

### THE WESTERN GUARDIAN

AGENTS: Mrs. John Pond, 31 Church Street—Phone 289  
SUMMERSIDE and PRINCE COUNTY

News, Subscriptions, Advertising should be left with Mrs. Pond.

The Guardian may be bought daily at any of the following stores in Summerside:

McIntyre's, Water Street, Gourlies Drugstore, Water Street, Toronto Bakery, Water Street, Mark Gaudet, 67 Granville Street.

The Guardian will be delivered to any home in Summerside by carrier boy at 20 per day or 100 per week. Phone 289 for this service or your order to the boy responsible for deliveries on your route.

Column is reserved for news of local interest, but advertising of a nature not strictly payable in advance.

PROMPT service on your films. Rexall Drugs. 5-21-21.

PREVENT SMUT by using Formol. Taylor Drug Co., Kensing- 5-21-21.

LADIES house dresses, sweaters, hosiery at a tremendous saving. Clearance Sale. Rex 5 and 10. 5-21-21.

REVLON nail enamel and seal fast for lovelier hands. Regular \$1.00. Special introductory offer 75c. Rexall Drugs. 5-21-21.

IN HALIFAX — Mr. Gordon Rooms left this week for Halifax, N. S., on business for this firm. 5-21-21.

BISMA REX for stomach disorders. Rexall Drugs. 5-21-21.

MR. MARTEL, representative of Holt Renfrew, Furriers, has decided to remain over Saturday, May 23rd, one extra day for the convenience of our customers. Sinclair & Stewart Ltd. 5-21-21.

IMPORTANT NOTICE TO SUMMERSIDE HOUSEHOLDERS—Salvage will be collected on Saturday, May 30th next, and trucks will call at your residence. Kindly have your salvage ready and accessible so that there will be no delay. Be sure and have your newspapers and magazines bundled separately and each bundle tied firmly with strong cord. Rags should be in bags or cartons to keep them clean. All kinds of metals, especially galvanized, graniteware and tinware which are of no use.

DEATH OF MR. PETER KENNY—One of Summerside's oldest and most respected citizens passed away on Thursday morning in the person of Peter Kenny at 90 years of age. He was a familiar figure on the streets both summer and winter and enjoyed excellent health. Mr. Kenny was born in Kensington but came to Summerside to live as a young boy residing here ever since. Mr. Kenny followed the sea all his life and was fond of relating his experiences in his trips around the world. He loved to recall the early days in Summerside when shipbuilding was in full swing and his many friends spent many pleasant hours listening to his stories. He had a pleasant personality and kind heart; for a man of his years he had a keen intellect and kept abreast of the times. Since the death of his wife many years ago he had a devoted wife in his daughter, Mrs. Lily Carver; one son Claude Kenny and another daughter, Mrs. Elsie Macdonald, as well as a number of grandchildren and great-grandchildren are left to cherish his memory. The funeral will be held on Saturday morning at 11 o'clock to St. Paul's Church and Cemetery.—S.

FUNERAL OF PIERRE RICHARD—The funeral of Pierre Richard, who died two hours after being struck by a bus while crossing a street in Moncton, last Saturday night, was held on Thursday morning in the Roman Catholic Church at 7:30 P.M. The service was very largely attended. Rev. Nazaire Poirer celebrated the Requiem Mass. The pallbearers were Messrs. Auguste Nazaire, Richard, Eddie Aucoin and Frank Gallant. The remains were brought from Moncton on Tuesday to the home of the deceased, Mrs. Marie Richard. The deceased was a native of Fifteen Point, and was taken to his old parish for the funeral. The Rev. Joseph Richard of Fifteen Point. All his brothers and sisters came home to attend the funeral.—S.

NEWS RECEIVED—Word has been received in Summerside of the death of Harry A. Linklater in San Pedro, California, on May 18th. The late Mr. Linklater was born at North St. Eleanor's in 1874 and when 15 years of age entered the employ of the Doull's furniture factory which was situated at that time near Queen's Park, Summerside. After being there two years he went out to Colorado and later went to California, where he became a successful contractor and builder. He had been back to his native province in 1928. He was survived by two sons and two daughters, also two brothers, Thomas A. Linklater, L.L.A., Summerside and Mr. Fulford Linklater of Pomona, California.—S.

