

SINCLAIR & STEWART, Limited, Summerside.

The Island's Busiest Store.

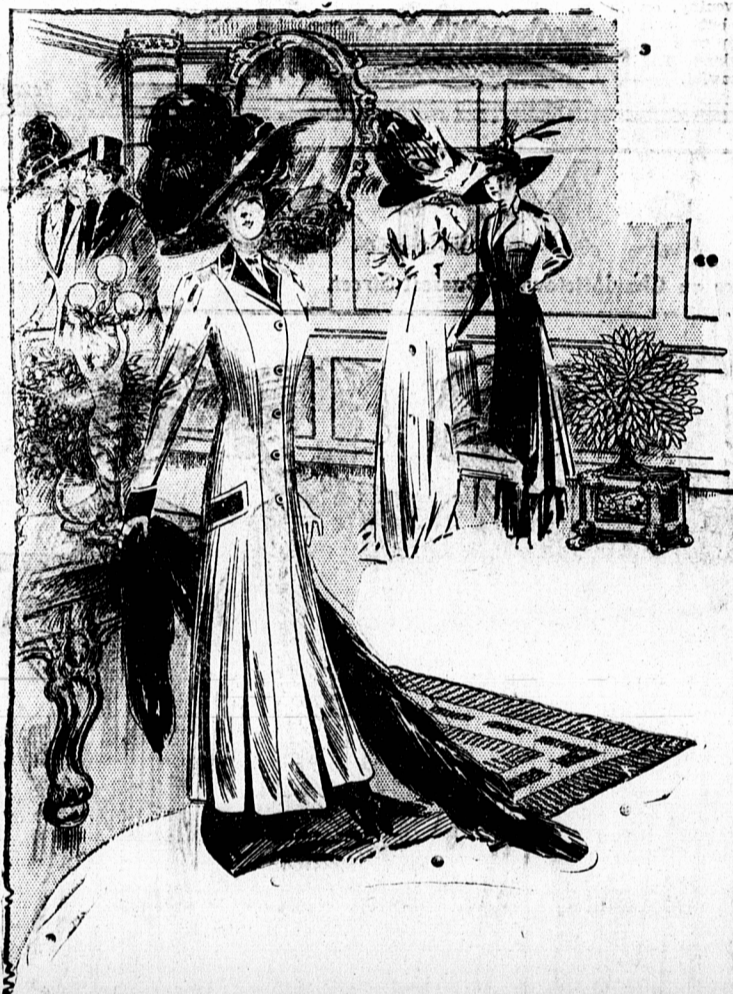
EXHIBITION DAYS FRIDAY AND SATURDAY, SEPT. 17th and 18th, 1909.

The Great Agricultural Celebration of our County

THE MOST IMPORTANT GATHERING OF THE ENTIRE YEAR.

This season's Fair, for which many of us have worked and striven since the gates shut on the closing day of last year, promises to surpass all previous ones in size and quality. The abundance of the crops, the large amount of prizes offered, the prosperous condition of our country, causes every one, young and old, to look forward to it with the highest enthusiasm for its unbounded success.

In keeping with the spirit and enthusiasm of the day we have also prepared to make this the most interesting exhibition, from a mercantile point of view, that you have ever attended. Our stock of new merchandise fresh from the best of the World's markets will be on exhibition on these days. It will rank second to none among any offering of its kind shown in the province and the very low prices at which the goods are marked show plainly that it will be to your advantage to visit this store when doing your Exhibition shopping. Visitors to the Fair are cordially invited to call. A hearty welcome awaits you. **COME.**



The Dress Goods Counter With Its Splendid Offering.

To the largest and richest array of high class fall fabrics that this store has ever displayed, our Dress Goods Department invites you to this special Exhibition showing. You will find this not only a splendid exposition of the weavers, art, but it will be an authoritative fashion show of everything that is correct for feminine wear.

Self stripes and fancy weaves are very popular and are shown in fancy striped worsteds, shadow striped Satin cloth, fancy tweed and worsted suitings, fancy striped broadcloths and other weaves. The predominant autumn shades also navys, green, elephant, taupe, fawn, catawba, wistaria and dark olive.

The price range shows excellent values for the quality of the goods, 50 cents up to \$1.75 per yard.

Plain cloths are also still in evidence and to those who show their preference for them, as against the fancy weaves, we have a complete assortment in all the wanted weaves at from 45 cents up to \$2.50 per yard.

Magnificent Furs At Low Markings

Rich beautiful furs of highest quality. Furs that are superior to any we have ever possessed. During Exhibition days we offer these at Special reduced prices that bring you the opportunity to accomplish much, without extravagant outlay.

