

THE CHARLOTTETOWN GUARDIAN

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The Strongest Memory is Weaker than the
Weakest Ink.

WEDNESDAY, DECEMBER 3, 1941

Regimenting Business

The economic planners are now taking over
in Canada. Price competition is being eliminated
"for the duration" and in its stead we have the
War Prices Board, with its authority to freeze
prices and organize the distribution of goods.

1. Price control to prevent prices going up.
This is the stage Canada entered on December 1.
2. Control of supply to arrange equitable distribution
of available goods to the public. Canada has
already begun to enter this stage.

3. Control of the value of goods, which permits
the Board to issue orders applying to quality
and size and other phases of production and
distribution, so that the public will be protected
in what it buys.

The power to enforce standardization of
goods is sure to become an important weapon
in the battle against inflation. In a recent declaration
of principles, the War Prices Board said:

"If a store wishes to sell goods of a different
kind or quality not sold during the base period,
the price must not be more than the highest
price charged for substantially similar goods during
the same base period. Any new goods that are
inferior in quality, material, style, workmanship,
size or weight, must be sold for a proportionately
lower price."

In the case of cigarettes, for instance, it will
be illegal for the companies to take one or two
cigarettes out of a package in order to cover higher
costs, or merely to make more profit, unless
permission is given. Shortweight chiselling of all
kinds will be watched closely.

In the case of staple foods and articles that
are already standardized, the board's problem will
be to compel manufacturers to maintain their
standards. In the last analysis, this may be impossible
for them to do, and then they would have to
obtain permission to sell an inferior product.
This, too, has been foreseen by the Board, which
has declared that in due course it will issue a list
of maximum prices, "based on the cost of merchandise."
This foreshadows complete regimentation
of the business field, with retail prices based
in time not on the basic ceiling period, but on
cost-plus price lists.

Ambassador Quotes Burns

Mr. John G. Winant, United States Ambassador,
received the honorary degree of Doctor of Laws
and Literature from Edinburgh University, and
then the freedom of the city last week. He was
also made an honorary member of the Merchant
Company.

After commenting on the establishment of the
Polish medical school at the University, Mr. Winant
said perhaps the greatest issue of the present war
was the freedom of the individual in a different
world in which Christian virtues and moral values
were not spurned as decadent and out-moded—a
world where honest work was recognized and a
man could own himself. Until the elements of
democracy were actually snatched from man, few
understood the wealth and value of their heritage.

"At no time in our history have we had greater
need for the generous heart of Robert Burns,
that moved him to write in homely language the
text of democracy. 'That man to man the world
o'er shall brothers be for a' that,'" declared Mr.
Winant, St. Andrew's Days text.

German Potato Shortage

For the first time since the war started, Germany
has had to ration potatoes. Since 1939 the lowly
spud has become the mainstay of the German diet,
this notwithstanding the amount of other foodstuffs
stolen from the starving people of occupied Europe.
This year the potato crop amounted to 65,000,000
tons compared with 70,000,000 tons last year. Human
consumption amounts to about 22,000,000 tons.
However, this year's potato crop was of poor quality.
The potatoes were wet and hard to store. The need
for keeping supplies moving to the invasion armies
in Russia has taxed the German railway system
to capacity and it can spare neither the men nor
the rolling stock to move food.

Neither fish nor cereals are rationed in Britain
or Russia but both are in Germany and even then
they are seldom available in the stores. The need
for tin in warfare has removed canned goods from
the German market. Only two tins of canned
vegetables will be allowed a German family this
winter. Despite a large vegetable crop, supplies
are now dwindling to a point of

NOTES BY THE WAY

A sturdy pair of walking legs is a gift from God too often unappreciated in this day
of the universal gasoline wagon. James H. Hockings,
of Teaneck, New Jersey, began his life in humble
times, and developed a special talent for trudging.
Consequently when his eighty-fifth birthday arrived
recently, he was able to celebrate by making fifty-five
miles in twelve hours, breaking the record for age
and distance, so he believes, and marching across the
finish line with a smile. Not many could hope to
equal this feat even after a long life-time of trudging
on the high road, though there are some extraordinary
walkers in Europe, or were. But few of us today have
the time or opportunity to do even the six miles on
the hoof each day recommended once by a medical
columnist. But most of us might do much better. If we
would get rid of the motor car, and walk each day
for half the time, we would walk with the physical
condition of the American people. — Detroit Free Press.