WEDDING BELLS—A pretty wedding was solemnized at the Baptist Church, Parsonage on Wednesday evening at 7 o'clock when Rev. C. W. Cook united in the Holy Bonds of Matrimony Miss Margaret, daughter of Mr. and Mrs. Claude Ramsay of Lot 16, and Bryon Yeo, son of Mr. and Mrs. Harold Yeo of Belmont, Lot 16. The bride wore a travelling suit of blue with rose hat. She was attended by Miss Alma Macdonald. The groomsmen were the bride's brother, Mr. Walter Ramsay, and Mr. Yeo left by the wedding train for Halifax, where they will in future reside. Previous to her marriage the bride had rendered a pretty shower by her friends at the home of Mrs. John Barrett, Belmont, Lot 16. The home was prettily decorated for the occasion. While Mrs. Bud Birch played the wedding march the bride was escorted to the seat of honor by Miss Lena Cuspepp, and presented with a lovely bouquet of flowers by Miss Sadie Chappell. A handsome bride and groom, Miss Margaret Johnson and Master Eric Barrett, wheeled in a prettily decorated carriage laden with gifts. The wedding presents were Mrs. Harold Yeo, Miss Roberta Barrett, Mrs. Marie Thompson and Mrs. Guy Ramsay. The bride was the recipient of some very lovely ones. After all had wished the bride and groom happiness refreshments were served and the remainder of the evening spent in games.—S.

OTTAWA, May 21—(CP)—Names of two men killed on active service overseas since last air operations, one missing on active service overseas and one killed on active service in Canada were contained in the 270th Royal Canadian Air Force casualty list of the war, issued late today. The list also listed four men previously reported missing as now for official purposes presumed dead. The latest list of casualties, with official numbers and next of kin, included:—

Overseas  
Missing after air operations:  
MacDonald, Donald Charles Sgt. R39286, Mrs. D. B. MacDonald (mother) Wilmet Valley, P.E.I.  
(Mr. and Mrs. MacDonald, who live at North Bedouque have been informed their son was missing following air operations May 15.)

RIGHT FIGHTERS DOWNED  
VALETTA, May 18—(CP)—British pilots shot down eight enemy fighters and probably three more today over Malta, bringing their two-day total to 27 Axis craft destroyed or damaged. One R.A.F. pilot was missing after today's operations.

Meet With Cheese Board  
On the way back from Ottawa Messrs Taylor and Shaw met with the New Brunswick Cheese Board and with Mr. Brenlon, Dairies Superintendent at Moncton. Matters pertaining to the seasons make and market were fully discussed at this conference and tentative arrangements were made to carry necessary work into effect.

On return to the Province, Mr. Shaw, who is Chairman of the Provincial Board, called a meeting of the P.E.I. Cheese Board, which is to be held in Summerside on Tuesday evening next to make further

### TO-DAY

Shows at 7.15—9.15  
Matinee Saturday at 3

CAPITOL  
SUMMERSIDE

Borden

Magistrate Darby Speaks on Group Hospitalization

Magistrate W. E. Darby, a member of the Board of Trustees of the Prince County Hospital gave a very informative address at the graduating exercises of the Nursing School of that institution held last evening.

In his opening remarks the speaker said "The interest of the general public is becoming more and more aroused to the subject of Group Hospitalization, or the periodic payment plan for the purchase of Hospital care. In an increasing number of centres in Canada and the United States, plans of this type have been launched."

Mr. Darby then gave an outline of the scheme. To keep abreast of the times, hospitals have to be equipped with up-to-date apparatus often quite expensive, to provide the essential services of a modern hospital. The hospital charges are not unreasonable, yet in many cases are a burden, this should not be, and it is the object of group hospitalization to lift a large extent from the person of moderate means whom it mostly affects.

Mr. Darby then explained how group hospitalization a man with moderate means can have a large hospital care for his family (which usually entails expenditure of a large amount of money generally paid in advance) by paying a small amount each year to insure fund especially set aside for the purpose, and called "Group Hospitalization."

