The Rexall Stores of Canada

Contribute to

The Canadian Patriotic Fund

The Rexall Stores of Canada, 400 of the leading Drug Stores in Canada have unanimously agreed to contribute to the Canadian Patriotic Fund, FIVE PER CENT. of their total purchases of all Rexall Toilet Goods, Rexall Remedies and other merchandise manufactured or sold by the United Drug Company, Limited, Toronto, from October 15th, to December 31st, 1914.

This action of the Rexall Drug Stores of Canada has been undertaken co-operatively, because as a co-operative organization, they realize how much more can be done unitedly than individually, and it has been taken for two reasons—to fulfill a *humane duty in raising a fund for the relief work of the* Canadian Patriotic Organization, and a patriotic duty in an endeavor to keep a large staff of Canadian employees busy.

The 400 Rexall Stores of Canada make an appeal to your sympathy and support in their double worthy cause for increasing the funds of the Canadian Patriotic Organization and for the support of Canadian workmen because:—

The fund that would be raised on the basis of last year's business can be tremendously increased if every man and woman in Canada will help a little by the simple process of purchasing Rexall Goods at the Rexall Stores.

No need to give space in this announcement to emphasize the high quality of Rexall Toilet and Medicinal Goods. Sufficient to say that 7,000 of the leading Drug Stores in Canada, Great Britain, and the United States place their personal and collective reputations behind them; that the public in these countries endorse them to the extent of several million dollars worth of purchases a year.

Better goods are not made, and you take no risk in buying, for every Rexall Store will return you your money if any Rexall Product is not entirely satisfactory and do it, too, without the slightest objection.

There's a full list of Rexall products waiting for you at the Rexall Store in your town.

Ask for it—kindly pass the word along to your friends. It is the collective purchases of all that will make this Rexall Store Fund for the Canadian Patriotic Organization work a big one.

The Fund will be collected from each Rexall Store in Canada by the United Drug Co., Limited, Toronto, and will be paid by them direct to the officers of the Canadian Patriotic Organization, and the amount so collected will be published in this paper when paid over.

Rexall Goods are made in Canada and you can procure them in your town only from

McKINNON DRUG CO.

The Rexall Store

Or by Mail from any Rexall Store in Canada.

United Drug Company, Limited - Toronto

See Our Line of Rugs
Before Purchasing

Buy Your Horse Rug Here

Before buying your horse rug it would mean money in your pocket to look over our assortment, which is the finest and lowest priced in the province. If you require a good, warm serviceably horse rug, call in here and let us prove to you that what we advertise can be backed up by quality and price.

"INVINCIBLE BRAND" RUGS

We were fortunate in securing this well known brand of rugs which are conceeded as being the most durable and best looking blankets on the Canadian Markets, made in many different colors and stripes, each one strongly circuqled and buckled. We can suit your every need in this line. We would be pleased to show you our assortment.

Prices ranging from **$1.00 to $3.50.**

Your horse requires warm clothes. See to it today.

Simon W. Crabbe

Stanfield's Warm Winter Underwear

No "almost as good" underwear should be worn to shield your body from the cold, frosty winter weather, when the best will cost you very little more—give your body the protection it requires—wear Stanfield's all wool unshrinkable, the acme of underwear perfection. Don't let a few cents stand between health and happiness.

Get a suit of Stanfield's and you will never regret it—you will get more real comfort and wear out of a suit of this celebrated underwear than you could imagine. All sizes, styles and prices will be found here. See them.

Reuben Tuplin & Co.
Kensington

THE WESTERN GUARDIAN

—MR. W. K. McGOUGAN, Secretary of the Globe Fox Exchange. P.O., Box 10, is The Guardian Agent in Summerside.

—THE MORNING DAILY Guardian can be obtained at Lafferty's Tonsorial Parlors, Summerside.

—MR. E. P. FOLEY, Guardian representative in Alberton will gladly receive subscriptions and advertising matter.

—PROPERTY PURCHASED.—Mrs Thomas Beallie, Summerside, has purchased the property of Mr J. A. Brace, *situated on Summer Street.*—X.