EDITORIAL NOTES

Hope the black-out will not take place before
the snow flies, or autos will suffer the consequences.

Scotsmen and their friends were out in force
last night at the Charlottetown Hotel to honour
the memory of Scotland's Patron Saint.

Take care of the cents and the dollars will take
care of themselves; similarly, train up a child in
the way he should go, and when he is old he will
not depart therefrom.

An anonymous Aberdeen donor has sent \$2,500
to the Royal Society for the Relief of Indigent
Gentle-women. This is the seventh gift of the kind
he has made to the Society, and as on former
occasions, the \$2,500, in bank notes, was sent in a
package to the Society's office in Edinburgh, with
no clue to the sender other than the Aberdeen
postmark.

When material wealth enters the front door
classical culture leaves by the back. That the
Universities are losing their vitality, that their
degrees are lacking in a cultural basis, and that
there is little manifestation of a corporate spirit
were opinions expressed by Mr. D. M. Reside, when
he addressed the Edinburgh Fabian Society on
"Reconstruction of the Universities."

Robert Bloomfield, English poet, born this date
1766; published several volumes of verse dealing
with rural life, the best known being "The Farmer's
Boy," which had a large circulation, both in England
and in the British colonies; it describes the life and
experience of a young lad throughout the year, and
includes much moral philosophizing.

"Thine heart should feel what thou may'st hourly
see, That Duty's basis is humanity."

A split has developed in the United Australia
Party led by former Prime Minister Robert Menzies.
National Union financial organizations which control
campaign funds and virtually control the party's
policy, have revolted. At a meeting attended by Mr.
Menzies, the Victorian members of the Federal Party
and members of the Victorian State Party unanimously
decided a drastic reorganization of the party was necessary
on an Australia-wide basis. Accordingly the members
are summoning a conference of parliament members
of all states to consider changes. The main ground
of dissatisfaction is that the financial organization
of the National Union is over conservative with its
distribution of campaign funds. If Mr. Menzies is
able to rally the Federal members in other states it
is possible a new Liberal Party may emerge backed
by financiers and financial institutions.

Your policy will cost you more. Mr. Leroy A.
Lincoln, president of the Metropolitan Life Insurance
Company, announces that effective January 1, 1942,
the company will adopt new policy forms with
reserves and cash values based on an interest rate
of 2-3/4 Per Cent. Instead of the higher interest
rates now used. Mr. Lincoln says the yield now
obtainable on investments appropriate for a life
insurance company is low and there is little evidence
there will be any material improvement in the near
future. While new premium rates reflect recent
improvement in mortality, Mr. Lincoln says, the effect
of low interest rates greatly overshadows this
improvement so that premium rates are generally
increased. The increase in premium rates will vary
according to the plan of insurance and age of the
insured. The younger the applicant, of course, the
better the terms.

In Toronto complaint is made that there has
been a steady increase in the consumption of liquor.
Is it any wonder considering the water supply?
Toronto residents have been drinking "diluted sewage"
for the last 30 years, the Board of Control was told
by Mr. N. J. Howard, director of the City's filtration
system. He said he knew of no other city in the world
that had adopted the practice of dumping sewage
between its two water intakes. "I mean that the
water which is drunk by the people of Toronto is
nothing more nor less than sewage in a diluted
and sterilized form. He added that this did not
necessarily mean that Toronto's water is dangerous
from a health point of view since chemical treatment
renders it acceptable, according to medical standards.
Yes, whiskey, according to the text books is a
notorious killer of microbes in water.

Canadian oysters for Canadians would seem to
be the trend for the present oyster season. Due
to foreign exchange regulations, the American
sources for shell fish are out as far as Canada is
concerned the result being that oysters from New
Brunswick, Nova Scotia and Prince Edward Island
centres on the Canadian National Railways are
now in greater demand than ever. Montreal's
consumption of oysters on the shell leads that of
other Canadian cities. Thirty carloads, representing
over 5,000 barrels of oysters, represents an average
season. While these, for the most part, are shipped
by freight, special consignments, required for
banquets, etc., are forwarded by express. The
largest single express shipment of oysters since the
beginning of the war, was handled last Thursday
by the Canadian Express. This consisted of 24
barrels, weighing 4,320 pounds and arrived on the
Maritime Express from Avondale, N. S., for distribution
to the Montreal trade.

