

Who wants a white collar job, anyway?

Ability counts



IT'S a joy to meet a craftsman who'd rather be a first-rate workman in overalls than a tenth-rate man in a white collar job.

If you were to ask him his rules for success, he'd probably tell you with a twinkle in his eye, "Same as for any other job. I guess. Hard work. Steady plugging. And good health. I've never missed a day's work from illness. I made sure of that years ago. Whatever your line of work, take a tip from my experience. Keep fit with Nujol."

Nujol is not a medicine. It is a pure natural substance (perfected by the Nujol Laboratories, 2 Park Avenue, New York). It not only prevents an excess of body poisons from forming (we all have them), but aids in their removal. It's these poisons that sap your strength and energy, kill ambition, make you old before your time.

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The Financial Situation

Market Shows More Confidence But Caution Still The Keynote
BY JAMES B. CLEWS

WALL ST., New York, Thursday, April 25, 1929.—There has been no undue revival of speculative activity, such as might be used as a basis for complaint by critics, yet the general attitude of the investing public is more confident than it was during the earlier part of the month, and there is a better tone as regards various groups of issues. The underlying cause of the support which these classes of securities are receiving is to be found in the highly promising business outlook; and, to some extent at least, in the approval that is being generally felt for the attitude of the Administration with respect to pending legislation. Were it not for the continued credit uncertainty, there would be but little to prevent renewed activity and constructive advance in sound issues throughout the list. As it stands, financial leaders are quietly confident in the belief that in the not distant future matters will take a more decided turn for the better.

The Promising Business Situation.

It is difficult for any student of actual business conditions to take a pessimistic point of view when he recognizes the character of the situation which now exists. Announcement has been made during the past week that the United States Steel Corporation is operating practically at full capacity, while a good many of the independent steel companies are not far behind. A large volume of trade and good future demand is reported in almost every basis line of business. The fact that the automobile trade, in spite of some overproduction, is looking forward to good sales is attested by its large buying both of steel and of other materials of manufacture. Good profits also are being reported not only by the leaders, but even by some of the concerns, such as Pierce-Arrow, which were not able to report profits a year ago.

It remains true however, as noted in current banking analyses, that the total number of unsold cars is quite large, and that vigorous purchasing will be necessary to work them off. With current Corporation bookings showing an enormous gain as illustrated by General Electric, in its increase of 27% for the first quarter, while earnings growth is reflected by DuPont, in its advance to \$23,800,000 for the first quarter of 1929 as compared with \$20,300,000 for the first quarter of 1928; and with extra dividends frequent, the existence of a favorable background for security values appears beyond question. Notwithstanding the unfavorable weather that has prevailed for two weeks past, an excellent spring trade is opening, and the retailing stocks show the effect of it. The "splitting up" of shares in many groups of issues, which has been so powerful a factor for more than a year past, continues to have a large influence, reflecting as it does bright business prospects.

Strong Interest in Utilities.

The major, immediate interest of the market however, has been shown in special groups of shares, rather than in stocks representing general business, and among these particular attention has been attracted to the better utility issues. Sharp advances in American Telephone and Telegraph, Consolidated Gas and others of more conservative shares in this group, have proven the general prevalence of the opinion that the old line issues had not been fully valued. In the newer and more speculative shares of this group, the attitude has been more selective, yet, on the whole, the increase has been decided. The early distribution of valuable "rights" by several of the utilities, is now definitely assured, and has naturally had its effect upon the prices both of these particular shares and others which are believed likely to pass through the same experience. Rally stocks have likewise shown the influence of excellent demand, and there is renewed indication of the appreciation in which they are held, as a result of the excellent earnings that are being reported by the roads in general, as the year advances. Car-loading reports continue to show a decisive advance over the corresponding period last year, as well as a seasonal increase, contrasted with earlier weeks in 1929. While there has been a slight increase in the oil output for the past week, the continuous effort of the American Petroleum Institute to obtain a satisfactory method of controlling production, working in conjunction with the Federal Conservation Board, is confidently expected to bring definite results within the early future. Advice has accordingly been given by market authorities in favor of the purchase of the more conservative of the oil shares, and current prices have shown the results of this policy. Notwithstanding the comparative dullness of the copper market, prices (unchanged at 18c. for domestic delivery) have tended to confirm the values of their being able to reflect further favorable developments in the copper situation.

