

The Eastern Guardian

*IT PAYS to buy in this Province

*MR. HAROLD P. GORDON is the Georgetown Guardian representative.

*KILLED IN ACTION.—Mr. Michael Poole, of Souris, received the sad intelligence that his son, Percy, had been killed action.

*A SOCIAL EVENT.—Miss Nellie Clarke, previous to her departure to New York to resume her duties as nurse, treated her lady friends to a laity afternoon tea.

*WAITING FOR ORDERS.—The schooner Senator, which was loaded with fish for an American port, is detained by orders from the owners till the submarine menace is partially removed.

EASTERN PERSONALS

*Mr. C. H. Sterns and family, of Souris, are taking their annual outing and fishing trip to Morson's Pond.

*Mr. George B. McEachern, former collector of customs at Souris, now at the customs department at Ottawa is spending his vacation in Souris.

*Mr. Alexander Robertson passed through Souris Saturday on his way from St. Peter's, where he had been attending a meeting of a fox company.

*Messrs. Fraser and Bruce, of the Charlottetown customs, motored to Souris Saturday afternoon in Mr. Bruce's car to his old home at Red Point.

ADDITIONS TO P. E. I. ROLL OF HONOUR

DIED OF WOUNDS

Gallant, William, Lot 16 Lavery, J., Toronto Road Lockerby, Lieut., J. E., Malpeque

KILLED IN ACTION

Buxton, Charles, Cape Traverse Taylor, George Melvin, Granville Campbell, Douglas Alberton Wigmore, Jos. A. Emerald Wilkinson, G. R. G., Minimigash Warren, W. B. Anderson, Joseph, Emerald McKinnon, Daniel, North Wiltshire

WOUNDED

Hart, John Thomas, Charlottetown Walker, James Sydney, Caledonia Arsenault, Arthur, Summerside Jenkins, Clarence, Dundas McLellan, Lester Alexander, Summerside

McKenzie, John Alexander, Freetown Kiely, George Arthur, Emerald McKenzie, Leo Harris, Bay Fortune Noonan, Daniel Edward, Centreville Schurman, Charles Heber, Searletown Mathieson, Edward A., Dundas McNaulty, Michael Lawrence, Gasperaux McKay, Everett Inkerman, Bangor Lot 40

Morrison, William George, Ellerslie McGillivray, Joseph, Cardigan McLaren, Harold Webster, Brudenel Buchanan Everett Montague Mellish, Sherman, Montague Howard, Edwin Ephraim, Earncliffe Myers, Sergeant Warren, Mt. Albion Campbell, James DeSable Burke, Patrick James, Charlottetown Dymont, Curtis, Springfield Carmody, James, Charlottetown Blacquiere, John Charles Ch'Town Richard, Endie Joseph, Tignish Carter, William Henry, Tignish Pineau, Urban, Bloomfield Graham, James Garnett, Clinton McKinnon, Bert, Egmont Bay Rogers, Clifford, Miscouche McKenzie, Leo H., Bay Fortune Bears, Nathan John, Brooklyn Jack L. Cpl Lewis, Bedeque Worthy, Leon, Charlottetown Skinner, Jas. H., Georgetown Munroe, John D., Head of Montague Hughes, Stephen, St. Mary's Road Craig, Benj., Malpeque McAdam, John, North River McLeod, Wilfrid Charles, Ch'Town

*SERIOUSLY ILL Kelly, James Gerald, Charlottetown

*NO LONGER SERIOUSLY ILL Arsenault, Joseph R., St. Nicholas McCormack, J., Franklin, St. Eleanor McFinnis, E. W., Charlottetown McNeill, Sgt. John, Long Creek

PURE RICH BLOOD PREVENTS DISEASE

Bad blood is responsible for more ailments than anything else. It causes catarrh, dyspepsia, rheumatism, weak, tired, languid feelings and worse troubles. Hood's Sarsaparilla has been wonderfully successful in purifying and enriching the blood, removing acids and other humors, and building up the whole system. Take it—give it to all the family so as to avoid illness. Get it today.

*TWO CENTS PER WORD each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

*PROPERTY SALE.—The residence of Mr. Jas. C. Ferguson was sold at auction Saturday. It was knocked down to Senator McLean for \$2500. S

*BIG FISH SHIPMENTS.—Messrs Matthew McLean Ltd., shipped ninety cases, or 45,000 lbs., salted cod and hake to the United States this week. —S

*IT IS BRITISH VICTORY.—The letter "B" which is plainly to be seen on many blades of oats is creating much discussion as to what it signifies. Some say it is for "Britain," and others that it is an "R" signifying "rust."

*FUNERAL SERVICES.—Among the many old and respected residents of the east end of the county attending the funeral of the late Capt. Dominic McDonald, we noticed Messrs. Auchin McDonald of East Point, Edwin McFarlane, of Annandale Thomas Lawless of Little Point, and James Howlett of Gowan Brae. Selmon at the funeral of any of Souris' citizens has been noticed a more representative gathering and all pervaded by such a sympathetic attitude. There is surely missing from his town one of the most respected and esteemed landmarks it possessed. Three of his sons are in the army, George, Dominic and Donald. There are also left to mourn his widow, Nellie, in the United States, Mrs. Jempsey on a visit home and Florida, the youngest.

