

-DOLLAR DAYS, JULY 5th and 6th-

Black Duchesse Satin \$1.49
A Wonder

Beautiful fabric, heavy weight, fine lustrous finish, 36 inches wide, by all means the best value we have ever been able to offer you. EXTRA SPECIAL FOR "DOUBLE DOLLAR DAYS." **\$1.49**

Black "CROWN DERBY" Duchesse Satin, this is a well known make of high class fabric offered at a wonderfully low price for **\$1.10** DOLLAR DAYS

24 colors "FUJI" SHK, 29 inches wide, pure silk fabric, DOLLAR DAYS **.49**

PURE SILK CREPE DE CHENE, 38 inches wide, very nice quality, 14 good colours. At the same price, 5 colors in CELANESE VOILE **.98**

One piece only, pure silk pongette, natural color, useful for children's wear, undergarments and the like **.35**

DOLLAR DAY CLEARANCE of Fancy Silk, Crepe De Chenes and Georgettes, regular prices \$2.75 to \$4.50 a very special bargain at **\$2.19**

ALL WOOL, 54 INCH DRESS FABRICS, assorted fabrics, patterns, colors, regular \$2 to \$4.50 goods, **\$1.50** DOLLAR DAYS

WHOLESALE PRICES ON ALL OTHER LINES

Bleached White ENGLISH COTTON 12c

This is an outstanding value for Dollar Days, 85 inches wide, medium weight, offered at a price that we have not been able to secure for a long time **.12**
Unbleached Cotton 33 inches wide **.10**

Extra Heavy TURKISH TOWELS 21x54 inches, Pair **.65**

Hemmed Cotton PILLOW CASES Pair **.28**

Our best make LINE ROLLER Towelling Yard **.23**

SHEETING, fine Canadian make, good weight bleached white, a wonderful DOLLAR DAY VALUE 63 inches wide 38c. 72 inches wide 42c. 80 inches wide 46c.

Sailor Hats (Men's) \$1.25
Good English Straw

Good English Hat, smartest new shape regular \$1.50 quality, DOLLAR DAY **\$1.25**

MEN'S CAPS a very special DOLLAR DAY value, nice patterns of new Tweeds, you will be pleased with these in every way. **\$1.35**

\$1.50 quality, ALL WOOL BATHING SUITS plain color with stripe at bottom of skirt, one piece style only, DOLLAR DAY SPECIALS **\$2.19**

Fast Color Prints 19c

Guaranteed fast color print cottons, 32 and 36 inches, a variety of patterns, Special, yard **.19**

12 popular colors "Shimmersheen" lustrous silk finish, 36 inch. Special for Dollar Day, Yard **.53**

Plain colored voiles, 38 inches wide. White, Mauve, Peach, Maise, Tangerine, Peacock and Light Blue. Special, yard **.25**

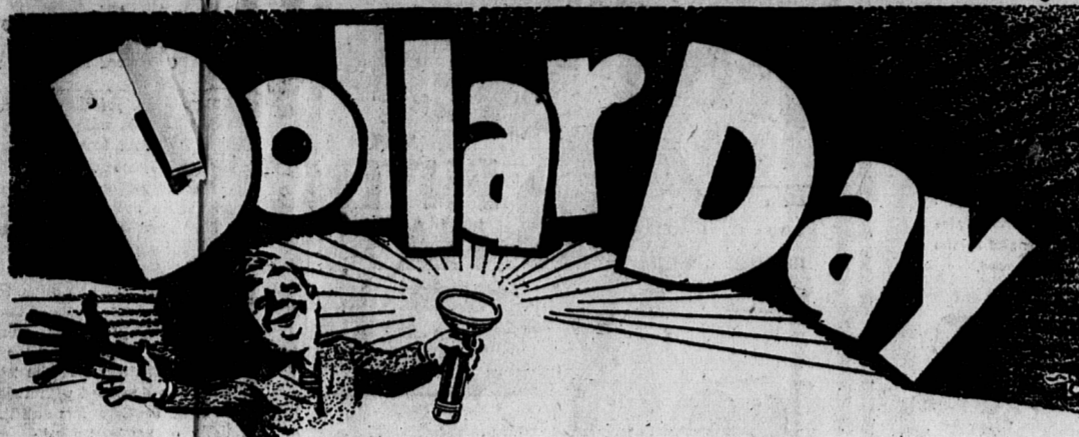
Custome ends, fancy patterns, suitable for cushions, quilt covers, etc. 39c pound **.75** 2 for