Market Review and Outlook

There is little reason for thinking that the upward movement, which has been under way in number of groups of stocks, will continue unrestrictedly, in view of the opposing attitude of the banking authorities. Easier money, however, may be expected to maintain itself, so long as trading continues on the present relatively moderate basis, except perhaps for the usual end-of-the-month hardening of rates. Some portion of the recent advances throughout the list has no doubt been due to some extent to short covering, yet so far as the immediate future is concerned, about all that can be expected

We Offer

450,000 SHARES

NORDON CORPORATION, Limited

Incorporated Under the Laws of the Dominion of Canada

HEAD OFFICE:—Vancouver, B.C.

ADMINISTRATIVE OFFICES:—Calgary, Alberta, and Los Angeles, California.

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Authorized—5,000,000 Shares of no par value. To be presently issued, including this offering, 2,000,000 Shares. The Company Has no Funded or Other Indebtedness.

REGISTRAR AND TRANSFER AGENT: Montreal Trust Co., Toronto, Winnipeg and Vancouver.

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C. G. Willis, Los Angeles, California, Managing Director of United States properties; consulting geologist and engineer, formerly chief assistant to Director in charge of Geology and Research of Marland Oil Companies, formerly geologist Associated Oil Co., Director St. Louis Royalty Co.
Samuel R. Smith, Vancouver, B.C., Vice-President and Assistant General Manager; oil operator, formerly chief of Land Department, Hudson's Bay Marland Oil Co.
Robert S. Moran, Los Angeles, California, Consulting Geologist and Engineer; formerly Geologist Standard Oil Co. of California.

B. F. Hake, Calgary, Alberta, formerly Chief Geologist, Hudson's Bay Marland Oil Company; formerly Geological Dept., Marland Oil Company of Mexico.
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Col. C. D. H. MacAlpine, Toronto, Ontario, President, Dominion Explorers Limited; Director, Sudbury Basin Mines, Ltd., etc.
Mackenzie Williams, B.Sc., Toronto, Ontario, Director; investment banker.
E. E. Campbell, M.E., Toronto, Ontario, Director; formerly Assistant General Manager Granby Consolidated Mining, Smelting and Power Co., General Superintendent United Verde Extension Mining Co.

NORDON CORPORATION LIMITED is a Canadian company, acquiring the property of Nordon Corporation and other valuable oil leases and royalties, deriving substantial present income from existing oil fields of the United States, directed by technical and practical talent of the highest order, which will largely devote its efforts to development of oil in the fields of Western Canada. Nordon Corporation had its inception early in 1928, to acquire exceptional opportunities in various oil districts of Canada and the United States, under the guidance of Mr. C. G. Willis and associates.

PROPERTY HOLDINGS—Leases on 24,000 acres and royalty under 76,800 acres on seventeen distinct oil areas of the United States, and 10,000 acres in prospective valuable areas in Western Canada. United States royalty interests include portion of landowner's royalty in one of the finest leases in the Santa Fe Springs field of California. Five wells have been completed to recently discovered deep and very prolific sands, and thirteen more wells are drilling on the company's royalty acreage. In New Mexico, company owns royalty under 70,000 acres, in the latest producing oil area in the United States. In Texas, the latest major producing field in the United States, company owns leases on 7,500 acres in Midland county, part of which is now being drilled on acreage-division basis by some of the larger operating companies of the industry; leases on 2,500 acres in Crockett county, where 2,500 checkerboarded acres, transferred on acreage-division basis, is being drilled by Marland Oil Co. and W. A. Moncrieff, and where within the past few days one well reached the sands and was bailing at the rate of 288 barrels daily, with prospects that a big producer would be brought in; leases on 900 acres in Pecos county, on the Fort Stockton "high"; and leases on 1,000 acres in Ward county on the Soda Lake structure. In Oklahoma, one-half of royalty under 160 acres on top of a large core-drill structure in the Wilcox sand area, where Marland Oil Co. owns the leases on Nordon royalty acreage. In Kansas, acreage in the vicinity of the recent discovery just north of Wichita, Central Kansas. In Ohio leases on 80 acres in eastern part of state, where a well within one mile has just come in with yield of 100 barrels of high-gravity Pennsylvania crude. Other royalties and leases are under option or negotiation in Santa Fe Springs field and in other fields in Texas and New Mexico.

