



# Does Your Flour, Madam, Contain Only the Cream

While we were busily occupied in munching our morning rolls, we idly watched our Celtic Bridget across the breakfast table skimming the cream from the milk.

Yes, we like a little cream in our coffee—a forlorn weakness of ours, Madam.

"Say, Bridget,"—using all our tact and meekness—"wouldn't the cream be just a little richer if you didn't add so much skim milk?"

"Don't hurt nobody now," said Bridget. "Thin, there's more cream."

Now, this set us thinking.

You see, Mistress Housewife, we make flour—the FIVE ROSES kind. And when we saw Bridget skimming every little particle from her pan, we knew at once it was not a lot of "half-cream" milk that she was using as pure and rich as it might be.

But Bridget said it made MORE cream.

To be sure, thought we, what a lot of flour makers are like Bridget skimming cream.

You see, in a pound of wheat, there is so much good flour and so much low-grade flour. The "best" flour is the creamiest part of the wheat.

(PATENT) flour, we call it, the "skim milk" is what's left.

So that, Madam, other things being equal, good flour makes a more matter of percentage.

Some flourmen, you know, would like to get rich quicker than most folk. By taking a page out of Bridget's book and adding a little of the "skim milk" they get MORE flour from their pound of wheat; but it isn't all cream. No, it isn't all cream.

"Sure," they say, "the housewife doesn't know the difference. Besides, we'll let her have it a little cheaper than FIVE ROSES."

Now, Madam, FIVE ROSES is the creamiest extract of the wheat, only the pure inside heart of the plump, transparent spring wheat berries, suspended on the Manitoba prairie.

If you only knew (as we know) how really good FIVE ROSES is—its richness of bloom, natural flavor, wonderful bread-life.

Why, your grocer could never sell YOU any other flour again. You'd have actual baking proof. You'd be as enthusiastic as we are.

And some day, maybe, when you feel real neighborly, you'd let your friends know about your marvelous cooking triumphs.

For better eating, better living, bappier, healthier children, easier housework—get FIVE ROSES! (Patent) Flour.

And TO-DAY is the best day in the year, you know.

LAMB OF THE WOODS MILLING CO. LTD., MONTREAL

# THE PRINCE COUNTY GUARDIAN

Office in Summerside, John Dickson, Agent, and in Alberton, Herbert Clark, Agent.

—The latest news, first of all.

—John R. Larkins, Richmond, was in Summerside yesterday.

—Mrs. Dr. Alex. McNell, Summerside, went west by train to Alberton yesterday.

—Mrs. Herbert Bell, Alberton, is quite seriously ill. The old lady is now past 80 years of age.

—There were thirty-three passengers leaving Summerside yesterday for Charlottetown by the Hockey Special Train.

—The Trustees of the Prince County Hospital acknowledge with thanks the receipt of \$72.50, collected in Freetown by Miss Bessie Cairns and Miss Anna Jardine.

—The following are the Alberton market prices:—White oats per bus \$30; black oats per bus \$28; eggs per doz 22 cents, butter per lb 20 cents, hides per lb \$1, pork per lb \$1 cents and hay loose per ton \$9.

—The Summerside Harbor is now one large sea of smooth ice and many speedy horses are to be seen on it. Skaters of all ages are having a lively time all through the day and up to a late hour each night.

—In Summerside yesterday dealers were paying 21 cents a lb for pork \$1 cents a lb for hides; \$5 a doz for eggs; \$8.50 a ton for loose hay; \$4.50 a ton for loose straw; 20 cents a bus for potatoes and 18 to 20c a lb for butter and 40 to 45c a bus for oats.

—A large audience greeted Rev. M. S. Bamford in the Market Hall the other evening. Mayor Saunders presided. A number of prominent persons took part in the program. The audience were well pleased with the evening's entertainment which was closed with the National Anthem.

—Abram Kinley of Cartwright, Manitoba, has been visiting his native land after an absence of twenty-five years. While at Cape Wolfe he was the guest of his cousins E. Crossman and family. He will visit friends in Pugwash, N. S., before returning to Manitoba.

—The first train to leave Summerside yesterday for Charlottetown was at 11 p. m. People do not complain about the weather when the train is delayed as clear as in summer they do complain when they have to wait so long in getting started after arriving at the different stations. The cause of the delay yesterday was that the train from the west was delayed gathering up freight along the road en route into Summerside two hours late.

—The Summerside Police are working on a case which was brought to their notice by an elderly man whose name is Kelly. He claims that he was held up and robbed of a sum of money by two or three young men in the northern part of the town. Kelly admits that he had been taking something but says that he was quite capable of getting to his home without assistance. The old man is pretty well known around town and his story is generally believed. It is hoped that this matter may not be allowed to drop till the guilty persons are brought to justice.

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—The Morning Daily Guardian can be obtained at LaFerty's Tonsorial Parlors, Summerside. 12-14drtf.

