THIS IS THE OPENING GUN OF THE BIG 1935 FAIR

It Is the first shot in our publicity campaign to acquaint you with the many features that make up the big Provincial Exhibition which opens at Charlottetown

MONDAY EVENING, AUGUST 19th---CLOSES FRIDAY EVENING, AUGUST 23rd

This year's Fair will be the greatest in Exhibition history. For months we have been making preparations and now our program is complete. Our Prize List has been revised and many changes introduced. We are offering more prize money in all classes of live stock. Each class has been reviewed under the supervision of leading exhibitors together with the management.

Every farmer or live stock breeder in Prince Edward Island should send for the new Prize List. We anticipate larger live stock entries than ever before. The Main Building will be entirely re-decorated and arrangements made for many new exhibits. It will house the biggest line of indoor exhibits and industrial displays ever seen there. The entire Prize List for fancy work, embroidery and all indoor exhibits has been changed and is a great improvement over other years.

$14,500 IN PURSES PRIZES AND PREMIUMS

The biggest amount of money offered in years.

HORSE RACING PROGRAM

3--DAYS RACING--3

TUESDAY — WEDNESDAY THURSDAY

11 CLASSES WITH PURSES, PRIZES AND PREMIUMS TOTALLING OVER $4,500.

Every Class will fill well and will bring together the fastest and best race horses in the Maritimes, and head finishes that will bring our crowded grand stands to their feet. Positively the best balanced program we have had in recent years. All the horsemen are planning to come to Charlottetown. They like the track, they like our treatment and they like our crowds.

Special prizes for owners, drivers and grooms.

Prizes for fastest horse, fastest heat, breaking track record, etc., etc.

VAUDEVILLE PROGRAM—Our acts have been arranged though George A. Hamid of New York and we are assured that they are high class.

THE CIMSE SENSATION is one of the rare thrillers of the world, an attraction performed on the most original and oddest rigging ever constructed. Thrilling, nerve-racking, death-defying feats, originating at the dizzy height of 100 feet, where four aerial artists combat nature's law of gravity. Just returned from Europe where they performed before many Crowned heads and were the sensation at the Cirque de Paris show of 1934. Positively the finest outdoor act in America to-day, brought here at great expense to please our public.

THE FOUR FANTINOS.—This quartette comprises two ladies and two men. They have recently arrived in the United States after a long and successful tour of Europe and South America. This will be their first booking in Canada. Miss Mimi Fanto is one of the world's greatest lady athletes. Her work on the flying rings and her gymnastic feats on the Spanish Web have won the admiration of thousands. She holds the world's record of 125 "kick-overs" while suspended by only one hand.

GEORGETTY'S HOLLYWOOD COMIQUES will take care of the fun part of our program and will present a most novel entertainment in that they dance on their hands with their bodies up-right. Their boxing act in which they box with their feet instead of their hands, carrying out all the rules and regulations of the game, is a knock-out in more senses than one. Do not fail to witness this attraction, it is strictly high class.

CHARLES CHAMBERLAIN, the "Singing Lumberjack," will be an added feature and one that you will like. Every afternoon and evening he will entertain you with his marvelous voice.

FIREWORKS

This popular feature which entertained over 10,000 people at our night shows last year, will surely draw bigger crowds this year. The program has taken months of preparation—many of the features have been made by special request. These include a miniature replica of the Battle of Amiens Artillery Barrage which starts with the Aerial Salute

Following it will be Dragon Rockets,

Search Light Rockets, Japanese Comets, Yellow Sunset Bombshell, the Hollinger, golden shell, first burst coarse gold, second burst fine gold, third burst gold dust. Prince of Wales Plumes, Triple Fountain of Silver and Veil of Multi-Colored Stars, Columns of Empire, the Whirlwind and between thirty and forty other features of dazzling pyrotecnic achievements producing the most marvelous displays ever shown in the Maritimes.

Afternoon Program in Front of Grand Stand

Our afternoon program on Tuesday, Wednesday and Thursday will start at two o'clock sharp and will consist of Horse Racing, full Vaudeville Program and Singing. These will be three afternoons crowded with thrills and excitement. You will witness the very best vaudeville we can procure, the finest Maritime race horses in action and the "Singing Lumberjack" in popular songs of the day.

Evening Program in Front of Grand Stand

TUESDAY, WEDNESDAY, THURSDAY, FRIDAY, starting at 8 P.M. the CHARLOTTETOWN RIDING CLUB will stage a horse snow in the new show ring 100 x 230 feet in centrefield. Its lighting will be increased to 22,000 candle power, the greatest illumination east of Toronto. Last year's horse show pleased and drew large crowds. This year's show will be a much finer one.

Full vaudeville program every evening. The acts featured with magnesium lights will stand out in bold relief.

CHARLIE CHAMBERLAIN, the "Singing Lumberjack" in popular songs of the day.

The evening will end with a grand spectacular display of fireworks. Over two hours entertainment without a dull moment. Positively the finest nignt show ever given east of Montreal.

FOR THE YOUNG

The 1935 BILL LYNCH shows have been thoroughly re-organized, new additions made to equipment, old equipment discarded or refurnished, in fact almost a brand new show but still retaining all the rides and other features which has made it so popular with our young folks. "Bigger and better than ever," is Bill's 1935 achievement.

PLAN YOUR HOLIDAYS NOW. WRITE YOUR FRIENDS IN THE MARITIMES OR FARTHER AWAY. SEE OUR ISLAND AT ITS PEAK. THEY WILL BE ASTOUNDED AT WHAT WE CAN SHOW THEM AND THE ENTERTAINMENT WE WILL PROVIDE.

ADMISSION TO GROUNDS 25c. — **75c TO RACES.**

$1.00 SEES THE WHOLE SHOW ON RACE DAYS.

Special Low Prices Evenings.

EXHIBITORS BE SURE AND WRITE FOR PRIZE LIST TO

J. W. BOULTER, Secretary