

S. A. McDonald

The Island's
Leading Store.

New Arrival of Veiling at McDonald's

Every day new lines arrive at this store and keep us busy stocking and preparing for a busy spring's business. We want you to call--ask to see the goods and investigate the values. You will always find our staff ready to courteously serve you.

Men's Hats at McDonald's

You will find in our hat department every individual hat displayed behind folding glass doors. Our best are the Buckley Hats [\$2.50], guaranteed and price stamped inside. They are known over the world as "England's Best."

The College Hats are other popular styles--Sold regularly at \$2.50 and 2.75, our close net cash price \$2.25

That New Veiling

We think our new arrivals of veiling are quite the nicest showing we have yet offered you. They just arrived Monday and should be promptly seen. The colors are brown navy, black, London smoke and wisteria.

Stamped Canvas Mats

Those stamped canvas mats proved a very popular department--the present showing is good, and the quality the best, including about every nice pattern you could think of.

Another Shipment of Shirts

We received Monday another big shipment of shirts, in fancy materials, quite a range of patterns and colors. This is a special bargain and should prove quite a drawing card at each 90c.

X See our new line of Bulk X and package Chocolates "The Best Drug Store" The Mackinnon Drug Co.

Weekly consignments are being received at Paton's. Since the middle of January Paton & Co have received 6 shipments of Scotch, English, French and other Foreign goods, comprising in part, silks, black and colored, dress goods, in the new diagonal serges, broadcloths, Valenciennes laces, embroideries, complete stock of ladies kid gloves, all over laces and embroideries, wash goods in prints, ginghams and linens, curtains and window nettings, this week they will open their first shipment of carpet squares, this is earlier than usual for this firm to have their counters piled up with the new season's goods.

COMING EVENTS.

Red Rose meeting, Lodge Prince Edward, S. O. E. Tuesday March 8.

"They're still at it. Hundreds trying to find a name for Paton's famous Chiffon Broadcloth. 2-24dt/brt.

"Cheviot Diagonal suitings in all the leading shades 52 in at \$1.15 at Paton's. 3-1dt.

"There's virtue in freshness. If you believe that new, fresh, clean stock is superior, you must admit that our claim of "The Best Drug Store" is founded on substantial fact. Every article we sell is new and of the highest quality obtainable. Kindly give us a trial. "The Best Drug Store," The Mackinnon Drug Co., Drugists, cor. Great Geo. and Kent Streets. 2-26dt/rt.

WHY SALVES FAIL TO CURE ECZEMA

They Clog the Pores--Only a Liquid Can Reach the Inner Skin.

Since the old-fashioned theory of curing eczema through the blood has been given up by scientists many different salves have been tried for skin diseases. But it has been found that these salves only clog the pores and cannot penetrate to the inner skin below the epidermis where the eczema germs are lodged.

This--the quality of penetrating--probably explains the tremendous success of the only standard liquid eczema cure, oil of wintergreen, thymol, glycerine, etc., as compounded in D. D. D. Prescription.

After ten years of cure after cure, the world's leading skin specialists have accepted this as the true eczema cure. If you are a sufferer from skin disease, or have a friend who is, write at once for a free trial bottle to the D. D. D. Laboratories, Dept. C. G., 23 Jordan St., Toronto. This trial bottle will relieve the itching torture at once.

For sale by all druggists.

KEITH & PROCTOR'S FIFTH AVENUE THEATRE. Week of March 7th, 1910.