Fancy plaid gahams, also chambray in pink only 32 inch. Special, yard **.15**

Women's Hats of usual \$37 value \$1.49

This most impressive bargain was picked up specially for DOLLAR DAYS by our Millinery buyer. It includes lines never ordinarily sold

WHOLESALE PRICES ON ALL OTHER LINES



Friday and Saturday, July 5th & 6th
Big "Double-header" Sale Event
Wholesale Prices Throughout Store

10 ONLY, Ladies' and Misses' Raincoats \$1.00
on Sale Dollar Days at each

LARGE TABLE OF ASSORTED bargains in Ladies' House Dresses, Smocks and Skirts on sale DOUBLE DOLLAR DAYS at **\$1.** Each

25 Ladies' Dresses, all good wearable garments Jersey, Silknit and Taffeta. Double Dollar Days **\$2.**

14 only, LADIES' and MISSES' Suits in tweeds, Poiret Twills and Charmeens, short and long lengths. Double Dollar Day **\$5.**

11 only, LADIES' SUITS in fine all wool Poiret Twill, Navy and Black, long lengths, formerly \$35. to \$39. **\$10.**

A RING OF LADIES' AND CHILDREN'S TWEED COATS in many styles and all sizes, as well as many qualities, worth up to \$15.00 each, to be cleared for **\$5.** WHOLESALE PRICES ON ALL OTHER LINES

Men's & Young Men's Tweed Suits Greys & Browns, Worth to \$25.00 \$16.75

Just 25 suits in this lot, greys and browns all New, but broken sizes, if your size is here, you have a wonderful bargain **\$16.75**

20 Men's Tweed Topcoats for summer evenings greys and browns, slip on styles, DOLLAR DAYS **\$10.**

Men's and Young Men's Tweed Spring and Summer overcoats, greys and fawns sizes up to 44, regular up to \$22.50. **\$15.**

Men's Khaki and Cotton Tweed Pants finished with belt loops and cuff bottoms. DOLLAR DAYS **\$1.**

Men's OVERALLS plain blue or black, elastic back, all sizes, a very special DOLLAR DAY value at **\$1.25**

Men's and Young Men's GREY FLANNEL PANTS, finished with cuff bottoms and belt loops, English made **\$2.25**

Men's and Young Men's TWEED PANTS in grey and fawn shades, well tailored, neatly fitting, durable garments, all sizes, cuff bottoms and belt loops on sale among the VERY SPECIAL VALUES—DOUBLE DOLLAR DAYS **\$2.65**

TWEED SUITS single and double breasted model for either men or young men, fancy greys, fawns and browns, worth to \$35. DOLLAR DAYS **\$25**

MEN'S TWEED WATERPROOF coats in brown and dark grey, full belt, small sizes all in stock **\$5.**

Boys' Tweed 3 and 4 Piece Suits Regular Values up to \$12.00 Dollar Days \$8.95

Boys' Tweed suits offered in three and four piece style, some with bloomers, some with long pants, greys and browns, worth to \$12.00 **\$8.95**

BOYS TWO PIECE TWEED SUITS, with bloomer pants, some with long pants very smart double breasted coats sizes up to 30 only **\$5.95**

BOYS' BROADCLOTH BLOUSES in plain and fancy stripes, DOLLAR DAYS **.69.**

BOYS' "V" neck Sweaters, as well as polo collars, all sizes each **\$1.35**

8 pairs Men's Cotton Sox Dollar Days for \$1.

