



It's always a delight to Use Mennen's

THE twice-a-day duty to one's teeth becomes a pleasure with "Mennen's".

MENNEN'S CREAM DENTIFRICE

Sold by Druggists. If unable to obtain it readily, send 10c. and we will send you a Demonstrator tube containing enough to enable you to give this Dentifrice a thorough trial.

Selling Agents for Canada HAROLD F. RITCHIE & CO. LIMITED

Canadian Factory: Montreal

DR. DE VAN'S FRENCH FILLS

Restores Vm and Vitality; for Nerve and Brain; increases "gray matter"; a Tonic—will build you up. 25 a box, or two for 50, at drug stores, or by mail on receipt of price.

Sold by George E. Hughes

Robin Hood Flour

We have just received a carload of this best of all Flours.

Robin Hood Flour

is guaranteed to give you better satisfaction than any other Flour milled in Canada.

ROBIN HOOD FLOUR.

Makes from 8 to 12 loaves of bread more than any other Flour on the market today.

Carter & Co. Ltd. Queen St. Warehouse

Dustbane

Every house keeper knows that sweeping dust is an awful bother and causes lots of extra work.

It is not only a great labor saver but it kills germs and often prevents sickness.

Dustbane

from your grocer today. Dustbane is packed in lbs and kegs for large users

Carvell Bros.

General Distributors 115-9-13ME861.

CANUCKS ESCAPE FROM THE GERMANS

LONDON, Oct. 18.—Five Canadians reached London, having escaped from Germany. They are: 27,088, C. F. H. McArthur, Toronto battalion; 132527, Corp. E. Cunningham; Montreal Highlanders, and 109477, W. L. Master; 109331, John Evans, and 1310, J. Watts, Mounted Rifles.

ROYAL YEAST CAKES

Advertisement for Royal Yeast Cakes, featuring an illustration of a woman and text: "Some women hold to the idea that bread-making is a long and difficult operation, but this is a mistake, for with Royal Yeast Cakes, light, sweet bread can be made in a few hours with but little trouble."

SURGICAL DRESSINGS LOST WHEN SHIP SANK

NEW YORK, Oct. 21.—Two and a half million pieces of surgical dressings, hospital linen and clothing on their way from American Red Cross women to wounded French soldiers, homeless refugees and American hospitals in France went down with the British steamer Wentworth, torpedoed by a U-boat last month.

LAUDER COLLECTS \$50,000 FOR LOAN

NEW YORK, Oct. 21.—Harry Lauder, the famous Scotch comedian, disorganized the machinery of Wall street for half an hour today when, in an impassioned appeal for subscriptions to the Liberty Loan, he addressed a crowd too great for the police to handle.

A SCAPEGOAT

"I shay, ol' fel', there's a burglar getting into your house by zee window."

THROUGH THE VALLEY

By John Oxenham, in his book of poems, "The Vision Splendid," published by the George H. Doran Co., New York.

Pains Over Left Kidney

Warned This Captain That the Kidneys Were Responsible for His Pains and Aches—Freed of Pain and Suffering by a Well-known Medicine

Hereford, Que., Oct. 25.—Captain Peabody is well known all through this section, and his cure by use of Dr. Chase's Kidney-Liver Pills has aroused great interest in this great medicine.

The Captain had been suffering for a long time, and could never get any treatment to afford lasting relief until he began using Dr. Chase's Kidney-Liver Pills.

Captain A. Peabody, Hereford, Que., writes: "For years I suffered from indigestion, rheumatism and neuralgia. Lightninglike pains would shoot all through my body, and I also had severe pains over my left kidney and through the hips."

And there, of His radiant company, Full many a one I see, Who has won through the Valley of Shadows To the larger liberty.

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JOFFRE'S KINDNESS TO A LITTLE GIRL

PARIS, Oct. 22.—Here is a story of a gallant Marshal who took America by storm in the year 1917. The incident occurred early one morning in the Bois de Boulogne.

He was taking his constitutional and walking in his placid way when of a sudden a little girl of from five to seven years of age noticed this distinguished stroller.

"Will you touch my hand," the girl asked. "Why, certainly," was the General's reply.

Encouraged by the Marshal's good nature and by his wife's good will the little girl at once aspired to higher favors.

"I should like to walk a little way with you," she modestly asked.

How could anyone refuse such a request? And the child with charming ease and pride accompanied the Marshal down the deserted and delightfully fresh avenue.

Meanwhile the child's nurse, who had watched her care's evolutions with more embarrassment, worried to see her walk away. She at once started running after the trio, shouting:

"Miss Suzanne—well, Miss." "As an answer the girl waved her hand as a sign of goodbye."

"But the Marshal had stopped and quietly said: "Now you must go back."

