

1904 WILSON'S BACHELOR SILVER ANNIVERSARY 1929

Perfect Protection

- in pocket
- in cigar case
- in box

THAT'S what the foil wrapper means to smokers! And it does far more than guard your Bachelors from breaking, chipping and fraying.

It helps to retain the freshness, the full fragrance, the mellow mildness of the rich, 100% Havana filler... and gives you the full enjoyment of every Bachelor you smoke.

Because of the protection afforded by the new foil wrapper, the Bachelor is a better cigar and better value today than ever before.

Smoke a Bachelor and sense this improvement with the first puff.

Individually foil wrapped
10¢
and in pocket packs of five

Wilson's
BACHELOR Cigar
The Largest Selling 10¢ Cigar in Canada

Horse Blankets

Everyone needs warm clothing in cold weather. So your horse will appreciate a good warm Blanket when standing out, or in chilly stables. We always carry a good line of Horse Blankets. This year we offer bigger and better values than ever. Our line of Harness and Baggage is also complete. Be sure to get our prices before buying.

S. L. HARDY & CO.
HARNESS MANUFACTURERS
WHOLESALE AND RETAIL

LIVE HOGS

We Will Receive Live Hogs at Our Plant Tuesdays and Fridays Until Noon.

DAVIS & FRASER

COAL! COAL!

We are now prepared to fill orders on any of the following Coals.

- OLD SYDNEY SCREENED
- SPRINGHILL SCREENED
- INVERNESS SCREENED
- ALBION NUT
- ALBION STOVE
- ALBION ROUND
- AMERICAN ANTHRACITE NUT
- AMERICAN ANTHRACITE STOVE
- WELSH COBBLES
- BESCO COKE
- PETROLEUM COKE

Let us have your order now. Lowest prices. Prompt deliveries.

W. D. GILLIS & CO.

PHONE 274



New Canadian Home For Yardley & Company

NEW CANADIAN HOME FOR YARDLEY & COMPANY

The impending removal by Yardley & Company, Limited, into their new Canadian home marks a notable milestone in a remarkable commercial history. It is a history that dates back 260 years—back to days of King George III. It was in 1770, that this history began.

In that year Yardley & Company, Limited was founded. In all the years since, the products of Yardley & Company have stood for the highest excellence in toilet soap, perfumes and other toiletries. Today Yardley's is no longer solely an honored English name. It is known in practically every country on the earth.

The London establishments have been steadily complemented with warehouse and showroom accommodation in other countries and now, with the construction of the new Yardley building at Toronto, Yardleys are represented by distributing warehouses and showrooms in Paris, New York, Sydney and Toronto. There is also a Yardley factory (just completed) at Union City, N. J. from which the United States market is supplied, and Show Rooms at 452 Fifth Avenue, New York City, which

are recognized as among the finest in the country.

The structure when completed will be an asset to Toronto's impressive waterfront and is in every way in keeping with the quality of Yardley products.

In coming into the Canadian market and establishing a Home for themselves Yardley & Company have offered tangible proof of their faith in the future of Canada. Their business here has grown to such dimensions that it has justified the British Director making this investment.

It is not the intention of the Company to actually manufacture in Canada but the premises here will be used for the Canadian Executive Offices and warehousing. The actual products will be manufactured in the British Plant at Stratford, London, England.

Not the least remarkable feature of Yardley's growth is that it still retains the founder's name. In fact, a Yardley, Robert B. Yardley, is still a member of the Directorate. In the more than century and a half of growth many overtures have been made for the purchase of the Yardley business but the Company has always declined amalgamation of any description.

Among the London, England, Directors are Mr. Thornton E. Gardner, Managing Director, Mr. Richard E. Gardner, Mr. A. Hesse, Mr. E. C. Morgan and Mr. Pitt.

M. Gillivray Brothers, Limited, Yardley's Canadian Managing and Selling Agents, were responsible for Yardley & Company Limited coming to this market. They received the Appointment in 1920 although they did not actually get under way until 1921. Mr. Thomas A. McGillivray is the Vice President and General Manager of the Canadian Company and Mr. Malcolm B. McGillivray is Sales Manager. Both these men had had a wide experience with the Drug Trade throughout Canada before their association with Yardley. Mr. T. A. McGillivray graduated in Pharmacy in 1909 and represented Parke Davis & Company for a number of years.