Various plans have been in existence in North America for a number of years, and these are being studied with the idea of how such plans could be made feasible for the province of Prince Edward Island and Nova Scotia. At the present time an organizer has been appointed to go fully into the matter.

Information is being sought on the Hospital situation in the Provinces, the cost of services and a scheme of probable benefits to be provided is being worked out.

The question of administration and control of the scheme is being carefully considered.

In certain localities, the sale of the Group Hospitalization idea to the public was entrusted to organizations specializing in Community Chest or similar campaign drives. As no such organization exists here, some other way had to be adopted. The ground work, however, is being laid by the organizer and it is hoped that the Women's Institute and other local bodies will carry on the good work.

There seems no reason why, if such a plan were adopted covering Prince Edward Island, that the great difficulty of financing our hospital services would ever come and at the same time a ruinous burden would be lifted from the shoulders of those who are unable to meet the disastrous costs of hospitalization when, as always, they suddenly arise.

I would like to suggest that you young women can bring forcibly to the attention of the various districts, in which you may locate, the possibilities and the benefits that can arise from the institution of here help to spread the gospel of public service which should eventually be an essential feature of our Community life.

The regular card party of the Borden parishioners was held on Tuesday evening. Ladies prize was won by Mrs. J. Macdonald. Gifts were given to Mrs. Ferguson and Mr. John Noonan. After lunch had been served playing was resumed for the freerze which was won by Mrs. LeRoy Sherry.

CHEESE PLANS  
(Continued from page 1)

present season. As a matter of fact, he stated, from January to April the increase in production was 28 per cent above that of the corresponding period in 1941. The prospects are for largely increased volume during the whole season, and in marketing for export more than take care of present needs. Large quantities are thus released on the domestic market and any regulation governing movement East and West is not now necessary. This means that Ontario cheese is being sold in Maritime Canadian Points at the present time in the vicinity of twenty-one cents per pound. With the bonus, Mr. Shaw stated, of two cents provided by the Ontario Government and the Federal Premium a total of twenty-four to twenty-five cents at destination in the Maritimes is obtainable.

Prince Edward Island is now entering upon a cheese production programme, and in New Brunswick an outstanding increase in production is being made. While definite plans have not yet been registered, it would therefore appear, that both these provinces will be placed at a distinct disadvantage in marketing their product in the Maritimes in competition with supplies coming in from the upper provinces. The problem, Mr. Shaw stated is now either one of storage or of marketing the surplus.

While in Ottawa, the Honourable Mr. Taylor, Minister of Agriculture, the present unfortunate fertilizer situation with authorities there. Through a number of Departments this problem was carefully examined and it is felt that a immediate solution will be applied to alleviate the present alarming condition. Conferences were held with the Ministers and Deputies of a number of Departments and the way home contact was made with the Saint John firms and the Unemployment Insurance Bureau, at Moncton in an effort to provide necessary labour to move the fertilizer.

At the time of writing, Mr. Shaw stated that no solution had been applied to the situation. Negotiations, however, are still going on in connection with this matter and it is hoped that some prompt measures will be taken to take care of the present labour situation. There is no shortage of fertilizer, Mr. Shaw stated, but there is a shortage of labour in the fertilizer plants, which have been denuded to a very great extent through long shoremen activities at the port of Saint John, where shipment and import, due to war conditions has been heaviest for some years. This hold up in supplies is a most serious problem to our farmers. Mr. Shaw stated, and it is our hope that it is vital to our war effort, there should be no excuse for any hesitancy in breaking down obstacles for the ten days that are necessary to release these vital farm supplies.

Conferences were held at Ottawa in connection with sheep extension policy and other matters of interest to the farmers of the Province.

### Magistrate Darby Speaks on Group Hospitalization

Magistrate W. E. Darby, a member of the Board of Trustees of the Prince County Hospital gave a very informative address at the graduating exercises of the Nursing School of that institution held last evening.

In his opening remarks the speaker said "The interest of the general public is becoming more and more aroused to the subject of Group Hospitalization, or the periodic payment plan for the purchase of Hospital care. In an increasing number of centres in Canada and the United States, plans of this type have been launched."

