

FOXMEN SUNGLO

GESTATION & WHELPING RATION and **VIXEN & PUPPY RATION** for the raising of strong healthy litters, and getting those pups started right the first eight weeks.

SUNGLO GESTATION & WHELPING RATION for the female from mating until pups are about ten days old.

SUNGLO VIXEN & PUPPY RATION for the female and pup until pups are weaned.

Each Ration contains the necessary ingredients for the particular purpose. The day of feeding a fox similar feed the year around is past. **SUNGLO FOX FEEDS** have proven their superiority.

OTHER SUNGLO FOX FEEDS AND PRODUCTS:

Single Flea & Lice Killer—Vitaminized (Mineral & Conditioner).

Ear Mite Lotions (Foam)—Single Ointment.

Worm Exterminator (Foam)—Single Chick Starter.

Single Laying Mash—Single Stock Tonic.

Single Feeds & Products are Manufactured by

International Fox and Animal Foods Limited

Summerside, P. E. Island

Halifax Basketball Team Leaves For Ottawa

(C. F. by Guardian's Special Wire) HALIFAX, March 22.—Halifax Academy basketball team will leave for Ottawa tomorrow to play a series with the Giebe Collegiate boys, of Ottawa, for the Eastern Canadian basketball title. The Halifax team won the right to represent the Maritime Provinces through forfeiture of Saint John High School, New Brunswick champions.

This is the first time since 1928 a Nova Scotia high school team has travelled to Upper Canada for a play-off series.

The Halifax players are: R. Lockhart, S. Johnson, L. Smith, D. Laird, M. Dean, R. Murdoch, N. Gilpin, K. Graham.

The team is coached by Harvey Harris and managed by R. B. Marshall.

WOMEN IN THE BUSINESS WORLD

LONDON, March 22.—(C. P.): "We have devoted insufficient attention to the sex question in salesmanship," said Lord Trevelyan, head of one of the biggest drug store organizations, in an address to the Sales Managers' Association. "Most things are ultimately sold to women. We have women buyers for the big stores. Why not women representatives of the manufacturer to sell to them?"

A large proportion of store assistants were women, but manufacturers' representatives were usually men, and he wondered whether it would not be a good idea to experiment with women representatives. The nearer they got to the ultimate consumer, the more the feminine element crept in. "Is there not room, therefore, at an earlier stage of distribution for the knowledge and experience and persuasive methods of the maturing sex?" he asked.

The success of the British Industries Fair, the Motor Show and similar displays indicated the direction in which salesmanship was moving. The tendency was to "go back to the basics," and it was a question whether a reaction was not developing among the public against mass or uniform methods of salesmanship.

Available statistics indicate some decrease in hog production last year but the number of hogs marketed at public stockyards and packing plants somewhat exceeded those of the previous year.

EYESIGHT EXAMINATION

Fitting and supplying Glasses, etc.

H. J. MABON
OPTOMETRIST
Office Connected With
Druggists

BRITAIN AND FRANCE NEAR ARMS ACCORD

LONDON, March 22.—(Canadian Press Cable)—The British and French points of view on the question of a disarmament treaty were tonight reported to be gradually drawing closer.

The French are now said to admit their demands fall down to the guarantee of the execution of the disarmament convention that may be signed and do not contemplate any agreement to take action against an actual aggressor—something the British refuse to consider.

British Assured
It is understood further the French have secured the British guarantee of execution they demand as the price for signing an arms limitation treaty would be confined to Europe, including Russia.

Louis Barthou, French Foreign Minister is now drafting an answer to the British question as to what definite guarantees of execution of an arms pact the French want.

Meanwhile it was learned tonight the meeting of the world disarmament conference's steering committee will go on April 10 as planned, although the British would have liked postponement for two weeks or more to permit further clarifying of the present situation.

After the full British Cabinet had today discussed the position and heard a report from Sir John Simon, Foreign Secretary, on his conversation with the French Ambassador last evening, Sir John had an interview with Arthur Henderson, chairman of the world conference.

Postponement Not Warranted
The two discussed whether the latest exchange between London and Paris warranted postponement of the meeting of the conference steering committee but found there was no reason to alter existing arrangements.

Mr. Henderson took the view that he had no authority to postpone the date of the meeting. He had power only to make it earlier if necessary.

The British Cabinet however is not expected to send a reply to the French note of last week until it has further discussed developments with other capitals, and in any event no further steps are likely before Easter.

