

BROWN

KEEP YOUR EYE ON THE ARROW

THE YOUNG MEN'S MAN

Some Real Good Trousers Values

We have a big showing of men's odd trousers that are above the average. All the "natty" new effects are shown in a gorgeous array of striped effects besides the plainer cloths.

We take just as much care in fitting you with a pair of trousers as we would with one of our high class suits—there's nothing left undone that will add to your comfort and satisfaction.

Let us show you some new ideas—new patterns.

\$1.65, \$1.85, \$2.00 to \$6.35.

Stylish Shirts

All we want to do is to have you see our showing of shirts—We'll leave the rest to you—if there's a better line of shirts in Charlottetown we'd like to know it. Come right in.

Prices 75c, \$1.00, \$1.15 to \$2.25.

Trappy Ties

These new ties pronounce the very latest ideas, thought out by expert designers. All the pretty new shades, striped effects, etc. are shown here.

35c, 50c, 75c.



PAQUET BROS HAVE A NEW LAUNCH

Paquet Bros, Souris, the enterprising boat builders, have completed their new cruising launch the "Evangeline."

This boat is built for use in the gathering of lobster spawn from the different hatcheries in King's County's eastern shore to be delivered to the Georgetown Hatchery and was designed and built to suit the intended purpose.

She is thirty-two feet in length with a seven foot two inch beam, and has a combined raised deck and trunk cabin ten feet long. This cabin is ten feet long, is finished in natural wood and will accommodate about six people. The boat will easily carry a party of twenty.

She is fitted with a four cycle, twelve horse power Imperial Motor and will develop a speed of ten miles an hour. Her stern is v-shaped. L. F. Paquet is the designer and he has turned out a model which combines beauty and strength and is undoubtedly a credit to its makers.

The cruiser Evangeline will see plenty of active service and will be often called on to carry her occupants through heavy seas. In choosing the Imperial engine, manufactured by the Bruce Stewart Co., Ltd., City, the builders have unconsciously paid a compliment to the manufacturers of the engine inasmuch as they require an engine that is positively reliable and one on which they know they will have to take no chances.

A member of the staff of The Guardian has received a photo postcard showing the Evangeline blocked up and precocious to launching and the photo shows a most attractive looking boat.

The Evangeline will have to travel from Chepstow to Cape Bear every two days, going on alternate days from Georgetown to Chepstow and return and from Georgetown to Cape Bear and return, covering in all about sixty miles a day. She will call at twenty three factories along the coast gathering spawn.

IN LOVING MEMORY.

The death took place at Antigonish N. S., on Sunday May 1st 1910, of Anastasia, the dearly beloved wife of Thomas McDonald, at the early age of 29 years. Her death, after a short illness, has cast a gloom over the home in which she lived and the home is saddened forever more by the removal of a kind and loving wife and mother. She was a daughter of the late William McTague of this city and besides her grief-stricken husband and a little daughter, three years old, she leaves to mourn her loss, two brothers and five sisters namely—Thomas and Bernard McTague of this city; Mrs. William Murphy, New Jersey City, N. Y.; Mrs. Philip Smith, Sydney; Mrs. Nicholas McParlane, Mrs. Richard Collins and Mrs. William Mullins, all of this city. The sympathy of many friends is extended to the sorrowing ones who are left to mourn a great loss.

"This hard to break the tender cord When love has bound the heart 'Tis hard, so hard to speak, the words, "We must forever part." Darling loved one, we have laid thee in the peaceful grave's embrace, But thy memory will be cherished Till we see thy Heavenly face. (Pat. Ex. and Nova Scotia papers please copy.)

THE CRITICISM HAS BEEN SOMETIMES MADE THAT CHARLOTTETOWN STORES ARE BEHIND IN THE MATTER OF GOOD TRIMMINGS FOR CHOICE DRESS GOODS. WITH A VIEW TO REMEDYING SUCH A DEFECT—IF IT EXISTS—MR. MACLEOD SPENT DAYS OF CAREFUL SEARCH IN LONDON AND PARIS—AND AS A RESULT THE FINEST RANGE OF DRESS TRIMMINGS THAT HAVE EVER BEEN SEEN IS PREPARED FOR YOU HERE. MOORE & MCLEOD.