Mr. Darby then gave an outline of the scheme. To keep abreast of the times, hospitals have to be equipped with up-to-date apparatus often quite expensive, to provide the essential services of a modern hospital. The hospital charges are not unreasonable, yet in many cases are a burden, this should not be, and it is the object of group hospitalization to lift a large extent from the person of moderate means whom it mostly affects.

Mr. Darby then explained how group hospitalization a man with moderate means can have a large hospital care for his family (which usually entails expenditure of a large amount of money generally paid in advance) by paying a small amount each year to insure fund especially set aside for the purpose, and called "Group Hospitalization."

Various plans have been in existence in North America for a number of years, and these are being studied with the idea of how such plans could be made feasible for the province of Prince Edward Island and Nova Scotia. At the present time an organizer has been appointed to go fully into the matter.

Information is being sought on the Hospital situation in the Provinces, the cost of services and a scheme of probable benefits to be provided is being worked out.

The question of administration and control of the scheme is being carefully considered.

In certain localities, the sale of the Group Hospitalization idea to the public was entrusted to organizations specializing in Community Chest or similar campaign drives. As no such organization exists here, some other way had to be adopted. The ground work, however, is being laid by the organizer and it is hoped that the Women's Institute and other local bodies will carry on the good work.

There seems no reason why, if such a plan were adopted covering Prince Edward Island, that the great difficulty of financing our hospital services would ever come and at the same time a ruinous burden would be lifted from the shoulders of those who are unable to meet the disastrous costs of hospitalization when, as always, they suddenly arise.

I would like to suggest that you young women can bring forcibly to the attention of the various districts, in which you may locate, the possibilities and the benefits that can arise from the institution of here help to spread the gospel of public service which should eventually be an essential feature of our Community life.

The regular card party of the Borden parishioners was held on Tuesday evening. Ladies prize was won by Mrs. J. Macdonald. Gifts were given to Mrs. Ferguson and Mr. John Noonan. After lunch had been served playing was resumed for the freerze which was won by Mrs. LeRoy Sherry.

CHEESE PLANS  
(Continued from page 1)

present season. As a matter of fact, he stated, from January to April the increase in production was 28 per cent above that of the corresponding period in 1941. The prospects are for largely increased volume during the whole season, and in marketing for export more than take care of present needs. Large quantities are thus released on the domestic market and any regulation governing movement East and West is not now necessary. This means that Ontario cheese is being sold in Maritime Canadian Points at the present time in the vicinity of twenty-one cents per pound. With the bonus, Mr. Shaw stated, of two cents provided by the Ontario Government and the Federal Premium a total of twenty-four to twenty-five cents at destination in the Maritimes is obtainable.

Prince Edward Island is now entering upon a cheese production programme, and in New Brunswick an outstanding increase in production is being made. While definite plans have not yet been registered, it would therefore appear, that both these provinces will be placed at a distinct disadvantage in marketing their product in the Maritimes in competition with supplies coming in from the upper provinces. The problem, Mr. Shaw stated is now either one of storage or of marketing the surplus.

While in Ottawa, the Honourable Mr. Taylor, Minister of Agriculture, the present unfortunate fertilizer situation with authorities there. Through a number of Departments this problem was carefully examined and it is felt that a immediate solution will be applied to alleviate the present alarming condition. Conferences were held with the Ministers and Deputies of a number of Departments and the way home contact was made with the Saint John firms and the Unemployment Insurance Bureau, at Moncton in an effort to provide necessary labour to move the fertilizer.

At the time of writing, Mr. Shaw stated that no solution had been applied to the situation. Negotiations, however, are still going on in connection with this matter and it is hoped that some prompt measures will be taken to take care of the present labour situation. There is no shortage of fertilizer, Mr. Shaw stated, but there is a shortage of labour in the fertilizer plants, which have been denuded to a very great extent through long shoremen activities at the port of Saint John, where shipment and import, due to war conditions has been heaviest for some years. This hold up in supplies is a most serious problem to our farmers. Mr. Shaw stated, and it is our hope that it is vital to our war effort, there should be no excuse for any hesitancy in breaking down obstacles for the ten days that are necessary to release these vital farm supplies.

Conferences were held at Ottawa in connection with sheep extension policy and other matters of interest to the farmers of the Province.

