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"The Strongest Memory is Weaker than the Weakest Ink."

SATURDAY, SEPT. 21, 1940.

Coordinating Tourist Business

With the object of co-ordinating all governmental activities which may have a bearing on tourist traffic in Canada and also to develop a general tourist policy in the Dominion in co-operation with all existing organizations interested in its promotion, an inter-departmental committee has been appointed by the Canadian Government under the chairmanship of Colonel V. I. Smart, Deputy Minister of Transport.

Nazi Stupidity

HITLER, says an exchange, has a nature as small as his moustache. He vents spleen. He has never been known to be generous. No head of a government who has had to oppose him or to submit to him has escaped his revenge.

HITLER is badly served by his own advisers. He made the mistake of believing RIBBENTROP who told him the British would never fight. He makes the mistake now of believing that the British will run. They won't.

Advertising Did It

Apple and pear growers in Australia and apple growers in New Zealand are learning valuable lessons from Canada, says the Moncton Transcript. Like this Dominion, they have suffered because of being shut off in wartime from their overseas markets, and have been confronted with the problem of what can be done with large crops for which there is no demand.

effects of the product and who would enjoy it if they knew of it. Advertising created the demand and brought together, to their mutual advantage, the producer and the consumer.

EDITORIAL NOTES

The voice over the telephone said: "Hurry! There's a bunch of horses running around in circles." Fearing an outbreak of brain fever among the blooded animals at the Western Idaho Fair, Dr. E. T. Powell, State Director of Animal Industry, despatched his assistant. He found a merry-go-round.

The only Local Option that can be legally enacted is by the vote of the Legislature. If you happen to have the "doe" and the "pull", however, no legislation is necessary, you just get what you want, where and when you want it. It is merely if you are poor that you risk your liberty and your health by contravening the Prohibition Law.

Instead of the Attorney-General going to all the trouble of withdrawing one charge and substituting another, here is a suggestion that might be adopted here: Mr. Henry Shivinski, Detroit, is spending his week-ends in jail and he is not complaining. Brought before Judge Thomas F. Mahar, Mr. Shivinski pleaded that he would lose his job if he had to serve a regular jail term for driving while intoxicated. So Judge Mahar sentenced him to week-ends in jail until he completes a sixteen-day sentence.

H. G. Wells, English novelist and historian, born this date, 1866. Began life as a teacher of science, became a journalist, then turned to novel writing of a new semi-scientific and romantic type. Followed this up with a long series of novels of the usual popular description. For considerable time was occupied in a close study of Socialism the fruits of which appeared in a succession of stories. Then engaged writing a series representing all aspects of contemporary English life: "Nobody planned the British estate system, nobody planned the British aristocratic system, nobody planned the confounded Constitution. It came about, it was like layer after layer wrapping round an agate, but you see it came about so happily in a way, it so suited the climate and the temperament of our people and our island, it was on the whole so cosy, that our people settled down into it. You can't help settling down into it."

When the Godbout party in Quebec fought last election, "economy" was their watch word, accusing the Duplessis Government of gross extravagance and even worse. Having been duly elected the Godbout Government ordered an investigation into their predecessors financial administration, but soon quietly dropped it when they realized there was no scandal to disclose. Now for the sequel. A deficit of \$18,471,328 is reported by Provincial Treasurer Mr. J. Arthur Mathewson for 1939-40, compared with a deficit of \$2,543,007 in the preceding Duplessis fiscal year. An excess of \$7,287,344 in ordinary expenditure of \$62,936,926 over ordinary revenue of \$55,649,581 is shown in the statement. In the preceding year, a surplus of \$4,888,000 had been reported, with ordinary revenue at \$60,830,100 and ordinary expenditure at \$55,948,091. Extraordinary expenditure for the past fiscal year totalled \$11,183,983, against \$7,431,016 a year ago, while capital expenditure amounted to \$34,074,138, against \$46,729,444.

