

WEEKLY FOUNDED 1887
DAILY FOUNDED 1897

—WEDNESDAY MORNING—

CHARLOTTETOWN, P. E. I., JANUARY 13, 1904.

—WEDNESDAY MORNING—

SINGLE COPY TWO CENTS
TWENTY-FIVE CENTS PER MONTH

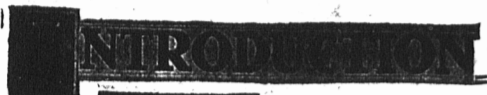
HALE HEALTH---LONG LIFE and a Happy New Year

to the many policy-holders, friends, and agents in Prince Edward Island of

The Mutual Life of New York

is the fervent wish of the Company.

Mr. Jacob S. Johnson is Manager for the Maritime Provinces, at Halifax. Our Mutual friend Mr. John McEachern, Charlottetown has been for many years its faithful representative and city agent.



LIFE BUSINESS EDUCATION

What is Life without a Business Education?

Photography is so simple as to be readily learned by any one of ordinary capacity, and the public benefits to be derived from it are incalculable.—John Baiger.
In the Benn Pitman System of Phonography—Reporting Style.

WINTER FASHIONS.

Coats Have Cape Effects—Millinery Shapes and Styles.

Nearly all the coats are made with a cape effect on the shoulders, which gives an appearance of smallness to the waist. This cape effect is even seen on coats belonging to walking costumes, although in this sort of costume it is sometimes omitted.

The French sailor, or toque, made entirely of feathers, is very smart with a tailor made suit. The prettiest colors are cardinal red and a deep iridescent green.

Rough brown beaver-like fabrics are trimmed with strapped effects, which are very fetching. A costume of this description recently seen was ankle length, and the coat was loosely belted in with a band of oriental embroidery consisting of different shades of brown. This embroidery trimmed both the skirt and the jacket. With this



WHITE CLOTH COAT.

was worn a flat, furry brown hat trimmed with two birds, shaded in brown and green.

All white furry French sailors are more than ever to the fore and are pretty worn with gun metal gray or black costumes.

Many of the new skirts are certainly extensively trimmed toward the base by means of ruffles or tucks, while braiding in various designs and undulating bands applied on flounces of cloth are effective and in harmony with the sloping shoulder capes. These are flounced or ruffled round the border and invariably make a dip toward the waist at the back.

The picture shows a white cloth coat trimmed with strappings put on like tucks.

JUDIC CHOLLET.

A Rigid Sabbatarian.

A Canadian university man is enjoying his home circle with the following story: He was touring in Scotland last summer. One Sunday morning he put his little hammer in his pocket (he is an amateur geologist) and, strolling out upon the hills, began to chip off such specimens of rock as interested him. A native passing by looked on with a frown. "Sir," he said, "do ye ken yer breakin' more than stones there?" "Breakin' the Sabbath, eh?" said the young Canadian, with a laugh, and, to appease the Scot, he put away the hammer and walked a little way with him. A turn of the road revealed the ruins of a castle. "What castle is that?" said the stranger. "It's noo the day," was the severe reply, "to be speirin' sic things."—London Outlook.

A Tree That Grows Dishes.

There is a tree in the West Indies that the natives say "grows dishes." It looks like an apple tree. They call it the calabash. It bears very queer leaves and large white blossoms that grow right from the trunk and larger branches. After the flower comes the fruit, just as our apples or peaches do. But this fruit is in the shape of a gourd, only stronger and much larger, sometimes a foot in diameter. Now, see what a use the people of that country make of this fruit. The shell is so hard that all sorts of big and little dishes and drinking cups can be carved out of it. Even pots and kettles are made and used over the fire, but of course they cannot last as long as our iron ones.

Fetches 'Em.

"Hello, Miggles! How are you getting along with that suit of yours against the railroad on account of personal injuries?"

"I brought 'em up time, old man. I brought 'em up time!"

"What! Did you get the \$50,000 you sued for?"

"No; we sort o'—or—compromised on the amount. They offered me \$250 cash, and I took 'em up as blamed quick it made their heads swim. I got it, too, by George!"

In His Line.

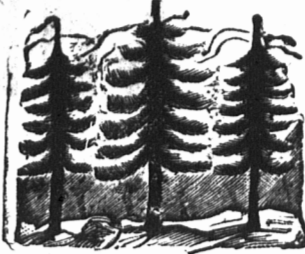
"So glad you found my sermon interesting," said the Rev. Mr. Tawkon.

