

# DOLLAR DAY

## Double Dollar Days---Tuesday and Wednesday, June 29th and June 30th

**P** RINCE EDWARD ISLAND'S GREAT BARGAIN EVENT IS "DOLLAR DAY" and this year DOLLAR DAY is "all set" to mean the biggest buying opportunity that DOLLAR DAY has ever brought to this Province. There are more bargains—there are bigger bargains—and, in addition—there are TWO SOLID DAYS OF BARGAIN BUYING.

BUY AT WHOLESALE PRICES HERE ON DOLLAR DAY

### Dollar Day Bargain In Working Pants \$1.59

- 12 pair Men's Brown Cotton Tweed working pants, made good and strong, all sizes. Special for Dollar Day ..... 1.59
- 20 pair Men's dark Tweed pants. The real pants for hard work. Special for Dollar Day ..... 2.49
- 24 pair Men's heavy Cotton Tweed pants in good dark shades. Special for Dollar Day ..... 3.49
- 7 only Men's fancy dark worsted suits in sizes 37 to 40. Special for Dollar Day ..... 19.00

WHOLESALE PRICES ON ALL MEN'S AND BOYS CLOTHING ON DOLLAR DAY.

### Wholesale Prices on Men's and Boys Clothing Dollar Day

### Dollar Day Bargain in Raincoats for Men \$4.69

- 4 only Men's Grey Tweed Raincoats. Sizes 36 to 40. Special for Dollar Day ..... \$4.69
- 10 only Men's Brown or Grey Leatherette waterproof coats, in single breasted style, with belt all around. These coats can be worn by Lady or Gentleman, all sizes. Special for Dollar Day ..... 19.00
- 9 Men's Tweed waterproof coats in Grey, Brown and fancy dark Tweeds, plain or full belt style, all sizes. Special for Dollar Day ..... 15.00
- 12 only Men's all wool tweed waterproof coats in Grey, Fawn and fancy dark Tweeds, full belt style, all sizes. Special for Dollar Day ..... 20.00

### No Luxury Tax on these Dollar Day Silk Bargains

- Black Taffeta Silk, full 36 inch, small quantity only (about 75 yds.) Regular price \$2.00 yd. Special for Dollar Day ..... \$ 1.50  
No luxury tax.
- Black Chiffon Taffeta Silk, worth \$3.00 per yd. This is a genuine Swiss Taffeta, 36 inch., in black only. Dollar Day price... 2.00  
No luxury tax.
- Black Duchesse Mousseline, a beautiful soft, lustrous silk, full 36 inch. and easily worth \$3.00 per yd. Special Dollar Day price ..... 2.00  
No luxury tax.
- Colored Moussaline in Hunter's Green, Myrtle, Burgandy, Copenhagen, Pink, Rose and Purple, 36 inches wide. Dollar Day ..... 2.00  
No luxury tax.
- Colored Japanese Taffeta, a splendid wearing silk, will not cut or crack. Navy, Brown, Green, Maise, Sand, Peach, Black, Copen and Mauve. 37 inches wide ..... 1.75  
No luxury tax.
- Crepe de Chene in 3 colours only. Old Rose, Myrtle, Green and Dark Brown, 36 inch. .... 1.00  
No luxury tax.

Wholesale prices on all other Silk in Stock for Dollar Day

### 6 only, ladies' tweed raincoats to go \$2. Dollar Day for

This is just a "clean out line." We have only six of them left. They are very fair quality, ordinarily selling up to \$6.50—but we are going to clean the whole lot out the first thing Dollar Day. If you are early you may get one. The special price for DOLLAR DAY IS ..... \$2.00  
No Telephone or Mail Orders Filled for These