Apart from the purely local and sectional benefits of improved trade and tourist traffic the establishment of naval and air bases by the United States is described by the West Indian Magazine as a first step along the path to a practical defensive alliance, and as possibly leading, in time, to an economic alliance on a formula acceptable and beneficial to the trade interests of both the Empire and the United States which will strengthen rather than weaken national interests of both parties. The magazine is quite clear that there is nothing in the nature of a political danger. "There will be," it says, "no surrender or barter of territories or allegiances on either side, of that we may be assured. However desirable the end" it proceeds, "the people of Canada, the West Indies, and everywhere in our far-flung Empire hold their heritage of British citizenship of greater value than mere safety. This has been demonstrated in these latter days in the refusal of the people of the 'tight little island' to be cowed by all the threats and onslaughts of the Hun."

Discontinuation wholly or in part of its highway-building and maintenance program is not now being considered by the Quebec Government, it is gathered from nearly off-the-record hints by Hon. T. D. Bouchard, Minister of Roads and Public Works. Proprietors apparently want the road-building program to continue. In an official journal, this is what they have to say: "It would be false economy to discontinue new road construction or to neglect the proper maintenance of existing routes. With Canada at war, good roads are needed more than ever to speed the transportation of munitions and supplies and to support the tourist industry, upon which we depend to so great an extent to create a favorable balance in foreign trade; and should this country ever be invaded—a possibility which, however remote, must be considered within the bounds of practicability—they will play an important role in national defence. Good roads pay for themselves. It is a fact that the value of abutting property is increased and that the improved facilities which they provide are a great asset to both the social and business life of the community. The distribution of the revenue derived from the tourist traffic is wide and stimulates all enterprise. Research has shown that each motor vehicle using the highways pays its share of their cost. Special taxation is imposed upon owners of motor vehicles in the form of licences and gasoline taxes; it is not collected from other classes of citizens, and it was originated, and can be continued as a moral right, only for the purpose of road-building and maintenance."

NOTES BY THE WAY

The skirltline seems to have no more permanence in New York than the Maginot Line in France. —Vancouver Sun.

If those German prisoners are so chuck-full of energy, that they must dig a tunnel, why not let them work it off building roads? —Kitchener Record.

It is true that the Indian didn't develop this country when they were running it; still, on the other hand, they didn't mortgage it. —St. Louis Star-Times.

Politicians who delay defense may not seem enemies now, but in the early days of this country and of the United States, it was difficult to conceive of the timber supply ever becoming depleted, yet today, due to lack of conservation, the timber has become completely exhausted in many localities which formerly were famous lumbering districts. The blame for this condition may in the majority of cases be traced to lack of forest management. During the past centuries it was a common practice with the large lumber companies to buy up the timber on large tracts, set up a mill and cut the woodlots bare to supply the mill. A thriving town would spring up around the mill and boom times would prevail for awhile. However, as the timber near the mill became exhausted, it was no longer found profitable to transport timber over long distances to the mill, the mill would be closed down and the workers would move to another locality leaving behind a town of many inhabitants with no employment and no means of support.

Now, contrast this condition with a case which occurred during the same period. A certain community which depended on the lumber industry for its livelihood, seeing the disastrous results of forest mismanagement everywhere about it, decided to take steps to safeguard its future. Forestry experts were consulted and upon their advice a forest management plan was adopted. Clear cutting was prohibited, stands were improved and kept in a healthy condition by periodic thinnings and the annual cut was limited to the annual volume of growth of timber. Fifty years or more have elapsed. Now, in the midst of ruins of former prosperous lumber towns, this community stands out as an example of what good forest management will do. Today this community is very prosperous, it still depends on the lumber industry for its livelihood, still

French Canada is happy to recognize the Court of Athlone and the Princess Alice, and the qualities that are to be found in the dynasty, always militant and upright, the Royal Family. It is with a great sympathy that the Quebec population today salutes the representatives of the Sovereigns whom they sincerely welcomed on the occasion of their passage through the Dominion, a few months ago. God save the King! — Quebec Le Soleil.

Adolph Hitler's sudden outbreak in the Sportpalast, of extraordinary British a thousand bombs for one is the clearest possible indication that the R.A.F. might bomb him; his secular talk about deeds instead of bluff strongly hints, at least, at a growing need among the Nazis for a religious faith. The fact that the promised deeds are not being performed; the references to a long war, contrasting markedly with all the recent propaganda about a quick and easy victory; the outbreak for Britain, sound almost as if they were preparing the German public against unpleasant truths; while the fact that the leaders felt it necessary to speak at all is perhaps the most impressive testimony so far to the profound practical effect of the Anglo-American movement. — New York Herald Tribune.

