



HAVE A MERRY CHRISTMAS

The multi-colored lights which adorn your Christmas tree will be reflected, we hope, in the radiance of your joy through all the years to follow. And may the happy surprises which await you mark the beginning of a future which will be filled with good health, good will, good luck and a pack of happiness to last a lifetime over.

We thank you sincerely for your past patronage and look forward to serving you to your complete satisfaction in the New Year.

MOORE & McLEOD limited

COLOR FROM COAL **EARLY TRAINING**

The manufacture of dyestuffs from coal tar originated in England. A baby chick, peeping in its shell before hatching, will be quiet at the hen's warning cluck.

'T'WAS THE NIGHT BEFORE Christmas

A HAPPY YULETIDE

THERE IS NO WARMED-OVER FEELING IN OUR Merry Christmas TO YOU. IT IS THE REAL FRIENDLINESS WE FEEL... OUR GRATEFUL APPRECIATION FOR YOUR PATRONAGE.

MacFarlane Bros. Furniture

Jolly Old Santa pops up to say, MERRY CHRISTMAS

MAY YOUR CHRISTMAS BE FULL OF JOY AND YOUR NEW YEAR HAPPY AND PROSPEROUS

Crockett's Jewellery

CHARLOTTETOWN ALBERTON

Christmas Memories **A Child's Christmas Prayer**

By F. H. MacArthur

On Christmas, Merry Christmas, has it really come again? With its memories, its greetings with its joy and with its pain. There's a minor in the carol, and a shadow in the light, and a spray of cypress twining with our Holly wreath tonight. And the hush is never broken, by laughter light and love. As we listen in the starlight, to the bells across the snow.

Oh Christmas, Merry Christmas, 'tis not so very long. Since other voices mingled, with the carol and the song; If we could but hear them singing, as they are singing now. If we could but see the radiance of the crown on each dear brow; There would be no sigh to smother, no hidden tear to flow. As we listen in the starlight, to the bells across the snow.

Oh Christmas, Merry Christmas, this never more can be. We cannot bring again the day's of our forgotten glee; But Christmas, Happy Christmas, sweet herald of goodwill, With Holy songs of glory, bring holy gladness still; For faith and hope may brighten, and patient hope may glow, As we listen in the star light, to the bells across the snow.

(The above poem is from a scrapbook of the late Mrs. Lucy Anderson Ferguson, mother of Mr. George F. Ferguson, of New London.)

BELOW SEA-LEVEL

The floors of three of the Great Lakes are below sea-level.

KEEP "REGULAR as CLOCKWORK" with Nujol

The easy-action laxative for ordinary constipation

BRACKLEY POINT W. I.

The December meeting of the Brackley Point W. I. was held on Thursday evening Dec. 2nd, at the home of Mrs. Willard McCallum. The new president, Mrs. Fred Hughes presided and the meeting opened by singing the Ode followed by the Creed.

Eighteen members, including one new member, were present and three visitors were welcomed.

The Secretary Treasurer's report was read and approved. The sick committee reported five visits made and fruit presented. \$15.00 was voted for the U. E. F. B. \$5.00 to the Tuberculosis League, \$2.00 for a Christmas treat, for school children.

It was moved and seconded that the proceeds from the chicken supper \$164.00 be used for hall improvements.

The Institute was remembered by a donation of \$27.00 from the guests at Gregor's Hotel.

It was suggested that the National Film Board be asked to present a motion picture in Howes' Hall in the near future.

Mrs. George Shaw offered to attend to this matter.

For program Mrs. Shaw gave a reading "Are We Easy to Live With?" which was humorous and contained a good moral.

The annual auction sale was then held. Mrs. Walter Gregor sensibly auctioned the articles. Bidding was lively, causing much merriment and the sum of \$19.30 was realized.

Collection for the evening \$6.62. Membership fees \$0 cents.

Next meeting to be held at the home of Mrs. Fenton McLure. Roll call to be answered by passing in cards for the sick committee.

The hostess served lunch and after a pleasant social hour the meeting closed with the National Anthem.

THE CENTRAL GUARDIAN

This column is reserved for news of local interest, but advertising of a new business may be inserted at five cents a word, strictly payable in advance.

