



Don't Say Bread Say LANE'S BREAD Please

LANE'S BAKERIES LIMITED Announce The Opening Of Their Distributing Depot In Charlottetown, P. E. I.

And the appointment of ROY (Buck) WHITLOCK as Sales Representative. Mr. Whitlock requires no introduction to Charlottetown and District, as it is his native City.

And that Lane's bread, cakes and other bakery products go on sale today, Thursday, April 1st, and fresh daily thereafter at your favorite grocer's, who will be the sole dealers of LANE'S High Quality Bakery Products.

REMEMBER when buying or phoning your grocery order—DON'T SAY BREAD, SAY LANE'S BREAD PLEASE.



ATTENTION GROCERS! If for any reason our delivery truck does not reach you in time, please phone 1781-L and a special delivery will be made directly to you.

Lane's Bread and Bakery Products are made in one of Canada's most modern and up-to-date bakeries. Dough rooms, fermentation rooms and bread cooling rooms are all air conditioned.

The entire plant is open for inspection at all times.



ROY (Buck) WHITLOCK Famous hockey star and leading scorer in the Maritime Big Four Hockey League 1947-1948.



Mrs. Irene Joliot-Curie (left), noted French nuclear physicist, has been released—at least temporarily—from New York's Ellis Island on orders of Attorney General Tom Clark. She was detained overnight "pending investigation."

Record-Breaking

(Continued from Page 11)

the past number of years it has always been the Association that had to take up the fight. Other wise no attention whatever would be given and the increases would be given automatically on the producer.

Comments Assistant Manager

The writer of this report regrets that ill health prevents his making a more comprehensive statement but there is this to say: that the Association is carrying on under good management, it was a most fortunate thing for the association that the late W. H. Townshend, then a director, recommended our engaging Mr. E. D. Reid, our assistant manager. This was one of the finest things for the Association the late Mr. Townshend could have done.

F. L. Reid had a wonderful experience of almost five and a half years in the R.C.A.F. and much of his work fitted in nicely as a training for what he is now called upon to do. He had two and a half years of very rigid training with the Potato Growers' Association before our manager took ill. He was most energetic and sought during that entire time to pick up all the various threads that make up the complicated task of conducting a cooperative organization. He was more successful than I had hoped and I am pleased to announce to you today that I have the utmost confidence in his work. He will make mistakes and there is no one living who doesn't, but he does not repeat the same error and is cautious and wise in his dealings with the trade. You may find him different from your manager to deal with but nevertheless the deal will be fair and as we both continue to carry on, he taking the heavier part of the load for the present, I am sure the future of the organization will continue to be as successful as it has been the past few years.

"Since our year ended in June there have been several changes that we regret sincerely. The one that brings sadness to us all was the passing of our esteemed director, Mr. Mont Annear of Montague. Mr. Annear has been a director for many years and I do not know how we can adequately fill his place. He was so genuine and unselfish I cannot see that anyone who ever knew Mr. Annear could hold ill against him, but time moves on and we must accept the inevitable.

"Another change is the resignation from our Board of Mr. E. B. McLaren. Mr. McLaren feels that it is not fair that he should continue on the Board when he is seldom able to attend the meetings and his hearing is such that he cannot follow the proceedings very clearly. Mr. McLaren has been a director for twenty-seven years and for a number of years was President. He was very active during the years of our financial misfortune and a good deal of credit is due to him that we had the determination to carry on. He is a great fighter when he knows he is on the right side and the Association could not lose a more faithful director than Mr. McLaren. We hope he may continue to have many years of health and we know he will continue his interest in the organization. Your Board has seen fit to accept his resignation and have to complete the terms of the late Mr. Annear appointed Mr. John Annear of Lower Montague. There is perhaps not a more ardent worker in the whole Association than Jack Annear and he ships the highest percentage of any shipper in the Province. To take the place of Mr. McLaren they have named Mr. H. Allison MacDonald of Georgetown. While neither politics nor religion figure in the directorate of our Association we feel that we

should have a representative on the Board from King's County of Mr. MacDonald's faith. The three retiring directors whom you must appoint are for Prince County—Hon. Horace Wright; for Queen's County—Mr. L. T. Beaton; and for King's County—Mr. Leith Townshend. These men are all deeply interested in the work of the Association.

The Future

"Now, what of the future? Heavier freight rates are upon us. As usual those who live the longest distance from the markets must accept the least returns for their labor. We in the Maritimes will pay more than ever to the support of the Canadian National Railway. All our manufactured goods are brought in at a long haul. A great many of our farm products must be returned to these same sections from which our goods were purchased. Thus we get the double effect of the increased freight rates. If the potato growers in the province of Ontario asked the Federal Government to give them some line of assistance they could not have been handed out one of greater value to them than the present increase in freight rate.

"Just imagine and compare the position of the potato grower in Prince Edward Island to that of most of the growers in Ontario where their potatoes are landed by truck right on the best market that we have. In fact it would cost little more to put their potatoes in the hands of the retailers than it costs our potato growers to have them loaded in the cars. What can we do about it? The case against increase in freight was fought strenuously by all the provinces in Canada except Ontario and Quebec. To them it makes no difference. The manufacturers add to the cost and the consumers let the producer pay.

"Protest is useless. The major ity is against us. Nothing but a short supply of food stuff could ever give us justice and then would be subject to ceilings which limit the producer from receiving an excess price for any product in short supply on the market. Due to the nature of the goods bought in the Maritimes we will feel the effect of the increased freight more than any other part of Canada. We can only hope that steamers will become more plentiful and that we can bring in our fertilizer, feed, etc., by water and ship both potatoes, turnips and other products the same way.

