

HOLMAN'S is the Place and

Now is the Time to buy your New OVERCOAT



Old Man Winter is rapidly approaching but you won't feel his blast in a Holman Overcoat. Good looks and long wear are woven right in the fabric of these coats. There's a full range of models in all the new Winter shades—The linings and workmanship will please the most discriminating. Come in and choose your Winter Overcoat from this outstanding selection of styles, fabrics, colors and models... The prices are reasonable.

Brown Melton Cloth Overcoat for men—this coat has roll lapels, half belt at the back and slash pockets—it is in a double breasted style. Priced at.....

Good quality navy Fleece Overcoat in double breasted style with regular body pockets and seams neatly piped. This Overcoat is priced at.....

24.50

26.50

Velours, Fleece and Elysian Overcoats in the season's newest styles and colors. These coats are in Balmacaan, Chesterfield and Slip-on models, the styles are either single or double breasted. There is a full range of sizes—priced at.....

45.00 - 52.50 - 58.00

Canada's Most Famous Coat

Student Overcoat of brown herringbone tweed in single breasted slip-on style. It has slash pockets and split sleeves. The sizes are 33 to 36. Priced at.....

21.00

Student Overcoat in warm fleece. The color is brown. This Overcoat is in the single breasted style, it has a lined yoke, piped seams and slash pockets. The sizes are 33 to 37—Priced at.....

27.50

Young Men's Elysian Cloth Overcoat in navy blue. The style is single breasted with slash pockets. This coat is suitable for all and every occasion—it has a yoke lining and neatly piped seams. The sizes are 36 to 42. Priced at.....

33.50



Where Old Friends Meet

The ALPACA FROM PERU in ALPACAMA means EXTRA WARMTH for you!

Lightest WARMEST LONGER WEARING... ALPACAMA ahead by far in down-light WARMTH... extra light tops in style and appearance in exclusive "double-density" ALPACAMA fabric.

Insist upon this label THE GENUINE ALPACAMA

TUDOR MODEL BUTTON

TOP VALUE AT \$42.50 at leading Men's and Department Stores from Coast to Coast

"Light as a Feather Warm as a Blanket"

WESTERN GUARDIAN

—AIR HEATERS and stove pipe at Burns Malpeque.

—ANNUAL ST. PAUL'S Parish bazaar will be held on Wednesday and Thursday, Nov. 3 and 4, in the basement of St. Paul's parish centre, Summerside.

—FROM SAINT JOHN — Mr. V. L. MacDonald of Charlottetown, representative of the British American Oil Co., motor-ed home from Saint John on Saturday after a business tour of the Maritime Provinces. —K

—FOR CALGARY. — Mrs. Frank Murray, Charlottetown, and Mrs. James Pendergast, Kensington, left by C. N. R. train on Saturday a.m. to attend the C. W. L. Convention in Calgary, which opens November 4th. —K

—FROM MONCTON — Mrs. Dompierre (nee Miss Wise) accompanied by Mrs. Cheswick, daughter of James Simpson, Hope River, motored from Moncton on Saturday and Mrs. Dompierre is visiting her mother, Mrs. Wise of Charlottetown. — K

—FROM BOSTON AND HARTFORD — Mr. J. Larabee, Inspector of Fisheries for P. E. I., and Mrs. Larabee returned on Saturday from a two week's visit to Hartford, Boston and other New England cities. They were accompanied by Mr. and Mrs. John McPherson of Newtown Cross (King's Co.) and Mr. Larabee's sister, Mrs. Gillis. They met and were sumptuously entertained by numerous old time friends in different cities. —K

—"ISLANDERS" BROADCAST FROM SAINT JOHN — Mr. Charlie Chamberlain, the "Singing Islander" returned by C. N. R. on Saturday from Saint John, N. B., where he and Don Messer made a broadcast over C. B. S. J. station. The pair continue to hold perennial popularity over the C.B.C. in all Canada — from coast to coast — and in the New England states. The writer knows by personal observation that no program swarms the "Glenegary boys" to the radio like that of the "Merry Islanders," and has been informed the same pertains to British Columbia and the Prairies. The simple old time fife and reels, Hornpipes and Strathspeys have a more general appeal to the hot spots than the classical music. The Glenegary fiddlers and pipers shake their heads in reverence when Don Messer is playing. —K

