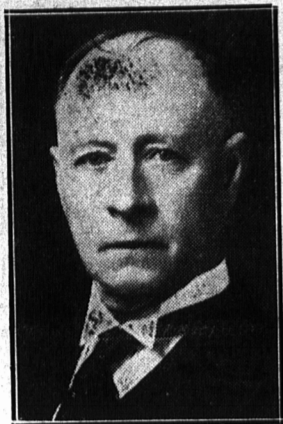


LEADERS OF PRINCE EDWARD ISLAND



JAS. A. CURRIE
Exp. Graham Paige and Nash
Owner and Manager Currie &
Murnaghan Plumbing & Heating



HON. ALFRED E. MacLEAN
Federal Member Prince County
President Dominion Fur Sales Ltd.
Summerside, P. E. I.



Photo by Craswell
REV. HUGH MILLEK, M. A., B. D.
Minister
Trinity United Church,
Charlottetown



Photo by Bowness
REV. JAMES B. WILSON
Pastor Summerside Baptist Church,
Summerside, P. E. I.

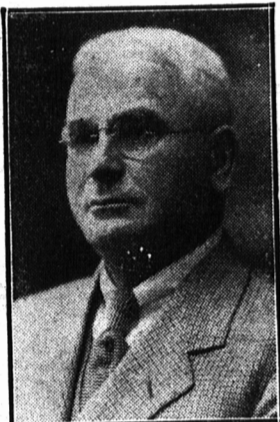
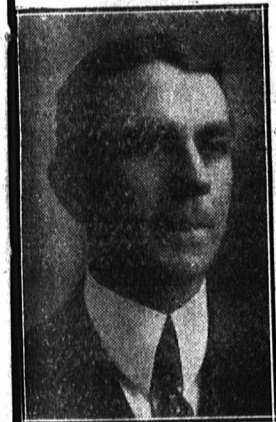


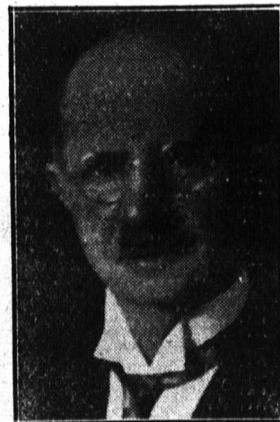
Photo by Cook
C. L. MacKAY
Secretary-Treasurer
Bruce Stewart & Co., Limited
Charlottetown, P. E. I.



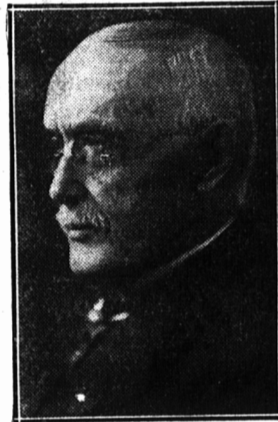
E. D. NICHOLSON
President Hickey & Nicholson
Tobacco Co., Ltd.



A. PICKARD
Owner of A. Pickard & Co.
Coal Merchants



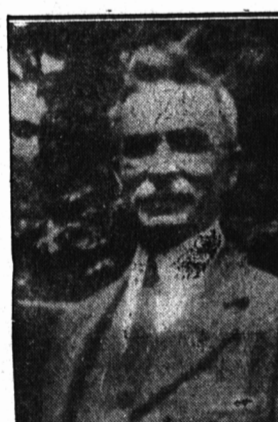
J. R. BURNETT, F.J.I.
Editor and Managing Director
"The Charlottetown Guardian"



HON. JOHN McLEAN
Senator
Souris, P. E. I.



Photo by Cook
FRANK WILKES
Associate Editor
"The Charlottetown Guardian"



D. K. CURRIE
Associate Editor,
"The Charlottetown Guardian"

INDUSTRIES

The raising of silver foxes in captivity was first successfully achieved by Sir Charles Dalton and Robert T. Oulton in the Western section of the Island; subsequently, silver fox ranching has grown into a sound basic industry although it is at the present time only in its infancy. The limited number of silver fox pelts previously taken from the wilds did not create sufficient volume of business to interest the fur trade in general. As the number increased the fur trade began to compete for the business in silver fox pelts, and this competition produced a more favorable condition in the industry. In the vicinity of two hundred thousand fox pelts have been placed upon the market annually during the past few years, but facts indicate that this number is insufficient to meet the demands existing in London, Paris and New York.

The Canadian National Silver Fox Breeders' Association was established in 1920 to identify foxes, establish pedigrees, to weed out undesirable and to advance and safeguard the industry in general. The Dominion Experimental Fox Farm, established at Summerside in 1925, also works for the betterment of the fox industry by publishing bulletins, pamphlets, etc., dealing with the difficulties of fox raising and supplying helpful suggestions from information secured through their experimental work.

Prince Edward Island blazed the way into successful fox ranching, and exported thousands of foxes to other countries, where they and their progeny have done credit to their Island ancestors. It is estimated that the Fox Industry is worth some \$3,000,000 annually to the people of Prince Edward Island and it is an industry that has weathered the storms of depression better than almost any line of human endeavour.

