

**Please HER
With These -**



BLOUSES --

Gift Blouses galore here in our smart collection — Beauties for evening wear with Sequin trim. Others, too in new styles and colors. Sizes 14 to 20.

2.25 to 12.95



SWEATERS --

Gifts that she would choose herself — bright new Sweaters, in new styles and colors. Pullovers with long and short sleeves, Cardigans and others in big variety. All sizes.

3.95 to 6.95



SKIRTS --

Evening Skirts - Cocktail Skirts - in black Crepe. New Woolen Skirts in the latest weaves and colors. Sizes 14 to 20—in a style for every taste.

6.50 to 7.50



SLACK SUITS --

She'll be casual and comfortable in one of these Slack Suits — See the new two-piece Corduroy with Shortie Coat and others in striped and plaid wools. Priced for gift giving at

27.75 to 29.50



*Beautiful Furs
She'll Treasure!*

Give her the most thrilling gift of all . . . beautiful furs. We've glamour gift furs to delight every taste . . . priced for every budget! Our quality collection includes Bon Mouton . . . Black Seal . . . Muskrat . . . Coney . . . Persian and others. Sizes 12 to 42.



**125.00
to
495.00**

Bright, Attractive
SMOCKS

Good looking, practical Smocks in the popular three-quarter length. Attractive new materials and colors. Sizes 14 to 20. Priced at

2.25 to 3.50

**For The Glamorous Side Of Her Life
Smart Housecoats**

CHRISTMAS WRAPPINGS
for every Lady on your list!

But definitely! She's hoping for a "Hostess Coat." See our collection in the very color and style to fit her type. Satins, cosy Flannels, figure-moulding Sheers and Jerseys. . . . They're all here! For that Christmas gesture that can't miss. . . . Check our Leisure Lovelies today.

6.95 to 18.95

EVENING GOWNS

They're back again in many new and lovely styles and materials. . . . Crepes, Jerseys, Tulles and Taffeta— Sizes 12 to 18. Priced at

26.50 to 45.00

LOUNGING PYJAMAS

In two and three-piece styles, in delightful new materials. . . . Lounging Pyjamas . . . to delight her heart and complete her Christmas. Sizes 14 to 18. Priced at

17.95 to 21.75



Make It A Truly

MERRY CHRISTMAS

Give every lady on your list something to wear! Sure to please and thrill her. Our holiday wearables are both Gift and Thrift Wise! Bring your list in today, shop in our smart Ladies' Wear Department . . . find Christmas cues for everyone and you, too!

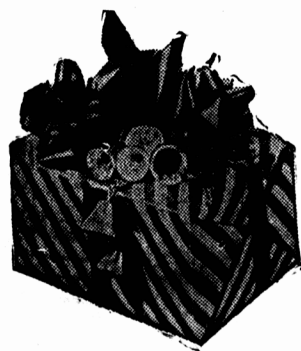


Her Christmas Bonnet

Make It A "Stetson" And Order Now

Give her a famous "Stetson" Hat this time— Place your order now in our Hat Shop. Our selection includes all the new Stetson Models. Priced at

8.95 to 15.95



SLIPPERS

The Best Gift of all

Slippers are preferred by everyone and are really THE Christmas Gift. Choose a style for her for practicality, for prettiness or both. Beaded Indian Slippers . . . Blue Morocco . . . Shearling . . . Corduroy . . . White Suede . . . Etc. All sizes 3 to 8. Pair . . .

1.20 to 6.00



THESE ARE PRACTICAL
AND MOST WELCOME—
RAINCOATS

For rainy weather comfort, she'll want one of these new, good looking Coats—in Satins, Nylons . . . a wide range of colors.

19.75 to 35.00

UMBRELLAS

The newest thing in Umbrellas — see our big assortment of new designs and colors. An Ideal Christmas Gift.

3.50 to 7.50

**YOU HAVE A SHOPPING DATE
WITH CHRISTMAS NOW!**

SHOP EARLIER
THIS YEAR



SUMMERSIDE

GUARANTEED SATISFACTION SINCE 1887