PUBLIC FORUM

This column is open for the discussion by correspondents of questions of interest. The Charlottetown Guardian does not necessarily endorse the opinions of correspondents.

PRICE BOARD CREDIT REGULATIONS

Sir:—Owing to the fact that the public generally has not as yet been fully informed regarding the terms upon which credit may be extended by merchants under the regulations prepared by the Wartime Prices and Trade Board, the two following letters will be read with interest. When written they were intended for private use only, but I have been asked to publish them as they cover a question regarding which merchants are apparently in considerable doubt.

I am, Sir, etc. H. K. S. HEMMING.

(Enclosures)

November 22nd, 1941

Dear Sir: As a public accountant I have been asked the following question: "A customer owes an account in the month of November for goods purchased in, say, June or July. Is it permissible under the new act to sell him further goods on credit?"

In other words insofar as the extent of the credit is concerned, does the act apply to transactions prior to the date upon which the act came into force, and if so to what extent is it retroactive. I shall be glad if you will favour me with an immediate reply to the above.

Yours faithfully, H. K. S. HEMMING

THE WARTIME PRICES BOARD AND TRADE BOARD

OTTAWA, November 27th, 1941. Mr. H. K. S. Hemming, 142 Richmond Street, Charlottetown, P.E.I.

Dear Sir: The enclosed copy of the Canada Gazette, Wartime Prices and Trade Board, Order No. 64, will clarify the questions contained in your letter of November 22nd.

On all items past due on the night of October 13th, whether they originally covered articles listed under Schedule "A" or not, it is required that the debtor arrange some form of settlement with the merchant before additional articles may be charged, irrespective of whether they were listed under Schedule "A" or not. In other words we give the merchant a cut-off on the night of October 13th. This settlement or adjustment may be an extension, revision, or renewal of the adjustment of some kind must be made before additional credit is granted. If, however, the terms of the agreement you arrange are not carried out and a second request, extension or revision is required, then this adjustment would come under order No. 64.

All charge account purchases made after October 14th, in any one month mature for payment at the end of the month following the month of purchase, subject to an additional maturity date say—for November purchases—January 10th. If an account is not paid in full on the final date of maturity, and if the buyer does not take advantage of the alternative specified in the contract, then the buyer's credit must be suspended insofar as listed articles are concerned.

Yours very truly, A. O. HEATHER, Chief, Installation Buying Division.

STATESMANSHIP & PARTYISM

Sir:—The oft repeated phrase, "cannot see the woods for the trees," can well apply to the individual in Saturday's Patriot who writes under the rom de plume of "One of Many." The author in question is possessed with such a narrow mind that he, or she, cannot see the Nation, Empire or democracy, the Liberal Party whose dividends in programme and jobs are apt to blind even the best of people to the ideals for which we are fighting. "One of Many" has the audacity to state that "there is no man living today who has done more to improve relations between Britain, Canada and the United States than"

The Poet's Corner

PORT OF LONDON PILOTS

The first to shout a welcome and the last to call farewell. We see the cargo freighters and the liners come and go; the rumors of a thousand ports are whined to us to sell. For know the docks of London and be sure that you will know; The furtive gossip whispered under warm and tropic stars. The queer rumors of a Prisco such as only sailors hear. And news that drifts like opium smoke through silk and fruit baskets.

It has been heard in Limehouse and discussed on Tunnel Pier. The ships we docked at noon today and those that call tonight; The timber-boss that the tankers bringing oil from desert lands. The Oriental liners which are painted buff and white. Are governed by our wisdom and obedient to our hands. Steam up, the Peter flying, and the big ships moving out. For them the open water and the dazzling ports of call. For us the crowded river with the silver masts about. For us the ceaseless pageant of the greatest port of all! —Greta Briggs in the Port of London Monthly.