*The ladies of the "Helping Hand," in connection with St. James' Presbyterian church, Souris, held their annual bazaar and sale of fancy goods on Tuesday, the 20th, at 4 p. m. In the evening at 8 o'clock there was an entertainment and sale of cakes. The solos by Mrs. Brown and Mrs. Warwick, as also the duet by the Misses Nellie and Una Garrett, elicited much applause. The cakes were auctioned off by our own Mr. Carlton in his own inimitable style, which was an entertainment in itself. The net proceeds exceeded \$130. The following was the program rendered: Mr. A. E. Clarke in the chair; ice-cream during pauses; address by the chairman; piano duet; recitation, Miss Jean McLean; vocal duet, Misses Nellie and Una Garrett; reading, Miss Eleanor Sterns; solo, Mrs. Brown; recitation, Lloyd Stewart; solo, Mrs. Warwick; reading, Mr. H. f. Cheverie.

RACES AT ALBERTON

The Horse Races at Alberton on the 23rd were a decided success. The day was fine, the track in its usual good condition, and a large crowd present to enjoy the sports. In the Free for All there were only two competitors Carwin Hal and Sister Patch, the former winning in three straight heats. High Born Lady met with an accident which prevented her starting. In the 2.40 class six horses started and the race was close and exciting throughout, but Yankee Princeton finally carried away the honors. Following is the Summary:

FREE FOR ALL

Corwin Hal, D. Steele 1 1 1 Sister Patch, Bert Ramsay 2 2 2 Time, 2.17 1/2, 2.18, 2.20.

2.40 CLASS MIXED

Yankee Princeton, G. Bearsto 4 1 1 1 Lord Hastings, Jr. M. Keough 1 4 2 3 Mazie, A. O'Brien 3 2 4 2 Hattie, P. Crockett 2 3 3 4 Badgley, Bert Ramsay 5 6 5 0 Polly Prim, J. Christopher 6 6 6 0 Time 2.25, 2.23 1/2, 2.23, 2.27 1/2.

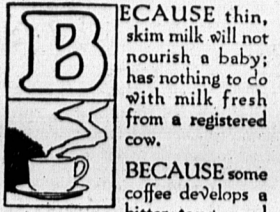
THE OFFICIALS WERE:

Starter Wm. MacArthur Judges Jas. McCardle, Wm. Leonard, W. McArthur. Timers, Henry Gard, Fred White.

BRITISH CAPTAIN WHO WAS HUN'S PRISONER

BOSTON, August 22.—Capt. Evans of the British steamer Penitence who was taken aboard a German submarine as a prisoner of war after the undersea boat sank his vessel off Nantucket last week, was landed here late today. With Captain Evans were eight members of the crew of the Norwegian steamer San Jose, also a victim of the same submarine that destroyed the Penitence. The San Jose was sunk some time today. Captain Evans who had been kept prisoner on the submarine eight days was put into one of the San Jose's small boats which was picked up later by a government vessel. Twenty-five other members of the San Jose crew had not been accounted for tonight. Naval authorities refused to give out anything concerning the experiences of Captain Evans or the sinking of the San Jose. Captain Evans appeared little the worse for his adventures. He was seized by the German commander when he tried to return to his sinking vessel for the ship's papers.

Why Blame the Good for the Bad?



BECAUSE thin, skim milk will not nourish a baby; has nothing to do with milk fresh from a registered cow. BECAUSE some coffee develops a bitter tang—and is not satisfactory—has nothing to do with

SEAL BRAND COFFEE

"Seal Brand" is coffee that has been selected from the world's best plantations by coffee experts, roasted and blended by those who have given a lifetime to the study of coffee.

If you like a cup of GOOD Coffee, try "Seal Brand". In 1/2, 1 and 2 pound tins—in the bean, ground, or fine ground for percolators. If you want to know the true secret of a delicious cup of coffee, write for our booklet, "PERFECT COFFEE—PERFECTLY MADE". 198 CHASE & SANBORN, MONTREAL

PERSONALS

Mrs. Elizabeth Macdonald, of Georgetown, arrived in the city yesterday morning on a visit to her son, Mr. Reuben Macdonald and Mrs. Macdonald.

Dr. Starrett and Mrs. Starrett have arrived in the city from the Magdalen, to spend a short holiday. They are the guests of Mrs. Duchemin, Richmond St.

Miss Mable Essery, of the National Fish Co., Halifax, is spending her vacation at her home in this city.

Miss Annie Gardner left yesterday morning for Granun, Alta., after a pleasant visit to her parents, Mr. and Mrs. George Gardner.

Miss Flo Murdoch of the Domestic Science Branch of the Department of Agriculture, has returned from a short trip to Souris and vicinity.

Mr. Samuel Smith left yesterday on return to Vancouver, having spent a pleasant holiday here with his parents, Mr. and Mrs. Henry Smith.

