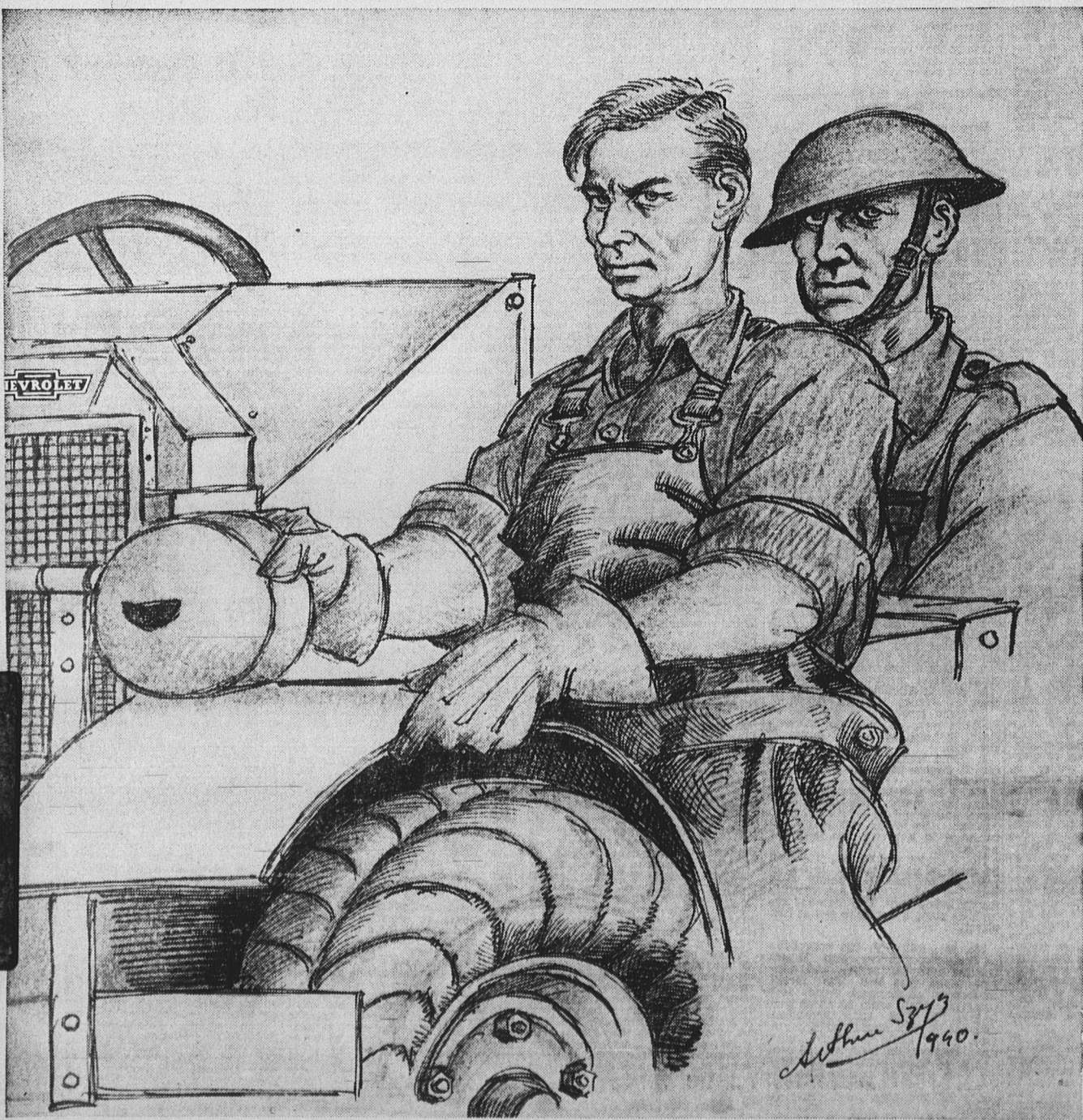


Work for Victory... Lend to Win!



DAY and night in shifts 'round the clock, General Motors' men build the trucks to carry our boys in battle dress up the road to Victory.

Gladly the tasks which mean a shorter war, a quicker peace, are thus assumed by the men and women of all Canada. Backing what they build with what they earn, workers in every field are serving doubly by saving wisely and lending timely cash to the war chest of an Empire destined to be free.

This tide of wealth, loaned to the government, flows back again to keep chimneys smoking, wheels turning, hands and hearts dedicated to victory.

Labour, with thumbs up, is invincible. By this sign we shall conquer.

← This illustration was drawn by ARTHUR SZYK, world-renowned Polish artist, now an exile from the Nazi domination of his native land. Mr. Szyk made this drawing after a visit to General Motors' plant at Oshawa, Ontario.



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