"Yes," replied the stranger, "it was interesting to me. I've been making a study recently of the powers of endurance of the human voice."

Making It Useful.

"What in the world are you doing with a phonograph, Harker? Thought you hated them?"

"I do, but we use this one to keep the neighbors away when we don't feel like entertaining."—Philadelphia Record.



A Pointer

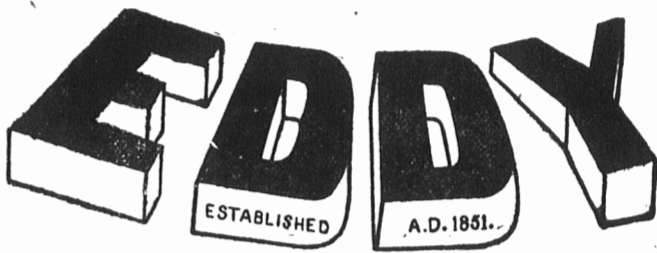
Why is our trade increasing every day? Because our fits are perfect and goods give satisfaction.

F. R. BOYCE,

Custom Tailor.
Great George Street.

Dr. WOOD'S NORWAY PINE SYRUP

Cures COUGHS, COLDS, BRONCHITIS, HOARSENESS and all THROAT AND LUNG TROUBLES. Miss Florence E. Mailman, New Germany, N.S., writes:—
"I had a cold which left me with a very bad cough. I was afraid I was going into consumption. I was advised to try DR. WOOD'S NORWAY PINE SYRUP. I had little faith in it, but before I had taken one bottle I began to feel better, and after the second I felt as well as ever. My cough has completely disappeared."
PRICE 25 CENTS.



THE

Great Canadian Manufacturer

Over 50 years manufacturing and still making

STEEL-WIRE HOOP WOODENWARE,
FIBREWARE, MATCHES, WASHBOARDS.

and hundreds of varieties of PAPER.

Ask your grocer for the E. B. Eddy Co's Goods !!

SCHOFIELD BROS.,

St. John, N. B. Selling Agents.

Anglo American Telegraph Co., Montreal, Jan. 6, 1904.

See by Charlottetown papers competitors are cutting prices,—undersell all competitors,—H. SHOREY & Co.

Discounts on Men's Furnishings from This Date will be 30 per cent.

The above telegram came to hand late last evening. It means that we must go one better than the others, it means we must cut our prices right square in two. So here goes for the biggest mark down sale in the history of P. E. I. Everything in our store will be sold at one half price, till further notice (with exception of a few lines that we are under agreement with the makers not to cut). No definite time as to how long sale will continue, may be called off any day. So come at once.

Children's Suits.	Men's Raglan Overcoats	Neckwear.
\$1.50 for 75c	\$8.00 for \$4.00	25c for 13c
2.00 " 1.00	9.00 " 4.50	35c " 18c
2.25 " 1.13	10.00 " 5.00	40c " 20c
4.00 " 2.00	12.00 " 6.00	60c " 30c
5.00 " 2.50	14.00 " 7.00	
6.00 " 3.00	16.00 " 8.00	Linea Collars.
	18.00 " 9.00	20c " 10c
Men's Suits.	20.00 " 10.00	
7.00 " 3.50	24.00 " 12.00	Fancy Shirts.
8.00 " 4.00	25.00 " 12.50	1.00 for 50c
9.00 " 4.50		1.25 " 63c
10.00 " 5.00	Boys' Raglan Overcoats	1.35 " 68c
11.00 " 5.50	4.00 " 2.00	1.50 " 75c
12.00 " 6.00	5.00 " 2.50	
13.00 " 6.50	6.00 " 3.00	White shirts half price, all
14.00 " 7.00	7.00 " 3.50	gloves half price, underwear
15.00 " 7.50	8.00 " 4.00	half price.
16.00 " 8.00	10.00 " 5.00	
17.00 " 8.50	12.00 " 6.00	
18.00 " 9.00		
19.00 " 9.50		
20.00 " 10.00		
21.00 " 10.50		
22.00 " 11.00		
23.00 " 11.50		
24.00 " 12.00		
25.00 " 12.50		

Also \$8000 worth of cloth in tweeds, worsteds and serges at half price. Men's hats half price, caps half price, sweaters half price, all Campbell's high class tailor made suits half price. Terms spot cash. Sale will be continued only a short time.

Sale opens at ten sharp this morning.

S. A. McDONALD,

P. E. Island's Greatest Clothing House.