

THE EASTERN GUARDIAN



No Paste No Smut No Dirt

One Shine a Week Keeps Shoes Bright

AMERICAN ACTRESS WINS HER LORD AND SOCIAL STATUS TOO

LONDON, Jan. 15.—Miss Olive May the pretty and popular gaiety girl, will be married Thursday to Lord Victor...

THAW GIVES INMATES PHONOGRAPH TREAT.

FISHKILL LANDING, N. Y., Jan. 15.—Harry Thaw, the slayer at Stamford White, is now entertaining his associates at Matteawan Asylum with a phonograph and 100 records sent him by his mother.

URGES TARRING FOR MRS. STOTSBURY.

PHILADELPHIA, Jan. 16.—Because Mrs. T. Stotsbury permitted the women at her Ritz-Carlton dinner-dance to smoke cigarettes, the Rev. Dr. Forest Dager, pastor of St. Paul's Church, is of the opinion that she and Mr. Stotsbury should be tarred and feathered.

FRICTION IN OTTAWA BANK.

OTTAWA, Jan. 15.—There is considerable friction in the ranks of the Ottawa Hockey Club and the local executive will probably have to take a hand to get the players playing hockey again.

At Montreal one of the players got into an altercation with a member of the executive. It is just possible that there will be some fine dealt out the first since the Ottawa Club entered pro-hockey. Manager Pette Green says that there will be a thorough overhauling of the championships in order to break their losing streak.

OTTAWA cannot afford to lose any of their three home games with the Wanderers, Canadiens or Toumache which are their next scheduled games and the management intends to read the riot act to the unruly players.

WATER LOOSENS WALL 3 DEAD AS IT FALLS.

CINCINNATI, Jan. 15.—Three men are believed to have been killed in the collapse here today of the rear wall of the five story building at 8 and 10 East Second street occupied by the Standard Extract company, the Crucible Steel company and other firms.

The building is in the flooded area of the Ohio river. The wall that collapsed has been weakened by the water which reached the second floor, and fell together with a load of coal.

"Wearwell" Pants for working men are the most durable.

W. L. Dingwell Funeral Director and Embalmer

Graduate of the New England Institute of Anatomy, Lady assistant in attendance.

Funeral car and hearse which are equal to those in a large city. Calls attended to promptly day or night. Satisfaction guaranteed Office, parlor and show rooms Upper Main St. S. S. S.

Undertaking Rooms Telephone Central

WASHINGTON, Jan. 15.—It is reported that Mrs. Nicholas Longworth, daughter of Col. Roosevelt, will ride in the "petticoat cavalry" in the next parade March 3. Mrs. Longworth is not here and the story has not been confirmed.

IT PAYS to buy in this province.

APPOINTMENT.—Paul Chaisson, Morell, has accepted a position with Hughes & Keele, Bear River.

MONTAGUE.—Rev. W. D. Wilson will conduct services tomorrow at St. Margaret's at 11 a. m. if conditions favorable, at Georgetown 3 p. m. and Montague 7 p. m.

SAD DEATH.—The death occurred at Rumford Falls, Maine, on Monday, January 7th, of William A. Fisher, in the 30th year of his age. Deceased was a son of Thomas Fisher of Gaspereaux, P. E. I. He left his native land about six years ago and went to Rumford Falls where he worked in the paper mills of that place as millwright. He was married about three months ago to Florence Kenning of Rumford Falls, formerly of P. E. Island, and shortly after their marriage he was taken ill with typhoid fever from which he recovered after an illness of 19 days. Another disease, acute pulmonary tuberculosis set in, which ended his life. He was a man of exemplary character and by his jolly, kind and amiable disposition he endeared himself to everybody. He leaves to mourn a young widow, father and mother, five brothers and two sisters, who have the sympathy of the public in their bereavement. The body, which was accompanied by his wife and father from Rumford Falls to St. George's was interred in St. Mary's Cemetery, St. George's, where the last sad rites of the church were performed by Rev. Theo. Gallant, P. P. May his soul rest in peace.—Com.

ENTERTAINMENT.—A pie-social and entertainment will be held in St. Margaret's Hall on Wednesday, January 22. A good program is being prepared. 1-18 ME 21.

WANTED.—Spruce, Fir and Hardwood Logs, wanted for which the highest price will be paid. Montague Furnishing Co., Montague. 1-25ME.

McLEOD & MCGREGOR'S special bargain sale for cash is proving a success. Customers claim every article sold to be excellent value and particularly note the low prices, considering quality, on clothing, dress goods and corsets. 1-18 ME11.