"The potato industry for the past six or seven years has brought in a tremendous revenue to this Province. How long it will continue without a break is difficult to know. Should wheat become a surplus on the markets of the world it would probably effect our potato price. Heavy yields in every province simultaneous with a heavy yield in the United States such as happened in 1946 will tend us in a bad way for we have little hope that we could induce Ottawa to again establish a floor price on potatoes.

"As regards the planting for 1948 no one can advise you but it would seem wise not to undertake to increase acreage when all costs of materials and labor necessary for production are so high as at the present time.

Three For Egypt

By Violet M. Methley

"Still, he cared enough to follow you out to Egypt and he does tell you to wire if you need him." Zenda pointed out, like a lawyer trying painstakingly to make the best of a bad case.

"Yes, I nearly did wire 'Come' to him, then and there, without waiting to think," Kay confessed. "Only—"

"She broke off, staring away out of the window, unwilling to tell, even Zenda how strongly tempted she had been. It would have been such a comfort to feel that in a few days Kit could be with her strong steady, dependable, someone who would take thing into his own hands.

But that was just what Kay feared, what had made her act upon second, not first thoughts. There was still the squarrelling; still the threat of an encounter between the jealous, the ungovernable temper of her husband and the younger man's stubborn strength.

What was more, angering Rafe would probably mean a refusal to keep that half-promise of his to take steps to set Kay free.

No, first, she must face that discussion, he had suggested, try to make him talk over the whole matter quietly—and as soon as possible. Then, with everything settled, one way or the other, she could wire to Kit, say she was returning to Cairo, ask him to meet her there. Far better that than to summon him to Abu Rameh with the certain risk of an encounter.

"But you can't write and explain all that to Kit," Zenda said, on the verge of the very idea that was being kept out of possible danger by your would bring him here at once!"

"Yes, that's true," Kay sighed. "It seems to me that the less I write the better—if I write at all."

"Oh, I think I should," Zenda advised. "Just a few lines, a short letter—like his own."

"Like his own?" The very reminder was enough to make Kay discard at once her half-formed impulse to pour out her heart, her doubts, her fears to Kit in a letter. Besides, it wouldn't be wise to show how much she wanted him.

So Kay's brief note, posted by herself before she went to bed, was almost as still and guarded and impersonal as Kit's just to say that she would certainly wire at once if she needed him, but that, for the moment, he had best stay in Cairo.

Zenda saw and approved it—and repeated it word for word to Sydney Lovelace when they met on the hotel verandah late that evening.

"Scarcely an ardent combatant, was it?" she laughed drily. "I think it goes to prove what I told you, that it's not Kit Carson whom Kay loves, that it wasn't for his sake she came out to Egypt. Wouldn't she have wired at once to Cairo if she wanted to see him?"

anxious for my company either so far." Lovelace frowned.

"Kay's very proud—as you know of course. Nothing would make her seem to be running after you. She won't give in easily, especially as she's still trying to make herself believe that it's Kit she cares for still fighting against her feelings for you. But—she told me only this evening that she longed for a long talk with you, to find out how matters really stood between you."

"Oh, I ought not to have told you that! Kay never meant you to know—" Zenda sounded distracted.

"I'm glad I do. I'll manage that long talk somehow," there was a curious gleam in Lovelace's eyes.

Opportunity For Two

The chance for which Kay and Lovelace were both waiting, although for such different reasons, offered itself next day, in the podgy be-diamonded hands of Mr. Jacob Jacobson.

The film producer approached his leading actor—mysteriously after breakfast.

"See here," he said. "Those electricians tell me they've fixed up the lights in the tomb and they're working well. So the sooner we get those scenes shot, the better. There's some sort of a Govern-

ment Inspector of Antiquities coming up by the next boat—they put me wise from the Cairo end—and if he noticed the wires in that tomb, well, there'd quite likely be a spot of bother about 'em."

"Not much doubt about that! When do you suggest shooting the scenes then?"

"Well, I thought of to-night. No use waiting for trouble. We don't need more'n three or four of the cast."

"That's true," Lovelace was thinking even more rapidly than he spoke. "And here's another suggestion, Jake. Don't make too much parade about it all. That inspector will hear the whole story as soon as he arrives if it gets known that we're making a picture in the tomb to-night. Why not send the electricians there in advance to get everything ready? Then the rest of us go out casually after dinner to see the temple by moonlight. We might arrange a little party from the hotel to make it all seem more natural and ordinary. We'll swear 'em to secrecy! Let's see, Miss Russell would like to come I believe and perhaps little Mrs. Hellyar, with a few more."

"Sounds all right," Jacobson scratched his head. "Yep, I guess it's not a bad line. Once we've got the shots those fellows can dismantle the wiring right away then

there'll be nothing to show for it. You fix up with the visitors and I'll tell the hotel people to send out something in the cold supper way to eat afterwards."

This matter settled, Mr. Jake Jacobson assumed a conspiratorial air which would have betrayed to the most unobservant spectator that there was something unusual afoot. (To Be Continued)

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SPRING 1948

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F.O.B. cars or trucks, our plant, in 100 lb. bags. Year cost in carload lots is F.O.B. price plus freight to your station.

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PERSONAL SECURITY: Training volunteer nurses aides; giving instruction in first aid, water safety and accident prevention. DISASTER RELIEF: Lessens loss of life in disasters and helps afterwards, by helping to rehabilitate victims.

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