Light weight cotton hose for men, brown and black only, special for DOLLAR DAYS 8 pairs **\$1.00**

Big assortment of MEN'S SOCKS for hard wear, some in grey wool, others heavy cotton. 4 Pairs for **.90**

MEN'S FANCY SHIRTS of nice patterns in percale, separate collars to match roomy cut reg. \$1.25. Spec. Dollar Day **\$1.00**

MEN'S PLAIN BROADCLOTH SHIRTS, white cream or blue, separate or attached collars \$1.50 value DOLLAR DAY **\$1.29**

MEN'S WORK SHIRTS of blue chambray or khaki duck, with some grey "pick and pick" this one is a wonder at **\$1.25**

REGULAR \$1.50 and \$1.75 ATHLETIC UNDERWEAR, Combination style, balbriggan or mesh, clearing DOLLAR DAYS at **.98**

MEN'S "V" NECK PULLOVERS in fancy shades a "corking value" at **\$1.25**

MEN'S COAT SWEATERS several shades of heather, nice weight for summer **\$1.25**

-DOLLAR DAYS, JULY 5th and 6th-

Finest Silk Stockings
Orient, Super-Silk \$1.79
and Kayser makes

These are about the finest pure silk stockings that we know of anywhere, square or pointed heels about 20 good colors very special price for Double Dollar Days. Pair **\$1.79**

Here is a stocking of really wonderful quality for the price, a pure thread silk, offered in 15 shades, we do not think its equal has ever been seen in Charlottetown **.89**

Good quality SILK plated stockings offered in 7 colors, DOLLAR DAYS THREE PAIRS for **\$2.**

WOMEN'S AND CHILDREN'S COTTON HOSE, offered in black, grey and sand THREE PAIRS for **.69**

CHILDREN'S 7-8 length SOCKS, fancy turned top. Champagne, Peach, Tawny and White, sizes 8 to 9 1-2 DOLLAR DAY **.39**

ALL OTHERS AT WHOLESALE PRICES

Ladies' and Misses' DIMITY PAJAMAS 89c

A wonderful value specially bought for this sale and secured away under the regular price. Small, medium and large sizes, finished with orchid, Nile, maize, sky, trimmed with contrasting colors. Double Dollar Days **.89**

Voile, Crepe and Dimity NIGHT GOWNS, in plain any fancy **.89**

Silknit PAJAMAS, worth to \$4.50 **\$2.98**

CONSELETTE in Rayon Stripe, DOLLAR DAYS **.98**

Ladies' Summer Vests short sleeve or sleeveless. 5 pairs **\$1.00**

Lace trimmed, Silknit NIGHT GOWN DOLLAR DAYS **\$1.69**

Opera Top and Sleeveless, summer VESTS. 3 for **\$1.00**

ENGLISH LINOLEUM 80c Square Yard, for 50c

Just three big pieces in this lot, 2 yards wide, clearing Dollar Days at 50c square yard or \$1.00 running yard **.50**

ODD AND BROKEN LINES OF CURTAINS, many kinds, clearing DOLLAR DAYS at HALF PRICE.

CURTAIN SCRIM 36 inches wide white or colored stripe **.10**

REVERSIBLE MATS 27x54 inches, a good, useful and serviceable mat, clearing at **\$1.35**

COLOR MADRAS, 50 inch cotton Madras, brown and blue only, suitable for over-drapes, DOLLAR DAYS **.29**

ROOM LOTS OF WALL PAPER enough paper and border to cover an ordinary sized room, wonderful bargain at, per lot **\$1.**

Pure Silk Umbrellas \$7.95
\$10.50 to \$12.50

Lot of the best quality pure silk umbrellas. Black, Brown, Navy, Green, Purple and Red. All have newest shapes in fancy handles. Regular prices \$10, \$10.50 \$11.50 and \$12.50. Special for Dollar Day **\$7.95**

Pouch and under arm handbags. A variety of new shades. Special each **\$2.45**

Georgette and Crepe de Chine scarfs, and triangle shapes. 12 shades from. Special each **.89**

Light weight chamoisette gloves, fancy turned cuffs, 6 good colors. Pair **.45**

WHOLESALE PRICES ON ALL OTHER LINES

Moore & Co. Ltd