HOCKEY

Two lively games of hockey took place in the Montague rink on Monday evening. The Montague Jap-a-Lac vs. Georgetown Sea Gulls and the Jap-a-Lac Sisters vs. Sea Gull Sisters. The girls game occupied the first sixty minutes and the score of 2-0 in favor of the Jap Sisters gives evidence of their superiority in this sport considering the trimming they inflicted on this same team a few nights ago in the Georgetown rink the score being 8-0. However the Georgetown girls are taking it all in good part and showing themselves good sports, which is also a victory. No doubt a great deal of the success of the Jap Sisters is due to the fact that Ada McGregor, of the Montague Primrose Sisters was in the net. Winnie McKenzie, fleet member of the forward line was unable to play in this game owing to an attack of the cold.

After this game came the much talked of game between the Japs and the Sea Gulls. The first period opened with the Gulls flying everywhere trying to pick up a bit of rubber which might be dropped by the smooth working Jap-a-Lacs. There were several broken sticks, but we are pleased to report, no broken heads. Though at times it looked likely enough when Pete made his fierce rushes to the birds' nest. In the third period the Gulls had the game tied 4-4. However, the Japs came to the fore in a fast spurt of play and put in two more counters but the Gulls were not to be frustrated so easily and Lavender shot on a pass from Hibbit bringing the total score at the ring of the bell to 6-5. Several goals were shot by the Japs which were disputed.

Lineups
Jap Sisters Goal Sea Gull Sisters
A. McGregor M. Walker
Defense
J. Macdonald V. Macdonald
L. Burke F. Burke
B. McCarron E. McConnell
Forwards
E. McLure L. Walker
W. Macdonald M. Walker
M. Martin D. Diels
M. Cunningham

Jap-a-Lac Goal Sea Gulls
H. McQuigan D. Lavers
W. Waterworth D. Lavers
P. McCarron C. Hibbit
Forwards
L. Poole E. Batchelder
B. Currie F. Lavender
J. McKennie E. McLean
F. McKenzie E. Fairchild
S. Vickers F. Walker
W. Landry L. Rafus
K. McKinnon H. Martin
Coach, H. Lavers

Summary
First Period
1—Sea Gulls, E. Fairchild.
2—Jap-a-Lac, B. Currie.
3—Jap-a-Lac, L. Poole.
4—Jap-a-Lac, W. Landry (Overtime).

Second Period
5—Sea Gulls, F. Lavender.
6—Jap-a-Lac, W. Landry (Overtime).
7—Sea Gulls, C. Hibbit.
8—Sea Gulls, Lavender.
9—Jap-a-Lac, Currie.
10—Jap-a-Lac, McCarron.
11—Sea Gulls, Lavender.
Referee, R. Carruthers and C. Murphy.—H

MONTREAL EXCHANGE

NEW YORK, March 22.—(Associated Press)—Stocks were quietly resistant today following yesterday's reaction, trading again fell off to a low volume and although offerings had dried up there was little to indicate that Wall Street's feelings of uncertainty had undergone a change.

Activity centered chiefly in a few low priced rails and the metals. Motors improved a little. Steel stocks made slight fluctuations as further announcements of wage increases came out. Rails generally were dull, but could still get out of the rut. Net changes proved to be largely fractional, the average being up 3-10 of a point in a turnover of 20,885 shares, one of the year's highest marks.

Western Pacific issues were exceptionally active and stronger Wall Street attributed the interest in them to the move made by Denver and Rio Grande Western toward meeting interest payments on its junior bonds and to reports that Western Pacific Railroad's own bondholders were responding favorably to the proposal for an extension of interest due this year to 1927. Western Pacific has a 50 percent stake in the D. R. G. W., the other half being owned by Missouri Pacific whose shares also strengthened. Net gains in this group of rails ranged from fractions to a couple of points. At the top Western Pacific preferred was up more than three, making the best price in three years.

Some of the gold mining issues strengthened, McIntyre and some each gaining about a point. Preferred stocks of McCovey, McEllean and First National Stores rallied upward; a reorganization plan is afoot for the McEllean organization. Such standbys as U. S. Steel, American Telephone, General Motors, Chrysler, Du Pont, General Electric and General Electric finished with little change. Union Pacific rose slightly more than a point on the day.

The rather negative tenor of mid-week industrial statistics led to some conjecture as to whether seasonal influences had about expended themselves. "Iron Age" placed steel production at 46 percent of last year's point from last week, although it said "the President's success in averting an automobile strike has revived hopes for a resumption of the upward sweep of demand." Also, bookings from motor car manufacturers were said to have picked up with passage of the strike threat and as railroad business is increasing the operating loss was believed to be temporary.

For both the automobile and steel businesses much may depend on whether increased cost can be absorbed by larger volumes or higher selling prices. "Iron Age" says a rise in steel quotations is regarded as "a logical sequel to wage advances. It is unlikely that volume will expand sufficiently in April or May to cover the added cost."

Indications are that freight traffic diminished last week as compared with the preceding week of the New York Central and Pennsylvania, large movers of goods reported smaller handlings. Electric power production was up moderately.