### SEES REVIVAL

(Continued from page 1)

the hazardous crossing from North America to Britain. More and more fighting ships are needed, he said, with additional destroyers to be constructed as soon as the two destroyer troopers whose loss he laid here yesterday moved off the ways.

Duty of this increased fleet, as it is now, the Minister said, will be largely convoy work. "Scattered sinkings will occur," he told the gathering, "but preventing these is like trying to prevent scattered bombings of England."

The navy's future Mr. Macdonald pictured as one of continuous growth. "We shall always need a Navy," he said. "We cannot repeat the folly of disarmament we must get away from that foolish ostentatious attitude."

Keeping pace with naval development, he continued, would be the building of merchant ships capable of "padding Canadian commodities into every market in the world." He said he hoped a training school for merchant marine officers would be established.

Nova Scotia was destined to play a great part in this expansion program, he said. With Prince Edward Island it had contributed more men to other Provinces.

"Already expended or planned to be expended" in this province for naval construction, repairs and maintenance work, he said, was the sum of "between \$40,000,000 and \$50,000,000." Both wood and steel merchant and fighting ships would be built, he promised.

Such a tremendous naval program was essential, he said, as "we must put forth a total war effort and scrap the ways of compromise." The easy ways of peace we must make the choice between total submission in defeat or total effort in victory."

Elsewhere on the central front the Russian infantry was said to have slipped through German lines on a rail along rear lines, blowing up two troop trains and killing 1,100 Germans.

On the Kharikov front, where the mid-day communique reported only a number of sectors our troops again advanced."

Halted in South  
(Close military observers in London said most of the Russian gains during the past 48 hours apparently were on the northern half of the Kharikov front, 125-mile arc from Beigorov to Loozova, but that German resistance and the danger from Von Schwedler's scythe-like flanking thrust had brought the Russians to a halt on the south.

This version was borne out by Bucharest dispatches reaching Bern which said the Russians were locked with German and Rumanian troops in a "battle of extreme violence" south of Kharikov. These dispatches said the Russians had been forced to withdraw Tuesday from Chuguev, 20 miles southeast of the big steel manufacturing centre.

Nazi Threat  
(Some sources in London expressed the belief that the success of Timoshenko's entire Kharikov offensive hinged on the outcome of Von Schwedler's tank-led flanking thrust. The German position, these sources said, threatened vital rail and road communications back of the Russian drive. They pointed out that if the Germans wedged in much deeper Timoshenko might be forced to stay his westward drive and turn his attention to his south flank and rear.)

Victoria Cross Given 3 In St. Nazaire Raid

LONDON, May 21—(CP)—The Victoria Cross, highest award for valor, was bestowed today on three men for the courage they displayed in the raid on St. Nazaire on March 28 when the destroyer Campbelltown, loaded with high explosives, was rammed into the dock gates.

The three were Lt. Cmdr. Stephen Beattie, 34, now a German prisoner, Seaman William Savage and Cmdr. Robert E. Ryder.

Savage, a gunner on one of the motor boats which accompanied the Campbelltown, was cited for engaging the German defenders from an exposed position with "cool and steady accuracy" on the way in and out of the harbor until he was killed at his gun.

Beattie's citation was "in recognition not only of his own valor but also of the unnamed officers and men of the very gallant ship's company, many of whom did not return."

Ryder earned the decoration for his attack on "the heavily defended port." He led the destroyer to a position at pointblank range and stayed exposed to heavy fire for 76 minutes.

Temporary sub-Lieutenant Graham McNaughton Baker of the Royal Canadian Naval Volunteer Reserve received a posthumous mention in connection with the raid. There were two men awarded the distinguished service order, 14 the Distinguished Service Cross, three the conspicuous gallantry medals, one to the Distinguished Service Medal, 17 the D.S.M. and 21 were mentioned, three of them posthumously.

The mentions included Gordon Hagan, exchange telegraph wire correspondent who accompanied the force as official eye witness.

JAMES I. SUMMERS DIES SUDDENLY  
Many friends will learn with regret of the sudden death early yesterday of James Isaac Summers, familiar figure about the city in the days of wooden ships.

Mr. Summers was a son of the late John and Charlotte Summerville of Prince Edward Island. He had resided here for many years and followed the sea for some time in early shipping days at this port. He was a member of the Church of England.