Application will be made for listing on Eastern and Western Stock Exchanges.

Literature, with halftones and maps, containing further details, gladly furnished upon request.

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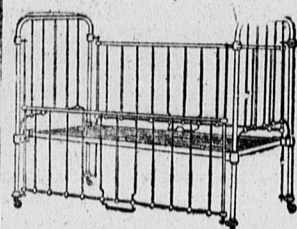
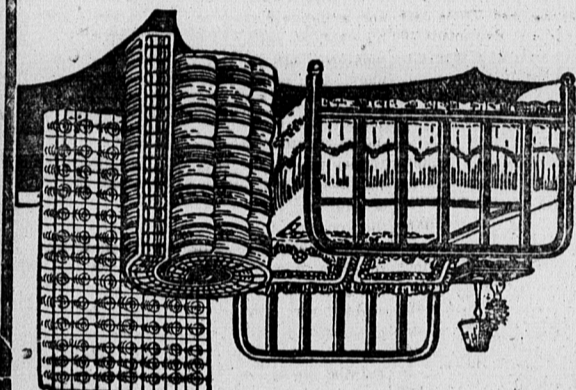
HALIFAX, N.S.

The statements contained herein are based upon information believed to be reliable, but the exact accuracy of which cannot be guaranteed.

BEDDING MONTH AT HOLMAN'S

Carload Buying Means Saving for You

3 Piece Outfit \$17.95 Crib, Spring and Mattress \$10.75



This white enamel crib has continuous posts and lowering sides, is fitted with strong link spring and complete with heavy cotton filled mattress. Is unusual value at \$10.75

Here is an exceptionally good value in a bed outfit, comprising steel bed nicely finished in walnut color, has heavy 3 inch posts, with heavy filling rods, bed only \$7.00

The all steel spring has heavy link fabric mounted on angle iron frame and supported by oil tempered helical springs \$4.75

The mattress is all felt filling encased in strong art ticking with roll edge and neatly tufted \$6.75

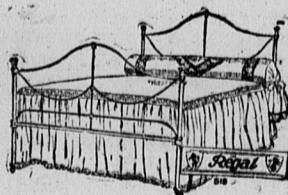
Extra Special value at this price \$17.95

Sliding Couch \$11.95



This Simmons Sliding Steel Couch has strong link fabric and cotton filled mattress covered with attractive cretonne on top and valance. Can be made into a double bed at a minutes notice \$11.95

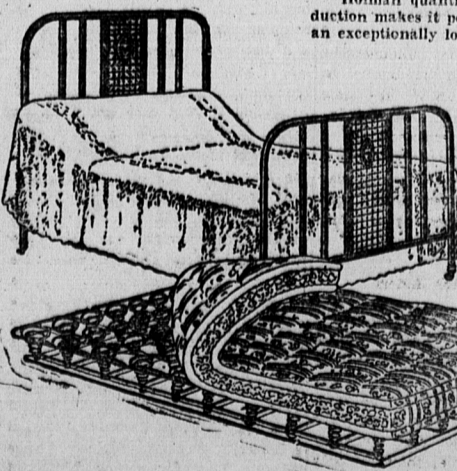
White Enamel Beds All Sizes \$3.95



If you're in need of a plainer bed, here is an item you can't overlook. The BED is heavier in the posts than most beds offered at higher prices, has brass trimming on the posts and is fitted with castors. The SPRING is the link fabric on angle iron frame and the MATTRESS is wood fibre filling with layers of jute on top, with good strong ticking neatly tufted. You can't go far astray by buying this at \$13.50