WHAT STOCKS DID
Advances 336 41
Declines 185 690
Unchanged 180 77
Total Issues 700 778

EASTERN GUARDIAN

*This column is reserved for news of local interest but advertising of a new venture may be inserted at 3 cents a word strictly payable in advance.

*CHOICE CUTS EASTER BEEF at Emery Poole's Meat Market, Montague. L-1548

*"LET THE DRAGON ROAR." Four-act comedy drama will be presented in Oddfellows' Hall, Montague, Monday, April 2nd by Young People's Society, United Church. L-1547

*SUBSCRIPTIONS to The Charlottetown Guardian may be handed to their Rept. Archie Hume phone 47, or left at H. J. Mabon's Drug Store, Montague. L-78

*Mrs. Alex McDonald and son Ralph have returned home after spending a month at Montague, P.E.I. with Mrs. McDonald's parents, Mr. and Mrs. Arch Reynolds, following the tragic death of their daughter, the late Ruth Reynolds. —New Glasgow News.

BIRDS IN FLIGHT

If you stand on the top of Saint Paul's Cathedral, you can see the Children's Encyclopedia, on a clear day you can see all over London. The higher you go the more you can see, if your eyes are strong enough. These birds have very strong eyes. Their eyes can see as well as ours would if we used a telescope.

The big birds look down from the great height at which they are flying, and they see many birds flying below. These birds below watch the Earth. They see food thrown away by men and placed in the garden by children and in a moment they fly down to get it. The bird which is right up in the air knows what they are doing and swoops down quickly to take its share.

These birds get a good meal. If they did not eat that food it would soon become bad in the sunshine and make us ill; but it serves the birds for a good dinner and by eating it the birds save us from being ill. So nature looks after her big family and preserves it from destruction.

SUMMERSIDE and Prince County

*This column is reserved for news of local interest but advertising of a new venture may be inserted at 3 cents a word strictly payable in advance.

*SILVER FOX FELTS—We are continuing to buy silver for pills daily, at the office of B. Graham Rogers, Summerside. L-508

*INDIAN SIVER—Kensington Dramatic Society repeats play "Lena Rivers" in King George Hall, Kensington, Easter Monday night, 8:30. Orchestra, Sale of candy. Few reserved seats. Sale by Arthur Ready opens Thursday noon. Reserved 35c. King 25c. L-1488

*MONTHLY MEETING OF I. O. D. E.—The regular monthly meeting of the Summerside Branch of the I. O. D. E. was held on Wednesday afternoon. Miss Emma Reginald was in the chair. There was considerable discussion about increasing the supply of milk to pupils at the High School. Another matter under discussion was the visit of Dr. Creelman, who intends to address the various organizations of the town on health matters. The prize essay on Jacques Cartier, chosen this year by the I. O. D. E. for the Ada McLeod prize, was not read at this meeting, but will be announced at the next meeting. S.

*DEATH OF MISS SUSAN MORRISON—It is with regret that the Guardian records the death of Miss Susan Morrison, R.N., which occurred at her home in Conway on Wednesday, March 22th. Miss Morrison was the daughter of Mr. and Mrs. James Morrison and had graduated about five years ago from the Prince County Hospital, where she was universally liked for her sweet disposition. She was bright and clever and would have made good in her chosen profession, as she had all the qualities of heart and mind necessary for a success in nursing. But God willed otherwise and on the threshold of her 37th birthday she passed on to the better land where pain and suffering are unknown. She will be sadly missed in the home circle and by her friends. Besides her parents, there are left to cherish her memory seven brothers and two sisters namely, Mr. Thomas Morrison, St. John, N. B.; Mrs. Wynn of Boston, Mass.; Wallace, Wilfred, Daniel, John, George, Clinton and Miss Winnifred at home, to all of whom much sympathy is extended. The funeral took place on Friday afternoon from her late home to the Presbyterian Church and Cemetery at Freehold, S.

*DEATH OF MR. JOHN ELLIS—Friends will regret to learn of the death on Wednesday afternoon of Mr. John Ellis of Ellerslie at 48 years of age. Mr. Ellis had been suffering from an incurable disease and had returned recently from Montreal where he had been under treatment. He was somewhat improved, but took a relapse from which he did not recover. He was a native of Ellerslie, Scotland, and lived on the old homestead. He was a progressive farmer and will be a distinct loss to the community. He married Miss Minnie Robertson of Ellerslie about two years ago and young widow and little daughter of seven months. There are also left to mourn one brother, Mr. William Ellis of the staff of Messrs. R. T. Holman, Ltd., and four sisters, Mrs. Willard Hutchinson of Ellerslie; Mrs. Colin MacGregor of Bedfordford; Mrs. Harold of Sherbrooke and Miss Alice at home and to whom the Guardian extends sincere sympathy. S.