It is the turn of Quebec to welcome the Count of Athlone, Governor-General of Canada, and his gracious Consort, the Princess Alice, on the occasion of their Excellencies' visit to the Ancient Capital in the course of their official tour of the Dominion. From the point of view of bilingualism, Quebec offers a very interesting field of investigation, and the Governor-General and his Consort will have good opportunity to study the attitude, the sentiments, and the aspirations of our people, which is of greater value than personal contact with them, as is the case of His Excellency and the Princess, they speak the language of those whom they address, and the French representative of the French spirit as it has developed on this part of the American continent. Their Excellencies may be assured of a cordial reception from the whole population. It is our wish that they may find much pleasure amongst us and carry away with them the pleasant impression of their visit to the old and French province of Quebec. — Montreal La Presse.

For some reason best known to themselves Kingston Conservatives have given an acclamation to Mr. Angus Macdonald, the new Minister of Defence for Naval Affairs. The acclamation was sufficient to Kingston Conservatives, but hardly seem sufficient to Mr. Hanson and his House of Commons followers. These have been holding sessions in the House of Commons better than the party leaders in Kingston; that the Government's war effort is inefficient and feeble; they have had evidence, too, that the party system is a failure; the party Government, and that consequently it invites and should receive the treatment, with respect to the party system, which the straight party Government. This is not said in criticism of Mr. Macdonald, an able public man and able minister. But Mr. Macdonald's personality and ability are not relevant here. What is relevant, and what an Opposition party worth its salt must be, is the fact that the Government's policy is to put by-elections to the people their one adequate opportunity to pronounce upon the Government's policies. — Ottawa Journal.

The collapse of France has inevitably been followed by the re-orientation of the forces of reaction in North America. The reactionaries are making the utmost use of it. Quelling, for example, is now broadcasting appeals to Norway from Oslo, arguing that her future is bound up with Germany. "We stand before a great remoulding process. We must create a strong National Socialist and Germanic order; otherwise Norway is a free nation perishes." In one country, on the other hand, the effect seems to have been to strengthen the forces of progress. The President of the Swiss Confederation has broadcast a message to the Swiss people calling for the defence of democracy by reform. — Manchester Guardian.

Hon. J. L. Ralston, Minister of National Defense has already ordered an investigation into the admission of prisoners of war to military camps and internment camps and the power of Holland New Toronto is just one more bit of evidence that a searching probe is badly needed. We've re-mained silent several times on the job of guarding prisoners-of-war, not for raw recruits but for veterans, plentifully seasoned with men who themselves were prisoners of war during 1914-18. International agreements prescribe certain treatment for enemies captured in the field. But Nazi Germany which is enjoying a huge laugh over the manner in which Canada has gone overboard in her efforts to make things as pleasant as possible for those who wish her nothing but destruction. It's time to quit being marshmallows. — Windsor Star.

Woodland Management A Necessity In Prince Edward Island

BY B. H. D. LONG

It is very important that conservation be practised in Prince Edward Island because of the limited timber resources of this Province. A continuation of the present system of management, or rather lack of management, will result in a total exhaustion of our wood supply in a very short time. Proper conservation measures will prevent this and insure a continuous supply for many years. In the early days of this country and of the United States, it was difficult to conceive of the timber supply ever becoming depleted, yet today, due to lack of conservation, the timber has become completely exhausted in many localities which formerly were famous lumbering districts. The blame for this condition may in the majority of cases be traced to lack of forest management. During the past centuries it was a common practice with the large lumber companies to buy up the timber on large tracts, set up a mill and cut the woodlots bare to supply the mill. A thriving town would spring up around the mill and boom times would prevail for awhile. However, as the timber near the mill became exhausted, it was no longer found profitable to transport timber over long distances to the mill, the mill would be closed down and the workers would move to another locality leaving behind a town of many inhabitants with no employment and no means of support.

"The Front Of The Shield"

By COMMANDER F. O. SHANKLAND, R.N.R.

Reprinted from the P. L. A. Monthly, a Journal Published by the Port of London Authority.