Surviving are one sister Mrs. Gordon Ramsay of Prince Edward Island and two brothers, George S., of this city, and William of Salem, Mass.; and several nieces and nephews.

The body is resting at Chamberlain's Funeral Home, 145 King Street, East, from where the funeral will be held this afternoon with service at 3 o'clock. Interment will take place in Cedar Hill Cemetery.—Saint John, N. B. Exch.

PAIR IS CONVICTED  
AMHERST, N. S., May 21—(CP)—John Smith and Gerald Babin, 145, were convicted today of assaulting and robbing Albert Clarke janitor in an Amherst building. The aged man testified the two had entered the building where he worked, beaten him and taken about \$20 off him.

### HARSH CATHARTICS!

Start today trying a "Better Way" to treat constipation due to lack of the right kind of "bulk" in the diet. Eat tasty, crunchy KELLOGG'S ALL-BRAN every day and drink plenty of water. ALL-BRAN supplies the proper "bulk" often needed to help you keep regular habits. But remember, because it is made to get at the cause and correct it, ALL-BRAN takes time.

Eat it as a cereal or in hot buttered muffins. ALL-BRAN is available at your grocer's, in two convenient sizes, or ask for ALL-BRAN in individual serving packages at restaurants. Made by Kellogg's in London, Canada.

KEEPS YOU REGULAR NATURALLY!  
Give to the Red Cross—Relieve Human Suffering

TRY ALL-BRAN TO CORRECT A CAUSE OF CONSTIPATION

This Crisp, DELICIOUS CEREAL Gives "BULK" to Your Diet

Start today trying a "Better Way" to treat constipation due to lack of the right kind of "bulk" in the diet. Eat tasty, crunchy KELLOGG'S ALL-BRAN every day and drink plenty of water. ALL-BRAN supplies the proper "bulk" often needed to help you keep regular habits. But remember, because it is made to get at the cause and correct it, ALL-BRAN takes time.

Eat it as a cereal or in hot buttered muffins. ALL-BRAN is available at your grocer's, in two convenient sizes, or ask for ALL-BRAN in individual serving packages at restaurants. Made by Kellogg's in London, Canada.

KEEPS YOU REGULAR NATURALLY!  
Give to the Red Cross—Relieve Human Suffering

TRY ALL-BRAN TO CORRECT A CAUSE OF CONSTIPATION

This Crisp, DELICIOUS CEREAL Gives "BULK" to Your Diet

Start today trying a "Better Way" to treat constipation due to lack of the right kind of "bulk" in the diet. Eat tasty, crunchy KELLOGG'S ALL-BRAN every day and drink plenty of water. ALL-BRAN supplies the proper "bulk" often needed to help you keep regular habits. But remember, because it is made to get at the cause and correct it, ALL-BRAN takes time.

Eat it as a cereal or in hot buttered muffins. ALL-BRAN is available at your grocer's, in two convenient sizes, or ask for ALL-BRAN in individual serving packages at restaurants. Made by Kellogg's in London, Canada.

KEEPS YOU REGULAR NATURALLY!  
Give to the Red Cross—Relieve Human Suffering

TRY ALL-BRAN TO CORRECT A CAUSE OF CONSTIPATION

This Crisp, DELICIOUS CEREAL Gives "BULK" to Your Diet

Start today trying a "Better Way" to treat constipation due to lack of the right kind of "bulk" in the diet. Eat tasty, crunchy KELLOGG'S ALL-BRAN every day and drink plenty of water. ALL-BRAN supplies the proper "bulk" often needed to help you keep regular habits. But remember, because it is made to get at the cause and correct it, ALL-BRAN takes time.

Eat it as a cereal or in hot buttered muffins. ALL-BRAN is available at your grocer's, in two convenient sizes, or ask for ALL-BRAN in individual serving packages at restaurants. Made by Kellogg's in London, Canada.

