

The Eastern Guardian

The Western Guardian

THE MENS' STORE

Moore & McLeod Ltd.

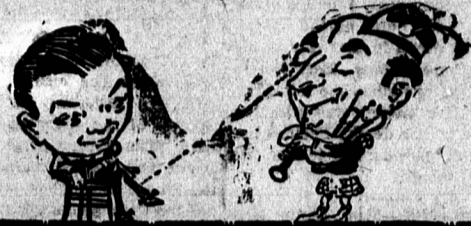
119-121 QUEEN ST. CHARLOTTETOWN

EVERYTHING TO MAKE MEN COMFORTABLE on SUMMER DAYS

THE "MEN'S STORE" IS THE COMFORT SHOP—everything that will make a man feel easy—that will keep him feeling easy—on Summer days is here and ready for you. Come in and let us show you.

Get a Bathing Suit Now

The right sorts are here and ready for you—all good sorts and colors—all sizes 1.25, 2.25, 3.75



Pipe these Sox

Men's Summer Sox, a large variety of shades including Plain White, Grey, Tan and Black. Prices 35c, 50c and 60c.

Silk Sox, all shades, Plain and Fancy. Prices 75c 85c, \$1.00, 1.25.

MEN'S SPORT SHIRTS

Men's Sport Shirts, Plain White percale, also Palmbeach Shade, Linen wear. Prices... \$1.25 and 1.50
Men's Negligee Shirts with Collars attached and reversible, Plain White, Plain Cream, also White with Stripe of Black or Blue, Prices... \$1.25, 1.35, 1.65
Men's Soft front Shirts, without collars, Plain White, also a large variety of all the latest Plain and Fancy Stripes. Prices... 1.25, 1.35, 1.50, 1.75, 2.00 up
Men's Silk Front Shirts, with Soft Cuffs and cotton body to match front. Price... 2.25
Men's Soft Shirts, with double French Cuffs, all the newest stripes and shades. Prices \$1.25, 1.35, 1.50, 1.75, 2.00, 2.50, 3.00
Men's Athletic combination Underwear, Nainsook. Price \$1.25. Silk combination 4.00. Crepe cloth combination 1.50. Porous athletic 1.35. 2 Piece Balbriggan 60c and 75c per gar. Balbriggan combination 1.75 per suit.



Men's Flannel Trousers

All sorts of cream flannel—plain—grey flannel stripes—well cut, smartly made—just right for summer. 3.50, 4.00, 5.00, 5.50

Get Your Saturday Needfuls At the Men's Store

Men's Suspenders, most every style and best makes. Prices... 40c, 50c, 60c, 75c
Men's invisible Suspenders, to wear beneath the shirt. The right thing for vestless days and also adds greatly to the comfort of the wearer during the hot summer weather. Price... 60c
Men's Garters, the E. Z. Garter is claimed to be just right for summer wear. It will stay just in the right place, and never give one the uncomfortable feeling of slipping down. Single hitch 30c, Double hitch 50c.
Men's Belts, all the right shades, Black, Tan, Grey and others. Prices... 50c, 60c, 75c
Men's White Duck Trousers, nice and cool for sport Picnic purposes during the warm summer months. Price... 2.00

...IT PAYS to buy in this Province.
...BAPTIST SERVICES— Sunday 4th Rev. F. A. Hubley will preach at Sturgeon 11 a. m., Georgetown 3 p. m., Montague 7 p. m.
...SOURIS AND BAY FORTUNE. —Rev. James Heron of Dundas will conduct service next Sabbath Aug 4th in Souris, Presbyterian Church at 11 a. m. at Bay Fortune at 2.30 p. m.
...BRIDGETOWN, DUNDAS AND ANNANDALE.—Rev. A. MacKay of Souris will conduct service next Sabbath Aug. 4th in Bridgetown Methodist at 11 a. m. Dundas Presbyterian at 3 p. m. and Annandale Presbyterian at 7 p. m.