Personals

—Mr. Frank Murray, Charlottetown, was a passenger to Cape Tormentine on Saturday. —K

—Mr. and Mrs. Roy Genge and baby of Moncton, spent the week-end at Mr. Genge's former home at Southport, P. E. I. —K

—Mr. Keir Duggan of the R. T. Holman Co. returned on Saturday from a short visit to Moncton. —K

—Messrs J. E. Murley of Charlottetown and Earl Cannon of Summerside returned on Saturday after taking a psychology short course in Moncton. —K

—Mr. James Saunders Jr., student at St. Dunstan's, spent the week-end at home in Kensington. —K

—Mr. Daniel Noonan of Central Bedouque, spent the week-end in Kensington, guest of his son-in-law, Robert Dunphy. —K

be given from the funds on hand towards purchasing tools and three members volunteered the use of their homes to raise funds to procure materials or any other necessities.

Two papers on the subject of "Education" were read, one by Reverend Sister St. Frances Clare and the other by Reverend Sister St. Peter of the Blessed Sacrament. Both papers were instructive and were well received and a discussion on them followed.

The meeting closed with singing "God Save The King." Next to home, the most important thing in a child's world is school and it is a shame more parents do not take the advantage of attending this Home and School meeting each month. A few hours each month is a very short time for a parent to visit the teacher who spends five hours of each day with their child, instruction him in the education necessary for his journey through life. The teacher comes peace to face with problems that could be overcome very easily if the parents would co-operate fully with the teacher, all for the good of the child. Parents should try and give intelligent guidance to their children and attending the Home and School meetings would be taking a step in the right course. —Tig.

INSURANCE ALL LINES RALPH MUTTART Summerside

SMALLMAN'S Women's and Children's UNDERWEAR

Check List ✓



BLOOMERS

Women's heavy cotton, also rayon and cotton bloomers and hand panties. In sizes small, medium, large and oversize. From 75c to \$1.25.

Women's wool and cotton bloomers in either tan or cream. The sizes are medium and large. From \$1.50 to \$2.00.

Women's fleece lined bloomers in either pink or white. The sizes are small, medium and large \$1.00

Women's fleece lined bloomer in white only. Oversize—\$1.50

VESTS

Women's heavy cotton, also rayon and cotton vests. Styles are no sleeve, short sleeve and wide strap. Sizes are small, medium, large and oversize. From 75c to \$1.25.

PYJAMAS and GOWNS

Women's printed woolsie pyjamas. Long sleeves. In shades of white, blue and pink. Sizes small, medium and large \$2.95

Women's woolsie gowns. Long sleeves. In plain colors of pink and blue with print trim. Sizes—small, medium and large \$2.50

Women's white flannel gowns. Long sleeves. Size small, medium and large 2.25

SPECIAL

WOMEN'S 50% WOOL BLOOMERS Shade—Tea Rose. Sizes—Medium and Large. Regularly 1.50. Special 98c

GARMENTS FOR CHILDREN

Children's vests in cotton, cotton and rayon, and part wool. Two styles, short sleeve and sleeveless. Sizes 22 to 32. From .75 to 1.25.

Children's bloomers and panties in rayon and cotton, and heavy cotton. Sizes 22 to 32. From 85c to \$1.25.

Children's fleece lined bloomers in shades of navy and pink. Sizes 20 to 30 65c

Fleece lined gowns (Moodies) Drop-seat style. A heavy weight garment well made. Sizes 2 to 6 \$1.95

Infants vests in rayon and cotton, and wool and cotton. Sizes 3 months to one year. From 65c to 1.10.

Children's fleece lined waist. Button front. Size 1 to 10 85c

Children's striped interlock (English make) pyjamas. Made of fine combed cotton yarn. Shades are pink and blue. Sizes 20 to 32 \$3.00

Children's striped Eskimo flannel pyjamas. Size 2 to 8 2.50

Children's flannel sleepers in pink only. Sizes 1 to 4 \$1.50

SPECIAL

CHILDREN'S 50% WOOL BLOOMERS Shade—Tea Rose. Sizes 24 to 32 79c Regularly 1.25. SPECIAL 79c

Upper Floor Main Store Section

SMALLMAN'S

Two Stores in Summerside — where Price is Matched with Quality

See---

the "Mobo Branco" in TOY TOWN

Lower Floor — Main Store Section — SMALLMAN'S

INK ON RUGS
Ink stains on rugs should be handled immediately. Four fresh drops of milk on the stain as soon as it happens, then mop it up. Cover the spot with cornstarch for a few minutes, rub the vacuum cleaner over it, and wash with mild soap and water.

