

ONLY TABLETS MARKED "BAYER" ARE ASPIRIN

Not Aspirin at All without the "Bayer Cross"



The name "Bayer" identifies the only genuine Aspirin...

Eastern Guardian

"ORDER from Holman's Catalog..."

"BRIDGETOWN, moving picture show, Saturday..."

"SOURIS, moving picture show Monday..."

"ST. PETERS, moving picture show Friday..."

"SAVE \$5.25 by being a season ticket for Montague Chautauque..."

"ONLY \$2.50 BUYS a season ticket for 13 seasons..."

"CONCERT AND PIE SOCIAL... proceeds in aid of the school..."

"LOST TEAM OF HORSES... Mr. J. T. Mooney, Greenvale..."

"MONTAGUE CHAUTAUQUE teams are: Mynard McDonald, Lester Mellish..."

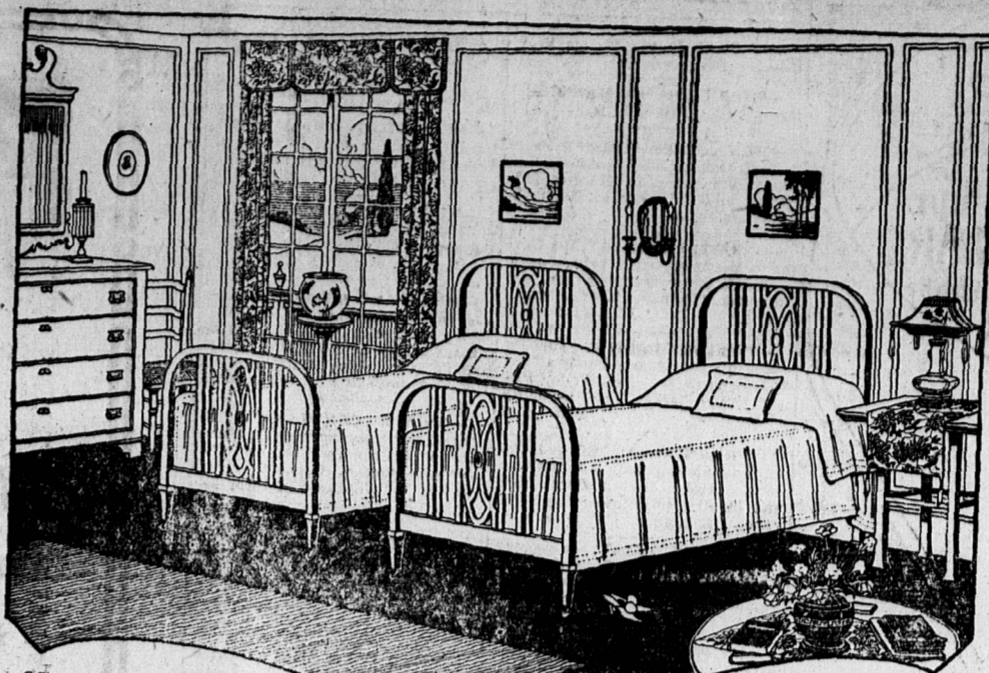
"EASTERN PERSONALS... Rev. Father McPherson..."

"Wedding Bells... A very pretty home wedding occurred on the afternoon of June 17th..."

"Message of Sympathy... Whereas death has removed from among us an esteemed friend..."

"THE CURLING TONGS... The following lines were written some 18 years ago..."

"Every 10c Packet of WILSON'S FLY PADS... WILL KILL MORE FLIES THAN \$8.00 WORTH OF ANY STICKY FLY CATCHER"



The "CAMBRIDGE" No. 1964 In Twin Pair

Made of Simmons' new Square Steel Tubing—seamless, smooth and beautifully finished...

Those Graceful, Decorative Designs in Metal Beds by Simmons Limited

In harmony with the finest effects of interior decoration to-day

IT will come as a pleasing surprise to most women that Metal Beds can now be had of really charming design...

Not until Simmons Limited perfected their new seamless tubing was anything but the most primitive designing possible...

For years, Simmons Limited has been studying the problem of bettering metal bed design.

In order to produce such splendid models as the "Cambridge" Twin Pair, illustrated above, it was first necessary to invent a truly seamless tubing...

All of the new Simmons designs are formed from Simmons Seamless Steel Tubing—a new invention that has revolutionized the making of fine beds.

Simmons Seamless Tubing is square and trim—free from joint, seam or roughness. Beautifully smooth, so that the enamel is even and uniform all over—cannot scratch, check or break.

THESE fine new Simmons designs in Beds Built for Sleep can be seen in leading stores all over Canada.

Equipped with the Simmons Patented Pressed Steel Corner Locks—free from squeak and rattle—contributing quiet and repose.

Your choice of many different patterns—and of Twin Pairs and Double Width in each pattern. Enameled in the accepted Decorative Colors, and in Mahogany, Oak, and Circassian Walnut effects.

Simmons Springs, too—Notably the "Waldorf" Box Spring. Composed of finest oil-tempered double cone spirals, mounted on a frame of seasoned hardwood and upholstered with heavy layers of white cotton felt...

AND some very charming Brass Beds and Children's Cribs, together with Simmons Mattresses and Pillows—all built for sleep by Simmons Limited.

SIMMONS Beds, Springs, Mattresses and Pillows cost little if any more than the ordinary merchandise of the average store.

A post card to us will bring you the names of Simmons merchants near your home.

Sleep is a big subject! Write us for the booklet "What Leading Medical Journals and Health Magazines Say About Separate Beds and Sound Sleep." Free of charge.

SIMMONS LIMITED MONTREAL TORONTO WINNIPEG CALGARY VANCOUVER SIMMONS BEDS Built for Sleep

COMING Charlottetown 10 Sat. July Summerside 9 Fri. July POSITIVELY The largest and greatest wild animal circus ever to tour the Maritime Provinces...

Strawberry Boxes 75,600 NEW STOCK, BEST MADE Strawberry growers, book your orders NOW.

THE UNQUESTIOMED LEADER OF ALL TENTED ENTERTAINMENTS. HUGE ARENAS OF STEEL LATTICE FILLED WITH PERFORMING WILD BEASTS.

WE STRUCK WATER AT VERNON RIVER OCEANS OF IT Eighteen thousand gallons in ten hours without lowering the well a bit.

The Trask Artesian Well Co. Ltd. 71 Queen Street Charlottetown

Complete Optical Service Our expert system of eye-examination, coupled with our LENS GRINDING SERVICE offers a complete service, equal to the best procurable.

G. F. Hutchison Optometrist and Optician

MAMMOTH FREE \$1,000,000.00 STREET PARADE DAILY, 10:30 A.M. PERFORMANCES 7-8 P.M. DOORS OPEN 1-7 P.M. HAGENBECK WALLACE CIRCUS

Downtown Ticket Office Circus Days—July 9 at Gallant's Drug Store, Summerside, July 10th at Reddin Bros. Drug Store, Charlottetown

H. J. MABON Optometrist Eyes Tested Glasses Fitted

Prince George Hotel TORONTO In Centre of Shopping and Business District 250 ROOMS 100 Bath Private Baths EUROPEAN PLAN

"Tiz" Fixes Aching, Swollen, Sore Feet How "Tiz" does comfort tired, burning, calloused feet and corns.

Every 10c Packet of WILSON'S FLY PADS WILL KILL MORE FLIES THAN \$8.00 WORTH OF ANY STICKY FLY CATCHER

Evangeline APPLE CYDER THE BEST SUMMER BEVERAGE Delicious! Healthful Refreshing! Made from the juice of choice ripe Annapolis Valley apples...