Holstein Bull For Sale

The Bull Dokter Pietje Echo No. 72469 sired by Dokter Busfield Abbecker dam Ina Pietje Echo by Roycroft Pietje Echo. He was calved October 1st, 1928, is a good and sure stock getter and with the above breeding is sure to get good type and heavy producing stock.

Apply to John T. Clark or Walter Buntain, South Rustico.

Carter's Feed Store

We have in stock a fair supply of FEEDS including:

- BRAN
- SHORTS
- OIL CAKE MEAL
- SUGAR BEET PULP
- SCHUMACHER FEED
- CRACKED CORN
- FEED CORN MEAL
- WHEAT GERM MEAL
- TABLE CORNMEAL
- ROLLED OATS
- CRUSHED GRAIN
- FEED OATS
- FEED WHEAT
- FOX BISCUIT
- FRESH BUCKWHEAT FLOUR
- FRESH GRAHAM OR WHOLE WHEAT FLOUR
- ETC., ETC.

A large fresh stock of POULTRY FEEDS always in stock. All of the above we are selling at lowest prices WHOLESALE and RETAIL.

Carter & Co. Limited
CHARLOTTETOWN

Hockeyist Well Known here, Dead

MONCTON, Nov. 25.—Earl Kervin of this city, prominent hockey player, and a member of the Moncton Atlantics for the past three seasons, died in the hospital here tonight following fatal injuries received in a car accident on the Irishtown road, ten miles from the city, about eight o'clock tonight. Richard Ankettle, Jr., the only other occupant of the car and close friend of the deceased, was also seriously injured, but hopes are held for his recovery.

Earl Kervin is the son of Mr. and Mrs. Thomas Kervin and was 23 years of age. He is a brother of Ed Kervin, former member of the C. N. R., Montreal team and manager of the Moncton Atlantics last year.

BARGAIN PRICES RULE IN LONDON FUR AUCTIONS

LONDON, Nov. 25.—Conclusion of the autumn fur trade sales discloses the worst slump in prices in nine

POTATOES AND TURNIPS

We will be buying every day at our warehouse Hogan's Quay, highest prices for good stock. Accommodation for Boat loads.
J. LESTER DOUGLAS,
Charlottetown, P. E. Island,
Phone 798 and 838.
7727-9-19-1ma.

THE PAIN OF RHEUMATISM!

"Fruit-a-tives" Rid Him of trouble of Long Standing

sufferer from rheumatism for years, Mr. Floyd, Nanaimo, B.C., turned to "Fruit-a-tives". He writes: "Fruit-a-tives" acted like a charm. "You have the terrible agonizing pains of rheumatism—can't work, can't sleep, stare all the time as it has helped thousands of others. No more pain for the rest of your days! Get a box to-day. Sold all druggists."

years attributable mainly to stock exchange conditions and financial stringency generally, at the world's fur centres, following so far as England is concerned, a long, warm summer. Canadian otter skins, a leading furrier told The Telegram, declined further per cent on the May prices. Canada was a principal buyer of kolinsky but prices were down ten to fifteen per cent. Persian lamb of which Canada was again a buyer declined fifteen per cent, and lynx was so freely bought at five per cent down.

The heaviest declines were as follows: Squirrel, 25 to 30 per cent; seal, 20 to 30 per cent; ermine, 20 to 25 per cent; muskrat, silver fox and sitch, 20; skunk, 10 to 20; beaver, 15; blue fox 15; opossum, 10 to 15; mole 10 per cent.

Private purchases were slower and show a bigger reduction reflecting the trade's cash shortage. Squirrel collars, selling two months ago at \$35 to \$40 were purchased today at \$22. Retailers are showing bigger reductions in the popular than in the rarer furs.

Nicaragua plans to establish credit co-operative organization.

C. M. Lamson & Co., LIMITED,
64 Queen Street
London, E. C. 4, England
Public Auction Sales OF RAW FURS
Shipping bags will be furnished without charge by applying to R. T. Holman, Ltd., Summerville, P. E. I.
Represented by Alfred Fraser, Inc.
212 Fifth Avenue
New York, N. Y.
10-15-29.

FOX FEED FOR SALE

- Beef Tripe
- Beef Melts
- Beef Lips
- Beef Tongue Trimmings
- Excelsior Beef
- Veal (in carcass)
- Lamb Plucks
- Lamp Tripe
- Lamb and Mutton (in carcass)
- Horsemeat, (carload lots or less)
- Hogs Plucks
- Hogs Liver
- Horse Liver.