Taking up the thread of events from the glorious first of June in 1794, we find Sir John Jervis ordered to the Mediterranean and entered of 1795 as Commander in Chief. Nelson, then a Commodore, was commanding a frigate division on the coast of Spain. Another famous name in naval history, Lord Nelson on the Minerve, with H. M. S. "Blanche", fell in with two Spanish frigates at Cartagena. They captured one of these vessels and Lieutenant Jervis, the young man Hardy, later to be Nelson's famous flag-captain, was put on board with a prize crew. A division of French line-of-battle ships then appeared, and the prize had to be abandoned. 1796 saw the preparations for a French invasion of Ireland, which was to turn the tables against England and the English. The plan, by which naval forces under Vice-Admiral Villaret-Joyeuse operating from Brest would cover a landing of 18,000 men under General Hoche, and the English fleet, under Admiral Duncan, was to prevent the revolutionary movement. Every country in Europe had a centre of Jacobin propaganda of this character. Peoples were exhorted to overthrow their governments, to abolish their leaders, to murder their kings. "Be alarmists," "Diffuse terror." "All governments are our enemies." Thus descended the winter of 1796 on England. As spring followed winter disaffection increased in the Fleet. Petitions had been made to Lord Howe for the adjustment of grievances to which no great importance was attached at headquarters. The fleet lay at The Nore on April 15th, 1797, when Lord Bridport ordered the ships to sea and the entire fleet multiplied. Admiral Duncan had the duty of watching the Dutch fleet in the Texel. Disaffection made his ships unreliable for battle, and he was obliged to manoeuvre off the coast of the Netherlands. The venerable, his flagship, and the 50 gun ship Adamant (Captain Hotham). De Winter was in command of ninety vessels of the Netherlands navy. Admiral Duncan was putting the whole Dutch fleet was putting to sea. He told Captain Hotham to anchor alongside him in the narrowest part of the channel and fight his vessel till she sank. "I have taken the depth of water," he added, "and when the Venerable goes down my flag will still fly." By October the mutiny had been suppressed. Of Camperdown Duncan met De Winter and, attacking in the evening, broke the enemy's lines and the battle was joined to become one of the fiercest in naval history. Ten Dutch vessels were forced to strike and the naval power of Holland was broken for the remainder of the Napoleonic era. Thus closed 1797 and its associations with the Thames Estuary.

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LADIES

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Navy Ways

(Special To The Guardian) MASTER OF THE FLEET

Today, the Master of the Fleet is the senior navigation expert on the Admiralty staff. His duty is to arrange the anchorage of ships when collected in harbour and similar duties for which the Admiral is actually responsible. In the case of a great Fleet Review a Master of the Fleet would be appointed to plan the anchorage and supervise the moorings, etc. Until the middle of the seventeenth century, Admirals were usually titled persons appointed by the sovereign with little or no sea training experience. It was therefore an absolute necessity that he had under him a competent Master of the Fleet, who in all but name had of necessity to command the Fleet. The Master of the Fleet was usually a retired captain, and the Earl Marshal was in the King's armies on land in feudal days. They embodied in themselves all the staff functions. Success or failure depended on their knowledge, efficiency and power of improvisation. In those days, at least half the Royal fleet consisted of commandeered merchantmen; it remained for the Master of the Fleet to weld them into a fighting force, while his Admiral took the kudos for victory or the blame for defeat. It was not until the days were not considered gentlemen. They became Masters of warships, but hardly ever Captains. The Captains were gentlemen but not seamen, and like the Admiral looked to the Masters to wreck of H. M. S. Gipsy surface mines came drifting upon the salvage craft—and this when there was ice on the decks and boats, and the ropes and cordage frozen, to make the east coast a Baltic scene.

DOLLAR OFF SLIGHTLY

NEW YORK, Sept. 20.—(CP)—The Canadian dollar lost 3-8 of a cent to a discount of 16 1-4 per cent on the foreign exchange market today after signs of a rally earlier this week. (Ottawa foreign exchange control board rate 9.09-9.9) per cent discount.) The free British pound remained at \$4.04 in relation to the United States dollar. The Swiss franc slipped a trifle to 22.75 here.

INCORPORATED HERE

OTTAWA, Sept. 20.—(CP)—Incorporations published in the current issue of the Canada Gazette include: Hunting and Son, Ltd., \$100,000, Charlottetown. Use Minard's for sprains.

Season Opens Friday!



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