From all appearances it is plainly apparent that one week is not long enough for a big vaudeville headliner to remain at the Fifth Avenue Theatre. Denman Thompson awakened the management to the fact that two weeks was the minimum time for an attraction of heavy calibre; La Loie Fuller's Muses' tremendous success served to strengthen the impression, and now the retention of Irene Franklin for another week absolutely confirms the judgment of those in authority. The art of a feminine star like Miss Franklin receives its highest appreciation at a theatre like the Fifth Avenue, for there the audiences flock with the prime object of enjoyment without salaciousness or sensational features. Ninety per cent. of last week's audiences were women and children, and as Irene Franklin was the headliner over all, credit must be given that dainty comedienne for the wide appeal made to the members of her own sex. Miss Franklin is of vaudeville, in vaudeville, and intends to remain where she is queen. No high sounding announcements about any proposed starring tour for her have yet been projected and none will be if the present frame of mind continues. Her character creations are genuine bits of original endeavor, and are worthy of recognition in the same degree accorded the efforts of the most distinguished players of her day. In response to numerous requests Miss Franklin will render "Read head" and several other ditties which brought her fame soon after she emerged into womanhood from the wonderful child actress, "little Irene Franklin." The terrific pace continues at the Fifth Avenue and nothing but the best will supplement Miss Franklin. Second will come the romantic actor, James Young, who for the nonce will eschew the classics and appear in a jolly farce "Wanted A Sister." A natty little company will assist Mr. Young in the present-

Thanks

We desire to thank all who contributed toward OUR INCREASED BUSINESS for the past year and trust that with an effort to please and to give the best value for every dollar, we will be favored with your continued patronage.

With best wishes to all for a happy and successful new year.

W. N. TANTON
Jeweler

Ponet 9 L.

RHEUMATISM CURED,

ZAM-BUK RUBBED WELL IN IS A SURE REMEDY.

As soon as you feel any deep-seated pain in the joints, back, wrists, or elsewhere, place a liberal supply of Zam-Buk on the fingers or on the palm of the hand, and rub it well in. The penetrating power of this "brocatin-tain" is exceedingly great and, once having reached the seat of the pain, it removes it speedily. It also ends the stiffness, which is so unpleasant.

Frequent rubbings of the afflicted parts with Zam-Buk will not only drive out all pain, reduce swelling, etc., but will strengthen the skin and tissues, and enable them to resist cold and damp.

Mrs. Frances Wyatt, of 25 Guy Avenue, Montreal, says: "I have found Zam-Buk most soothing and valuable in a very bad case of rheumatism, and also for stiffness of joints and muscles I suffered long and acutely with rheumatism, and tried one ointment after another in vain. I also took medicines internally, but it remained for Zam-Buk to effect a cure. I began applying this balm whenever I felt the aches and pains of rheumatism coming on, or felt the stiffness. The result was truly wonderful. Zam-Buk seemed to penetrate to the very seat of the pains, driving them out completely, and I am now quite cured."

This case, and scores of similar cases reported to us, is proof that Zam-Buk's penetrating and healing power is very great. In addition to its use as an emollient, it is a sure cure for skin diseases, such as eczema, ringworm, ulcers, blood-poisoning, scalp sores, etc., and is the finest known "first-aid" for piles, it is a specific. Gives certain ease. All druggists and stores, at 50 cents box, or post free from Zam-Buk Co., Toronto, for price.

WOMAN KILLED ON HER WAY TO CHURCH

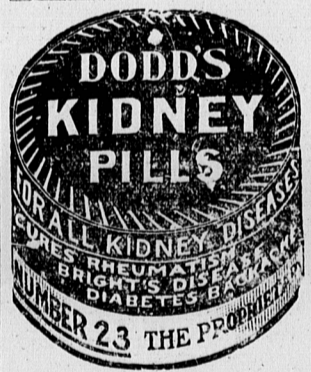
HOLYOKE, Mass., Feb. 28--On her way to church yesterday, Mrs. Johanna Manning, aged 60 years, was struck and instantly killed by a northbound Boston & Maine passenger train near the Riverside branch. She is survived by three children.

IRONING AS A GERM KILLER.

To mere man, unenlightened and unashamed, the flatiron seems a thing of iron and steel, the house uninhabitable one day out of seven; it distracts woman's attention from the all-important matter of preparing food. In shameless conspiracy with starch, it renders clothes uncomfortable, turns napkins into slippery boards, and banishes sleep from beds. Civilized man is a slave of the ironing board, and the boiled shirt is the emblem of his degradation.

Now, the scientists tell us that ironing has an important function as an antiseptic; that the hot iron is one of the leading germ killers. This instrument of torture may have a temperature of 266 degrees, and that, they say, is more than enough to satisfy the most fastidious bacillus. In places where sterilizing devices are not handy, surgical dressings may be ironed with great advantage, and in recent experiment clothing which had been worn by diphtheria patients was completely disinfected by the use of a hot iron.

