

In order to more fully explain the many advantages to be derived from doing a cash business, enabling us to sell Goods cheaper than under the old system of credit, to the person writing the best Essay on the above, advancing arguments to prove that a business run on a cash basis can undersell credit houses, being an advantage to the consumer, as well as to the dealer.

By dealing at a cash store you have no one's Goods to pay for but your own. By dealing at the credit store, you have to pay for the fellow who never pays.

Rules governing the competition, will be open to the entire province. The person writing the best Essay, as out-lined above, first prize, Goods to the amount of \$5.00, Second prize, \$3.00, Third prize \$2.00 Competition No. 2, open to all school children 12 years and under. To the children writing the best articles on above we will award the following prizes, we do this believing that the problem is so simple that a child 12 years or under can show a good argument to prove that a cash store can under-sell a credit store, First prize, Goods \$3.00 Second prize, Goods \$2.00 Third prize, Goods \$1.00 Essays to contain not more than about 500 words. Competition closes Friday evening, July 24th. The Editors of the three Daily Papers have kindly consented to act as Judges. The names of the Successful Competitor, as well as the prize Essays, will be published immediately at the close of the Competition.

S. A. McDonald.

MANY ACCIDENTS ARE REPORTED

Seventy One Persons Killed and Two Thousand, Two Hundred and Seventy Six Wounded in Endeavour to Display Their Patriotism.

NEW YORK, July 8.—A Chicago special to the Tribune says: Seventy-one dead, and 2,276 injured, are the figures in the Chicago Tribune's Fourth of July casualty list up to 11 p.m. last night. An analysis of the figures shows the following details: Of the deaths, there were by fireworks and resulting fires thirty-seven; by cannon three; by firearms sixteen; by gunpowder six; by toy pistols two; by runaway five; by heart failure due to explosions of cannon crackers two. Those injured were: By fireworks 1,109; by cannon 212; by firearms 196; by gunpowder 51; by torpedoes 60; by toy pistols 211; by bono canes 50; by runaways 35. The fire loss was \$25,935. This breaks all records for deaths since 1889. The number of deaths last night is thirteen more than that at the same time last year, 1905 fifty-nine were dead at the same hour. The number of injured, however, is 1,183 less than in 1907, and is the smallest number since 1901, when 1,813 persons were hurt. This is regarded as an indication that the action for a "sane Fourth" is having its effect.

RICH COLOR AND SOFT SKIN.

May be imitated, but beauty is more than skin deep—it is hidden in the blood. Eliminate the poisonous products of digestion by Ferrozone and complexion rapidly improves. Increases the red coloring matter in the blood, give it more nutrition and red cells, do this and cosmetics won't be needed. Give up cosmetics, they within too quickly. Use Ferrozone and have your complexion firm—they wither too quickly. Use Ferrozone and have your complexion firm—Martin of Hamilton runner up to be established. There isn't a case of blotched skin, poor complexion or lack of color that can't be quickly remedied by Ferrozone. Try it. Price 50c.

MAN WAS KILLED BY THE HEAT

FREDERICTON, July 8.—The severe heat is thought to have been the cause of the death of Bear Island on Saturday of Thomas H. Perley, a well known resident of that section of the country. He, with his team was employed at work on the roads under the superintendent, and with the hot sun pouring down upon them its effects were felt more or less by all the men in the crew. There was considerable consternation in Perley's household when his team returned at noon without driver, and later Mrs. Perley sent her daughter Ruth down the road to see if she could see or hear anything of her father. She finally came upon her father's dead body lying by the road side.

LAUNCH TOOK FIRE ON MAGOG RIVER

SHERBROOKE, Que., July 8.—The gasoline launch belonging to Mr. Millaire caught fire on the river Magog. He was out with a party including two ladies, for the afternoon. Some of the passengers were smoking and dropped a match in the bottom of the boat where there happened to be a small quantity of gasoline. The flames burst out at once and it looked as though the occupants were in for a hot time. Both the ladies jumped overboard preferring the dangers of the deep to death by fire. Fortunately they were in shallow water and reached land without getting anything worse than a wetting and a rather severe nervous shock. The flames were soon extinguished and the boat not much the worse. A little paint will remedy all the harm done. The party were all able to return safe and sound, after a rather exciting little adventure.

Minard's Liniment Co., Limited. Dear Sirs.—This fall I got thrown on a fence and hurt my chest very bad, so I could not work and it hurt me to breath. I tried all kinds of Liniments and they did me no good. One bottle of MINARD'S LINIMENT, warmed on flannels and applied on my breast, cured me completely. C. H. COSSABOOM. Rossway, Digby Co., N. S.

Borith

For dental plates, hardens the gums and keeps them healthy. An antiseptic preparation for cleansing artificial teeth. Also a toilet requisite of the highest standing. Cool and refreshing. Lastly it will remove stains from the hands and is used the same as soap. Put up in round sprinkle top tin box—25c.