...TWO CENTS PER WORD each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.
...MR. HAROLD P. GORDON is the Georgetown Guardian representative.
The Women's Institute Convention
(Continued from page one)
the present and future. Wheat is the most precious of our products, and we must lessen our consumption of it Ontario fall wheat has been almost ruined, and last week Alberta had heavy frosts which caused great loss. This makes the prospects of a bountiful harvest doubtful. The need is great and everything urges us to be more careful.
The purpose of the Food Control is to keep our fighting men fed and to keep prices steady in Canada. It does not mean that food will be cheap, for this is impossible in war times. The demands of the Food Control Board are governed by the British War Office. The call comes from this office for wheat, bacon and beef. Then it is the Food Control that asks our people to lessen their consumption of these commodities. Will you, voluntarily reduce your wheat and meat ration? If not, the Federal Government must step in and compel you to do so. It was necessary to reduce our meat ration by one-third, and by using no meat for two days a week this object was attained. The United States is doing the same, and is also saving one-quarter of her wheat by the same method. She is in a better position to do this than we, on account of having so many wheat flour substitutes available. An investigation was made of our grain resources and it was then found what kind of a standard war bread we could have in Canada. We had to give up our white flours, all the low grades were taken off the market, and only one grade of flour must be ground. There is still a supply of white flour in Canada, but by law no one can use it without mixing with it a substitute.
The situation is grave and I wish that the women of the Institutes might grasp it and place the seriousness of it as well as their personal responsibility before all the women of their different communities.
Glycerine is needed for the manufacture of munitions. Therefore out of the fats of every ration glycerine is extracted. This makes a serious shortage of fat. Fried products have been taken off the market, and it is now unlawful to make doughnuts. One man in a small western town told me that he had used a 60 pound keg of fat a week in making doughnuts. This is only one man in a small town, but when we think of the thousands of others who are using as much or more it gives us an idea of the enormous saving of fats made possible by taking doughnuts off the market.
Six weeks ago I could have said the sugar situation was easy, but now German submarines have crossed the Atlantic, are sinking tons of sugar between Cuba and the mainland, and the sugar situation is changing every month. With care, we hope to have enough to do all the canning and preserving desired. One man in Toronto saved 600 pounds in two weeks after the restrictions were placed on sugar. It is now unlawful to ice cakes or to make home-made candies for use in the home. Just as soon as the women learn that it is unlawful to have these things they will give them up.
Everyone can help at the present

...IT PAYS to buy in this Province.
...DAINTY SUMMER DRESS fabrics, selling at close prices. Sinclair & Stewart, Limited. 674-8-1M2IE11
...DON'T FORGET to patronise the Patriotic Lunch Saloon at the Big Races at New Annan on August 14th. 687.
...SPECIAL CLEARING PRICES on women's and children's white canvas footwear. Secure yours today. Sinclair & Stewart, Limited. 674-8-1M2IE11
...COMING HORSE RACES AT KENSINGTON—The horsemen of P. E. Island will notice with interest the announcement of the horse races to be held at the new race track in Kensington. Much time and money has been expended, by the association and they are to be congratulated on the track which is now complete. Every convenience for the comfort of the public and horses having been well thought out, and the day proving favorable, no doubt large numbers will be in attendance. 693

...TWO CENTS PER WORD each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.
...THE GUARDIAN is on sale at Lafferty's, Summerside.
...MEN'S WHITE OUTFIT SHIRTS with reversible collar, excellent for summer wear, price \$1.75. Sinclair & Stewart, Limited. 674-8-1M2IE11
...MEN'S MULE-HIDE BOOTS for haymaking, price \$2.50 per pair. Sinclair & Stewart, Limited. 674-8-1M2IE11
...SLEEVELESS COMBINATION Underwear for men, \$1.00 and \$1.35 per suit. Sinclair & Stewart, Limited. 674-8-1M2IE11

FOR SUNBURN HEAT-RASH BLISTERS BITES CUTS & SORES USE ONLY Zam-Buk

Brown Buckskin Pumps Only \$3.48
Women's Buckskin Pumps, goodyear, welted soles the shoe that wears—worth \$5.00 now \$3.48
We have silk hose to match.
WHITE BUCKSKIN BOOTS \$5.00
A special line of high grade boots made with high heel—worth \$7.00 now \$5.00.
See our window
Alley & Co

Carter's Bookstore
—Now in stock—
The Womens Home Companion August No.
AUGUST MAGAZINES
All the best Magazines published received as issued.
Canadian and American Newspapers received daily.
New Books and Novels for Holiday reading.
500 reprints from best Authors regular prices \$1.25 to \$1.50 each. Our Holiday prices 50 and 75 cents each. Come in and look them over.
Our Bookstore closes each evening (except Saturday) at 6 o'clock and at one o'clock on Wednesday during July and August.
Carter & Co Ltd.
Books and Stationery

time. Never have women had such an opportunity to serve King and country. The least we can do is to keep our soldiers fed and this can be done by practising a bit of self-restraint when we sit down to our meals.
War has touched some of us, and will touch many more before the end. Let us strive, therefore, to do our duty so that when our men come home we can meet them with a clear conscience and feel that by our sacrifices and efforts we were able to make their time "Over There" a bit less hard.

