

# A Great Savings Event!--Hundreds & Hundreds of



# BIG VALUES in Our ANNIVERSARY SALE

83<sup>rd.</sup>

Thursday - Friday - Saturday  
JULY 4th - 5th - 6th

We List Here Only A Few Of The Many Big Values In This Sale--  
For Complete Details Consult The Special 16 - Page Birthday, Sale  
Edition Delivered To Your Home!  
**SHOP NOW AND SAVE!!**



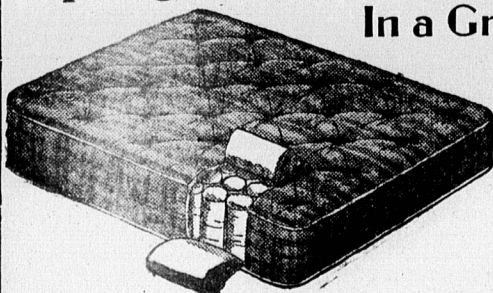
Come In and Meet  
"MISS 1857"  
at  
**BOTH STORES**  
She Has A  
Birthday Gift  
For You!

A "Plum" From Our Big  
BIRTHDAY CAKE  
For Every 1940 Guest!

Dozens Of VALUABLE PRIZES  
FREE To Birthday Shoppers

Visit Our Summerside Store for  
SENSATIONAL SAVINGS  
In Dry Goods--Ladies' Wear  
Men's Wear--Footwear--Groceries  
And 5c and 10c Dept.

## Spring-Filled MATTRESSES In a Great Sale Special!



Our "Phoenix"--"Rainbow"--"Ret-  
ter-night" Brands of Spring-Filled  
Mattresses at Special Sale Prices!  
Here are well built mattresses with  
hundreds of coil springs--padded  
top and bottom and covered with  
long wearing ticking. Enjoy real  
sleeping comfort on one of these  
bargains!  
BIRTHDAY SALE SPECIAL

**13.83**

### Sale! Cotton Filled MATTRESSES

Put new Mattress on all your beds  
at this low price. Well made mat-  
tresses filled with new, clean cot-  
ton. All sizes.

SALE SPECIAL --- **\$5.83**

### Sale! Felted Cotton MATTRESSES

Simmons Better Grade Cotton Felt  
Mattresses at a low price. Well  
made and covered with durable  
ticking. All sizes.

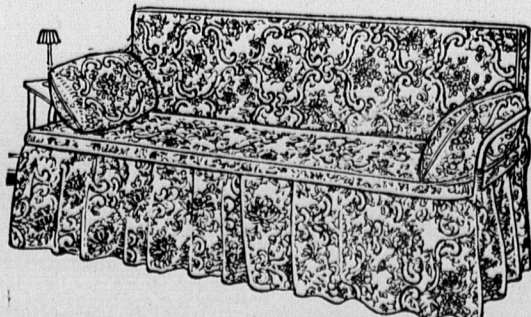
SALE SPECIAL --- **\$8.95**

## Simmons Davenport COUCH

BIRTHDAY SALE  
SPECIAL

**14.83**

Ideal for living room or den.  
Back drops down to make a  
comfortable double bed.  
Strong steel frame with  
good springs. Mattress and  
two matching cushions cov-  
ered in good grade Creton-  
nes.



Special! SLIDING COUCH

A comfortable addition to any home. These colorful,  
cretonne covered Sliding Couches make a comfort-  
able double bed when unexpected guests arrive. Buy  
one or two at this low price.  
BIRTHDAY SALE SPECIAL. Complete --

**10.45**

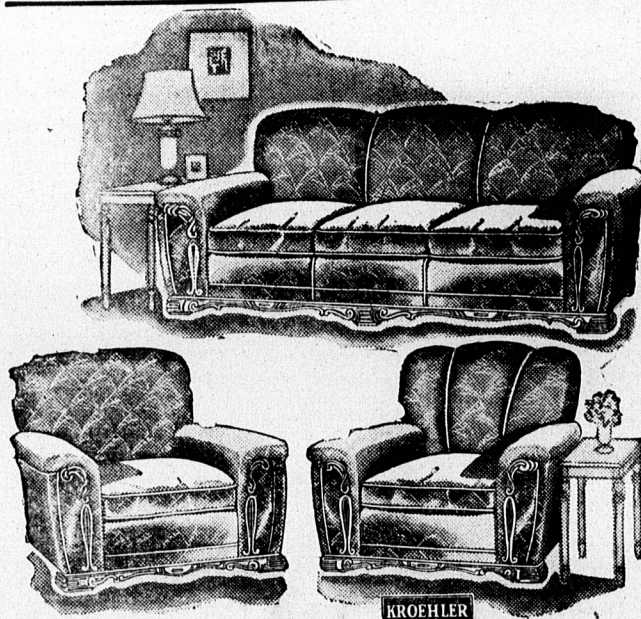
## Chesterfield Suite

Genuine Kroehler Quality!  
SPECIALLY PRICED for this SALE

Birthday Sale 117.00  
3 Pieces ....