A. W. Reddin, Phm. B. The Square Druggist. Sunnyside

RESOLVED THAT ITS A MIGHTY COMFORTABLE FEELING TO KNOW YOU HAVE ON THE PROPER CLOTHES. IF WE GO TO THE PROPER PLACE WE CAN FEEL SURE WE ARE ALL RIGHT. WE OWE IT TO OURSELVES TO DRESS WELL!



OF COURSE YOU WISH TO GO TO THE PROPER PLACE TO BUY THE THINGS YOU WISH TO WEAR. WE WISH YOU WOULD ENQUIRE WHETHER OR NOT OUR STORE IS THE PROPER PLACE TO DEAL. IF YOU KNOW OF ANYONE WHO DEALS AT OUR STORE, ASK THEM HOW WE TREAT THEM. OR BETTER STILL, COME IN AND LET US SHOW YOU THE GOODS WE CARRY, THE PRICES WE SELL THEM AT, AND JUDGE FOR YOURSELF. WE BELIEVE WE TREAT OUR CUSTOMERS RIGHT BECAUSE WE SEE THE SAME FACES SEASON AFTER SEASON. JUST NOW WE ARE ESPECIALLY ASH OWING

SUMMER SUITS
SUMMER HATS
SUMMER SHIRTS
SUMMER UNDERCLOTHING
SUMMER HOSIERY

H. H. BROWN
THE YOUNG MEN'S MAN.

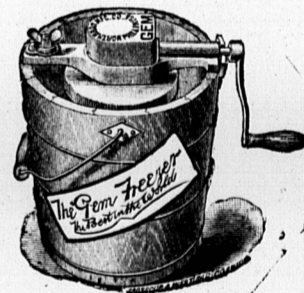
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Fires are constantly occurring in the most unexpected ways. Insurance has become a necessity. Property holders should consider the matter carefully. Those people owning desirable properties can save money on their premiums and yet be absolutely secured.

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Aquiri is a beautifully gaited, level-headed natural born trotter. The rich inheritance of speed and all other race winning qualities that he has received from both Sire and Dam, has enabled him to become the most successful Sire of early and extreme race-winning blood in the Maritime Provinces. Most of the disappointments in breeding trotters are the results of foals throwing back as it is termed, and inheriting the characteristics of some account among the three or four or sometimes even more generations away. Not a single prominent animal can be found among the ancestors of Aquiri, hence when a foal by him inherits the characteristics of some of his remote ancestors it cannot be otherwise.

You can get a living foal from Aquiri the coming sire of futurity winners for only \$15 \$10.00 cash when mare is bred. J. M. NICHOLSON, Owner, 202 Kent Street, Charlottetown, P. E. Island

BREAD

32 Ounces=8 cts

When you get our bread you get full weight—you get the best that can be baked. If you want the strongest combination of bread qualities, buy our bread.

THE NORTH BAKERY
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W. N. Tanton
JEWELER.
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When wanting an extra Good Cup of Tea use **MORSE'S Empire Extra 40c bl**

Walter S. Brown's Clean Grocer PHONI 199

Cleanliness is Next to Godliness

If you want your home thoroughly clean and healthy, have it done scientifically. Ordinary disinfectants give only a false sense of security. Microbes and bacteria lurk beyond the reach of the most particular housewife. I use only the latest approved method which is a perfect germicide and endorsed by all Boards of Health and Health Officers.

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A. McLean & McKinnon, Barristers, Attorneys-at-Law

THE **Charlottetown Steam Navigation Co. LIMITED**
The Steamer "Northumberland"

Will leave as below daily, except Sunday From Pictou about 1.30 p.m. For CHARLOTTETOWN, on arrival of morning train from HALIFAX and SYDNEY. From CHARLOTTETOWN for PICTOU at 8.30 connecting there with day trains for Cape Breton and Halifax. At North Sydney with steamer "Buccoo" for NEW FOUNDLAND.

Connection at HALIFAX with CANADA ATLANTIC and PLANT LINE for BOSTON. At Pictou with Dominion Atlantic Railway for points on its line and Boston in Yarmouth.

The Steamer "EMPRESS" will leave as below daily, except Sunday: From POINT DU CHENE for SUMMERSIDE, after arrival of train No. 26 leaving ST. JOHN at 12.00 noon, connecting there with express train for CHARLOTTETOWN and TRINIDAD. From SUMMERSIDE, on arrival of morning train, from CHARLOTTETOWN and all stations of P.E.I. for POINT DU CHENE, connecting with day train for ST. JOHN, BOSTON and MONTREAL.

Connection made at POINT DU CHENE during the summer months with cars of BOSTON and MAINE RAILWAY, so that no change of cars is required for PORTLAND or BOSTON. Through tickets to be had at Grand Trunk, Canadian Pacific, Intercolonial and P.E.I. Railways, and on Company's steamers, and connecting lines in United States and Canada.

G. W. WAKEFORD, Manager
Charlottetown, P. E. I.
July 29 1908 6-30drwf

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