Following is a continuation of the reports submitted at the Women's Institute Convention held in this city on Tuesday and Wednesday of this week:—
Marshfield.—Twelve regular meetings held. Average attendance twelve. Total receipts for year \$226.12. Expenditure \$174.41. Red Cross work including 122 pairs of socks; 40 pyjama suits. We remembered each year twelve Marshfield boys by sending Xmas boxes. We are supporting a prisoner in Germany and give considerable interest to our school and community work.
Alexandra.—Twelve regular meetings were held with an average attendance of ten. Total receipts for the year \$293.47. Expenditure \$293.47 for Patriotic work. 263 pairs of socks were knit during the year.
New London.—Twenty-four regular meetings were held with an average attendance of twenty-one. Receipts for the year \$625.85. Expenditure \$625.85. Red Cross included. 407 pairs of socks, 74 pairs of mitts, 10 pairs of gloves, 19 pyjamas, 14 shirts, 44 pillow cases, 12 night shirts, 1 autograph quilt, 60 soldiers Xmas boxes and 16 Xmas stockings, valued at \$105.
North River.—Twelve regular meetings were held during the year with an average attendance of 114. Receipts for the year \$276.09. Expenditure \$235.52. \$147.85 spent for patriotic work. 116 pairs of socks and 30 pairs of mittens were knit during the year.
Alpha.—Eleven regular meetings were held with an average attendance 8.7. Money raised during the year \$169.62. Expenditures for patriotic purposes \$161.62. Collected for Red Cross work \$62.40. Donations \$1.25. Per Excelsior Institute \$15.50. Sale of tickets for poultry \$16.15 Proceeds of lecture \$18.20. Collections for postage \$1.75. Forwarded to Miss Plummer \$10. Xmas for overseas \$20.45. Testaments for boys 75c. Sum voted to Armenians \$8. 195 pairs of socks were knit. A Prisoner of War was supported. For community work we aided the Hall directors to pay off debt on the Hall.

DOCTOR URGED AN OPERATION
Instead I took Lydia E. Pinkham's Vegetable Compound and Was Cured.
Baltimore, Md.—"Nearly four years I suffered from organic troubles, nervousness and headaches and every month would have to stay in bed most of the time. Treatments would relieve me for a time but my doctor was always urging me to have an operation. My sister asked me to try Lydia E. Pinkham's Vegetable Compound before consenting to an operation. I took five bottles of it and it has completely cured me and my work is a pleasure. I tell all my friends who have any trouble of this kind what Lydia E. Pinkham's Vegetable Compound has done for me."
—NELLIE B. BRITTINGHAM, 609 Calverton Rd., Baltimore, Md.
It is only natural for any woman to dread the thought of an operation. So many women have been restored to health by this famous remedy, Lydia E. Pinkham's Vegetable Compound, after an operation has been advised that it will pay any woman who suffers from such ailments to consider trying it before submitting to such a trying ordeal.

WESTERN PERSONALS
—Mr. C. E. Strong, Summerside, is visiting in Chester, N. S.—L.
—Miss Belle Purdy, Charlottetown spent a few days visiting in Summerside this week.—L.
—Mrs. A. S. McKay, Summerside, spent a few days visiting in Stanley Bridge this week.—L.
—Mrs. Huggan of Charlottetown, is visiting in Summerside the guest of Miss Pearle Bowness.—L.
—Miss Corinne Gallant returned to Summerside on Wednesday after spending the past month at her home in the Magdalen Islands.—L.
—Mr. and Mrs. Patrick Hammill and Mrs. Francis Hammill of Dunk River motored to Lot 7 this week in Mr. Scott Jardine's car to attend the marriage of Miss Mary Doyle.