Long-suffering man will note with relief that the scientists have said nothing in defense of starch. There has been no vindication of the boiled shirt. (From "Success Magazine.")



ers, the Jack Wilson Trio, will be on hand, to scatter nonsense broadcast and add to the gaiety of the assembled throngs. A new Jessy L. Lasky production will be realized when the Imperial Musicians will make their vaudeville debut. Lasky productions are standard in vaudeville, and the latest offering is equal to the best yet submitted by the impresario. After a long absence, Harry B. Lester, the jovial jester, will appear in a monologue, then he will sing some and dance some, and evoke much ap-

If After Purchasing a Bottle of Our British Almond Pink

you do not find it the most healing, soothing and softening preparation of its kind you have ever used we will refund your money cheerfully. Gloves can be worn immediately after using.

The place where people get value for their money.

A. W. Reddin, PhmB.,
The Square Druggist, Sunnyside

LORD MOUNT-STEPHEN SUPPLIES IMMIGRATION FUND.

MONTREAL, March 2--Lord Mount-Stephen has again demonstrated his interest in Canadian affairs. Securities amounting to \$400,000 have been placed in trust to administer a fund to foster desirable British immigrants to Canada.

The Barnado Homes will be the medium through which His Lordship's ideas will be carried out.

PROGRAM OF AGRICULTURAL MEETINGS.

To be Held in Connection With The King's County Seed Fair at Georgetown, Monday, March 7th, 1910.

2.30 p. m. Formal Opening by His Honour, Lieutenant Governor.

3.00 p. m. Address: "Observations on Agricultural Methods in Denmark and other Countries" by John E. Sinclair.

Discussion Open to Public.

3.45 p. m. Address: "The Value of Good Seeds" by J. Arctomas Clark.

Discussion Open to Public.

4.15 p. m. Explanation of Awards, by Judges.

EVENING MEETING.

7.00 p. m. Opening Address: by Chairman of the General Committee of Management.

7.15 p. m. Address by His Honor, Lieutenant Governor.

7.30 p. m. Address by Hon F. L. Haszard.

8.00 p. m. Address by J. A. Matheson.

8.30 p. m. Address by Hon. John Richards.

9.00 p. m. Address by A. J. McDonald.

9.15 p. m. Address by John MacLean.

Addresses by Members of Legislature, Public men and others.

HANDICAPPED

This is the Case With Many Charlottetown People.

Too many Charlottetown citizens are handicapped with a bad back. The unceasing pain causes constant misery, making work a burden and stooping or lifting an impossibility. The back aches at night, preventing refreshing rest, and in the morning is stiff and lamed. Elastics and liniments may give relief, but cannot reach the cause. To eliminate the pains and aches you must cure the kidneys.

Booth's Kidney Pills cure sick kidneys and cure them permanently. Can you doubt Charlottetown evidence. Abraham White of 11 Hillsborough St., Charlottetown, P. E. I. says:

"I had suffered with dull, miserable pains in my back and sides which would become so severe at times that I would have to quit my work. I was also troubled with dizzy headaches which caused my head to swim and I would have to sit down. Nothing I had tried seemed to help me and I had about given up trying when through an advertisement I learned of Booth's Kidney Pills and procured a box at Geo. E. Hughes' Apothecaries Hall and found in them a speedy cure. I have used only one box but have had no return of my troubles and will gladly recommend Booth's Kidney Pills as I know them to be a sterling remedy in cases like mine."

Sold by all Dealers. Price 50 cents. The R. T. Booth Co., Ltd., Fort Erie, Ont., Sole Canadian Agents.

PRESIDENT DIED YESTERDAY.

COLON, Panama, March 2--President Obaldia, of Panama, died yesterday, following an illness of several weeks, with heart failure.

A FLOOD AND AVALANCHE.

SEATTLE, March 2--Twenty-three people are believed to have been killed in the avalanche that overwhelmed the Great Northern's Express.