"Let us leave her a souvenir," said the Marechale Joffre. And at the

same time reminded her husband that he had a small wrist watch in his pocket which she meant sending to one of her "filleuls."

The watch was thereupon put on the girl's wrist, and so overcome with joy was she that this time she forgot to thank her distinguished donors.

The following day the Marshal received a beautiful sheaf of flowers and a note, in which the sender said that Suzanne's watch would take its place among the most precious heir looms of the family.

Try Magnesia For Your Stomach Trouble

It Neutralizes Stomach Acidity. Prevents Food Fermentation.

Doubtless, if you are a sufferer from indigestion, you have already tried pepsin, bismuth, soda charcoal, drugs and various digestive aids and you know these things will not cure your trouble—in some cases do not even give relief.

But before giving up hope and deciding you are a chronic dyspeptic just try the effect of a little magnesia—not the ordinary carbonate, citrate, oxide or milk but the pure bisulphate of magnesia which you can obtain from practically any druggist in either powdered or tablet form.

Take a tablespoonful of the powder or two compressed tablets with a little water after your next meal and see what a difference this makes. It will instantly neutralize the dangerous, harmful acid in your stomach which now causes your food to ferment and sour, making gas, wind, flatulence, heartburn and the bloated or heavy lumpy feeling that seems to follow most everything you eat.

You will find that, provided you take a little bisulphate of magnesia immediately after a meal, you can eat almost anything and enjoy it without any danger of pain or discomfort to follow and moreover the continued use of the bisulphate of magnesia cannot injure the stomach in any way so long as there are any symptoms of acid indigestion.

Advertisement for the Canadian Naval Patrols: "To Defend Canada's Coast Qualified Officers and Men wanted at once for service in the Canadian Naval Patrols. PAY Officers from \$2.50 a day and \$30.00 and upwards monthly to dependants. Men from \$1.10 a day and \$20.00 separation allowance. Petty officers \$1.50 to \$1.90 and \$25.00 separation. Must be sons of British subjects. Ages 18 to 45. Also vacancies for Stokers, Seamen, Cooks and Stewards. Apply to G. H. HOLBROOK, Newson Block, Charlottetown or the Naval Recruiting Secretary, 305 Wellington St., Ottawa."

Advertisement for Edison Phonographs: "Let the EDISON Entertain You For whiling away those long dreary nights there is no entertainer so good as the EDISON Phonograph. Here in the famous Diamond Disc Model and the lower priced Amberola. Hear them. A. E. Toombs 177 Queen Street"

Large advertisement for Burroughs Adding Machines: "This Store Knows MANY persons' associate old-time methods with an old-time firm. But it doesn't always follow that, because a concern is old, its methods are antiquated. The Hudson's Bay Company is a striking exception—particularly in the bookkeeping department of its Calgary store. More than 240 years ago trading posts of the Hudson's Bay Company were the vanguards of civilization. Factors bartered with Indians. Bright-hued trinkets were exchanged for furs—so many beads for a pelt, so many pelts for a blanket. Little bookkeeping was done—furs were the records. Coincident with development came many changes. In addition to fur trading, general merchandise was sold. In place of trinket currency, money became a basis of exchange. Finally in the Calgary store, stock was departmentized. Daily records of business were kept. Sales were analyzed and recapitulated for comparative purposes. From trading post to department store covers an era of many remarkable changes, but they are no more extraordinary than the changes that have occurred in the Calgary store's bookkeeping. Take, for instance, the method of analyzing sales. Pen-and-ink figuring was slow and inaccurate. Bookkeepers slaved overtime. Reports got farther and farther behind. The store had outgrown pen-and-ink methods just as the business had outgrown primitive bartering. So, to provide efficiency, a Burroughs Duplex Machine and a Burroughs Figuring Machine were installed. Now a daily report of sales is placed before the manager every morning. Burroughs figures show the amount of business transacted by each department and the store as a whole; how much each clerk has sold, and how those sales compare with previous records; what lines are moving, and what lines are lagging. Each week comparative reports are compiled in the same manner. The Burroughs detects weak spots—picks out efficient and inefficient clerks. It tells the story completely, accurately, and on time. All ledger postings are now proved each day, so the monthly trial balance has become a mere formality. All figuring is now kept up to the minute. Overtime for bookkeepers is a thing of the past. The Hudson's Bay Company is one of many enthusiastic Burroughs users in Calgary. In fact, in all parts of Canada, thousands of users find the Burroughs of invaluable service. BURROUGHS ADDING MACHINE OF CANADA, Limited ST. JOHN OFFICE: Armstrong and Bruce Bldg., 171 Prince William St. FIGURING AND BOOKKEEPING MACHINES PREVENT COSTLY ERRORS—SAVE VALUABLE TIME. PRICED AS LOW AS \$150 Burroughs