—Mr. John W. Johnson of Salem, Mass and formerly of this city is visiting the province after an absence of twenty three years. Naturally he sees many changes in the city and misses many friends of former days but he has had the pleasure of meeting many of his former acquaintances and friends. He purposes spending a week in Charlottetown. He is registered at the Russ.
with an average attendance of 10.7. Receipts for the year \$145.80. Expenditure \$139.62 Red Cross included. Cash on hand \$6.18. 76 suits of pyjamas were made, 92 pairs of socks knit.
Sea View.—Receipts for the year \$220.07. Expenses \$215.19. Cash on hand \$4.28. Paid out for Red Cross—\$45. Paid out for work \$44.14. Schools—\$85.09. Halifax relief fund \$20. Prisoners of War \$24.44. Sea-View Hall \$18.50. Y. M. C. A. \$36.45.
New Annan.—Eleven regular meetings were held with an average attendance of 8.4. Receipts \$231.26 Expenditure \$168.24. 144 pairs of socks were knit, 3 pairs of mitts and one pair of gloves.
Miscouche.—Eleven regular meetings were held with an average attendance of 15 Receipts for the year \$151.09. Expenditure—School improvement \$40. Patriotic work \$34. 60 pairs of socks, 14 hospital shirts, 6 quilts, 8 pillow slips, 2 sheets.
HARDEN AGAIN GETS AFTER THE GERMAN MILITARISTS
"A Power With Which Germany herself Long Ago Became Disgusted."
AMSTERDAM, July 31.—Maximilian Harden devotes practically the whole of yesterday's Die Zukunft, to proving that Chancellor von Hertl's charge against the Allies that they want to annihilate Germany is untrue. Harden quotes President Wilson's Mount Vernon speech and British Foreign Secretary Balfour's last House of Commons speech to show how bitter the Entente nations are against militarism, but that they are ready to give the German people a fair chance. He compares these speeches with those recently delivered either by the German chancellor or various junkers in the Prussian upper house, where the demand for unlimited annexations is continually heard.
He concludes by saying: "Germany must begin to see clearly on which side is the will to annexations. Germany must begin to fight against this power in its midst, a power which Germany herself long ago became disgusted."

CIGARETTE BURN
Men who smoke know how painful a burn of this kind can be. Just smear on a little Zam-Buk and it will give you no more trouble. Even a little burn, if neglected, may develop into a very sore place, as Mr. J. A. Savard, of Douce, Que., found. He says: "I burned one of my fingers with a cigarette. I applied some ointment and thought it would be all right, but instead of getting better it got worse, until the sore covered the entire top of my hand. I suffered such pain that I could not sleep, and tried everything I could think of but could not cure it."
Finally a friend recommended Zam-Buk, which gave me wonderful relief, and the continued use of it completely healed the sore."
For cuts, blisters, rash, eczema, ulcers, blood-poisoning and piles Zam-Buk is equally good. All dealers 50c box.
Zam-Buk

AMSTERDAM, July 31.—A resolution declaring in favor of an immediate peace without annexations and indemnities was offered in the Austrian lower house Saturday by Deputy Stanekon, on behalf of the Czech League. The resolution declared that a continuation of the war is useless from the standpoint of both humanity and political utility. It asserted that all peoples should have the right to self-determination, and asked that the house demand that Austria-Hungary oppose the annexationist and imperialistic policy which had gained the upper-hand in Germany and try itself to find a way to democratic peace.
The house, says a Vienna despatch, to the Vossische Zeitung, of Berlin, which reports the incident, rejected the resolution as inadmissible for submission to a vote.

Barber's "Itch"
Annoying, isn't it? But you can soon get rid of this form of eczema by applying Dr. Chase's Ointment after shaving.
This soothing ointment heals the irritated skin and keeps it soft and pliable. By its antiseptic influence it prevents the spreading of skin trouble.
You will not suffer from tenderness of the skin if you apply Dr. Chase's Ointment after shaving. It acts as a food for the skin, keeping it smooth and velvety.

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CONSIDERABLE DAMAGE DONE BY FROST IN ALBERTA
EDMONTON, July 29.—Official government crop report, issued weekly by the Alberta Department of Agriculture states that, up till today, from all reports received by the department considerable damage has been done by frost throughout the central and northern portions of the province during the past week. The full extent of the damage cannot be ascertained at present but the indications are that it is not general. In many districts very little damage is apparent, and in others the indications are more serious. A large portion of the southern part of the province was visited by heavy rains, during the past few days, which will do much to revive late crops and pasture lands.
Sufficient hay and pasture lands have been located in the northern districts to take care of all applications from the south.

Private Ross
Borrowed an Auto-Stop from his chum—he used it once and immediately wrote home for one.
Don't wait for a request from your soldier boy—include an Auto-Stop in your next Overseas package.
Remember, that the Auto-Stop is the only razor he can absolutely depend on—because of its self-stopping feature it is always ready for service.
Price \$5.00
At leading stores everywhere
Auto-Stop Safety Razor Co.
Incorporated
63-67 Duke Street, Toronto, Ont.