OLD-FASHIONED CHRISTMAS

LONDON—(CP)—Beef instead of poultry, home-grown apples instead of oranges and English beer and cider instead of foreign wines, will feature the average Christmas family dinner in Britain this year.

WORDS OF CHALLENGE

A Thought A Day For A People At War

"Thus we may, without exposing ourselves to any charge of complacency, without in the slightest degree relaxing the intensity of our war effort, give thanks to Almighty God for the many wonders which have been wrought in so brief a space of time, and we may derive confidence from all that has happened and bend ourselves to our task with all the force that is in our souls, with every drop of blood in our veins." — Winston Churchill.

Mr. King." This statement is not only an exaggeration but comes close to being a falsehood, for no man in this war has supplied the Wheelers, the Lindberghs and the Lewises with more and better arguments for isolation of the U.S.A. than has the same Mr. King.

Mr. King, by his refusal to institute conscription in Canada, by his reluctance to send little more than a token force to Britain in comparison to the much greater numbers sent overseas by less populous Australia, by his bungling of the oil question, by his pussy-footing attitude towards labour disputes, by his lack of any coordinating plan, by his lack of inspiration and by his "fuddy-duddy" war effort as a whole, has supplied the enemies of Roosevelt with argumentative ammunition that reaches fifth column proportions.

No man living today dare more to hinder the partnership of the United States, Britain and Canada than has that product of the party machine, our Prime Minister.

Another glaring "mistake" appears in "One of Many's" letter that calls for correction: "The King Government that had started almost from scratch in 1936 to make preparations for a mechanized military force and also for an adequate air force..."

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Scores Of Practical Gifts To Make A Happier Christmas!

We have the most complete most practical selection of Christmas gifts, now on display. There are gifts for every one on your shopping list.

Keystone Brush, Comb and Mirror Gift Sets for Women. Handsome gift sets at attractive prices.

Yardley Gift Sets in beautiful Gift Cases.

Ashes of Roses Gift Sets in Walnut Chests, also in attractive Gift Cases.

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Men's Keystone Military Sets in Leather Zipper Cases which makes an unusually attractive Gift.

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THE TWO MACS

149 Great George Street Mail Orders Given Prompt Attention



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SHOP EARLY

Over five hundred watches to choose from. We invite you to call and look over our fine display of Christmas Gifts.

- Ladies & Gents Wrist Watches
Military Watches
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Waterman Pen & Pencil.
Army, Navy, Air Force Rings
Cigarette Lighters,
Pendants
Bracelets
Lockets
Crosses,
Rosaries
Clocks Etc. Etc.

A call will convince you our goods are the best, our prices the lowest.

Special prices to Army, Navy, Airforce, Mothers, Wives and Sisters of the Boy's who are fighting for us.

Open Every Night

CHESTER A. CAMPBELL

157 QUEEN ST. JEWELLER

ALAS! THE PRUNE CROP

WORCESTER, South Africa—(CP)—Owing to trees dying from copious rains it is believed crop of South African delectable fruit will be light this year—particularly prunes.

WITH WAR ON, TOO!

LONDON—(CP)—"A view of Westminster from the River painted by Antonio Canaletto, an Italian artist, sold for \$20,000 to an unidentified buyer at a London auction.

UNCLE SAM'S FREIGHTERS

WASHINGTON—(CP)—It is estimated the merchant fleets of the United States in 1942 will approximate 6,045,000 deadweight tons as compared with 1,000,000 tons in 1941 and 444,703 in 1940.

LIVERPOOL IS BASE

LONDON—(CP)—It is published that the Battle of the Atlantic is being directed from Liverpool where Sir Percy Noble, commander-in-chief of the "Western Approaches" has his headquarters.

RAW FURS WANTED

Silver Fox skins, Muskrat and other raw furs required. Highest market prices. Trade demanding quantities. See us now. Pelting and cleaning done by our experienced men. Plant now in operation.

FOR SALE

Used fox wire, fox houses, cedar posts, lumber and electric motor. G. R. MACQUARRIE Summerside

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Fire, Auto, Life, Accident, Sickness and Plate Glass Insurance at Lowest Rate

Agent at Summerside, Lloyd Lewis 144 Richmond St. Charlottetown

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HICKEY'S BLACK TWIST CHEWING

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