

Santa Claus
Says
SHOP IN SINCLAIR'S
BASEMENT STORE
You Get Better Bargains

You know he is a wise old guy and after looking things over carefully, has come to this sound and solemn conclusion that SINCLAIR'S BASEMENT is the economical place to shop. Prices have advanced on almost all lines of merchandise, but we are still selling at former prices as long as our present stock lasts.

Time's a-Wastin'; Better Check the Time and the Date and Do Your Shopping Right Now!



Save by Shopping Now with Better Selection Plus Thousands of Exceptional Prices!



Ladies' DRESSES
\$2.95 and \$3.95

No doubt you will have a new dress for the holiday season, if so, why not look over our new range which consists of Crepes, Taffetas and Moires. These are right from the factory and are entirely new in style and trim. Dresses that regularly sell for \$3.95 — our price — **\$2.95**

Other lines that sell in many places of business at \$4.95. **\$3.95**
BASEMENT PRICE just



Men's Gloves \$1.19

Men's Cape Skin Gloves with warm fleece lining, clasp wrist in tan, brown, light fawn and black, all sizes. **\$1.19**
 Per pair

Ladies' Handbags

A new assortment of Ladies' Hand Bags, new shapes and shades, fine leathers and fabric each 98c and \$1.49. Evening Bags beaded. Special **98c**

Boxed Stationery

We are displaying a very complete line of boxed stationery this Christmas. Linens, Vellum, and other qualities, attractively boxed, these make useful and appreciative gifts. Price range **25c to \$1.95** from

LADIES' APRONS

Every different style to choose from, plain and fancy trims, cottons and muslin, selling, each **20c to 75c**

LINGERIE

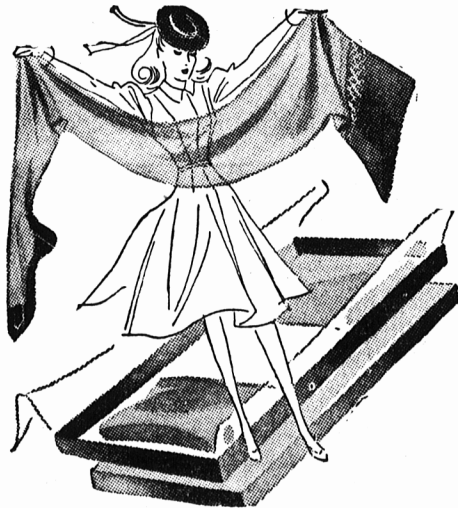
Attractive Styles—Popular Prices

Panties in silk and satins, plain or fancy, lace trim, also figured with fancy trim. **49c**
 Per pair

Bloomers, good quality with elastic band at knees and waist. Shades in rose, peach and white, a choice **29c 39c and 49c** at

Silk Vests, built-up shoulders in white, tea-rose, and peach, two qualities for selection, namely 29c and 49c. Extra large sizes, each **59c**

SLIPS: a variety to choose from in plain and fancy materials and styles, silks and satins, some lace trimmed, sizes 32 to 44, price range **59c 69c 79c and 98c**



Ladies' Hosiery

Ladies' Silk and crepe hose in the new and leading shades. Sizes 8½ to 10½. **73c**
 Per pair

Ladies' Chiffon and Service weight hose. All sizes and popular shades. **69c**
 Per pair

Ladies' silk rayon hose in a good range of shades. Special, per pair **25c**

Children's fine cashmere and worsted hose, any size, from **29c to 39c**
 Boys' Golf Hose **29c to 39c**

Toilet Articles

FOR USEFUL GIFTS

Men's Toilet Sets of different sizes and containing a variety of articles such as shaving cream, after-shave lotion, powder, etc. selling from, per set **25c to 98c**

Ladies' Sets including Lip Stick, Rouge, Powder, Perfume, etc., **25c to \$1.95** at



Men's Winter Underwear

MEN'S WINTER UNDERWEAR: Men's fleece underwear good winter weight, plain knit with soft durable fleece lining, shirts and drawers **65c** each

COMBINATIONS: All sizes, per suit **\$1.19**
 Heavier mottled fleece, shirts and drawers. **89c** each

Combinations per suit **\$1.49**
 Boys' fleece lined combinations, size 22 to 32, per suit **75c**

Towels Etc.