NEW NET BATTENBURG AND SILK BLOUSES THAT EMBRACE ALL THE NEWEST STYLES. THE COLORS ARE WHITE, NAVY, AND BLACK. STANLEY'S.

Red Rose meeting, Lodge Prince Edward, S. O. E., Tues. day, May 10.

CHARLOTTETOWN'S GREAT AND EXCITING SHOWING OF FINE SUITS IS NOW GOING ON AT THIS STORE. WATCH FOR IT. DO NOT MISS IT. MOORE & MCLEOD.

NOTICE

Having purchased the good-will and business of Mr. A. W. Reddin I respectfully solicit a continuance of the custom so generously extended to him and trust by courteous treatment and attention to business to merit a continuance of same.

E. A. Foster
Successor to A. W. Reddin

Central Drugstore
Sunnyside

NOTICE

I have sold my drug business this day known as the Central Drug Store, to Mr. E. A. Foster and bespeak for him a share of the patronage extended me in the past. In reference to the above would say I hold book debts of late firm and will remain by the business for a short time to adjust accounts.

Arthur W. Reddin.
May 3rd 1910.

S. A. McDonald

The Island's Leading Store

A Nice Showing of New Kimonos

We've some swell new arrivals in Kimonos—the sales-lady thinks them splendid—so will you.

Fancy organdie colored muslins with Persian trimmings

\$1.00 to \$2.50.



House Dresses

We are showing a splendid lot of house and street dresses. Stripedingham, princess style house and street dresses, piped with plain linen... \$5.50 Champagne lawn, cluny insertion... \$6.50 Mull, Dutch yoke, Irish linen lace... \$13.00 Others to \$23.00.

For Little Ladies

We've dresses that the "little ladies" will like—ones that will make you feel proud of your little girl as well.

White lawn dresses, lace and embroidery trimmings, for girls from 2 to 14 years 98c to \$3.50.

BOSTON MILK STRIKE BEFORE LEGISLATURE

BOSTON, May 3.—Turning from their deliberations of the past few days, the legislators on Beacon Hill today began an aggressive campaign to facilitate the importation of lactiferous food in the city of Boston, now threatened with a milk famine through the determination of the farmers to withhold their milk from contractors.

The paramount discussion came before the committee on agriculture, which summoned representatives of the agricultural districts for advice as to the best methods to pursue.

At the same time the joint committee on railroads in executive session attempted to formulate plans for the producers to ship their milk direct to the customers. Believing the key of the situation lay in the transportation it was advocated that the legislature should be called upon to give to the farmers the same rights and rates for transporting milk as contractors.

Some 30,000 cans of milk were withheld by the producers today, according to the claims of officials of the Producers' Association. The contractors stated that their receipts for the day were normal, however.

HALIFAX WANTS A NATIONAL CELEBRATION OF NIOBE'S ARRIVAL

OTTAWA, May 3.—George E. Boak, a member of the citizen's committee of Halifax, was here today and had an interview with the government and Admiral Kingsmill in connection with the arrangements for the reception of the cruiser Niobe. He suggested that July 1 would be a suitable date for the arrival of the cruiser at Halifax, and that event might be made the occasion of a national demonstration. The government promised to give the proposal favorable consideration.

COMING EVENTS.

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CHARLOTTETOWN'S GREAT AND EXCITING SHOWING OF FINE SUITS IS NOW GOING ON AT THIS STORE. WATCH FOR IT. DO NOT MISS IT. MOORE & MCLEOD.

What About Your Wash

Don't you find it awfully hard to get your clothes dried this nasty weather—having your house all "steamed" up—when you can do away with all these inconveniences by sending your wash to us. No wash is too large or small for us to do and our prices are very moderate.

Phone 151 and our team will call for your parcel.

Star Steam Laundry
A. F. Webster, Prop.