5 Dozen Ladies' and Misses' White Blouses, of Voile, regular values \$1.25 each. Dollar Day we propose to clear out the whole lot at the special bargain price of .....  
Just thirty-five Ladies' and Misses' white and colored smocks very nicely made, neatly tailored, good styles and well fitting. An assorted lot of all prices up to \$3.75, to be cleared for DOLLAR DAY AT ONE FLAT PRICE .....  
24 Serge Dresses for Ladies and Misses, in navy, black and brown, this lot includes also some poplin dresses. This is another clearing lot and includes several different varieties and prices, up to \$20.00 in usual value.  
TO CLEAR DOLLAR DAY AT ONE FLAT PRICE

### Wholesale Prices Boy's Clothing



### Cheviot Serges, 56 inch width Dollar Day \$3.25

Small lot Cheviot Serges. Good material for separate coats or suits, 56 inch, all wool. Burgundy, Myrtle, Dark Brown, Purple and Sand. Regular price \$4.50. Special Dollar Day ..... \$3.25 yd.  
Lot Tweeds, suitable for sport coats, in Plaids, mixtures and Donegals, 56 inch. Regular prices from \$3.75 to \$3.50. Special for Dollar Day ..... \$3.50 yd  
Small lot light weight dress materials consisting of Coverts, Repps, Plaids, Bedfords and Tweeds. Prices up to \$1.75 per yard. Special for Dollar Day ..... \$1.00 yd.  
WHOLESALE PRICE ON ALL OTHER DRESS GOODS  
No luxury tax on any Cotton or Wool goods.

**MOORE and McLEOD LTD**  
119-121 Queen Street, Ch'town

### Wholesale prices throughout the store Dollar Day

From first floor to the last corner of the third storey, on DOLLAR DAY you can buy for cash AT WHOLESALE PRICES.

Of course in the cases of specials advertised in this paper, there are no further reductions, but all other goods, with exceptions of a few lines which we cannot honorably sell at less than the maker's fixed price.

### ALL OTHER GOODS SOLD WHOLESALE

Wholesale prices on Men's and Boys Clothing.  
Wholesale prices on Men's and Boys Caps and Hats.  
Wholesale prices on Men's Underwear and Furnishings.

- Wholesale prices on Women's Coats and Dresses.
- Wholesale prices on Dress Goods and Wash Goods.
- Wholesale prices on Stockings, Gloves etc.
- Wholesale prices on Wall Paper.

### Buy a Man's Suit at Wholesale price Dollar Day

50 men's fancy tweed or worsted suits in fancy Browns, Greys, Blues and mixed Tweed effects in plain form fitting, waist line and Norfolk style, all sizes. Special for Dollar Day... \$35.00

Don't forget about this line of suits at \$50.00, \$55 and \$60. They are real suits all hand tailored by Lownders Co., of Toronto, and we can safely say they are the highest class of men's clothing made. We have some smart Brown's Greens and fancy greys. Your choice ..... 45.00

### Dollar Day Overalls 2.00

3 doz. men's plain Black Overalls, with bib, good heavy weight. Also some good heavy stripe coats. Special for Dollar Day ..... 2.00

### 3.00 Rugs for 2.25 Dollar Day

Very thick floor rugs, sizes 26 x 48 in a variety of colours, some suitable for bath mats. Special Dollar Day price... 2.25

White Lace Curtains, 2 1/4 yds. long. Special Dollar Day price ..... 1.00 pr.

A lot of Window Shades in Creams and Greens, worth up to \$1.75. Special Dollar Day price ..... 55c each

Another big range of our famous Dollar Day lots of Wall Paper will be here for you. Room lots of Wall Paper for any and every room in the house. Worth up to \$7.00. Yours on Dollar Day for ..... 1.00 per lot

- Odd rolls of Wall Paper Borders. Come in and help yourself Dollar Day ..... 5c per dbl. roll
- 10/4 White Flette. Blankets, special Dollar Day... \$2.50 pr.
- 11/4 White Flette. Blankets, special Dollar Day... \$2.75 pr.
- 12/4 White Flette. Blankets, special Dollar Day... \$3.75 pr.