Continued from page nine.) certain preserving and disseminating all useful information and facts as to the pedigree and desirable qualities and the distinguishing characteristics of the best specimens, and preparing, publishing and supplying all necessary volumes of a herd-book, and generally for promoting and securing the best interests of the breeders and owners of the said foxes and thereby the public generally.

ALWAYS CONSULT THE PHONE DIRECTORY.

Almost every day The Guardian receives orders by mail to insert new matter of an advertising nature. In most of these cases the senders, who are frequently not known to any member of the staff and who have no account in the advertising department, write "Please insert the following and oblige," thus apparently implying that they think the items will be inserted free. Only a few weeks ago a reader wrote asking that his advertisement of Farm for Sale be inserted free from day to day until he cancelled it, as he was a subscriber to The Guardian. In this connection it may be said that the subscription price is not sufficient to even pay the actual cost of paper, ink, presswork mailing, bookkeeping and other expenses of the Circulation department proper, and thus subscribers have no privileges of free advertising and are on the same footing as non-subscribers. Seldom ever does the sender state whether the item is to appear in the Morning Daily or in the Evening Daily, whether for one or more times as a display advertisement, announcement, business local, classified ad or other class. When for church or charitable purposes they seldom ever say so, or do not enclose sufficient money to pay for same, all of which will be returned by first mail in the event of the item not being chargeable, or if more money is sent than necessary to pay for the item the surplus will be returned at once, there being a greater discount for cash than for order for advertising of churches or other regular business. In all such cases as possible by mail or phone, either paying the messenger service to get them to the telephone if not too distant, thus saving all possible time.

NEW LETTERS TO EDITOR, etc., are charged for, and to all such there is but one reply—all items etc., of a money making nature, even though they be somewhat of a news nature are chargeable. For instance, the advance notice or notices of a concert, lecture, pie social, picnic, etc., are chargeable if there is an admission fee, a silver collection, sale of pies or sale of food or refreshments, etc. Advance notices of purely religious services, even though a silver collection is to be taken up, are not chargeable. The particulars of any of the above, after they have been held, are, however, news and thus not chargeable. The news of any bank, present or future business, which is still being conducted, is chargeable, if it is apparent that the object is to make the business more widely known, and thus increase it. Veritas accompanys death notices are also chargeable. Even items which are actual news and not chargeable but once in the Morning Daily or Evening Daily or both are chargeable for more than one insertion, as they are thus not news.

The above facts are given for the purpose of assisting persons who have items, etc., to mail to this office, so that delay and disappointment will be avoided.

PREBYTERIANS SUBSCRIBE AN EXPENSE FUND.

TORONTO, Ont., Jan. 16.—Toronto Presbyterians have subscribed a fund to pay the return expenses of the minister, his wife and a representative from each congregation in Canada, to the general assembly which meets in this city on Wednesday, June 4.

Dr. Grant, Superintendent of Home Missions, is in charge of this subscription which is in addition to all the regular funds.

Toronto Presbytery today agreed to supplement the liberality of the donors of the fund by arranging for the free billeting of the representatives. Four thousand are expected.

MRS. LONGWORTH IN PETTICOAT CAVALRY?

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Another Meeting

Continued from page nine.) certain preserving and disseminating all useful information and facts as to the pedigree and desirable qualities and the distinguishing characteristics of the best specimens, and preparing, publishing and supplying all necessary volumes of a herd-book, and generally for promoting and securing the best interests of the breeders and owners of the said foxes and thereby the public generally.

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SACRIFICE SALE

I Offer \$1,000.00 - -5 p. c. Sherbrooke Railway & Power Company Bonds (With 40 p. c. Common Stock Bonus) AT 90 CENTS ON THE DOLLAR

LOUIS N. FULLER, INVESTMENTS

Provost St. Phone 90 New Glasgow, N. S.

We own and offer for sale, in lots to suit purchasers, a block of 7 p. c. Preferred Stocks of the following.

Preferred Stocks

Maritime Province Industries

Price and full particulars will be sent upon application. Nova Scotia Car Works. Nova Scotia Clay Works. New-Don Pure Wool Textiles. Sta-Field's Limited.

Yielding up to 7 5/8 per cent. on the money invested.

F. B. McCURDY & CO.

Members Montreal Stock Exchange

Charlottetown, Montreal, Halifax, Kingston, Ottawa, Sherbrooke, St. John, Nfld. Sydney, St. John.