The Island Cold Storage Company Ltd.
11-25-29.

PEERLESS FOX NETTING



"WHAT WE HAVE WE'LL HOLD"
"It's Better to be Sure Than Sorry"

Your Foxes are the most profitable investment that you have. Are you going to lose them, by using any other Netting than Peerless?
"Certainly not."
"Why?"

"Because," you feel at ease knowing that the best "QUALITY NETTING" is protecting your Foxes.

This netting is GALVANIZED before and after being woven.

Hangs Flat without bagging or sagging and makes a perfect fence.

Can be erected by an "AMATEUR." SPECIALLY MADE FOR US. OUR PRICES ARE THE BEST ON THE ISLAND.

McGOWAN'S LIMITED.
Kilmuir
The Rogers Hardware Company, Ltd.

Golden Wedding Anniversary

The home of Mr. and Mrs. Daniel MacNeil, De Sable, was the scene of a very interesting event on the evening of November 19th., when the friends and neighbors gathered together to celebrate the fifty-fourth anniversary of Mr. MacNeil's wedding.

The evening was pleasantly passed with singing and dancing. Music being provided by Mrs. Hector MacNeil at the organ and Mr. Alex MacKay with the violin.

Mr. Neil Shaw was appointed chairman and after a few remarks the following address was read:—
To Mr. and Mrs. D. F. MacNeil,
Dear Sir and Madam,

It is with great pleasure we extend our congratulations on this occasion the anniversary of your wedding day. The fact that over half a century has passed since the ceremony which Canada was again a buyer declined fifteen per cent, and lynx was so freely bought at five per cent down. The heaviest declines were as follows: Squirrel, 25 to 30 per cent; seal, 20 to 30 per cent; ermine, 20 to 25 per cent; muskrat, silver fox and sitch, 20; skunk, 10 to 20; beaver, 15; blue fox 15; opossum, 10 to 15; mole 10 per cent. Private purchases were slower and show a bigger reduction reflecting the trade's cash shortage. Squirrel collars, selling two months ago at \$35 to \$40 were purchased today at \$22. Retailers are showing bigger reductions in the popular than in the rarer furs.

To express to you the feeling of good fellowship that your neighbors have for you and their appreciation of you as you have come in contact with them in the many years you have lived in this district we would ask you to accept this small gift as a memento of this day and in conclusion we would express the heartfelt wishes that you may still see a goodly number of returns of this anniversary.

Mr. Alex. MacKay then presented each with a nice sum of money. The ladies present then served an excellent lunch. A very pleasant evening was then brought to a close by singing "Auld Lang Syne" and "God Save The King."

ROME ADORNING QUIRINAL PALACE FOR WEDDING DAY
ROME, Nov. 25.—Elaborate preparations were started at the Quirinal Palace today for the marriage of Crown Prince Humbert and Princess

Its Quality is its best advertisement

Our statements about Turnbull's Underwear do not amount to a row of pins unless you prove them for yourself. And so, please try

Turnbull's GALT KNITTED UNDERWEAR

You will agree that, for the price you pay, the quality and workmanship cannot be equalled. And thousands of your fellow Canadians have proved this to their satisfaction. What about you?

Your dealer will show you Turnbull's in different weights, styles and sizes for everybody.

Made in Canada by THE C. TURNBULL CO. OF GALT, LIMITED



Marie Jose of Belgium next January the stage for the ceremony. The Painters and decorators and gar-Prince of Wales will be present at deners began the tasks of setting the wedding, it was announced.

Notice to Fox Ranchers & Fur Buyers

FOX PELTING AND FUR CLEANING

I am now located above Palmer Watson Electric Co., and am now open for pelting. My new Fur Cleaner is now in operation.

All Pelts left in our care on and after November 1st will be protected by Fire Insurance.

SATISFACTION GUARANTEED.

GORDON LUND

PHONE 1096.

P. O. BOX 112.

9749-11-14-ttsimo.

Imperial Fox Food

Excels In

- QUALITY of Product
- RICHNESS of Vitamine Content
- SUPERIORITY in Highest-class Pelt Production
- ECONOMY in Feeding Costs

For sale by distributors in leading business centres and direct from factory.

IMPERIAL BISCUIT CO.
CHARLOTTETOWN

P. E. I.