Mr. W. R. Tinney, of the Department of Agriculture, is at present in Souris, engaged in field inspection and judging of crops in that district.

Pte. Erksine A. Mann has returned to his home in Hamilton, after spending a week in Burlington, the guest of his cousin, Mr. D. Keir Mann.

Mrs. Harold G. Matthews of Souris, Mrs. Louis Beckwith, Mrs. Fred R. McArthur and Miss Lily Skerry, of Malden, Mass., are in the city, awaiting the arrival of the remains of their father, the late Mr. Edward Skerry. They are guests at 106 Fitzroy St.

CIGARETTE BURN

Men who smoke know how painful a burn of this kind can be. Just smear on a little Zam-Buk and it will give you no more trouble. Even a little burn, if neglected, may develop into a very sore place, as Mr. J. A. Savard, of Doucet, Que., found. He says: "I burned one of my fingers with a cigarette. I applied some ointment and thought it would be all right, but instead of getting better it got worse, until the sore covered the entire top of my hand. I suffered such pain that I could not sleep, and tried everything I could think of but could not cure it. Finally a friend recommended Zam-Buk, which gave me wonderful relief, and the continued use of it completely healed the sore." For cuts, blisters, rash, eczema, ulcers, blood-poisoning and piles Zam-Buk is equally good. All dealers 50c box.



Adversity sometimes brings out a man's good points—by the roots.

GOOD TO THE LAST PUFF

BIG BEN-BEY

10 CENTS

Smoked from Coast to Coast

Ad. No. 3

Limited Montreal

THE WRIST WATCH

The Wrist watch is a fixture not a fad. It's growing popularity embracing women and men in all walks of life. Recognizing the fact that it has come to stay, we have selected what we believe to be the greatest variety of wrist watches in the province at least the most extensive in the city. Call and see them.

W. W. Wellner

Official C. G. R. Watch Inspectors
Estab. 1868

A REMINDER

That lad of yours, overseas. All that is humanly possible is being done to see to it that he is well fed, well clothed and efficiently equipped. Organizations like the Y. M. C. A. are looking to his physical comfort, healthful recreation and clean fun. If he is sick or wounded the Red Cross will provide for him with tender, loving care. Yet there is one thing that will bring a smile to his face and a joy to his heart that none of these can give; that only you can give—Your Photograph.

The Cook Studio

220-7-16tstt.

The Studio

Invites All Summer Tourists to Call and have their Photographs Taken while in the City.

The Bayer Studio

Let TRAINOR Heat Your Home

Your own comfort and health demands even and normal heating in your home this winter—in every room and every corner.

That means you need our Warm Air Heating System. Ask for estimates.

F.H. Trainor

80 Grafton St

We Are Modern Opticians

We keep in constant touch with the latest discoveries and inventions in optics, and immediately anything new is placed on the market which will increase our knowledge or facilities, we have it. Our optical office is of the most approved style and is equipped with the very latest instruments and sight testing appliances. Glasses fitted by us do not detract from the appearance. We make a special study of the cosmetic effect to be obtained, and can assure you that our glasses add a certain note of neatness and refinement that meets with favorable comment. Children's eyes receive our special attention, and we pride ourselves on our ability to fit a child with child's glasses, not with cumbersome glasses that were intended for adults. Shadow Retinoscopy test used. Succeeds where others fail.

H. J. Mabon

Optometrist and Prescription Druggist
Montague P. E. Island
Next door Bank of Commerce

Men's Boots \$4.98

About 50 pairs of Fashionable boots in Black and Brown—end of season's selling regular \$6 to 7.50 styles.

See our window.

Alley & Co

The extensive use of ostrich trimmings has been noted on furs, evening wraps and gowns.

A few men "think" other "guess," some "fancy," while still others "reckon."

A. E. LYON, Studio

Good Photography
Moderate Prices
Personal attention to Amateur Photography.

107 Queen Street
Phone 68—J.

Binder Twine

WE SELL

The celebrated "Green Sheaf" Brand, (Guaranteed 550 feet to the pound) the best Twine Manufactured. Get your supply early. There is a big crop to tie up and Binder Twine will likely be scarce.

Wholesale and Retail at our Seed and Feed Warehouse Queen Street.

Carter & Co Ltd

\$2.99 \$2.99

Great Introductory Sale OF SPECTACLES AND EYE GLASSES

Regular \$4.00 to \$6.00 gold filled frames and mountings fitted with best quality special lenses for \$2.99.

We are pleased to announce that we have secured the services of C. E. Barry, D.O. the well known Eye Specialist of Montreal for Four Days.

Saturday, Monday, Tuesday and Wednesday August 24th, 26th, 27th and 28th.

This is indeed a rare opportunity for the people of Prince Edward Island to secure expert advice regarding their eyes. Every pair accurately fitted and absolutely guaranteed.

All guess work eliminated by the wonderful Shadow Test Method of Eye Examination.

Bring your eye troubles to an Expert. Remember this opportunity holds good for 4 days only. Open Evenings.

Colin A. McDonald

PRESCRIPTION DRUGGIST

Kent Street Charlotteown