CLEVELAND, Ohio, March 2--Fully two thousand persons are homeless in Ohio, as a result of the flood which is still sweeping over the state. At Zanesville alone one thousand persons are driven from their homes. The public buildings are crowded with refugees, who are fed by the city authorities.

Those irrepressible entertain- plause by his deft performance. Thrills, shrieks and exclamations of relief will be in order when that death-defying evolution, "The Hazardous Globe," is disclosed to view. Springtime is coming; the circuses are all getting under way, every up-to-date vaudeville theatre must have a suspicion of the sawdust ring on the program; hence, "The Globe of Death." More of the arenic atmosphere will obtain when Horton and La Triksa appear as "The Clown and the Human Doll," and others on the programme are Mignonette Kokin, the demure English soubrette with the Franco-Japanese name; Galetti's Baboons, the largest trained animal act now before the public, and the latest in motion pictures.

Good Laundry Work

The daintiest pieces of material are handled carefully and expertly here. It's our business and we handle thousands of pieces--the immensity and variety places us in a position to do that delicate work of yours better and cheaper than you can do it. You certainly can't have patience to do it when you realize that our team is waiting your call.

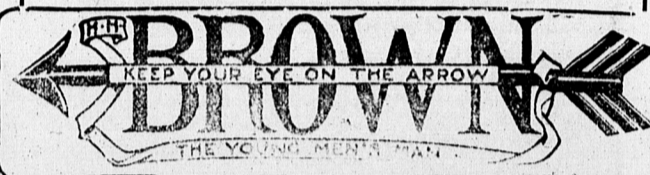
Star Steam Laundry, A. F. Webster, Prop.



The Season's Newest Hat Creations at BROWN'S

No man that gives dress a thought can pass this store for a hat--the styles, the colors and the immensity of the showing compels attention. We specialize in hats and this spring's showing is one of the greatest and most authoritative showings to be seen in Canada. One traveller told us that our hats were the "classiest" and the best selected he had seen in all Canada. We will let that go for what its worth. But one thing we will say, is that we put our very best efforts and skill into selecting hats--hats that will become so popular as to advertise themselves. We know that once the young men see them that the sales will exceed all former records. That's the reason we ordered double the quantity of previous years--so as to fully sustain our reputation for being "the Home of Good Hats."

\$1.00, 1.50, 2.00, 2.50, 3.00 to 5.00.



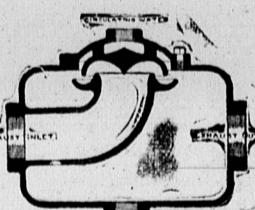
Hard = Coal!

Chestnut-size for base burners

We have several cars coming in this week. Customers wanting this coal better order at once as this will be the only chance to secure hard Chestnut coal this season. We are selling at cost and for cash--\$7.50 per ton.

A. PICKARD & CO.

2-25dtf. Phone 240



The Exhaust Silencer that Completes the IMPERIAL

With the Thermex Odorless Exhaust Silencer the "Imperial" Marine motors have the strongest combinations of excellent qualities to be found in marine motors.

This exhaust silencer has an expansion chamber with an umbrella-shaped deflector, which discharges the gases around its edge in a thin sheet causing a perfect mixture of water and exhaust gases, which reduces the exhaust to the lowest degree. The water also carries out all the odor.

If you are interested in the Imperial don't delay one day in sending for catalogue.

Bruce Stewart & Co Ltd

Charlottetown, P. E. I.

dmwfrwtf

Artistic Wall Paper

1910 Season 1910

The Designs and Colorings of this year's goods excel all former productions. Perhaps your parlor, dining room, hall, bedroom or kitchen needs a new wall dress. It will not cost much if you buy your Paper from us.

Wall Paper Department on First Floor
Everybody knows where Carters' Book, Stationery and Wall Paper Store is.
Sample Books sent with pleasure at your request for inspection.

CARTER & COMPANY Limited
IMPORTERS OF ARTISTIC WALL PAPER.

"Imitated but never Equalled"
Yes
OUR TOBACCO
Leads all others
Have you tried it yet?

Hickey & Nicholson Tobacco Co., Ltd.
Manufacturers
Charlottetown
Phone 345