

A TOTAL COMPLETE JANUARY

CLEARANCE

Styles are "Frozen" -- So we give you next Year's Styles NOW! We give you Prices and Goods that will be impossible to give next Winter! Right now there are plenty lines impossible to obtain -- but, regardless of the Situation while our 2 great stocks last we give you a final chance to Save! A Lifetime Opportunity that demands instant action.

Selling Will Start Sharp at 10 A.M. THURSDAY, JANUARY 7th. Be Early! Bargains Won't Wait To-day!

LADIES' HATS TO \$2.95

Early comers will surely get the richest choice! Starting 10 a.m. Thursday this exceptional group of new Hats to \$2.95 will go on sale at \$1.00. Knowing that such a bargain cannot be repeated, there's sure to be a 10 o'clock rush.

NEW BLOUSES TO \$2.95

Smart, new, long sleeve Blouses in shimmering Satins or lovely Sheers -- Blouses that you couldn't afford one. Now we make it easy -- now comes our Sweeping Clearance, now comes our greatest dress bargain for, mind you, these exclusive dresses go on sale at \$1.95

SKIRTS

Newest styles in Alpine Skirts. Choose this Winter's best sellers, we've smacked down the price -- \$2.49 - \$2.95

DRESSES

Be right on hand when the door opens if you want a dress bargain that surely has no equal! Every one new! Every one a glaring value! Crepes and Woolens! \$2.49

5.95 DRESSES

This would be a remarkable dress bargain even in normal times but now with the scarcity of goods it's a true headliner! We're giving you a wide choice of our finest dresses \$4.95 -- all going in one broad sweep \$3.49

NOW \$8. to \$10. DRESSES

The bulk of our finest Crepes and Novelty Weaves -- a bargain highlight, a truly sensational clearance of the latest styles! Dresses that must ordinary sell to \$9.95 now grouped for our January Clearance at a price that will simply pack the store sharp at 10 a.m. \$5.95

2 PIECE WOOL DRESSES

Perhaps you've admired their classy lines and snug warmth but as they sell regularly to \$12 thought you couldn't afford one. Now we make it easy -- now comes our Sweeping Clearance, now comes our greatest dress bargain for, mind you, these exclusive dresses go on sale at \$7.95

Invest in one of our smart Evening Dresses. Turquoise, Mauve and Pink. Come early for best choice. Sheers, Nets and Taffetas. Colors White, Clearing at \$9.95

Buy Next Winter's styles! COATS to \$25.00

Yes, the self same styles as you'll see next winter--if you see any! Fur trimmed and Untrimmed Coats, positively all new! Styles may be "frozen" for the duration but prices surely "melt" in this great January Clearance. If you knew the situation as regards future deliveries, you'd surely make sure of your Coat this year! This group includes Coats to \$25.00 and our best advice is to choose yours early! \$19.50

Save to \$10. on Lovely Fur Trim COATS!

Yes, ladies, Coats to \$34.50--New Coats, lovely Coats! All wool English fabrics so richly lined, so warmly interlined they give true protection against winter's blasts. We'll give you a real selection to chose from--We'll give you best all wool Coatings crowned with Furs of lasting beauty and warmth . . . and best of all, we'll give you Coats that sold to \$34.50 for \$24.50

A Sweeping Clearance! COATS to \$39.50

De luxe models trimmed with Furs of regal beauty and at great savings on many of them. It is no idle talk to say "such a chance positively cannot come again for the duration and long after." The fabrics are exclusive to high priced Coats, the linings are the finest obtainable and all Coats are chamois interlined. Truly now is the time for quick action \$29.50

Marvels of Beauty! Best COATS to \$55.00

This may well be your last chance for years to get Coats of such exquisite texture -- such fabrics will probably be extinct for some time! So seize this wonderful opportunity to secure the sort of Coat you'll be proud to wear--it will be "style right" as styles are now frozen. Chose from Coats to \$55.00 and save money \$34.50

SKI AND SKATING JACKETS

This season's latest! Bright colors and white in gaberdine and that famous "Storm Twill" -- all have Parkas. Remarkable value to \$7.95 -- now \$5.95

MEN'S CAPS \$1.

MEN'S HATS \$1.69

LINED MITTS 49c

HORSEHIDE PULLOVERS 79c

Heavy Ribbed Wool COMBINATIONS

While we have them you'd better buy and buy early! Here's the price that will surely sell 'em in a hurry \$2.95

Men's Extra Heavy MACKINAW COATS

Extra heavy, hip length Mackinaw Coats -- a truly wonderful coat at \$9.95 but the world's best bargain \$7.95

Be Early For These Pullover SWEATERS

We don't know where you could buy another lot but as long as present stock lasts we'll give you a real buy! \$2.49

WORK BOOTS \$2.49

Black-Brown OXFORDS \$3.49

WORK PANTS and OVERALLS \$1.88

BOYS HEAVY BREECHES --- ZIP JACKETS 2.95

Men's Jackets WITH PARKAS

Here's the newest Jacket for Sportswear -- warmly lined, hip length, weatherproof Gaberdines with Parka. We surely save you real money on this one \$7.95

Wool Worsted DRESS PANTS

Fine Worsheds, classy Tweeds -- if you've tried to buy a pair lately you'll surely appreciate the saving this January Clearance brings you. Now's your chance! \$4.49

Extra Heavy Pants BLUE MACKINAW

Want a good heavy Winter Pant? Well here's your chance to buy and save too! Heavy blue Mackinaw Freize! January Clearance price saves you \$3.49 a dollar!

WORK SOCKS 23c

Men's Mufflers Assorted Materials 95c

MEN'S DRESS SHIRTS \$1.49

Lined Sharkskin English Meltons

JACKETS \$5.49

The Meltons are really heavy and warm and will stand unlimited wear. The Sharkskins are well lined throughout -- all have full zipper. Values to \$7.95 but now priced \$5.49

The Utmost Overcoat at Value In Canada

We hope to be able to get Overcoats of some kind ne xt Winter -- what the fabrics will be no one knows! It is safe to predict -- they will be no match for the handsomely woven Coating we now offer you. We'll show you this year's best selling styles, we'll show you cloths you certainly won't again see at \$16.50 -- and finally we'll save you plenty good dollars at \$16.50

MEN'S SUITS TO \$27.50

MEN'S SUITS TO \$34.50

Not a large quantity at this price so you'd better be early for your size. All are fine English, all wool Worsheds tailored by "Times Square", your guarantee of good fit and fine tailoring. Ready at 10 a.m. Thursday -- be "on the dot" \$22.50

All Wool Worsheds, Serges and handsome Tweeds! You need never expect to see such value again for several years at least. We've grouped Suits to \$34.50 in this lot -- none less than \$30 -- that's a real bargain today! \$27.50

There'll Be Many A Long Cold Day Before YOU AGAIN GET \$26.50 O'COATS at \$21.50

While it has always been our custom to conduct a January Sale we debated the idea for sometime this year -- for the simple reason we don't know when we can get goods nor what they'll be like if we do get them. However, we finally decided to give our friends a final chance to save -- and we mean really save! Starting 10 a.m. Thursday we'll give you as fine a selection of honest to goodness Overcoats as you've ever beheld. All this year's finest models -- priced dollars below regular. In fact it is such an unusual price you'd better be here at 10 sharp \$21.50

LADIES' STORE 99 QUEEN STREET

THE GREENDAL CO.

MEN'S STORE 144 GREAT GEORGE