—SUBSCRIBERS should renew a week or two before the time they have paid for has expired and thus not miss an issue, as all papers are discontinued promptly on expiry date. Mtf.

—THE STATION AT Freetown is undergoing general repairs. This is not being done before time, as it has *been in very bad shape for quite a* while. It would also be a step in the right direction if the platform was extended twenty or thirty feet towards the crossing, as passengers on the night Express usually have to get off in the ditch, which is not very pleasant, *especially on a dark wet night.*

WESTERN PERSONALS

—Mr B. I. Raynor, Alberton, was in Summerside Wednesday of this week. —X.

—Mr Judson Burns, Freetown, was in Summerside Wednesday on business.—X.

—Mr Calvin Howatt, Victoria, was in Summerside Tuesday, attending a meeting of the Huntley Fox Co.—X.

—Among the visitors to Summerside Wednesday were Messrs Russel Howatt, Tryon; David McKay, Albany, Walter Leard, Bedeque, and Mrs G. H. McCallum, Sherbrook.—X.

IN MEMORIAM

MRS. JOHN McDONALD.

There passed away at Iris on Oct. 25th, Mrs. Annie McDonald, beloved wife of Mr. John McDonald who predeceased her seventeen years ago. The late Mrs. *McDonald was born in Isle* of Skye, Scotland on Feb. 27, 1824, and came to Prince Edward Island in the year 1840. For the last fifty-six years she has resided at Iris where her kindness to all in sickness or trouble won her many friends. The leaves to mourn the loss of a kind mother, six children, three boys and three girls, viz: Belle, Mrs. Dan McLeod, Surrey; Christy, Mrs. Robert Lawney, Fort William, Ontaria; and Margaret, Mrs. *Roderick McBeth, with* whom she lived; John, of Charlottetown Water Works; Hugh of Vancouver, B. C.; Alexander of San Francisco, California, besides thirty-three grand-children, and twenty-nine great grand children. Her funeral took place on Tuesday, Oct. 27th to Wood Island Cemetery. The services at the house and grave were conducted by the Rev. Murdock McLeod, Pastor of Caledonia Presbyterian Church. "Blest are the Dead who die in Jesus Christ."

FOUND !

a place where you can get all kinds of choice meats at lowest possible prices:—

NOTE OUR LIST

Fresh Beef from 6 to 14 cents per lb.
Beef Steak 14 cents per lb.
Fresh and corned pork from 6 to 14 cents per lb.
Lamb from 10 to 14 cents per lb.
Prime Sausages 12 cents per lb.
Ham, Bologna 12 cents per lb.
Potted meat 10 cents bowl.
Cows Tongue from 20 to 35-cents each.
Also spare ribs, Cows and Lambs Liver.

Goods promptly delivered to all parts of the City. Shop open evenings till 10 o'clock. Phone No. 119. Market stall Tuesdays and Fridays, Phone No. 355.

REANEY GAY,
9 ELM AVENUE.
6372-11-5Mtf.

NOTICE

A special general meeting of the Rosemont Consolidated Silver Black Fox Co., Ltd., will be held at the office of Mr Frank F. Tuplin, Summerside, Thursday, November 12th, at the hour of ten o'clock in the forenoon, 1914, for the purpose of considering an offer for the entire assets of the company.

J. E. CAMPBELL,
Secretary.
6113-10-19m221

Dr. W. G. Church
Veterinary Surgeon
Graduate of University of Toronto
Telephone Connection.
Office King Edward Livery Stables, Summerside.
6033-10-14Mtf.

Foxes for Sale

Have a few more ranch raised mink left yet which will clear at $80 per pair; also on hand some marten "class A" and cross foxes. Write or phone R. J. McNeill, Tyne Valley.5499-9-7mtf

—ONE CENT per word each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

—HAVE YOU YOUR FLAG?. At the present time you should show your colours. Chaste, finely enamelled Canadian flags for your lapel, 10 cents each; per post, 12 cents. Guardian Office. 6207

—NOTICE—A GENERAL MEETING of the shareholders of the Hackett Silver Black Fox Company, Ltd., will be held in the Board of Trade Rooms, Market Building, Charlottetown, on Tuesday, November 3, 1914, at the hour of 7.30 p. m. John A. Hackett, Secretary-Treasurer.
6106-10-19m14i

"Don't suffer the tortures of dyspepsia——Rexall Dyspepsia Tablets will give you almost instant relief, and if the directions are followed, permanent cure. Price 25c, 50c, and $1.00 a box. MacKinnon Drug Co., Cor. Great George and Kent Streets. Metf.