An exceptionally fine Kroehler Chesterfield Suite in silk velour cov-  
ering with rich walnut show wood. Featuring the famous Kroehler con-  
struction throughout... Here is a large handsome suite that will add  
new life to any living room. Be sure and see this sale Bargain.

\$11.00 DOWN--\$10.50 MONTHLY

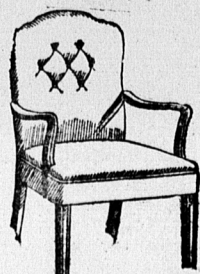


### EXTRA!! END TABLES

In Rich Walnut Finish

Neatly made hardwood End Table, very spe-  
cially priced for our Birthday Sale. Rich Walnut  
finish--attractive design. BIRTHDAY SALES  
SPECIAL, each

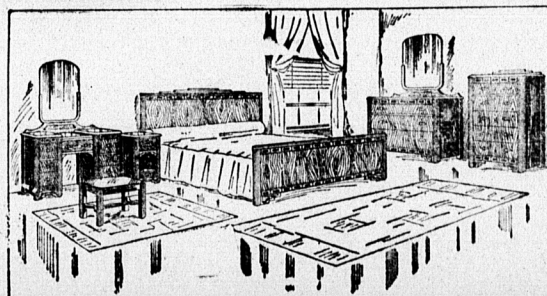
**83c**



LIVING ROOM  
CHAIRS

We urge early shopping  
on this item. Built Wal-  
nut frames, built in an  
attractive style; choice  
of coverings.

Birthday Sale Special  
**\$6.95**



### A Special in MIRRORS

Smart looking Mirrors for bed-  
rooms, halls or bath. Size "12 x  
48". Paint the frame to match  
your own color schemes. BIRTH-  
DAY SALE SPECIALS, each

**\$1.29**

### Axminster Scatter Mats

Sale Special, Each  
You'll want several of these  
at this low price! Good  
quality Axminster Mats in  
size 22½ x 36 inches. Be  
early for this special.

**\$1.49**

### Discontinued Patterns In Congoleum "Gold Seal" RUGS

Discontinued patterns in Gold Seal Congoleum  
Rugs in assorted patterns and at real bargain  
prices. Buy new coverings for all your floors  
during this sale.



SALE SPECIAL

6' x 9'	7½' x 9'
<b>\$4.50</b>	<b>\$5.65</b>
9' x 10½'	9' x 12'
<b>\$7.85</b>	<b>\$9.25</b>

**HOLMAN'S** 2 BIG STORES  
SUMMERSIDE & CHARLOTTETOWN

### Exceptional Value In 4 Piece Bedroom Suite

Seldom are we able to offer such furniture value.  
Here is a smart looking Bedroom suite at a substan-  
tial saving. Walnut finish--four pieces including Bed,  
Chiffonier, Dresser, and Vanity. Clear Plate Mirrors.

SALE SPECIAL  
COMPLETE

**59.00**



### HIGH GRADE STUDIO COUCHES

Another Great Sale Attraction! . . . Beautiful coverings of rich silk velour  
Studio Couch with spring-filled mattress-  
e and three spring-filled cushions. Easy-  
ly converted into a double or two single  
beds. In attractive repp and homespun  
coverings. Complete with tubular steel  
back rest. BIRTHDAY SALE SPECIAL.

**28.83**

**38.83**

### SALE ATTRACTION!! TEA SETS

Attractive Tea Sets priced low for our Birthday Sale.  
Several pretty patterns in bright colors and decor-  
ations. In 18 and 24 piece Sets

18 PIECE SET 24 PIECE SET

18 Piece Set consists of 6 cups, 6 saucers and 6 tea plates. BIRTHDAY SALE SPECIAL, set--

**\$1.39**

24 Piece Set consists of 8 cups, 8 saucers and 8 tea plates. BIRTHDAY SALE SPECIAL, set--

**\$1.89**