Our showing of neck furs is one that will be sure to please. We have a choice collection of the medium and low priced stoles and ruffs at from \$2.00, if you wish up to the \$5.00, \$7.50, \$10.00 and \$15.00 value, all with muffs to match.

Our display of real mink sets and separate pieces is one of which we are justly proud and to which we extend a special invitation for you to see whether you wish, to buy or not. The values are the most notable we have seen in recent years.

An Extensive Showing of Ladies' And Misses' New Fall Coats.

Our exhibit of the newest fall styles in Ladies' and Misses' coats will be a style and quality show such as you are not likely to see again this season. It is by all odds the largest and most select offering we have ever attempted and the prices that obtain these stylish garments are so very low that you will have no trouble in making a selection from this splendid assortment.

These coats are the products of the best manufacturers in Canada, are of the best material and tailoring and are up to the minute in every detail of fashion. The prices for Women's coats range from \$5.00 up to \$20.00, Girls' and Misses' coats \$2.00 up to \$6.75 according to size and quality.

We are also showing in this section a line of Ladies' cloth coats with fur collar. They are very stylish, properly made in latest models and are most desirable for fall and winter wear. See them.



Charming Fall Millinery

Hat shapes and styles for the coming season are radically different from their predecessors. It will be of interest for you to come and see this handsome display. If you need a new hat it will be of still more interest for you can get suited here at lower prices than you will find anywhere else in town.

SEE OUR MILLINERS.



Fall Overcoats for the Discriminating Man.

Such as show the trend of fashion in Men's good wearing apparel, such as give good service and protracted wear, that is the kind we sell and thoroughly recommend.

The W. R. Johnstone Brand.

Men's and Young Men's Fall and Winter overcoats in beavers, vicunas, fancy chevots, scotch kerseys and fancy tweeds. Latest models newest lapels proper trimmings and expert workmanship. Any price you wish to pay, \$20.00 if you care, \$7.50 if you want it or any price between.

A Special in Men's Suits, 25 Men's Double and Single Breasted Tweed Suits, assorted sizes and patterns, regularly priced at \$10.50 and \$11.00 a good serviceable Fall Suit, Special for Exhibition days per suit \$6.75.

The Best of Everything in Men's Furnishings.

The advent of these cool September days will bring its needs in Men's Furnishings and this Department is more than ever ready to supply you with all the wanted fixings for men at lowest prices.

Men's good quality wool fleeced underwear, shirts and drawers finished with ribbed cuff and ankle, French neck, sateen facings. **A banner line at the price each garment 50 cents.**

Men's good quality wool ribbed underwear, all sizes up to 44 inch, shirt and drawers finished with sateen facings and ribbed cuff and ankle. **Splendid value at this September price, each garment 75 cents.**

At the Hosiery Counter.

10 dozen Women's heavy ribbed cashmere hose, warm and comfortable for fall wear. **Sold usually for 25 to 30 cents per pair special for Exhibition Day selling 19 cents per pair.**

10 dozen pairs Women's plain cashmere hose, a good firm stocking and a leader at 25 cents. **Exhibition day price 2 pairs for 38 cents.**

Good Undervest Values.

15 dozen Women's fall weight ribbed Vests fashioned. An excellent line at regular price of 22 cents. **Your choice in fair days 2 for 35c cents.**

Staples Lowly Priced.

50 Pieces good weight, firm, clean quality English Flannelette, 33 inches wide, good nappy surface in assorted nice colors and patterns. Special value at 11 cents per yard.

25 Pieces good weight English Flannelette 28 inches wide, a superior quality cloth, choice value at per yard, 9c

6 Piece Chamber Sets \$1.48.

3 dozen 6 piece colored English stone ware Chamber Sets, assorted in blue, green brown, and pink. Good quality with large rolled edge basin. Special for Exhibition days per set \$1.48.

Glass Tumblers at 29 cents Per Dozen.

25 dozen Maple Leaf Plain Glass Tumblers quality such as you usually buy for 50 cents. On sale for the two days only at 29 cents per dozen.

Shoe Department Bargains.

36 pairs Boys' school boots in Buff and Chrome Tanned Stock, solid leather, brass nailed and standard screw fastening, serviceable and strong sizes 1 to 5 for Exhibition days only at \$1.18 per pair.

30 pairs Misses' fine pebble laced boots, solid pegged sole, sizes 11 to 2. An excellent school shoe at only 98 cents per pair.

Butterick's Patterns and Publications for October are now ready.

SINCLAIR & STEWART, Limited.