

# HOLMAN'S CHRISTMAS RADIO

# PREMIUM Sale

Give The Family A Radio This Christmas and We'll Give Them One of These Valuable and Useful Premiums Absolutely Free!

## SALE ENDS

Christmas Eve, Dec. 24

Choose Your New Radio From Canada's Best Make

### 1938 ROGERS RADIOS

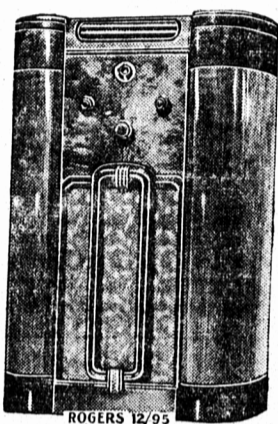
ELECTRIC AND BATTERY SETS

A Sensational Pre-Christmas Sale making it worth your while to buy that new Radio NOW. If you are thinking of a new Radio, don't delay — visit Holman's today and select from their large assortment of new 1938 models. Look over this big list of Free Premiums — decide which one you want . . . Then order that new Radio now (Battery or Electric Sets) and we'll deliver with it, absolutely FREE, your Premium. This offer positively expires December 24th.

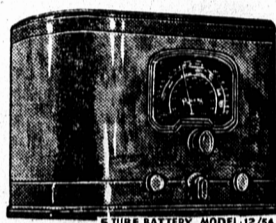
A Set at Every Popular Price!

54.95, 59.95, 62.95,  
79.95, 99.95, And up.

All Sets Delivered and Installed!



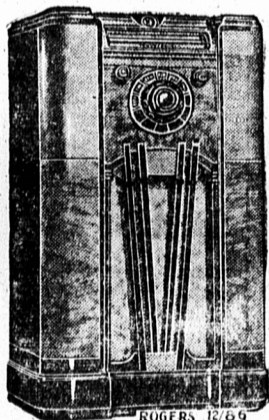
ROGERS 12/95



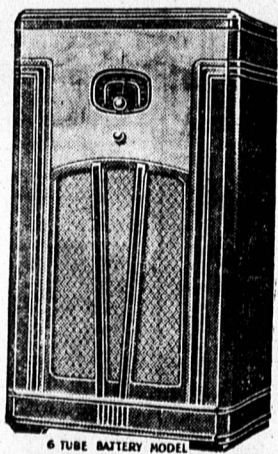
5 TUBE BATTERY MODEL 12/54



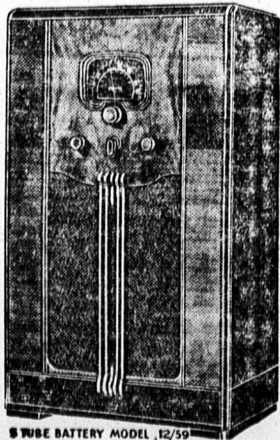
6 Tube BATTERY MODEL



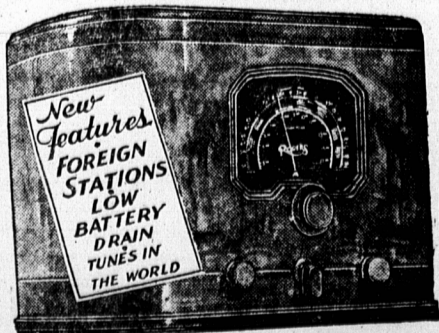
ROGERS 12/64



6 TUBE BATTERY MODEL



8 TUBE BATTERY MODEL 12/59



## FREE! FREE!

Check Over This Big Assortment of Premiums . . . Any One of Them Would Make a Grand Christmas Gift! . . . Come in and Select That New Radio NOW and We'll Deliver with it, Absolutely FREE, Your Premium!



EASY CHAIR (Lady Churchill design) beautiful coverings.



OCCASIONAL CHAIR, walnut finished arms and legs. Choice of coverings.



BAG OF FLOUR, 100 lbs. bag of Robin Hood Flour.

CONGOLEUM RUG, Attractive patterns. Large room size.

POTTERY TABLE LAMP with attractive shade.

I. E. S. FLOOR LAMP. No Glare — easy on the eyes.

I. E. S. TABLE LAMP. Indirect or direct lighting.



SMOKING STAND. A welcome addition to your radio.

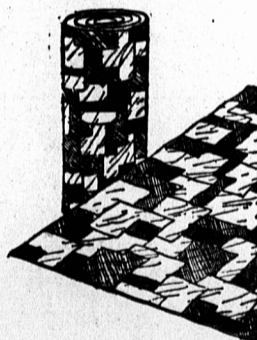


MANTLE CLOCK. Cathedral gong strike.

FLOOR LAMP New design suitable for any room.



COLEMAN GAS LAMP. "Princess" and "Duchess" models. Real fine premiums.



MANTLE CLOCK—Beautiful Westminster Chimes.

## NO DOWN PAYMENT

Pay Nothing Until After Christmas

### -HOLMAN HOME PLAN-

No Interest! No Extras! You Pay Only the Cash Price  
Liberal Allowance for Your Old Radio!

Summerside

## HOLMAN'S

Charlottetown

BOTH STORES

### Free Turkey

Anyone calling at our Furniture Departments in Summerside or Charlottetown gets a ballot to deposit which may be the lucky ballot drawn on December 23rd and winning our 17 lb. bird Free!

### Free Range

Anyone buying an Enterprise Range before Dec. 23rd selects a key, and if that key opens the sealed lock on December 23rd the lucky party gets their range absolutely Free!

### Free Chest

Anyone buying a Cedar Chest before December 23rd has a chance — if their name is drawn on December 23rd — of winning the Chest they purchased absolutely Free!

### Free Chesterfield

Anyone buying a Chesterfield Suite before December 23rd and guessing nearest to the number of units made during 1936 by Kroehler of Canada gets the Suite they bought absolutely Free!