



FOR HOME COOKS... BEAVER FLOUR... AT YOUR GROCERIES

Allan's Champagne Kola... JAS. KELLY & CO.

A Great Snap... 30 pairs Men's Dongola... J. H. Bell

The Low Price Shoe Store

Great Excitement in Canada... FREE GOLD

The Cry is Now, 'On to Larder Lake'... 50,000,000 FOR ADVERTISING

All Orders Are Filled in Rotation... ORDER FORM FOR STOCK

ORDER FORM FOR STOCK... THE TRUST AND GUARANTEE CO. LIMITED

If you want a Steamboat, Motor boat, Fishing boat... W. H. EMBREE & SON

KING'S COUNTY GUARDIAN

Branch Offices in Montague, Capt. W. A. Johnston, Manager and in Souris, Percy G. Seaman, Manager.

JOHN J. McDUGALL, Montague, returned Saturday from St. John... A. L. LEEDFORD, Montague, registered at the Grand Union, St. John, S. Tuesday.

LADIES' wash collars—25 doz. n. Just to hand, with so many different styles and prices from 5 c. to 50 cts, depending will be easy at J. P. Crockett & Co's.

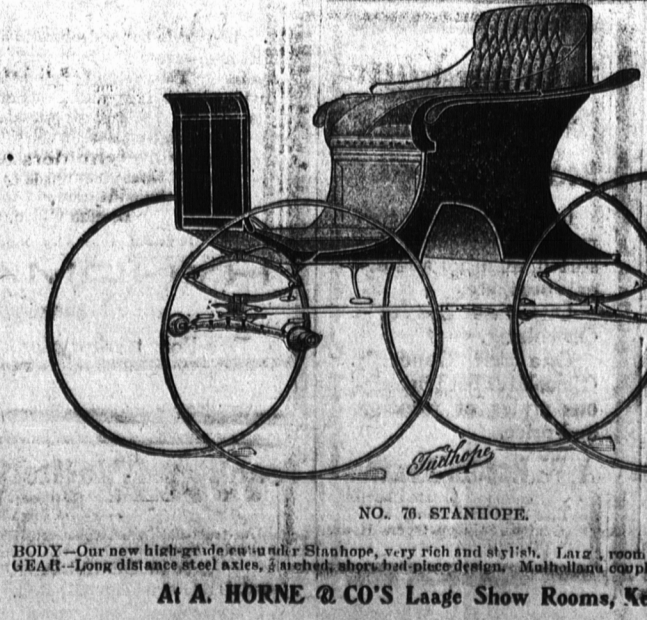
J. P. CROCKETT & Co.'s store, Montague, will be closed on July 1st and they would ask their customers to make their Dominion Day purchases on the Saturday evening before.

ADVERTISING IS BROAD... Advertising in itself means publicity and publicity is a very broad and comprehensive term.

MILLING GOLD AT LARDER... Big Mine Ready for Machinery—Development Work Well Advanced—Rich Ore On The Dump.

LARDER CITY June 22 (Special)—Eugene Gendz. a.m., Manager of Larder Central Gold Field was in town today after looking over the roads to see if they were yet passable for heavy machinery.

WHEN THAT COLD COMES... How is it to be cured? This method is simple and sure. Rub the chest and throat well with... Every sort of good underwear for man or woman, boy or girl of every age can be had at a little better price than anywhere else in town.



NO. 78. STANHOPE... At A. HORNE & CO'S Laage Show Rooms, Kent Street.

We Are Going to DO IT NOW!

Tremendous sacrifice sale of men's clothing boys' clothing and tweeds just in time for your new suit. Having purchased the entire stock of the Humphrey Clothing Store and Moncton Woolen Mills Limited in this city, at a ridiculously low price for spot cash.

We are now going to dispose of the entire stock. This will be the grandest opportunity ever offered the public of P.E.I.

We have had transferred to us the lease of the store also, which expires on July 31st next; every dollar's worth of goods in the store must be disposed of in that time including counters, desk, stoves, awnings, shelves, etc. Sale begins this morning at the old stand Opera House Building.

Every thing must be sold no reserve. We will take good tub washed wool in exchange at 32c.

Read this list of prices and move quick if you want a new suit at about 1/2 price.

All suits are made from the famous Moncton tweeds all wool and guaranteed to wear and give satisfaction.

135 Men's Suits... \$10.00 suit for... \$5.89... 11.00 suit for... 6.13... 12.50 suit for... 6.98... 13.00 suit for... 7.98

All boys' suits 1-3 off. 75 coats and vests regular price from \$6.50 to \$9.00 yours for... \$4.28

All goods not mentioned here at the startling discounts. Terms strictly cash. No goods exchanged.

S. A. McDONALD... Sale at the Old Stand Humphrey Clothing Store Opera House Building. CHARLOTTETOWN. P. E. I.

W. C. TURNER & Co.

Buying a handsome summer coat for just two thirds of its value, is the profit you make on account of the backward season.

Handsome 1 1/2 graphed cushion tops, the kind you usually buy for 25 cts, to 30 cts, are selling here this week at 15 cts. Mail orders filled promptly.

We have more laces this year than ever were seen within the walls of this store since it was built. We have pretty valances from 1 ct per yard right up and we have better ones at every price.

We have a wide range of wash suits for women and would like to show them to you—we know that we can please you.

W. C. TURNER & Co., The Low Price Store. Sunny Side, Queen Square, Charlottetown.

DELICIOUS ICE CREAM

It's getting warm enough now to eat Ice Cream. Our Ice Cream is so nice you'd like to eat it even if the thermometer was away down.

E. J. DesROCHE... Sunnyside Fruit Store and Ice Cream Parlors. 6-5dwnfff

6-5dwnfff. Kent Street Near Prince, Charlottetown.