

Woman's Realm / Social and Personal / Fashions / Literature

New Soapless VEL Outcleans, Outlasts Suds

by Frances Thompson
noted homemaking authority



As a result of constant home tests, my enthusiasm for soapless VEL is mounting daily. At first, like you perhaps, I thought VEL was strangely different. But now that I understand it, I think it's wonderful.

MAKES SUDS UNNECESSARY "FROTH"
Soapless VEL is a fine white granulated powder which acts quite differently from soap flakes or soap powders. The big difference is in the suds. VEL makes plenty of frothy suds, even in cool or hard water, but these suds are quite unlike soap suds. Actually suds are unnecessary to VEL's cleaning action. With soap, heavy suds are essential for cleaning, but not so with VEL.

MAKES THE WATER WORK
When VEL's frothy suds subside it's extraordinary cleaning power continues in the almost clear water. You'll actually see particles of dirt in your clear water which VEL has so ably removed from your clothes or dishes.

VEL IS NEW—MODERN
So let's get away from the old-fashioned idea that lasting suds are necessary. Now that soapless VEL is here, this modern cleanser quickly cuts grease and makes china and glassware sparkle because it leaves no soapy film. VEL is such a gentle cleanser that it can be used with perfect safety for delicate lingerie, woolsens, baby clothes and nylons—and it is very kind to the hands.

NOT A SUBSTITUTE FOR SOAP
VEL is not a substitute for soap and should not be compared with soap. It is a so-called "detergent" which is winning widespread popularity with those who use it correctly. 16-V-40
"VEL" is a registered trademark of the COLGATE-PALMOLIVE-PEET CO. LTD.

DOROTHY DIX SAYS—

Ideal Foster Parents

Too Many Mothers Neglect Welfare Of Children With Their "Don'ts"

DEAR DOROTHY DIX: I would have loved to have had a big family, but as I was denied this happiness, I have compensated for it by taking young folks into our home, from infants a few months old to grown boys just out of high school. I encourage the friendship of young people and the result is that we are never without some of our kids' being around.

Many parents complain that their children are never at home. When this happens, it is because the parents did not make home life so pleasant that the children wanted to stay there and to bring their friends with them. I know from my own experience that youngsters want to be at home just as much as their parents want them there, but parents are not at home any more, so the children wander.

I still think we have a grand lot of young folks in this old world, and we wouldn't have so much juvenile delinquency if parents would make them feel that they are welcome at home and do something to entertain and amuse them.

AUNTIE BY PROXY

ANSWER: I am with you a hundred per cent, Auntie, on your theory that children would like to stay at home if their parents made their homes attractive, instead of being the dulllest spots they know and from which they instinctively flee.

NEGLECTED MOTHER

There are plenty of women who are never at home when their children come from school. I have known mothers to actually lock the doors so the children couldn't get into the house, even when it was raining, and they had to go to Tommy's or Sally's for shelter. I have known mothers who never let their children play in the house because they mused up things; who never let their youngsters eat between meals; and whose watch word was DON'T.

It is homes like these that send children to find their amusements and companionship on the streets. Children are naturally home-loving. They like their own things, their own surroundings and parents who are co-operative and who think up interesting things for them to do, and they would rather stay at home if only they were made welcome in it.

DEAR MISS DIX: I have a daughter, 19 years old, who was engaged to a fine young man five years her senior. They wanted to be married and had all of their arrangements made, but I just couldn't bear to have her leave, so I begged and pleaded with her to break with him. She refused to do so and in desperation I told her that if she married him I would commit suicide.

Of course, I didn't intend to do it, but I scared her so that she did break off her engagement. But it has made both her and the young man very unhappy because he thinks that she has played fast and loose with him. I am afraid she will lose him entirely, and I didn't want her to do that because he is quite well-off and could give her a beautiful home.

What can I do about it, for I feel that I have ruined my daughter's life?

POSSESSIVE MOTHER

ANSWER: The only honest thing you can do is to go to the young man and tell him exactly what you have done. If he believes you, he may forgive you and go back to your daughter. But you have certainly succeeded in rubbing the bloom off the rose.

Possessive mothers, who can't bear to give up their children or let them have any life of their own, are among the most heartless criminals in the world, for they do not hesitate to sacrifice their children to themselves. All of us know dreary old bachelors whose mothers have kept them tied to their apron strings so tightly that they have never even had a girl friend, or any of the pleasures and comradeship that belong to their time of life.

And we know many and many a poor old maid whom Mother kept from marrying when she was pretty and young and who has spent her life supporting Mother, instead of having a good husband to support her.

DEAR DOROTHY DIX: Should the members of a family give showers to a girl who is about to be married?

DOUBTFUL

ANSWER: No. It is exceedingly bad taste because it looks too much like a holdup.

Living & Leisure

THE WOMAN'S REALM

THE ROAD HOME

They took one roadway to the farm. Another back to town, And each was dusty-brown To sturdy, sun-sit brown Spotted lilies lined both roads— As freckled as each face Of youthful pilgrim come for milk To this hill crowning place. But when the time came for return, The road back home held wonder— A bridge that could be clambered down.

A small creek flowing under, And there beneath the arch of stone, Below the fiery hill, They found a small, dim universe Blue-green and cool and still. —By Virginia Scott Minern.