—Friday, Jan. 23th, Victorias of Charlottetown vs Crystals of Summerside, in the New Rink, Summerside. 1-22dli.

—All amounts for Guardian advertising and subscriptions in Summerside and vicinity should be paid to John Dickson, agent, Water Street, and in Alberton and vicinity to H. Clark, agent. 1-10drtf.

—Go to the New Rink Friday night, Jan. 23th, to see good Hockey, Charlottetown vs Summerside, and to hear good music. Prof. Whitney's Band. Admission 25c. Game starts 8.15 sharp. 1-22dli.

—Spavinoff, Spavinoff. The greatest remedy on earth. Dozens of people are buying it. Dozens of horses being cured of spavins and all ailments of the joints. Why not have your horse cured when you can have it for a \$2.00 bill. For sale at H. Cross-Brag Store, and Jas. A. McNeill's, Summerside, also F. P. Gillis & Son, Charlottetown. 1-15tdadrtf.

—James and Mrs. Mayne, Summerside, entertained a number of their friends on Thursday evening, January 14th, last, the occasion being the twenty-fifth anniversary of their wedding. The evening passed pleasantly away with social chat. Some very choice selections were rendered on the phonograph by Mrs. H. A. Stewart. Thomas McKay's solo and Mrs. Robert Bowness's recitation was much appreciated, while Mrs. Peter Sinclair presided at the organ. Singing was carried in Mrs. Mayne's best voice. "We all had done ampie justice to the inner man, the company was called to order, and after appointing Archibald Ferguson chairman the following address was then read by Peter Sinclair and presented to Mr. and Mrs. Mayne. "We are assembled here on this occasion to celebrate the twenty-fifth anniversary of your marriage. During the twenty years of your wedded life you have experienced both happiness and prosperity, and in addition to those blessings, which you have enjoyed, you have now around you an unbroken family circle of children who are not only a credit to yourselves but also a help to our community. We trust that the twenty-five years that are past have been the happiest period of your lives, and we hope that twenty-five years from now you will be able to celebrate your golden wedding, and if we shall not all be spared to gather with you we trust we may all meet at least around the heavenly throne where perfect happiness reigns forever. Please accept these presents as a token of our esteem. Archibald Ferguson, Peter Sinclair, Alex. Douglas, Archibald McNeill, Mr. Mayne made a very suitable reply after which the evening came to a close by singing "God be with you till we meet again."

# The Banner Clothing Event Of The Season.

OUT goes all our WINTER stock at a GREAT SACRIFICE THE reason for the big cut in prices is a logical and sensible one. We are only prudent in finishing our present stocks before the spring goods put in their appearance.

To carry stock over means not only to hamper the new goods, but it also means much dormant capital insurance charges and loss from change of fashion. Hence our willingness to pocket any loss to effect a speedy and absolute clearance.

Note the clearance SALE PRICES and take advantage of this opportunity.

## Here is Where The Shrewd Buyer Catches On

### Men's College coats.

In Grey and Green, Brown, Green stripes over plaid checks and plain Black and Grey, a handsome variety. Regular stock with all sizes to 46. 1st price \$11.00 Sale price ..... 7.25

### Men's Fancy Tweed coats

In Oxford's and Hewson's and Imported tweeds in large range of patterns, to choose from. Well made with Beatrice twill linings, single or double breasted, 1st price \$5.00. Sale price ..... 9.00

### Men's Tweed Suits

Canadian and Imported tweeds in Dark patterns. This is a special lot to clear out fast. 1st price \$7.00. Sale price ..... 4.25

### Men's Hewson Tweed Suits.

A lot of Hewson's Bannockburn suits sizes 37 to 40 only. You all know this line NUF SED. 1st price 12.00. Sale price ..... 8.00

60 pairs of Hewson's and Eureka all wool blankets, full size 70x84 we will put them on sale Tuesday and Wednesday 1st price \$5.50. Sale price ..... 3.65

### Men's Sample Sweaters

8 dozen Wool Sweaters. In different patterns No 2 alike. It will pay you to get them away until next season. Prices from 48c to 1.75

### Hewson's Blue Label Shirts

A lot of the above shirts have been secured and we will sell them at less than cost 1st price 1.25. Sale price ..... 83c

### Sheep Lined Coats

ONLY 15 LEFT Now we advise you to secure one while we have them. 1st price \$5.00. Sale price ..... \$3.40

### Men's Blue and Blk. Overalls

100 DOZEN blue and black overalls bought before the advance in price with or without bibs. 1st price 90c, sale price ..... 69c

### A Big Line of Men's Pants

WE are showing a large range in pantings in many patterns, great values amongst them. Price ranging from 96c to \$1.10.

Get Here Ahead Of Others — Have The Best Yourself We Have The Goods And The Price.