JIMMIE'S TAXI Phone 526.

CRASWELL for Photographs.

CONFEDERATION LIFE INSURANCE

HOWARD McINNIS Fitted Footwear at 175 Queen Street.

ARRIVING DAILY - New Fur Coats, latest styles. We sell only the best from well known firms such as Model Fur and West Canadian Fur Co. Bette's Fur Salon, Phone 1893.

ATTENTION householders! We suggest that you check your fuel supply. Have you enough to last over the long holidays? If not, order from your dealers today. A. Pickard and Co.

REV. DR. C. OSCAR JOHNSON, President of the Baptist World Alliance will be the speaker on the Baptist Broadcast, "The Church's One Foundation," Sunday at 1.15 P. M. Radio Station C. F. C. Y.

CHERRY VALLEY United Church - Rev. A. S. Weir, Minister. Service December 26th at 11.00 A. M. Eldon at 3.00 P. M. St. Andrew's, Orwell, at 7.00 P. M.

CHURCH OF SCOTLAND - Services Lord's Day, December 26th. Charlottetown 11.00 A. M. Cape Traverse 7.30 P. M. Wednesday, December 29th Stanchel 8.00 P. M. Rev. H. F. MacEwen.

COVEHEAD - UNION ROAD United Church. Services for Sunday, December 26th are: West Covehead 11 A. M. Union Road 3 P. M. Covehead Road 7.30 P. M. Rev. Thos. A. Wilson, Minister.

SOURIS UNITED CHURCH - Services December 26th. 11 A. M. Bay Fortune. The Y. P. U. of S. Peter's Bay will present the Nativity in song and story on Christmas eve at 8 P. M. in St. Peter's Bay Church. Rev. D. W. MacPherson, Interim Moderator.

THE PRESBYTERIAN CHURCH IN CANADA - Services for Sunday, December 26th. Cardigan 11 A. M. Lorne Valley 2.30 P. M. Montague 7.30 P. M. Special Christmas music at the Montague service. Rev. Norman Young, Minister.

HAMPION Pastoral Charge - Services Sunday, December 26th, at DeSable at 3 P. M. Victoria and Bonshaw at 7.30. At Victoria, there will be a selection of Christmas music, including solos by Miss Donald MacLeod and duets by the Misses Boswell, with Mrs. Allison Lea as the organist. Mr. Peter MacDonald will be in charge of the musical service at Bonshaw, where Mrs. T. G. Head will be the soloist. "O come, let us adore Him, Christ the Lord." T. G. Head, B. A., B. D., Minister.

THE CHRISTMAS MESSAGE comes now as of old to "heal the broken-hearted, to preach deliverance to the captives and recovering of sight to the blind, to set at liberty them that are bruised." It is the great mission of the Bible Society to bring these good things to all people through "The Written Word." Will you help by sending a Christmas gift through the P. E. I. Auxiliary or Branch? Auxiliary Office, 142 Prince Street, Charlottetown.

TRINITY CHURCH - Rev. Dr. Dudley, Guest Minister, will conduct the services this Lord's Day, and deliver sermons both morning and evening. His texts will be: "Thy Gentleness Hath Made Me Great" and "Thanks For Everything." Mr. Kendall, organist and choir director, will lead the Choir in Christmas Carols and Anthems suitable to this, the day after Christmas. The Church School will meet at the usual hours. Holiday visitors in our city and students from other colleges are sure of a warm welcome in Trinity Church.

When Merry Christmas Rules the heart Every toy is a gift apart Every gift is a precious thing Lovingly tied with enchanted string!

We wish our many customers and friends A Merry Christmas.

THE FASHION SHOPPE

Best Wishes To All

May you enjoy your holiday with the same heartfelt pleasure we take in serving you!

ISLAND FURRIERS

Yuletide Greetings

TO OUR CUSTOMERS AND FRIENDS

It has indeed been a pleasure serving you and we look forward to even more pleasant relations in the future.

May your Christmas be the Merriest yet and the New Year filled with Happiness and Prosperity.

CENTRAL CREAMERIES Limited

SUMMERSIDE · CHARLOTTETOWN · SOURIS