*POST NUPITAL SHOWER—An enjoyable function took place on Tuesday evening at the home of Mr. and Mrs. Charles Melkie of Summerside, when their daughter, Thelma, (Mrs. William Trife of St. John, N. B.) was the guest of honour at a post nuptial shower. Mrs. Trife was married in St. John and this is her first visit to her home since the happy event. Her friends made her visit the occasion for a surprise party and shower. The reception rooms were very tastefully decorated with Easter flowers. Tables were arranged for bridges. During the evening piano selections were pleasingly rendered by Miss Sue Meadows and Miss Beattie Smallman. Miss Sue Meadows also gave some well rendered vocal solos. Humorous readings were given by Miss Nina Schurman and Miss Meadows. Mrs. A. H. Corry superintended the opening of a dainty basket containing some lovely pieces of linen, china and other gifts for the bride. Miss Nina Schurman read the accompanying verses. A buffet lunch was served. Assisting the hostess were Mrs. Percy Kinch, Mrs. James Arthur, Mrs. Herbert Schurman and Miss Nina Schurman. (St. John, N.B. papers please copy).

*Parents of Screen Beauty Are Selfish
HOLLYWOOD, March 22.—It is not proper or necessary for any parents to live in a pretentious home surrounded with pretentious furnishings a sumptuous pool which they have never used. Their estate represents an investment ten times greater than the home they now occupy.

*Friends will be pleased to learn that Mrs. Harold Jolly of O'Leary, who is a patient in the Prince County Hospital, is making good progress toward recovery. S.

*Friends will regret to learn that Mrs. Isabelle Glidden is confined to her bed through illness. S.

*Dr. Morton of the Summerside High School is spending the Easter recess at his home in Halifax, N. S. S.

*Mr. Leonard J. Gray, of the staff of the Royal Bank at Grand Falls, N. B., is spending the Easter vacation at his home in Summerside. S.

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While the cost of clothing in the wholesale markets has gone up somewhat in price there never was a time when you secured so much quality for the money as right now and right here. Our makers have put noticeably finer fabrics and tailoring in these clothes than ever before WITH NO INCREASED COST.

Out in front in the Easter Parade

SUCH clothes as these should be very important to you. They'll give you a bearing that you can put to advantage in your business and social contacts because appearance does count. The cut, the fit, the quality fabrics and smart styling give you that substantial look that gets you in places and makes you feel that you belong anywhere



Two-trouser AUTHENTIC styles \$15. \$22.50

Suits fashioned in the newest business and sport models from very smart tweeds and worsteds. Our patterns show how a prevailing vogue can be adhered to, yet translated in an exclusive and uncommon manner.

Swagger TOPCOATS \$15. \$18. \$20.

You may choose between rough fabrics or soft shaggy fleeces. You may express your model preference from many eminently stylish treatments such as Raglans, Polo, Wrap-around or Box Coats in plain, mixture or patterned weaves.

See Our Windows for 1934's Most Fashionable Line-up

Moore & McLeod Limited

Beautyifying Canadian Homes

Following the impetus given by the various Horticultural societies throughout Canada in the beautification of Canadian homes, the many resplendent varieties of bulbs and other lovely spring flowers are becoming increasingly popular in the Dominion. After a long monotonous winter they appeal to man's primitive love of rich colours in a degree seldom equalled by the floral glory of late seasons. Every spring one of the most gorgeous displays of colour that it is possible to create is to be seen at the Dominion Central Experimental Farm, Ottawa, where frequent inquiries as to the culture of these flowers are received and willingly answered, together with other valuable information on the local beautification of the home.

Parents of Screen Beauty Are Selfish
HOLLYWOOD, March 22.—It is not proper or necessary for any parents to live in a pretentious home surrounded with pretentious furnishings a sumptuous pool which they have never used. Their estate represents an investment ten times greater than the home they now occupy.

Jordan Admits Shooting Wife
G. F. by Guardian's Special Wire
FREDERICTON, N. B., March 22.—"I was driven to it. I've lost my best friend and I only want to go too."

any hearing of Gilbert Jordan charged with fatally shooting his wife on March 18, Constable L. Rytter said the 60-year-old defendant had made the statement in jail cell.

Ten witnesses, including the Jordan children, gave testimony before adjournment, until tomorrow afternoon, when evidence from another child, Rhoda Jordan, age six, will complete the hearing. Ralph, Percy and Gilbert Jordan, Jr., ranging from 13 to 16 years old, told of frequent quarrels between the father and mother. Their evidence, together with that of other witnesses, was largely a repetition of that adduced at the inquest.