KEEPS YOU REGULAR NATURALLY!  
Give to the Red Cross—Relieve Human Suffering

TRY ALL-BRAN TO CORRECT A CAUSE OF CONSTIPATION

This Crisp, DELICIOUS CEREAL Gives "BULK" to Your Diet

Start today trying a "Better Way" to treat constipation due to lack of the right kind of "bulk" in the diet. Eat tasty, crunchy KELLOGG'S ALL-BRAN every day and drink plenty of water. ALL-BRAN supplies the proper "bulk" often needed to help you keep regular habits. But remember, because it is made to get at the cause and correct it, ALL-BRAN takes time.

Eat it as a cereal or in hot buttered muffins. ALL-BRAN is available at your grocer's, in two convenient sizes, or ask for ALL-BRAN in individual serving packages at restaurants. Made by Kellogg's in London, Canada.

KEEPS YOU REGULAR NATURALLY!  
Give to the Red Cross—Relieve Human Suffering

TRY ALL-BRAN TO CORRECT A CAUSE OF CONSTIPATION

This Crisp, DELICIOUS CEREAL Gives "BULK" to Your Diet

Start today trying a "Better Way" to treat constipation due to lack of the right kind of "bulk" in the diet. Eat tasty, crunchy KELLOGG'S ALL-BRAN every day and drink plenty of water. ALL-BRAN supplies the proper "bulk" often needed to help you keep regular habits. But remember, because it is made to get at the cause and correct it, ALL-BRAN takes time.

Eat it as a cereal or in hot buttered muffins. ALL-BRAN is available at your grocer's, in two convenient sizes, or ask for ALL-BRAN in individual serving packages at restaurants. Made by Kellogg's in London, Canada.

KEEPS YOU REGULAR NATURALLY!  
Give to the Red Cross—Relieve Human Suffering

TRY ALL-BRAN TO CORRECT A CAUSE OF CONSTIPATION

This Crisp, DELICIOUS CEREAL Gives "BULK" to Your Diet

Start today trying a "Better Way" to treat constipation due to lack of the right kind of "bulk" in the diet. Eat tasty, crunchy KELLOGG'S ALL-BRAN every day and drink plenty of water. ALL-BRAN supplies the proper "bulk" often needed to help you keep regular habits. But remember, because it is made to get at the cause and correct it, ALL-BRAN takes time.

Eat it as a cereal or in hot buttered muffins. ALL-BRAN is available at your grocer's, in two convenient sizes, or ask for ALL-BRAN in individual serving packages at restaurants. Made by Kellogg's in London, Canada.

KEEPS YOU REGULAR NATURALLY!  
Give to the Red Cross—Relieve Human Suffering

TRY ALL-BRAN TO CORRECT A CAUSE OF CONSTIPATION

This Crisp, DELICIOUS CEREAL Gives "BULK" to Your Diet

Start today trying a "Better Way" to treat constipation due to lack of the right kind of "bulk" in the diet. Eat tasty, crunchy KELLOGG'S ALL-BRAN every day and drink plenty of water. ALL-BRAN supplies the proper "bulk" often needed to help you keep regular habits. But remember, because it is made to get at the cause and correct it, ALL-BRAN takes time.

Eat it as a cereal or in hot buttered muffins. ALL-BRAN is available at your grocer's, in two convenient sizes, or ask for ALL-BRAN in individual serving packages at restaurants. Made by Kellogg's in London, Canada.

KEEPS YOU REGULAR NATURALLY!  
Give to the Red Cross—Relieve Human Suffering

TRY ALL-BRAN TO CORRECT A CAUSE OF CONSTIPATION

This Crisp, DELICIOUS CEREAL Gives "BULK" to Your Diet

Start today trying a "Better Way" to treat constipation due to lack of the right kind of "bulk" in the diet. Eat tasty, crunchy KELLOGG'S ALL-BRAN every day and drink plenty of water. ALL-BRAN supplies the proper "bulk" often needed to help you keep regular habits. But remember, because it is made to get at the cause and correct it, ALL-BRAN takes time.

Eat it as a cereal or in hot buttered muffins. ALL-BRAN is available at your grocer's, in two convenient sizes, or ask for ALL-BRAN in individual serving packages at restaurants. Made by Kellogg's in London, Canada.

NEW  
PEP  
AND  
ENERGY

CONTAINS  
VITAMIN B  
ESSENTIAL  
MINERALS

Dr. Chase's Nerve Food