New Year Greetings

On the Eve of a Brand New Year

from

the management and Staff of

Atkinson's Groceteria

And our wish to our customers and friends along with appreciation of your patronage is that the New Year sees the fullfilment of your every ambition and the days ahead be filled with Joy and Happiness.

Crockett's Jewellery

Charlottetown Alberton

1948

Is Rushing Out

1949

Is Rushing In

May Good Luck, Good Health, and Good Fortune Be Yours in 1949

Sunshine Island Dairy

P. G. Gay, Manager.

1949

Is just around the corner. May it turn out to be the most happy and prosperous yet.

D. J. Proud & Son

The Central Guardian

This column is reserved for news of local interest, but advertising of a newsy nature may be inserted at five cents a word, strictly payable in advance.

TWO FLIGHTS weekly to the Magdalen Islands, P. Q. Phone Maritime Central Airways Limited. Phone 2061 or 540.

PORTABLE PHONOGRAPH with automatic record changer. Special $50.00. An ideal Gift. MacDonald Radio Service, 160 Kent Street.

CITY TAXES.—December 31st is the final date for payment of fourth instalment City of Charlottetown Taxes.

NORTH RIVER United Baptist Pastorate, Rev. H. Barber, Pastor. Sunday, January 2nd. Long Creek 11 A. M. Clyde River 3.00 P. M. Kingston 7.30 P. M. New Year's Message at all services.

CHURCH OF SCOTLAND. — Services Lord's Day, January 2nd Summerside 11.00 A. M. Cape Traverse 7.30 P. M. Broadcast C.J.R.W. Fridays 8.30 P. M. Rev. H. F. MacEwen.

CAVENDISH UNITED PASTORAL CHARGE.—Congregational Annual Meetings. North Rustico, Monday, January 3rd, 8 P. M. Stanley Bridge, Tuesday, January 4th, 8 P. M. New Glasgow, Wednesday, January 5th, 8 P. M. Cavendish, Thursday, January 6th, 8 P. M. George Gough, Minister.

THE BAPTIST CHURCH. — You are reminded of the Watch Night Service, this Friday evening from 10 P. M. until midnight, a special and worship service for the whole Church family. Sunday morning worship at 11 A. M. with sermon by the minister "The Unknown Future." The Communion of the Lord's Supper will be observed at this service. The Church School meets following Morning Worship. At 7 P. M. there will be an interesting service of song presented by all three choirs, about sixty singers in all. A brief New Year's message will be presented by the minister. Monday to Friday of the incoming week will be observed the annual "Week of Prayer."

THE KIRK OF ST. JAMES. — New Year's Services of Worship will be conducted both morning and evening tomorrow at the Kirk by the Minister, the Rev. T. H. B. Somers, M. A., S. T. M., who will also preach the Sermons, entitled, in the morning, "The Future Belongs to Us"; and, in the evening, "He Knoweth What Is In The Darkness." The Church School meets at 2.30 in the afternoon. The music for the day will be directed by the Church Organist, Miss E. Lillian McKenzie Mus. Bac., and will include the well-known anthem, Shelley's "The King of Love" by the Choir, and the soprano and alto duet, "The Lord Is My Shepherd" (Smart) sung by Mrs. Gordon Stewart and Mrs. Neil MacLean.

TRINITY CHURCH. — The regular services of divine worship will be conducted by the Minister, Rev. Dr. Dudley, this Lord's Day. Dr. Dudley will take for his subjects: "Applying Our Hearts Unto Wisdom," and "The Law of Liberty." At the morning service the ten men who were recently appointed to the Session of the Church will be inducted, and in the evening the new members of the Committee of Stewards will be received. In the morning the choir, under Mr. Kendall's direction, will sing "Give to Our God Immortal Praise", the words by Isaac Watts, founded on Psalm 136, using the melody from Geistliche Kirchengesang, and in the evening Elvey's Anthem: "Rejoice in The Lord." The Church School will meet at the usual hours. The congregation is reminded of the united prayer services each evening next week, and urged to attend when possible.

Ring Out the Old
RING IN THE NEW

1893 - 1949

On January 1st, NEW YEAR'S DAY, this establishment celebrates its Fifty-Sixth birthday. During this period . . . it has been our aim to give you the best service within our power.

Commencing, naturally on a very small scale the growth was quietly steady and such progress as has been made is largely due to the kind support and patronage vouchsafed us through the years.

Quite a number of families on Prince Edward Island have been doing their shopping here for three and some for four generations, and now, entering on this Fifty-Sixth year still comes the inspiration and the aim

TO SERVE YOU WELL

The Management and Staff of Moore & McLeod Limited unite in wishing you all

MOORE & McLEOD Limited

CHARLOTTETOWN P. E. I.

SUITS 20% OFF
DEC. 31 to JAN. 8

CO OVERCOATS ⅓ OFF
Sale
DEC. 31 to JAN. 8

We're Doing It....

Even if it is a known fact that Moore and McLeod's "regular" prices are the lowest — we are cutting these regular prices still lower. From Dec. 31st. to Jan. 8th. all men's suits will be reduced 20 per cent from the regular price and sixty overcoats will be going at 1-3 off.

ALL SUITS 20% OFF

Over 200 suits—all latest shades and colours. Single and double breasted — English yarn, dyed worsted cloths — all sizes from 36 to 48 stout—From Friday, Dec. 31st. to Saturday, Jan. 8th. 20 per cent off regular prices of $40.00 to $67.50.

60 OVERCOATS ⅓ OFF

These are real buys—fleeces, velours—elysians and tweeds — in colours Blue, Brown and Navy. Sizes 36 to 44. Clearing at 1/3 off.

MOORE & McLEOD Limited

NOTICE

The office and warehouse of the J. W. Windsor Co. Ltd. will be closed this Friday afternoon during the funeral of the late L. J. Worthy.

THE J. W. WINDSOR CO. LIMITED

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And

MONEY

Buy now and be certain of getting an early start on your new building.

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