THE TEST OF ADVERSITY.

It takes adversity to test the mettle of a brave people. The British nation never gets fully roused till it knows there is some national calamity just across the road. In this business of keeping industrial and commercial calamity out of Canada, every Canadian is getting his war blood to boiling point. If we can't shoulder rifles at the front, we can make every dollar we spend for goods made in Canada a national bullet for keeping out the calamity of hard times. This kind of fighting needs no drill. It entails no sacrifice. It means just —enthusiastic common sense in the greatest cause ever faced by the Canadian people. 6392-11-5MEli.

CANADIAN PATRIOTIC FUND.

Officers of the Civil Service Federation of Canada are collecting approximately one day's pay from each Civil Servant in the Dominion for the Canadian Patriotic Fund, which they have decided is the most practical method of showing the feeling that animates the Service in the present national crisis. The idea has been enthusiastically endorsed throughout the Dominion, and the staff of the Charlottetown Post Office and the Letter Carriers have contributed as follows:—

E. Hackett, $6.00; J. McCarey, 5.00 J. A. Callaghan, 4.00; D. J. McDonald, 4.00; W. M. Brehaut, 4.00; E. Heaney, 3.00; T. Burnett, 3.00; H. L. Pickard, 3.00; A. H. Murphy, 2.00; J. J. Duffy, 2.00; A. V. Saunders, 2.00; D. H. McKenzie 2.00; A. J. Cullen, 2.00; A. B. Davison 3.00; Peter Doyle 3.00; J. McL. Garnhum 3.00; E. Toombs 3.00; J. A. Griffith, 3.00; H. P. Beer, 3.00; W. E. Trainor, 2.00 Wm. Teed, Jr. 2.00. Total $64.00.

"I'LL GET A CRACK AT EMPEROR BILLIE NOW," SAYS BURLY BRITISHER.

MONTREAL, Nov. 4.—"I'll get a crack at the Emperor Billie now, sure," and he tossed a fifty-cent piece carelessly on the desk in the little office where they were signing on men for service in a remount ship. And a "crack" from that man would be about as dangerous as a jab from the bayonet of a Highlander infuriated by tales of German atrocity and outrages on women and children. He was a big, burly and ready for fight. He was no down-and-out individual—the fellow who is ready to go to any place but is of no value anywhere—but clean and bright. He carried two big grips, real English leather, another evidence of his quality.

He never asked what the pay for the voyage with the horses would be; that concerned him but little. It was a chance to fight that he was after.

"When do I go?" he inquired, and when informed that he would leave on a certain day, he added, "I'll be there. I'll get a crack at Emperor Billie now. That's all I want."

"You get your passage back on the same ship," the agent continued.

"Well, it will have to wait a long time for me if it brings me back here," was his quick answer. "I'll be in Canada again when the war is over. Not before then," and he was gone.

That is the class of men applying for jobs on the ships which carry Canada's horses to the Old Country where they are needed for war purposes.

The agent watched him disappear. "He will be here all right for the trip; there is no doubt about it. The man is longing to get back to the Old Country to get in the field. He is like them all. He will save his money and get across with ten shillings for the trip. Then he will leave and get into his regiment.

"Do you know," he continued, "that the men going on the horse ship are the finest I ever hired for any work? Most of them are from the British Isles—there's only an odd Canadian among the lot—and they all want to go to the war. They come from all parts of Canada. That man, who just went out is from British Columbia. I have had them from all parts of the prairies. Some of them came down from the West with horse trains, others arrived on regular tickets for they have all got enough money to pay their way to England. But they want to save it for they have no idea what the future will be like."

"Fight? Well I would not want them to get after me with a good sharp bayonet! I would make a new record for running!"