Buy your requirement of towels in the BASEMENT, all sizes, many different qualities are here to choose from at 29c, 39c, 45c, 55c and 79c per pair.

FACE CLOTHS, each **5c**
 DISH CLOTHS, each **8c**
 POT HOLDERS, each **6c**

Ladies' Brush, Comb and Mirror Sets in nice silk lined boxes, assorted shades. **\$1.95**
 Per set

Men's Military Brushes, Brush and Comb **98c to \$2.19**
 Sets, etc.

Pillow Slips 98c pr.

Embroidered Pillow Slips, fine quality Cambric, especially boxed in pairs for Christmas giving. Special value, per pair **98c**

Bath Robes

For All The Family

Reg. \$4.95 Value for **\$1.95**
 Here is a real value you should see quickly, only 2 dozen in the lot, fine quality men's all wool flannel also Moire material, a real \$4.95 value for a quick clean-up. **\$1.95** only

Men's heavy Bath Robes of fancy pattern eiderdown, all sizes and shades, each **\$2.95**

Men's plain cord trim eiderdown **\$3.50**

Ladies' fancy eiderdown with cord, each **\$2.49**

Ladies' plain with satin trim, each **\$2.95**

Misses Fancy Bath Robes sizes 8-14, each **\$1.95**

Boys' as above in sizes 8 to 14, each **\$1.95**

Children's Bath Robes, pink and blue 1 and 2 years **\$1.29**

Children's Fancy Bath Robes, size 2 to 6, each **\$1.19**
 Infants, ages 1 and 2 years **79c**



Snow and Ski Suits

Ladies' Ski Suits in Wine, Brown and Navy, size 14 to 20 Pant and Jacket. Price **\$5.25**

Ladies' Jacket separately size 14-20, each **\$2.95**
 Ladies' Ski Pants separately, size 14-20, each **\$2.39**
 Girls' as above size 8 to 14, three piece style **\$4.95**
 Girls' Jackets separate **\$2.39**; Girls' Ski Pants **\$1.98**

Children's Snow Suits, 2 piece style, Sizes 2 to 6. Each **\$2.98**
 As above with zipper style, size 2 to 8 years **\$3.49**

Men's and Boys' Sweaters

Men's Coat Sweaters "V" neck or shawl collar style, plain shades and fancy, warm, comfortable, pure wool sweaters that are not bulky under a coat, size 36 to 44. Special **\$2.98**
BASEMENT PRICE

Men's Jumbo Coat Sweaters **\$1.98 \$2.89 and \$3.95** each

Men's fine wool pull-on sweaters "V" neck and zipper styles. Each **\$1.49 and 1.69**

Boys' wool sweaters different styles, plain and fancy **98c to \$1.49**



Ladies' and Children's Sweaters

Ladies' Pure Wool Sweaters, short and long sleeves, all sizes to 42, assorted styles. **98c**
 Special **98c**

Ladies' Coat Sweaters "V" neck and other styles, all wool, assorted shades sizes 14 to 42. Special **\$1.95**

Each **\$1.95**
 Children's sweaters assorted styles and shades. Sizes 22 to 26. **98c**
 Each

Ladies' Coat and Dress Hangers, velvet covered, assorted shades, attractively boxed or cellophane wrapped **69c to 75c**



For The Kiddies

Useful and attractive toys that the youngsters will be pleased with. Toys suitable for boys or girls at moderate prices.

Wooden Toys, including tables and chairs, Doll beds, Rocking Horses, Toddlers, etc. Every little girl wants a doll so why not please her this Christmas. Prices range from **25c** up

GAMES: Every new game suitable for youngsters, and of course many of them will interest and amuse the older folks as well. Be sure and see this display. Books for children: Paint Books, **15c to 39c** each children's story books, etc.

CARDS, SEALS, Etc. Christmas Cards in a wonderful variety **1c to 5c** each

Tags, Seals, Stickers, Fancy Wrappings, etc., in a vast assortment.

Wonderful Values in Men's Fine SHIRTS, NECKWEAR, HOSIERY, WOOL UNDERWEAR, NOVELTIES of all Kinds, and Hundreds of Useful Articles. You Save When You Shop in SINCLAIR'S BASEMENT STORE.

SINCLAIR AND STEWART LIMITED

SUMMERSIDE, P. E. I.