PAINTED TOYS

Lead paint on toys, on cribs and other furniture, can result in varying degrees of lead poisoning when chewed and swallowed. Health authorities recommend vegetable paints for articles on which babies may test their teeth.

Children's wet hands should be dried promptly for chapped, cracked hands with deep fissures and cracks can cause pain to active children and also lead to infection.

BITE IS WORSE THAN BARK

How would you like to have a dog that resembles those shown in Egyptian wall-paintings?—a barkless dog? A most unusual show was held in London recently—a dog show where not a bark was heard! Occasion was the championship show of the Basenji Club of Britain; and all the exhibits were Basenjis. They're interesting looking—ets—only problem is they're not of much use as householders. Instead of a warning-off growl and bark, an unwelcome intruder would be likely to hear a combination of a deep chuckle and a yodel. That's a Basenji—if you'd like one!

CONSIDER SKIN TONES WITH JEWELLERY

You can make the jewellery that you use give you sparkle and more personal enrichment if you'll pick stones which have a colour-affinity for your complexion. The exception, of course, is the diamond, which bestows its sparkle impartially upon all complexion types.

So says the Jewellery Industry Council, which names complexion groups and lists stones that best serve the colour demands of each. The orange or browned complexion is eye type, which includes both the olive-skinned and the sun-tanned girl. Best colour-choices of stones for her include carnelians, red-brown coral, esoteric garnets, spinels, orange sapphires, and the deep-toned topaz.

Next comes the blue-red complexion type, for which both the blonde and the fair-skinned brunette can qualify. The blonde, the experts claim, is most flattered by yellow gems: Topaz, yellow sapphire, canary diamond, gold beril. But she can also carry off emeralds, aquamarines and blue sapphires. Her brunette sister in this group can wear rubies, garnets, blue sapphires, aquamarines and the golden topaz to good advantage.

Morning Smile

THE DIFFERENCE

The vicar was visiting his oldest parishioner and commented on the fact that a small clock on the kitchen dresser was telling the correct hour but that the grandfather clock had not been set to summer-time. "Don't you find it a little muddling to have them different?" he asked. "Well, it's like this, sir," said the old man. "Grandfather clock 'ave been telling the truth for ninety years and I can't find it in my 'eart to make 'em tell lies now. The little clock he be German make, so it be all right for him."

Private Irving Jenks is a man of his name. This Cleveland, Ohio, soldier was in formation and answering roll call when the sergeant tackled him on the initials on Jenks's name. "It's I. O. Jenks, sir," he said. "You owe who?" the sergeant asked. "Well, practically everybody, sir," answered Jenks.

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MOTHERS!

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LOOK FOR THE COMPLETE LINE —22 VARIETIES



Better English

D. C. Williams

1. What is wrong with this sentence? "You cannot get the position without a pull."
 2. What is the correct pronunciation of "caramel"?
 3. Which one of these words is misspelled? Cryptic, crystallize, crucifixion.
 4. What does the word "legacy" mean?
 5. What is a word beginning with na that means "ingenuous; artless"?
- ANSWERS**
1. Say, "You cannot get the position without influence."
 2. Pronounce kar-a-mel, first a as in at, second an unstressed, e as in bell, accent first syllable. 3. Crystallize.
 4. Something left by will; a bequest. "He that visits the sick in hopes of a legacy, is no better than a raven that watches a weak sheep only to peck out its eyes."—Seneca. 5. Naive.

How Can I!!

By Anne Ashley

- Q. How can I make the varnish flow more readily and dry more rapidly when varnishing floors?
- A. By placing the can of varnish in a shallow pan of hot water, both results will be accomplished, and the task will also be easier.
- Q. How can I remove scratches from dark furniture?
- A. They will hardly be noticeable if they are painted with iodine before polishing with furniture polish.
- Q. How can I clean linoleum that has become spotted with paint or rust?
- A. Rub it gently with steel shavings or emery paper.

Needlecrafts

FOR THE HOME

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Fresh as the Spring's first crocus this lovely pinafore will take you merrily, prettily, through the warmer days to come. Fitted line and spruce slash are waist whittlers.

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Weston's MAY RATION CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
"A TREAT TO EAT" Weston's Chocolate DENVER SANDWICH				1 Sugar Coupons \$49, \$50; are valid	2	3
4	5	6	7	8 Butter Coupon B50; is valid	9	10
11	12	13	14	15 Butter Coupon B51; Canning Sugar Coupons Y1, Y2, Y3, Y4, Y5; are valid	16	17
18	19	20	21	22 Butter Coupon B52; is valid	23	24 VICTORIA DAY
25	26	27	28	29	30	31

EVERY TUESDAY AND FRIDAY DURING MAY IS A MEATLESS DAY IN PUBLIC EATING PLACES.

SUGAR COUPON VALUES—1 lb. Sugar; or 24 fluid ounces jams, jellies, marmalades, honey butter, fountain fruits; or 4 lbs. extracted honey, cut comb honey; or 80 fluid ounces molasses.

CANNING SUGAR COUPONS—The first five "T" Canning Sugar Coupons become valid on May 15th. Each "T" Coupon is good for 1 lb. of Sugar or the usual value of preserves.

Weston's Ration Calendar for June will appear on May 31st.



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