FISHERIES

Paramount amongst our fisheries stands the lobster industry, which provides an annual revenue of approximately \$900,000 each year. One of the bright features of the year's activities in the Province is the fact that notwithstanding a quantity decrease in the fisheries industry, there has been a very large increase in prices received at the boatside. Unrevised figures for the period ending August 31, 1934, show a total quantity of 16,979,800 lbs., with a boatside value of \$569,806, as against 18,038,800 lbs., valued at \$367,275 for the period ending August 31, 1933. The increase in lobster prices is particularly noticeable. The following are the detailed figures, unrevised, up to August 31 of this year: Cod: 2,909,800 lbs., \$23,633; Haddock: 37,300 lbs., \$519; Hake: 1,150,800 lbs., \$4,754; Herring: 4,533,000 lbs., \$23,517; Mackerel: 465,200 lbs., \$6,007; Alewives: 152,000 lbs., \$760; Salmon: 10,300 lbs., \$1,030; Quahaugs: 88,000 lbs., \$440; Clams: 118,600 lbs., \$564; Smelts: 230,100 lbs., \$8,575; Caplin: 22,000 lbs., \$230; Tomcod: 23,000 lbs., \$230; Flounders: 9,500 lbs., \$95; Lobsters: 7,230,200 lbs., \$499,252. These values are boatside.

The canning of shell fish in the Province constitutes a flourishing industry in season, while there is also a Can Manufacturing plant in operation to meet the needs of local and export trade.

Other industries, of a manufacturing nature, include, ice cream and butter, foundry and machine shops, marine engines, heat, light and power companies, pork packing, sash factories, aerated waters, tobacco, lobster packing, saw mills, meat canning, two daily newspapers, four weekly newspapers, fox biscuits, flour mills, building contractors and grain cleaning and threshing implements.

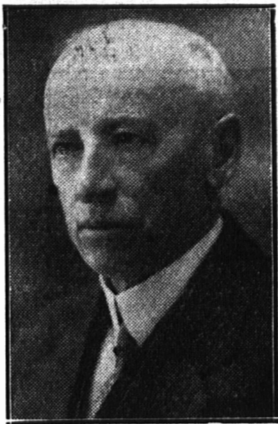


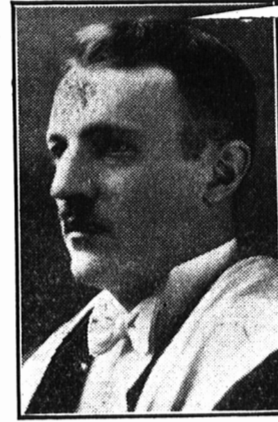
Photo by Cook
REUBEN McDONALD
Editor, "The Patriot,"
Charlottetown



LT.-COL. D. A. MacKINNON, D.S.O.
Secretary of Molare & MacKinnon
Silver Fox Farms, Ltd., President,
Charlottetown Driving Park and
Provincial Exhibition Association;
Sec'y, The Charlottetown Guardian;
Sec'y, The Imperial Fox Biscuit Co.,
Ltd.



Photo by Read
LOWELL W. HANCOCK
Manager of
International Fox & Animal Foods
Limited,
Summerside, P. E. I.



A. JAMES HASLAM, B. A., LL. B.
Barrister, Etc.
Charlottetown, P. E. I.



Photo by Bowness
DR. E. T. TANTON
M. D., C. M., L. A. C. S., H. O.
Summerside
Surgeon, Prince County Hospital
Chairman Summerside School Board
Pont. Physician,
Pres. Summerside Gentlemen's Club
Pres. Summerside Driving Park
Association.

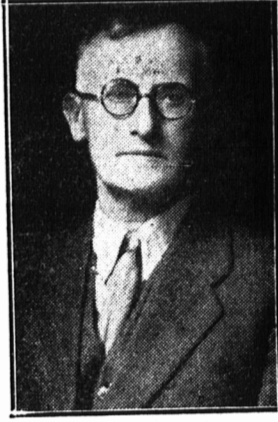


Photo by Bowness
W. P. CALLAGHAN
Vice President & Business Manager
Dominion Silver Fox Farms Ltd.
Summerside



J. E. DALTON
Prop. Gourlies Ltd.
Druggists
Summerside, P. E. I.



MRS. DANIEL MacLEAN
R. W. P. M. of the L. O. B. A. and
Honorary Member of B. A., President
of the Auxiliary of the Y.M.C.A.,
President of the Woman's Missionary
Society of St. James Presbyterian
Church.



Photo by Craswell
E. A. FOSTER
Druggist



THANE A. CAMPBELL
Liberal Member Prince County
Local Legislature
Barrister at Law
Summerside, P. E. I.



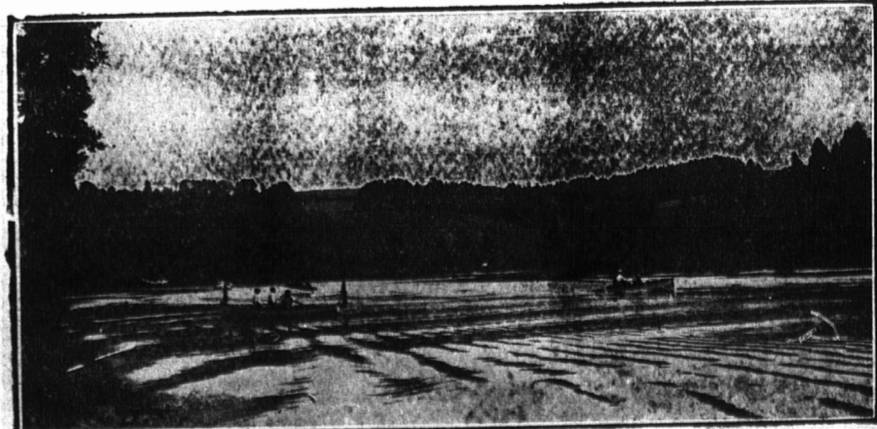
W. E. MASSEY
Provincial Auditor



REV. DR. R. MOOREHEAD LEGGAT
Minister St. James Presbyterian
Church, Charlottetown.



The Home of The Charlottetown Guardian



The Flats at Ranchow