STOCK QUOTATIONS.

Quotations furnished by F. B. McCurdy & Co., Stock and Bond Brokers, Members Montreal Stock Exchange, 164 Richmond St., Charlottetown, P. E. I.

NEW YORK STOCKS

STOCK QUOTATIONS, Jan. 17, 1912.

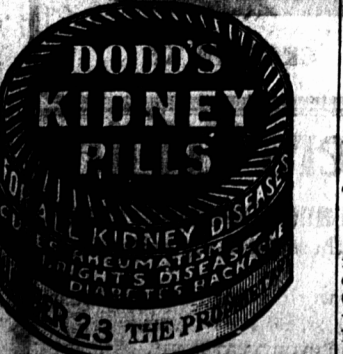
Table with columns: High, Low, Close. Rows include Atchafalpa, Am. Beet Sugar, Am. Smelters, Atlatl Copper, Brooklyn R. T., Erie, Leigh Valley, Miss. Pacific, Northern Pacific, Pennsylvania, Reading, Rock Island, Southern Pacific, Sugar, Union Pacific, U. S. Steel, U. S. Steel Pfd., Bethlehem, Harvester, Mexican Petroleum, Illinois, Utah Copper.

MONTREAL STOCKS.

Table with columns: High, Low, Close. Rows include Canadian Pacific, Detroit, Dom. Steel Corp'n, Minn. & S. Paul (Soo), Montreal Power, N. S. Steel & Coal, Richardson & Ontario, Shawinigan, Toronto Ry, Brazilian, Spanish Com., C. P. R. Rts.

COTTON.

Table with columns: High, Low, Close. Rows include January, 1270, 1243, 1270.



NEW ADVERTISEMENTS

Farm for Sale - A Bargain

If you want to buy a good farm it will pay you to call and look this one over. Is only 6 miles from Charlottetown. This farm is noted for its good and early crops. Come and see for yourselves.

W. H. HORNE, Milton Station, P. E. I.

Table with columns: March, 1214, 1202, 1214. Rows include May, 1213, 1193, 1213.

CHICAGO EXCHANGE.

Table with columns: High, Low, Close. Rows include May Wheat, May Corn, May Oats, May Pork.

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ALWAYS CONSULT THE PHONE DIRECTORY.

It is surprising the large number of people in Charlottetown who, when they want to inquire about their Morning Daily Guardian or subscription, ask Central for the News phone No. 132-3, instead of 132-2; or when they want to inquire about advertising ask Central for the Subscription Phone No. 132-2, or for the News Department ask Central for the Advertising phone No. 132-3, instead of 133, although all those departments and their respective phone numbers are plainly given in the telephone book. Some people, instead of looking at the book, even phone one what number to ask for to get another department. All this is a great waste of time on the part of the person phoning, the operator at the Central, and the clerk in the department wrongly phoned. The news staff, on an upper floor, cannot give the necessary information about either advertising or subscriptions, nor the advertising staff about subscriptions or news, nor the subscription staff about advertising or news. In other words the clerks know and can do but their own work in their own departments, and if it were otherwise they would be continually running from one department to another, up-stairs and down, mixing work, wearing themselves out and causing the greatest possible confusion. On and after 6 p. m. daily it is useless to ask for any phone numbers except 132 and 133.

Patrons who consult their phone books for the numbers they really want will greatly lessen the work of the patient Central telephone and Guardian clerks and thus help make their lives much brighter and happier.

THRILLING RESCUE OF WOMEN.

TORONTO, Ont., Jan. 16.—Thrilling rescues of thirty five women were effected late last night when a 360-000 lbs. followed by a 300,000 lbs. wrecked the top story of the McBride Brothers building, occupied by the American Hat Frame Mfg. Company. Coming down church street, Sergeant Tibby heard a loud report.

Looking up he saw two terrified women climbing out of a window into the ledge, some seventy feet above the sidewalk. Instructing them not to jump, Tibby rushed to a telephone and turned in the general alarm. At the same time John Bell, Jr., and Ambrose Kirby rushed into the burning building and grabbed the two women.

The other girls employed in the factory were compelled to flee for their lives. A great many wires had to be cut before ladders could be raised on the street and one of the women who had climbed to the top of the aerial truck, received a shock that hurled him to the ground.

This FREE Book

(When Poultry Pays)

is worth dollars

to any farmer's

wife in Canada

LEE Manufacturing Co., Ltd. 32 Pembroke Avenue, Pembroke, Ontario.