# THE NATIONAL CLOTHING CO.

1-22drtf 66 Queen St. "Vote for Lyons as Mayor, the peoples' choice. 1-18drtf Penman's unshrinkable underwear, all wool, all sizes, warm, durable and good fitting—1.19 per suit. Compare with the best you will see elsewhere at 1.85. Moore & McLeod 1-3drtf "Tonight we resume our popular after supper sales see our ad, then come early and share in the bargains. Prowse Bros. Ltd. 1-22dli. "Don't forget the "after supper" Sale tonight. 1-22dli. "It opens at seven and closes at ten, three hours of bargaining, how much money can you save in that time. Come and see at the after supper Sale.—Prowse Bros Ltd. 1-22dli. "What are you going to do to night. Why go to the after supper. Sale at Prowse's of course, you'd better come too, you can't afford to miss it, they give great bargains at those sales. 1-22dli. "Vote for Lyons as Mayor, the peoples' choice. 1-1drtf "Chevers' finest Mince Meat, only 25c. a bottle at L. A. Hazard's. 1-2212i.

# The Cheapest and Safest

plan of Life Insurance yet devised as a protection to your wife and children is the

## Investment Annuity Policy

of the North American Life. It secures a definite income for a definite number of years or for life. No estimates. Everything guaranteed. Consult us.

# Ross & Matthews

dttsrftf.

All sizes of Metal and Enamel Pots. Call and secure one at a very low price just now. CAMELION & CO. HARDWARE

Town of Pictou 4 1-2 p. c. Debentures Due Nov. 1, 1919. Interest payable May 1 and Nov. 1. Denomination \$1,000. Pictou, with a population of 4,000, is the centre of a rich agricultural district. Several progressive manufacturing enterprises are located here. Price 101 per cent, and interest. Yield, 4 3/8 per cent. J. C. MACKINTOSH & CO. Members Montreal Stock Exchange. Halifax, N. S. Direct Private Wires. St. John, N. B.

We own and offer for sale in lots of six by egress. \$25,000 Nova Scotia Steel and Coal Company 1st Mortgage 5 per cent Gold-Bonds. These bonds are dated July 1st, 1909 and are due July 1st, 1936. They are secured by the assets of the company and are guaranteed by the Government of Nova Scotia. The interest is payable 2 1/2 per cent quarterly and the principal is payable in 1936. F.B. McCURDY & CO. Members Montreal Stock Exchange. HALIFAX, SYDNEY, C.B. ROSS, P.I.C.N.T.

MARITIME SECURITIES. Quotations furnished by J. C. Mackintosh & Co., Exchange Building, Halifax, N. S.

BANKS. British North America 153 150 New Brunswick N. D. 280 278 Nova Scotia 280 275 Royal Bank of Canada N.D. 225 221 Union Bank of Halifax N.D. 176 174 MISCELLANEOUS. Acadia F. & Insurance 103 100 Acadia Sugar Preferred 61 60 Acadia Sugar Ordinary 61 60 Brandram-Houston, Com 24 20 Eastern Canada Savings & Loan 142 138 Eastern Trust Company 155 150 Halifax Fire Insurance 100 97 (fully paid) Nova Scotia Telephone 114 112 Porto Rico 46 31 Standfield's, Preferred 163 160 Standfield's, Common 40 35 Trinidad Electric 50 77 Bonds. Acadia Sugar 103 102 Brandram-Houston 150 97 Halifax Electric Tramway 102 100 Nova Scotia Steel & Coal, Firsts 169 Nova Scotia Steel & Coal, Consolidated 101 Porto Rico Railways 80 78 Robb Engineering 100 96 Robb-Mumford 33 Standfield's, Limited 163 160 Trinidad Electric 85 83 Bond quotations are with accrued interest.

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STOCK QUOTATIONS. NEW YORK, Jan. 21.—(Special)—B. T. R. 82 1/2 Copper 74 1/2 Gold 116 1/2 J. P. M. 160 1/2 P. C. 162 1/2 Southern Pacific 150 1/2 St. Paul 148 1/2 U. S. Steel 85 1/2 Union Pacific 132 1/2 Missouri Pacific 71 1/2 Have you worn "Lustre Loom" undershirt? They look like silk but wear better. Cushion Shoes. When they are on a shoe trouble goes off. Why? Because there is a cushion under the sole of your foot. Sold by Morris & Smith

Clean Stock of Dry Goods For Sale Cheap. In converting into cash the stock kept by M. Trainor & Co the undersigned realizes that he must bear an enormous loss. This Loss will be Somebody's Gain—This Gain May be yours—We were not disposed to accept any offer for the WHOLE stock that was made us and have decided to share the bargains with the buying public in general and with "My Store" Patrons in particular. Those who call to look over what they may require will receive courteous treatment and to actual buyers we will guarantee satisfactory discounts. Big Bargains in Dry Goods, Furs, Clothing and Wall Paper. EDWARD KELLY 12-291 wstf