put it mildly it is unpleasant. It means extra labor, extra time, extra soap and coal house all messed up another day.

To avoid all such let us do your flat work—our goods are carefully handled, cleanly washed nicely ironed promptly returned if intrusted to us. Telephone 31 and our team will call. A. F. Webster

Star Steam Laundry

### Give Her a Diamond

No other ring gives so much pleasure as a diamond. It is the symbol of devoted esteem—it is the monarch of all good gifts.

And a diamond always means ready cash. It is always worth the purchase price—a measure more.

Single stones \$35 up. Combinations, all prices to \$135.

W.N. Tanton  
115 Grafton St.