A new fur coat hanger made of light-weight celanese, broad on top and tapered on the sides, is designed to fit coats by following contour of neck and shoulders. The smooth surface, it is said, will not snag linings, and coats slide easily along the hanger to be adjusted into place.

FOR HAPPINESS

Bluebird PERFECT DIAMONDS

Guaranteed perfect and insured free against loss.

H. R. CROCKETT LTD. QUALITY JEWELLERS SUMMERSIDE

Tignish

Mrs. A. J. MacDonald, Tignish, was a visitor to Summerside recently.

Mr. C. F. Morrissey was a business visitor to Charlottetown for several days last week.

Mrs. Joseph T. Arseneault, Tignish, spent last Wednesday in Summerside visiting with friends.

Mr. and Mrs. Wilbert Harper, New York City, are enjoying a three weeks' vacation and spending it visiting Mr. and Mrs. John

Harper, Christopher's Cross, Mr. and Mrs. Emmett Callahan, St. Louis, as well as other relatives in Kildare and Alberton.

Messrs. John Morrissey and Roy Hockett, North Cape, have gone to New Brunswick to seek employment for the winter months.

Business visitors to Summerside on Thursday of last week were Mr. Peter M. Chaisson and Mr. and Mrs. John Perry, Tignish.

His Honour Lieutenant-Governor J. A. Bernard, Mrs. Bernard and their daughter, Miss Edith Bernard of Charlottetown, spent last week in their Tignish home.

—Mrs. Emmanuel Doucette and her little niece Judy Gaudet of Tignish North, spent several days last week in Summerside, the guests of Mrs. Doucette's two daughters, Mrs. Elmer Arseneault and Mrs. Joseph Gallant.

Mrs. John McNally who had gone to Boston, Mass., to spend a short vacation with relatives was called home due to the illness of Mr. McNally. Mr. McNally's friends hope he may soon be enjoying good health once more.

Noonan's Beauty Parlor

SPECIAL \$7.50 permanent \$5.00. Limited time only. Book your appointment early. Phone 66-3

Farm For Sale

AT DARNLEY, LOT 13, Farm on County Line Road, Darnley, 45 acres. No dwelling house. Barn on adjoining property of John Coady. For further particulars apply to, MARY COADY Kensington

An auction forty-five tournament sponsored by the Tignish C. W. L. began on Wednesday evening, October 27th in the Legion Home. The tournament continues each Wednesday until November 24th. A prize is awarded to the winner each evening, with an additional three cash prizes given away as first, second and third prizes to the

lucky persons with the highest points made during the series. On the first night eleven tables of four played with Peter Gaudet of Tignish North, carrying off the prize, and Mrs. Leo Richard the winner of the door prize. Refreshments were served by the entertainment convener and her committee. The president, Mrs. Joseph T. Arseneault, is most grateful to all who attended this card game and helped to make it such a grand success. Proceeds are for a very worthy cause.

The Tignish Home and School Association met in the assembly room of the Tignish Convent, on the evening of October 21st with an attendance of twenty-four parents and teachers. The president, Mrs. Eugene Perry, called the meeting to order, then followed the singing of "O Canada." The secretary, Reverend Sister St. Frances Clare, read the minutes of the previous meeting which were adopted. The meeting was honoured with the presence of Rev. Louis Dooley, Tignish, whose good judgment and knowledge helped greatly in ironing out several problems that came up for discussion during the evening. Reverend Sister St. Raymond asked for assistance to get her class in wood-working started. Last year this class of boys from the sixth and seventh grades did wonderful work under her guidance, but were handicapped for want of tools and materials. The parents, all realizing the privilege afforded their boys and the fine pieces of finished articles turned out with the use of so very few tools and only packing cases to work with, voted twenty dollars to