Simmons Bed Outfit \$21.85

Holman quantity-buying coupled with Simmons Production makes it possible for you to secure this bed-outfit at an exceptionally low price. The BED has all the points of Simmons superiority as to design, style and finish with perforated steel panel in head and foot; the SPRING is of the coil type made of best Premier quality wire has 90 coils securely fastened to heavy steel base; the MATTRESS is an all cotton felt filling covered with an attractive ticking and will give years of satisfaction. This outfit may be had in 39 inch, 48 inch and 54 inch sizes at \$21.85



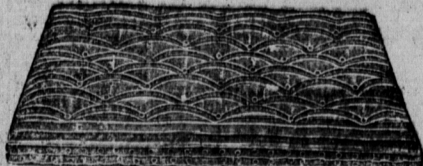
Feather Pillows 95c Each

Here is big value in a good feather pillow, large and well-filled with attractive ticking... 95c each

Layer-Built Mattress \$10.90

Seldom have we been able to offer a better value in a mattress than this thick layer-built mattress in heavy woven ticking with roll edge. You should anticipate your need in mattresses at this price \$10.90

Our bedding department is brimming with extra good values in beds, springs, mattresses, couches, day beds, cots, cribs, pillows, etc.



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Slightly damaged oilcloth rugs. Reg. \$6.50 for \$5.00 on sale days. Prowse Bros., Ltd. 3509-4-30-31

LADIES STRAW hats clearing at \$1.00. Prowse Bros., Ltd. 3509-4-30-31

CHILDRENS' rib cotton school hose all sizes. Special 25c. Prowse Bros., Ltd. 3509-4-30-31

LADIES navy suits all sizes, worth up to \$35.00. Sale price \$10.00. Prowse Bros., Ltd. 3509-4-30-31

WHITE swiss curtains a bargain at \$1.98 pair on sale days. Prowse Bros., Ltd. 3509-4-30-31

TAPESTRY stair carpet, 27ins. wide. Sale price 98c yd. Prowse Bros., Ltd. 3509-4-30-31

LADIES night gowns with lace trim. Sale Price \$1.00. Prowse Bros., Ltd. 3509-4-30-31

on the downward side is occasional reaction, due to profit-taking. It continues true that until a clearer notion of the immediate future both in legislation and credit relationships can be had, caution in operating is still called for, confining purchase to weak spots and securing profits on moderate rallies.

WHOLESALE prices, on May 2 and 3, on all dress goods, rayons, satins, coatings etc. Prowse Bros., Ltd. 3509-4-30-31

A FEW last years ladies' coats. A bargain at \$2.98 and \$5.98. Prowse Bros., Ltd. 3509-4-30-31

KIDDIES white pique hats, also a few babies bonnets, slightly soiled. Anniversary sale price 50c. Prowse Bros., Ltd. 3509-4-30-31

REVERSIBLE Jute mats, 24 by 48 ins. Special price 98c. Prowse Bros., Ltd. 3509-4-30-31

LADIES silk hose full fashioned and silk to the top. Special price on sale days, \$2.25. Prowse Bros., Ltd. 3509-4-30-31

AXMINSTER mats, 27ins. by 54ins. Special price \$3.50. Prowse Bros., Ltd. 3509-4-30-31

SCRIM Ruffle curtains. Per pair on sale days, 60c. Prowse Bros., Ltd. 3509-4-30-31

WHOLESALE prices in all departments during our anniversary sale. Prowse Bros., Ltd. 3509-4-30-31

A SPECIAL line of ladies' hats in felt, silk, straw etc. All up-to-date styles, specially reduced to \$2.98. Prowse Bros., Ltd. 3509-4-30-31

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