Conroy's Shoes

One thing we insist upon in the building of all the shoes that are made exclusively for our trade in our Montreal and St. Hyacinthe Factories is Honesty.

No paper insides, no rush tanned leather, no glue where stitching is necessary and no cheapness anywhere.

That is why our shoes stand the hard wear that all shoes must get and show the wear less than other shoes.

CONROY
The Shoeman
97 Queen St. Ch. Town
Near opp Bank of New Brunswick
dms & trimt

HER LIFE SAVED BY CONDUCTOR

NEW YORK, May 4.—Miss Mary Freda, who lives at Hamill station, Long Island, was tossed into the water from a fast moving train on the Long Island railroad as it rounded a curve on a trestle over Jamaica Bay today. She was caught by the incoming tide and carried more than 100 yards and then rescued without receiving a scratch. She owes her rescue to the heroism of Robert Cannon, conductor of the train.

Miss Freda was passing from one car to another when the train swerved on the curve. She was flung from the platform. Cannon dived through the blinding fog into the water. He called out and the girl answered about 100 yards away. He swam about until he found her. Clinging to an old pile, he seized her by the shoulder and struck out. It was impossible to see land because of the fog, but he guided his movements by the tide until his feet struck bottom.

BRITAIN LAYS KEEL OF THE WORLD'S LARGEST WARSHIP

LONDON, May 3.—The keel of the battleship Princess Royal, the largest warship of any navy in the world, was laid yesterday at Barrow. The vessel will be of 26,000 tons displacement and over 700 feet long.

Please leave your military order as early as you can. The more time you give us the better work we can turn out. Come in to-day. MOORE & MCLEOD 4-16 dtf

The largest—finest—most complete military range that has ever been brought to P. E. Island is here ready for your close inspection. MOORE & MCLEOD 4-18 dtf.

"TO MATCH YOUR SUIT, WE COVER BUTTONS IN TWO STYLES AND TEN DIFFERENT SIZES FROM THE SCRAINS OF CLOTH LEFT FROM CUTTING OUT THE SUIT. BRING THEM IN EARLY EACH WEEK, SO THAT WE CAN MAKE THEM FOR YOU BEFORE SATURDAY. 15 & 20c. DOZ. STANLEY'S. 5-34dtf.

MISSSES' NAVY BLUE WOOL SERGE SAILOR SUITS SPLENDIDLY MADE FROM REAL GOOD MATERIAL. REGULATION NAVY STYLE. SIZES 24-27-30 INCHES. \$1.65-\$1.85-\$2.25 ETC. STANLEY'S. 5-43dtf.

"THIS GREAT MILLINERY SHOWING WILL OFFER YOU THE GREATEST RANGE OF ALL SORTS OF HATS THAT YOU HAVE EVER SEEN IN CHARLOTTETOWN. MORE BIG HATS—MORE MEDIUM SIZE HATS—MORE SMALL HATS—THAN ORDINARY STORES CAN SHOW—AND EVERY LINE SHOWS THE VERY IMPRINT OF MODERN PARIS AND NEW YORK. NOT ONLY MORE HATS OF EVERY SORT—BUT PERFECT RIGHTNESS IN EVERY STYLE. THERE IS NO WAY YOU CAN TEST IT LIKE LOOKING THE MATTER OVER. MOORE & MCLEOD. 4-16 dtf.

If you want a pretty suit designed by a New York cutter, made tailor throughout, at a moderate price, see our custom suit service. Drop in and talk the matter over any day. MOORE & MCLEOD 4-16 dtf

Twenty Million Mark is Passed

For the first time in the history of life insurance in Canada the twenty million dollar mark of policies issued in one year has been passed.

That the Sun Life has done this with largely increased profits and a reduced ratio of expense, makes pleasant reading for its army of policy holders.

E. R. BROW
Manager for P. E. I. Charlottetown.

Serves You Right

Pickard's Coal

Order your next load from us. You'll be pleased with the Coal and the price will be right.