There are on the average, 100 of these men on every remount ship that sails from Canadian or American ports. One man is allotted to every ten horses and a foreman for every hundred animals. When they reach the other side and their engagement with the animals is over they hit the trail once more to find their old regiments or enlist for active service. "It's a crack at the Kaiser that's the ambition of each."

SPAIN TO BUILD A NEW NAVY.

PARIS, Nov. 2.—The Spanish Minister of Marine, Admiral Amiranda, on the opening of the Chamber of Deputies at Madrid yesterday, introduced a bill regarding the rehabilitation of the Spanish fleet.

The bill provides for the construction of four fast cruisers at a cost of 60,000,000 pesetas, (about $12,000,000). 6 torpedo boats at a cost of 30,000,000 pesetas, 28 submarines and 3 gunboats. The measure also makes provision for coast and submarine defence and other protection.

Creations Beautiful
Ladies Dept. Now in Full Dress

These are good days to test the service of this great specialty store giving you **value full** merchandise if you desire to buy, and extending to you courteous polite attention if you don't want to buy. One is as important to both of us as the other, It is this store's daily endeaver to fulfill this pledge to your complete satisfaction—Are we doing it?

Coats

Warm Boucles, Effective Zebilines, Excellent Kersey Cloths, Newest Plaids, Camel's-Hair Tweeds.

Stunning models that fairly exude the atmosphere of London's Strand and Bond street. Trig swagger garments that will delight the woman who has her finger on the pink of fashion. No coats of such splendid qualities have ever been offered to the ladies of P. E. Island while their utter exclusiveness of style and build show them to be exact interpretations of highest priced creations.

Heavy Sport Coat

Checked Tweed with fashionable sleeve and collar, 3-4 length, belt trimmed with buttons. **12.00 to 17.00**

Plush Coats

Flowered design also plain with deep wide cuffs, roll collar silk lined. **12.00 to 26.00**

Curl Cloth Coats

With plush collars and cuffs plush belt and wide pleat in back, trimmed in blk, navy, brown green. **10.00 to 18.00**

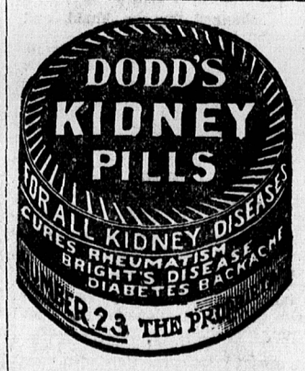
Childrens Cape Coats

Tweed and Chinchilla effects with fancy collar and cuffs in all sizes and colors. **6.00 to 15.00**

Fur Coats

An assortment of Ladies fur coats seldom equalled in the largest furriers in upper Canada styles in Rat, Persian Lamb, Coon, Walloby and many others also diff. fur lined coats of different value. Let us show you them.

Prowse Bros Ltd.



A Shoe for Men "Waterproof"

The "Doctors" Shoe" makes healthy feet the Waterproof outer sole and uppers, the antiseptic lining and inner sole, prevent all trouble from Damp or Perspiration in tan or black leathers. Price **$5.00**

D. Gordon & Co
137 Grafton St.
6433-10-3Mtf

Men's Gold Bond Shoes

Women's Hagar Shoes

If you are looking for shoes that fit and the store that fits shoes.

Stylish, snappy shoes as well as the sensible kinds, let your next pair be **Hagar or Gold Bond** fitted by us.

Men's Gold Bond $5 00 and $6.00.
Women's Hagar $5.50 and $5.00.

Morris & Smith
127 Queen Street

"Black & Co. the Store that will Use You White"

Give Royal Crown Derby As Xmas Gifts

You cannot possibly select anything that suggests more refinement—that will give more genuine satisfaction than ROYAL CROWN DERBY WARE—used by aristocrats and crown heads—something of decided daintiness and distinctiveness,

You may choose from a great many pieces such as cream pitchers, sugar bowls, plates, cups and saucers, etc. You can secure a small article at a corresponding price, but in each instance you will agree that they are worth every cent of the price.

A special showing of Royal Crown Derby in our show window today—don't fail to see it.

BLACK & CO. Sunnyside Grafton St.