

# Island Prepares to Receive Great Increase in Tourists

## CLEAN-UP BY RE-ROOFING

When the old wooden shingles begin blowing around the front lawn or back garden, the home might well consider a re-roofing job as a contribution to Clean Up Week. For in addition to helping clean up the community, the home owner will be paying attention to a warning signal and plugging up

a few future leaks on the worn-out roof. To secure the effect of paint-up time, too, colorful asphalt shingles can be applied directly over the wood shingle roof without the extra cost of paint. Many years later both roof and color will be intact, regardless of weather conditions.

## Retention Asked Of Aids To Build

### Are Assurance of Employment Says Canadian Construction Association Head

"If it is the considered policy that our war effort will be strengthened by discontinuing construction of public works, this industry will accept the decision without criticism," Cecil H. Gunn, Winnipeg President of the Canadian Construction Association, states in commenting on the estimates introduced in Parliament last week by Hon. J. A. Ralston. "We feel, however, that if the industry is to be abandoned in this manner to private enterprise, those inducements to private enterprise to build, through the National Housing Act, the Home Improvement Plan and the exemption of building materials from federal sales tax should be continued to absorb the shock. Other wise there is a very serious danger that unemployment will be increased. In the final analysis these measures cost the country nothing."

employable skilled building trade mechanics unemployed at the present time, Mr. Gunn states. The majority of these men are considered too old for military service, and are not readily adaptable to other work than that for which they have been trained.

Under the Home Improvement Plan and the National Housing Act, money has been made available on attractive terms for the renovation of older dwellings and the construction of newer ones. In one case the Dominion Government guarantees the lending institution against loss, up to a limited amount, and in the other it participates in the mortgage. According to official announcements, loss under both schemes has been almost nothing.

Construction particularly of lower-priced homes has been rendered possible largely through the exemption of materials entering into them from the eight per cent Federal sales tax.

The Home Improvement Plan and the National Housing Act are estimated to have contributed about \$90,000,000 to the elimination of unemployment during the time that they have been in operation.

## Sun Parlor Included In Many Residences

A sun room or sun parlor is a common feature in even the most inexpensive homes. It may consist of a porch enclosed in glass, or it may be a special room having an abundance of windows. When the windows are flung wide open this room in reality becomes a porch. The exposure should be toward the south so as to obtain an abundance of sunlight in the winter months. Sun rooms are usually fitted with special furniture and decorated with plants. Individuality of the builder can be cleverly displayed in developing plans for such a room.

## TOURIST TRAVEL UNINTERRUPTED

Ottawa, Canada.—Although Canada is at war, tourist travel between Canada and the United States still continues uninterrupted, and early returns indicate a heavy exchange of travel over the International Boundary during the summer of 1940. A total of 178,162 tourist automobiles entered Canada during the month of March, an increase of 3,644 over a year ago, while the movement of Canadian automobiles to the United States for touring purposes totalled 66,943 compared with 29,765 in March 1939.

Tourist traffic to Canada from the United States was well maintained in 1939, according to figures compiled by the Immigration Branch of the Department of Mines and Resources, Ottawa, which reveal that a total of 16,578,119 tourists was admitted, of which 780,478 came by train and 273,466 travelled by boat. Reports

## Asphalt Flexible T

Standard flooring in many Canadian hospitals is flexible asphalt selected for its colorful appearance, long wear and ease on feet. The same flooring in a variety of designs is also available for household use and is increasing popular new home owners. Present home owners it can be applied directly over wood or cement floors.

of customs officers show that 212,816 automobiles were entered for touring purposes during the year.

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**Leaking Roof Costly**  
Bailing out a boat is one thing, but bailing out a house is an extremely different matter, most householders know. But what some home owners don't realize is that a shingle in time saves nine and that the right moment to find out about a leaking roof is the day before it rains, not the day after.

When spring rolls round most car owners who plain a heavy summer driving schedule take the old bus in for a check-over to make sure everything is all right before hitting the highway. This season B. P. roofing dealers throughout Canada have adopted a similar testing plain to protect home owners from floods in the attic and the steady drip-drop of water down newly-papered walls.

The Plan is a simple and practical one. Householders who are even faintly suspicious that the roof may have sprung a lead during the winter or spring when ice and melting snow are particularly hard on wood shingle roofs are invited to ask for a complete roof inspection. The inspection will be made and a report submitted without charge, all in the cause of good roofing. Should repairs be needed they can be made immediately and if most of the wood shingles are still in fair condition, a complete asphalt shingle roof may be laid right over the old shingles and weather protection be doubly assumed.



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**Cinder Blocks Are Treated For Paint**  
Paint will adhere to cinder blocks if the proper methods are pursued experts point out. The blocks should be allowed to season for several months. Where this is impossible, a solution of two pounds of zinc sulphate to one gallon of water will put the blocks in condition to be painted. Apply only, of course, when blocks are thoroughly dry.

Three coats of paint are considered necessary. The priming coat, to bring best results, should consist of three parts by volume soft paste white lead, five parts half and half mixture of raw linseed oil and lead mixture or lead reducing oil. The body and finish coats should be made of three parts soft paste white lead and four parts lead mixing or lead reducing oil.

While the process of making the blocks ready can be speeded up by the use of the zinc sulphate solution, it is suggested that, where possible, natural weathering be relied upon. Alkaline substances always are present in cement at first and are eliminated or neutralized by contact with the carbon dioxide in the air. After the blocks have been well seasoned, paint will give complete satisfaction.

**NOTICE TO THE CITIZENS OF CHARLOTTETOWN**

Never before in the history of our fair City have we had reason to anticipate so great a number of visitors as are expected to be with us at some time or other during the approaching summer.

Since it is the desire of all worthy citizens that Charlottetown may be seen at its best, the Mayor and City Councillors join in expressing the necessity for concerted effort on the part of everyone to cooperate in this Campaign.


If we wish to give our visitors a lasting impression of the beauty of our city, the work of cleaning up properties, renovating and redecorating dwellings and business premises, preparing and planning of gardens should be begun as soon as possible.

A committee has been appointed to assist and co-operate with the citizenry and persons wishing to secure the services of tradesmen, artisans, or general handy-men are invited to enquire by phone or otherwise at the City Hall. Telephone 1178.

The tax assessor has intimated that he will adhere strictly to his usual practice of refusing to regard improvement of appearance as cause for increase of valuation.

**B. ROY HOLMAN, MAYOR**

"Clean Up" Campaign Committee    J. T. McKIE    J. E. STERNS    EARL McDONALD



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210 Lbs. of Shingles	-----	7.25 per square
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16" x 4 Blue Bird	-----	\$13.75
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16" x 4 Red Wing	-----	\$13.30
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