A Pickard & Co

Phone 240

The store where you can get the trimming you need for your dress—come in and see, us show you how well we have met the trimming proposition. Trimmings from France and Saxony all cut from the makers. Trimmings in many cases lower in price than Canadian who's sale houses ask for similar grades. MOORE & MCLEOD 4-18 dtf

That beautifully draped figure in Nile green that you admired so much at our millinery exhibit was worked out from the beautiful Salome cloth, a combination silk and wool fabric that is meeting with great success here. 1.15 per yd. MOORE & MCLEOD. 4-16 dtf

You take no chances in our custom suit service. If we do not please you, we will not let you take the suit from the store. Let us talk the matter over. We have suited hundreds of people in the last year or two. In all probability we can suit you. But in any case you have no risk at all to run. MOORE & MCLEOD. 4-16 dtf.

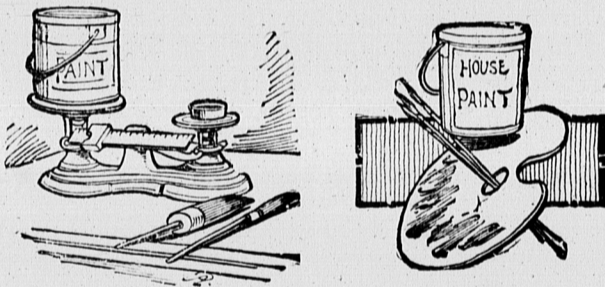
THE REALLY WONDERFUL SHOWING OF SILKS AND DRESS GOODS THAT YOU SAW AT THE GREAT MILLINERY OPENING THE OTHER EVENING IS ONLY A SUGGESTION OF WHAT WE HAVE HERE TO SHOW YOU. FOR EVERY ONE SHOWN WE HAVE A DOZEN OR SO MORE. MOORE & MCLEOD. 4-16 dtf.

If you want a pretty suit designed by a New York cutter, made tailor throughout, at a moderate price, see our custom suit service. Drop in and talk the matter over any day. MOORE & MCLEOD 4-16 dtf

If you want a ready-to-wear suit see three samples with prices in our window. There are others. D. A. Bruce. 4-30 dtf.

THE NEWEST AND BEST SHOWING OF SILKS IN THE CITY IS READY FOR YOU IN THE READY TO WEAR DEPARTMENT. EXCLUSIVE DESIGNS AND MODELS THAT NO OTHER STORE CAN SHOW—PRICES THAT COMPETITION CAN ONLY FOLLOW. MOORE & MCLEOD. 3-12 dtf.

Painting As it Should Be



The paint we sell is the right kind. It has good body and will cover your walls effectively. Plenty of good colors and all the paints are mixed so they wont run, peel, crack or blister. Just as nearly perfect as paint can be made. Make your improvements by using our paint.

Tiger White Lead, the best made.

The Rogers Hardware Co., Ltd.

Some Reasons Why Farmers and Gardeners should buy Carters' Tested Seeds

We have been in the seed business for thirty years. It is no side line with us. We are either buying or selling or making contracts for growing different varieties in different countries all the year round. We sell only such seeds as are best adapted to our soil and climate, and our long experience has gained for us this knowledge. Our supplies of seeds are carefully tested for Germination and Purity by competent persons before sending out. Our supply of No. 1 Clover and Timothy, Wheat, Oats, Barley, Corn, Buckwheat, Turnip Seed, etc. etc. is procured from the most reliable sources. Many varieties are grown especially for us. We do the largest Seed Business in the Maritime Provinces. We do not sell cheap Seed of inferior quality. "The Best and only the Best" is our motto. Buy "Carters' Tested Seeds" and you are safe. Over one hundred and sixty reliable merchants sell them. Our prices are as low as Seeds of equal high standard can be bought for in Canada.

CARTER & COMPANY Limited
Seedsmen to the People of P. E. Island.
Queen Street, Charlottetown.
drtuft

"French Organdie"

is the name of one of the most fashionable and truly delightful lines of Corresponding Stationery we have ever offered the public for sale. Its elegant writing surface is sure to please you. By the quire or nicely bound in paperettes.

Hazard & Moore
3-16drwstl June 16.